

[April 2013]

Vita

GREGORY B. MARKUS

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Professor of Political Science
Research Professor, Center for Political Studies, Institute for Social Research

Education:

Ph.D. (Political Science) University of Michigan, 1975
M.A. (Political Science) University of Michigan, 1971
B.A. (Political Science) San Diego State University, 1970

Academic Experience:

Visiting Associate Professor, Department of Political Science, U. Rochester, 1986
Regular Guest Lecturer, Department of Political Science, U. Rochester, 1980
Guest Professor, Special Projects Group in Social Psychology, U. Mannheim, Germany, 1980
Guest Professor, Center for Survey Methods and Analysis, U. Mannheim, Germany, 1978
Associate Research Scientist, Center for Political Studies, ISR, U. Michigan, 1981-87
Assistant Research Scientist, Center for Political Studies, ISR, U. Michigan, 1975-81
Associate Professor, Department of Political Science, U. Michigan, 1981-87
Assistant Professor, Department of Political Science, U. Michigan, 1975-81

Honors and Awards:

National Center for Institutional Diversity, Distinguished Diversity Scholarship and Engagement Award, 2009
Fellow, National Center for Institutional Diversity, 2006-07
LSA teaching award, 2005
Tronstein Prize, Department of Political Science, 2003
Faculty Fellow, U-M Ginsberg Center for Community Service and Learning, 2003-04
Best Paper award in its ASEE section, for: Stott, N. W., W. Schultz, D. Brei, D. M. Winton-Hoffman, and G. B. Markus (2000) "ProCEED: A Program for Civic Engagement in Engineering Design." Paper presented at the annual meeting of the American Society for Engineering Education, June 18-21, St. Louis.
Amoco Good Teaching Award, 1988
Socio-Psychological Prize. American Association for the Advancement of Science, 1975

Professional Activities:

American Political Science Association
Midwest Political Science Association
National Research Council panel member: Public Participation in Environmental Policy Decision Making, 2003-2008
Board Chair, Harriet Tubman Center for Community Organizing, Detroit, 2008-present
Lead Organizer (pro bono), Detroit Action Commonwealth, 2007-present

Vice President, Metropolitan Organizing Strategy Enabling Strength (MOSES), Detroit; an affiliate of the Gamaliel Foundation (2006-08)
 Social Science Research Council Committee on Longitudinal Research Methods, 1977-80
 National Science Foundation referee
 Referee for *American Political Science Review*, *American Journal of Political Science*, *Journal of Politics*, *Comparative Politics*, *Public Opinion Quarterly*, and other professional journals
 Editorial Advisory Board, *Michigan Journal of Community Service-Learning*
 Instructor, Inter-university Consortium for Political and Social Research Summer Program, U. Michigan, 1972-93
 Consultant to the Surgeon General, Department of Army, 1986
 City Council Member, Fenton, Michigan, 1983-85
 Consultant to McKinsey & Co., State of Oregon, State of Michigan, Australian Bureau of Labour Market Research, W. K. Kellogg Foundation, Miller Foundation, American Leadership Forum, and other public, private and nonprofit organizations

University Service:

Department Associate Chair, 2005-08
 Department Financial Aid Committee, 1984-88; Director, 1990-96, 2000-05
 Department Executive Committee, 1976-77, 1988-89
 Department Graduate Affairs Committee, 1975-76, 1982-83
 Director, Department Program in Quantitative Political Analysis, 1980-91
 Department Coordinator, Methods Subfield, 1980-91
 Department Minority Affairs Committee, 1994-96

LSA Curriculum Committee, 2005-08
 LSA Ad-Hoc Committee on Community Service Learning, 1995
 LSA Social Sciences Promotion/Tenure Advisory Committee, 1993-97
 LSA Committee on Statistical Instruction, 1979-84, 1987-88
 LSA Committee on Computing, 1984-85

Rackham Graduate School Merit Fellowship Committee, 2006
 Ginsberg Center for Community Service and Learning, Strategic Planning Committee, 2000
 University OVPR Research Council, 1995-2000
 University Advisory Committee on University Relations, 1994-95 (Chair, 1995-97)
 University Senate Assembly, 1990-91
 University Advisory Committee on Recreational and Club Sports, 1983-85
 University Ad-Hoc Committee to Evaluate the School of Nursing, 1976-77

Major Grants and Contracts:

Ginsberg Center for Community Service and Learning, grant to support service-learning in Detroit in collaboration with the Harriet Tubman Center, 2009-2010.

