LSA Opportunity Hub Founders

The College of Literature, Science, and the Arts (LSA) at the University of Michigan is committed to transforming the way students translate their world-class academic education into success in today’s competitive and ever-changing marketplace. To accomplish this, the College is creating the LSA Opportunity Hub, which will actively develop engaged learning opportunities through strategic advising, employer engagement, internships, regional networking with alumni, and groundbreaking entrepreneurial programs.

At this critical start-up phase, the LSA Opportunity Hub needs the financial support of our dedicated alumni and friends to launch and move forward with this innovative structure. Cutting-edge programs, mentoring, and leadership experiences will enable undergraduates to make the choices that will lead to personally relevant and satisfying careers.

Donors who are early investors in the LSA Hub will be counted among the LSA Opportunity Hub Founders. Gifts and pledges of $100,000 or more received by December 2018, the conclusion of the Victors for Michigan campaign, will receive special recognition. In this start-up phase, gifts to the LSA Opportunity Hub for expendable, discretionary support are particularly needed to allow us to fund facilities, build programs from the ground up, and recruit staff talent to shape those programs. Gifts may name physical spaces, and endowed support may name internship scholarships.

LSA Opportunity Hub Founders will be recognized for their foundational role in the creation and launch of the LSA Opportunity Hub in a variety of ways. They will be invited to a preview of this spectacular signature space that will be the front door to the College and will draw students into the space to explore and grow. In addition, members of this exclusive group will be recognized as Founders at the LSA Victors Campaign Finale Gala, and their names will be displayed prominently on the Founders wall in the heart of the LSA Opportunity Hub space. Founders will receive regular updates about the continuing growth that their start-up gifts to the Hub have made possible, and about the students who benefit from their generous support.

Hub Innovator
$100,000 to $499,999

Gifts of $100,000 or more will provide the LSA Opportunity Hub with critical discretionary support for a wide spectrum of projects and activities, including infrastructure needs, special technology, events and outreach that will transform the lives of generations of LSA students. Support could fund on-campus or regional employer networking events, or help students take Career Exploration Treks or make regional employer site visits. Gifts at this level could bring distinguished alumni guest speakers to campus, and facilitate alumni coaching for LSA students.
**Hub Activator**  
*$500,000 to $999,999*  
Support of $500,000 or above would make possible new initiatives and develop innovative programming necessary for the success of LSA students. Gifts to the LSA Hub at this level could provide resources for our first generation college students, and make it possible for undergraduates with the most financial need to travel for interviews, job shadowing, and professional development opportunities. Funding could also make possible divisional career exploration fairs and alumni mentoring sessions, or support the creation of trailblazing Applied Liberal Arts curriculum. Such gifts could name a conference or interview room in the LSA Hub.

**Hub Catalyst**  
*$1M+*  
A gift of $1 million or more to the LSA Opportunity Hub would provide catalytic discretionary support for the Dean and Assistant Dean. It also could provide the funding to develop and name an industry targeted networking program at sites across the country, or to create an unparalleled student leadership training and peer mentoring program. A gift at this level to support physical space could name the Hub Navigation Desk—which will be the focal point of the LSA Hub, both in physical space and for services—or name the Student Incubator Suite, or other prominent spaces.

**Hub Champion**  
*$5M+*  
Transformational gifts of $5 million or more would provide the exceptional funding needed to build physical and virtual spaces, as well as engage and train key staff, and create new programs that will put LSA at the forefront of liberal arts education in the nation. Gifts at this level could name the iconic glass meeting room in the Hub’s atrium, or name the busy “Hub Club” employer and alumni lounge. Funding could support career exploration fairs focused on each of the academic divisions, as well as alumni networking events, guest speakers and panels, or other opportunities that will enable students to imagine and explore a variety of career paths.

Ten years from now the LSA Opportunity Hub will define LSA, just as the Big House defines the University of Michigan. The physical space will highlight the importance of liberal arts and sciences education, and will demonstrate the College’s commitment to providing critical support for students to study what they want as they prepare for life and work after College. LSA Opportunity Hub Founders will be recognized in perpetuity as integral to the creation of the LSA Opportunity Hub and to the place that LSA will hold as a standard bearer of liberal arts education for the world.

**CONTACT INFO**

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