National Center for Institutional Diversity, grants to support action research in collaboration between higher-education institutions and community organizing projects, 2006-07 and 2007-08 (in collaboration with Victoria Kovari, Harriet Tubman Center)

Center for Civic Participation, grants to support nonpartisan voter registration, education, and turnout project in metropolitan Detroit (in collaboration with MOSES), 2006

Institute for Social Research and Rackham School of Graduate Studies, "Political symbols and public attitudes in the Old South" (with Walton, Hutchings, Kollman, and Mickey), 2003-04

University of Michigan OVPR, "Causes and consequences of civic engagement," 2000-01 (with Hanes Walton, Jr.).

University of Michigan Arts and Citizenship grant (with Ruth Brown and Aaron Celious) to design and implement "Radical ART-iculation of People (RAP) Project" in collaboration with the Ann Arbor Neutral Zone, 2000-01.

Pew Charitable Trusts, "Causes and consequences of civic engagement," 1996-99 (with Hanes Walton, Jr.).

Pew Charitable Trusts, "Causes and consequences of civic engagement," 1997-98.

W. K. Kellogg Foundation, "Long-term impact of community service-learning," 1998 (with Jeffrey Howard).

W. K. Kellogg Foundation, "Evaluation of the Kellogg National Leadership Program," 1986-90, 1990-94 (renewal), 1994-99 (renewal), 1999-2001 (renewal).

W. K. Kellogg Foundation, "Evaluation of Community Leadership Initiative—Michigan's Best (CLIMB)," 1994-1998.

W. K. Kellogg Foundation, "Evaluation of Michigan Campus Compact, 1990-92, 1993-95 (renewal).

W. K. Kellogg Foundation, "Evaluation of Project Public Life," 1992.

W. K. Kellogg Foundation, "Evaluation of the KNFP Fellows' Forum," 1987-88, 1989-90 (renewal), 1991-92 (renewal).

Miller Foundation, "Community needs assessment of Battle Creek, Michigan," 1989-90.

National Science Foundation, "Political orientations of two generations over 17 years," 1985-87 (with M. Kent Jennings).

National Institute on Aging, "Aging and socio-political orientations," 1982-85 (with M. Kent Jennings).

National Science Foundation, "Analysis of the 1980 National Election Study," 1980-82.

National Science Foundation Grant for research on the dynamics of political attitudes, 1977 (with Philip E. Converse).

Publications:

Books

Panel on Public Participation in Environmental Assessment and Decision Making; Thomas Dietz and Paul C. Stern, editors. (2008) *Public Participation in Environmental Assessment and Decision Making*. Washington, DC: National Academies Press.

Markus, Gregory B. (1979) *Analyzing Panel Data*. Beverly Hills, CA: Sage Publications.

Markus, Gregory B. (1975) *Continuity, Change and the Political Self: A Model of Political Socialization*. Ann Arbor, MI: University Microfilms.

Articles and Book Chapters

Markus, Gregory B. (with Joseph Galura et al.) (2005) "LUCY: The Lives of Urban Children and Youth Initiative." In Joseph Galura, et al., eds. *Engaging the Whole of Service-Learning, Diversity and Learning Communities*. Ann Arbor, MI: OCSL Press.

Markus, Gregory B. (2001) "American Individualism Reconsidered." In James H. Kuklinski (ed.), *Citizens and Politics: Perspectives from Political Psychology*. Cambridge: Cambridge University Press, pp. 401-432.

Markus, Gregory B. (2001) *Leadership and its Development: Lessons from a 15-Year Evaluation of the Kellogg National Leadership Program*, Battle Creek, MI: W. K. Kellogg Foundation (106 pages).

Markus, Gregory B. and Kirsten Ramsay (1999) "New Approaches to Community Leadership Development: Lessons Learned from the CLIMB Experience." *Michigan State University Extension Bulletin #E-2687* (50 pages).

Markus, Gregory B. (1997) "Community Service-Learning as Practice in the Democratic Political Arts." In Richard Battistoni and William Hudson (eds.) *Experiencing Citizenship*. Washington, DC: American Association for Higher Education.

Markus, Gregory B. (1995) "A Call for More Research on Community Service Learning." In Jeffrey Howard (ed.) *Praxis III: Voices in Dialogue*. Ann Arbor, MI: OCSL Press.

Markus, Gregory B. (1994) "Integrating Service-Learning into a Course in Contemporary Political Issues." In Jeffrey Howard (ed.) *Praxis, Vol I*. Ann Arbor, MI: OCSL Press.

Markus, Gregory B., Jeffrey Howard and David King (1993) "Integrating Community Service and Classroom Instruction Enhances Learning: Results from an Experiment." *Educational Evaluation and Policy Analysis*, 15: 410-419.

Markus, Gregory B. (1992) *An Evaluation of Project Public Life*. Minneapolis: Project Public Life Press.

Markus, Gregory B. (1992) "The Impact of Personal and National Economic Conditions on Presidential Voting, 1956-1988," *American Journal of Political Science*, 36: 829-834.

Zajonc, R. B., Gregory B. Markus, Michael L. Berbaum and John Bargh (1991) "One Justified Criticism Plus Three Flawed Analyses Equals Two Unwarranted Conclusions: A Reply to Retherford and Sewell," *American Sociological Review*, 56: 159-165.

- Jennings, M. Kent and Gregory B. Markus (1988) "Political Involvement in the Later Years: A Longitudinal Survey," *American Journal of Political Science*, 32: 302-316.
- Markus, Gregory B. (1988) "The Impact of Personal and National Economic Conditions on the Presidential Vote: A Pooled Cross-Sectional Analysis," *American Journal of Political Science*, 32: 137-154. Reprinted in Richard G. Niemi and Herbert F. Weisberg (eds.), *Controversies in Voting Behavior*, 3rd ed., Washington, DC: CQ Press, 1993.
- Markus, Gregory B. (1986) "Stability and Change in Political Attitudes: Observed, Recalled, and Explained," *Political Behavior*, 8:21-44.
- Jennings, M. Kent and Gregory B. Markus (1984) "Partisan Orientations Over the Long Haul: Results from the Three-Wave Political Socialization Panel Study," *American Political Science Review*, 78: 1000-1018.
- Markus, Gregory B. (1983) "Dynamic Modeling of Cohort Change: The Case of Political Partisanship," *American Journal of Political Science*, 27: 717-739. Reprinted in William M. Mason and Stephen E. Fienberg (eds.), *Cohort Analysis in Social Research*. New York: Springer-Verlag.
- Berbaum, Michael L., Gregory B. Markus, and R. B. Zajonc (1982) "A Closer Look at Galbraith's Closer Look," *Developmental Psychology*, 18: 174-180.
- Markus, Gregory B. (1982) "Political Attitudes During an Election Year: A Report on the 1980 NES Panel Study," *American Political Science Review*, 76: 538-560.
- Markus, Gregory B. and Philip E. Converse (1979) "A Dynamic Simultaneous Equation Model of Electoral Choice," *American Political Science Review*, 73: 1055-1070. Reprinted in Richard G. Niemi and Herbert F. Weisberg (eds.), *Classics in Voting Behavior*. Washington, DC: CQ Press, 1993.
- Zajonc, R. B., Hazel Markus, and Gregory B. Markus (1979) "The Birth Order Puzzle," *Journal of Personality and Social Psychology*, 37: 1325-1341.
- Markus, Gregory B. (1979) "The Political Environment and the Dynamics of Public Attitudes," *American Journal of Political Science*, 23: 338-359.
- Converse, Philip E. and Gregory B. Markus (1979) "Plus Ça Change. . . : The New CPS Election Study Panel," *American Political Science Review*, 73: 32-49. Reprinted in B. A. Campbell and R. J. Trilling (eds.), *Realignment in American Politics* (Austin: University of Texas Press), 1980; Norman R. Luttbeg (ed.), *Public Opinion and Public Policy*, 3rd ed., Itasca, IL: Peacock, 1981; Richard G. Niemi and Herbert F. Weisberg (eds.), *Classics in Voting Behavior*. Washington, DC: CQ Press, 1993.
- Markus, Gregory B. and R. B. Zajonc (1977) "Family Configuration and Intellectual Development: A Simulation," *Behavioral Science*, 22: 137-142.
- Jennings, M. Kent and Gregory B. Markus (1977) "The Effects of Military Service on Political Attitudes: A Panel Study," *American Political Science Review*, 71: 131-147.

Jennings, M. Kent and Gregory B. Markus (1976) "Political Participation and Vietnam-Era War Veterans: A Longitudinal Study." In N. Goldman and D. Segal, eds., *The Social Psychology of Military Service*. Beverly Hills, CA: Sage Publications, pp. 175-200.

Zajonc, R. B. and Gregory B. Markus (1975) "Birth Order and Intellectual Development," *Psychological Review*, 82: 74-88. Reprinted in L. E. Strickland et al. (eds.), *Social Psychology in Transition*. New York: Plenum, 1976.

Markus, Gregory B. (1974) "Electoral Coalitions and Senate Roll Call Behavior: An Ecological Analysis," *American Journal of Political Science*, 18: 595-607.

Markus, Gregory B. and Raymond Tanter (1972) "A Conflict Model for Strategists and Managers," *American Behavioral Scientist*, 15: 809-836.

Markus, Gregory B. and Betty A. Nesvold (1972) "Governmental Coerciveness and Political Instability: An Exploratory Study of Cross-National Patterns," *Comparative Political Studies*, 5: 231- 244.

Book Reviews:

Markus, Gregory B. (2003) "Review Essay: Civic Engagement across the Curriculum," *Michigan Journal of Community Service-Learning*, 9 (3): 77-80.

Markus, Gregory B. (1994) Review of *The Nature and Origins of Mass Opinion*, by John Zaller. *Public Opinion Quarterly*, 58: 633-636.

Markus, Gregory B. (1988) Review of *Middle American Individualism*, by Herbert Gans. *Washington Post Book World* (June 26), p. 1, 8.

Markus, Gregory B. (1987) Review of *Voting Behavior*, edited by Samuel Long. *American Political Science Review*, 81: 1003-1004.

Major Papers:

Markus Gregory B., Amy Krings, Brock Grosso, and Sophia Karnovsky (2013) "Planning, participation, and power: The struggle for the soul of Detroit." Paper presented at the Annual Meeting of the Midwest Political Science Association, Chicago, April 15.

Markus Gregory B. (2011) "Creativity and community empowerment." Invited paper presented at Collin College, Plano, TX, Sept. 29.

Markus Gregory B., Spencer Piston, and Hanes Walton, Jr. (2009) "Pride and prejudice: Understanding support for and opposition to the Southern Cross." Paper presented at the Annual Meeting of the Midwest Political Science Association, Chicago, April 3.

Markus Gregory B. (2003) "Municipal structures for citizen participation in American cities: A rebirth of urban democracy?" Paper presented at the Annual Meeting of the American Political Science Association, Philadelphia, Sept. 6.

- Markus Gregory B., Terrance Jacob, and Gregory Galluzzo (2003) "Community organizing to build democratic capacity in the U.S. and South Africa." Paper presented at the Biennial Congress of the International Political Science Association, Durban, South Africa, June.
- Markus Gregory B. (2002) "Leadership and its development: Kellogg National Leadership Program, Group 16" (56 pages).
- Markus Gregory B., and Hanes Walton, Jr. (2001) "Institutional and individual origins of civic engagement." Paper presented at the Annual Meeting of the American Political Science Association, San Francisco, Sept. 1.
- Markus Gregory B., and Hanes Walton, Jr. (2001) "Causes and consequences of civic engagement in American cities." Paper presented at the Annual Meeting of the Midwest Political Science Association, Chicago, April 21.
- Markus Gregory B. (2001) "How to evaluate leadership development programs ... and how not to." Paper presented at the Annual Meeting of the International Leadership Association, Nov. 3-5, 2000, Toronto.
- Stott, N. W., W. Schultz, D. Brei, D. M. Winton-Hoffman, and Gregory B. Markus (2000) "ProCEED: A program for civic engagement in engineering design." Paper presented at the Annual Meeting of the American Society for Engineering Education, June 18-21, St. Louis. Received Best Paper award in its ASEE section.
- Markus, Gregory B. (1999) "Curriculum Initiatives in Civic Engagement and Leadership: An Evaluation." Ann Arbor: Ginsberg Center for Community Service and Learning (48 pages).
- Markus, Gregory B. (1999) "Personal and relational aspects of leadership: Recommendations for the American Leadership Forum," Palo Alto, Calif.: American Leadership Forum (64 pages).
- Markus Gregory B. (1996) "Evaluation of Community Leadership Initiative--Michigan's Best" (20 pages). Report submitted to the W. K. Kellogg Foundation.
- Markus, Gregory B. (1995) "Evaluation of Michigan Campus Compact" (30 pages). Report submitted to the W. K. Kellogg Foundation.
- Markus, Gregory B. and K. Goldstein (1994) "Using the classroom for research and practice in the democratic political arts." Paper presented at the Annual Meeting of the American Political Science Association, New York.
- Markus, Gregory B. (1992) "American individualism reconsidered." Presented at the Annual Meeting of the Midwest Political Science Association, April 9-11, Chicago.
- Markus, Gregory B. (1990) "Assessing Battle Creek: The ABC Survey" (145 pages).
- Markus, Gregory B. and D. R. Kinder (1988) "Economic reality, economic perception, and political outcomes: Preliminary findings of aggregate time-series modeling." Paper presented at the Annual Meeting of the American Political Science Association, Washington, DC

Markus, Gregory B. (1988) "The Politics of the Boom Generation." Paper presented at the Annual Meeting of the Midwest Political Science Association, Chicago.

Markus, Gregory B. and M. K. Jennings (1985) "Of Yuppies, Eddies, and the Formation of Political Generations." Paper presented at the Annual Meeting of the American Political Science Association, New Orleans.

Markus, Gregory B. and M. K. Jennings (1977) "Responsible Voting in the Dutch Electorate," paper presented at the Annual Meeting of the American Political Science Association.

Zajonc, R. B. and Gregory B. Markus (1975) "Intellectual Environment and Intelligence." Paper awarded the Socio-Psychological Prize of the American Association for the Advancement of Science.

Teaching:

Undergraduate:

Contemporary Issues in American Politics: 1984-88, 1990, 1992, 1994-96, 1998-2003, 2005-12

Urban Politics: 2000-03, 2005, 2007-12

Senior Seminar in Urban Action Research: 2003-06

Theory and Practice of Community Organizing: 2007-09, 2010, 2012

American Political Process: 1977, 1978, 1980-82, 1984-89, 1993

Senior Seminar in American Political Behavior: 1975

Quantitative Methods of Political Analysis: 1979

Graduate:

Urban Politics: 2000, 2002, 2005, 2008, 2010

Participation and Electoral Behavior: 1980, 1987, 1991-92, 1994-96, 1998-99, 2000, 2002, 2009, 2012

Seminar in Political Participation, 1998

Political Socialization: 1977

Statistical Methods in Political Research II: 1976-78, 1980-82, 1984-87

Multivariate Analysis: 1981, 1982, 1984, 1990, 1991

Mathematics for Social Scientists: 1974, 1975, 1977-79

Techniques of Causal Inference: 1976

Time Series Analysis/Dynamic Analysis: 1973-1993, 1995