

DESIREE D. ZERQUERA, PH.D.

Leadership Studies Department
University of San Francisco, School of Education
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EDUCATION

- 2014 Ph.D., Indiana University-Bloomington
Higher Education and Student Affairs, Minor in Public Policy and
Management
Dissertation: *The Consequences of Prestige Seeking on Fulfilling an
Access-Centered Mission: An Analysis of Changes in Access over Time
at Urban-Serving Research Universities*
- 2008 M.A.Ed., University of Florida
Educational Leadership with Concentration in Higher Education
Administration
Masters Thesis: *Differing Experiences of Hispanic-Latino Community
College Students*
- 2007 B.A., University of Florida
Mathematics with Concentration in Applied Mathematics, Minor in
Secondary Education

ACADEMIC APPOINTMENTS

- 2013 – present **Assistant Professor**
Department of Leadership Studies, School of Education
University of San Francisco
San Francisco, CA

PROFESSIONAL POSITIONS

- 2014-2016 **Consultant in Strategic Planning**
Immaculate Conception Academy
San Francisco, CA
- 2013-2016 **Consultant in Institutional Research and Institutional Planning**
Division of Institutional Research, Planning, Effectiveness and Analytics
Broward College
Fort Lauderdale, FL
- 2012-2013 **Senior Research Associate**
Division of Institutional Research, Planning, Effectiveness and Analytics

Broward College
Fort Lauderdale, FL

2009-2012 **Visiting Assistant Director for Research**
Project on Academic Success, Center for Postsecondary Research
Indiana University-Bloomington
Bloomington, IN

2010 **Policy Analysis Intern**
American Association of Community Colleges
Washington, DC

2009- 2010 **Graduate Assistant**
Office of the President
Indiana University-Bloomington
Bloomington, IN

2007-2008 **Research Assistant**
Institute of Higher Education, College of Education
University of Florida
Gainesville, FL

2007-2008 **Acting Director**
Institute of Hispanic-Latino Cultures
University of Florida
Gainesville, FL

2007-2008 **Research Assistant**
Department of Educational Leadership and Policy, College of Education
University of Florida
Gainesville, FL

2006-2007 **Administrative Assistant**
Institute of Hispanic-Latino Cultures
University of Florida
Gainesville, FL

AWARDS & DISTINCTIONS

2017 **Faculty Fellow**, American Association of Hispanics in Higher
Education Faculty Fellows Program

2014 **Award Recipient**, Joseph P. Cangemi Dissertation Award
Department of Educational Leadership and Policy Studies
School of Education, Indiana University-Bloomington
Bloomington, IN

- 2010 **Graduate Fellow**, American Association of Hispanics in Higher Education Graduate Student Fellows Program
- 2008 **Hall of Fame Inductee**, Hispanic-Latino Hall of Fame
Institute of Hispanic-Latino Cultures, University of Florida
Gainesville, FL
- 2008 **Award Recipient**, M.J. Rollo Impact on Diversity Award
Multicultural and Diversity Affairs, University of Florida
Gainesville, FL
- 2008 **Award Recipient**, Mujeres de Excelencia
Institute of Hispanic-Latino Cultures, University of Florida
Gainesville, FL
- 2006 **Award Recipient**, Outstanding Service to the Hispanic Community
Institute of Hispanic-Latino Cultures, University of Florida
Gainesville, FL

GRANTS

- Zerquera, D., Reyes, K., & Pender, J. (2016). *Understanding practitioner-driven assessment and evaluation efforts for social justice* (\$2,000). NASPA Region VI Research and Assessment Grant.
- Zerquera, D. (2015). *Examining the experiences and trajectories of formerly incarcerated students* (\$50,000). Spencer Foundation for Education. (unfunded)
- Zerquera, D. (2015). *Managing multiple missions: Learning from Urban-Serving Research Universities* (\$5,000). University of San Francisco Jesuit Foundation Grant.
- Zerquera, D., Pender, J., Bailey, K., & DeVore, E. (2014). *On PAR with a genuine intent for equity: Engaging resident advisers in participatory assessment and evaluation of community development* (\$1,500). NASPA Region VI Research and Assessment Grant.
- Wallace, L., & Zerquera, D. (2009). *An Exploration of Transfer Trends and Perceptions of Newly Implemented Levels of Transfer and Articulation Policies, the Indiana Case* (\$750). National Institute for the Study of Transfer Students

SCHOLARSHIP

Peer-Reviewed Journal Articles

- Zerquera, D., & Doran, E. Charting ahead: Navigating threats and challenges to the Urban-Serving Research University mission. *Metropolitan University Journal*. (Revise & resubmit)
- Chen, J. & Zerquera, D. Leaving or staying home: Predicting the college choice of urban high school graduates. *Education and Urban Society*. (Accepted for publication)

- Zerquera, D., Torres, V., Ferguson, T., & McGowan, B. The burden of debt: Exploring student experiences with debt and educational expenses. *College Student Affairs Journal* (Accepted for publication)
- *Zerquera, D., Arámbula Ballysingh, T., & Templeton, E. A critical look at perspectives of access and mission at diverse urban universities. *Association of Mexican American Educators Journal Special Issue: Leadership at Hispanic-Serving Institutions*. (Accepted for publication)
- Zerquera, D., Berumen, J.G., & Pender, J. Assessment for social justice: Employing Participatory Action Research (PAR) as a framework for assessment and evaluation. *The Journal of College and University Student Housing Special Issue: Social justice in college housing*. (Accepted for publication)
- Zerquera, D., Ziskin, M., & Torres, V. (In Press). Faculty views of non-traditional students: Aligning perspectives for academic success. *Journal of College Student Retention: Research, Theory, & Practice*. Prepublished April 26, 2016, DOI: 10.1177/1521025116645109.
- Zerquera, D. & Gross, J.P.K. (In press). Context matters: A critical consideration of Latino student success outcomes within different institutional contexts. *Journal of Hispanic Higher Education*. Prepublished October 27, 2015, DOI: 10.1177/1538192715612915.
- Cole, E.R., McGowan, B., & Zerquera, D. (2017). Groomed together: Narratives from faculty of color about their first year. *Equity & Excellence in Education*, 50(1), 1-12.
- *Roberts, A., & Zerquera, D. (2016). A need for innovation in navigating mission within Jesuit colleges and universities: A call to action. *Jesuit Higher Education: A Journal*, 5(2), 4-14.
- Zerquera, D. (2016). Urban-Serving Research Universities: Institutions for the public good. *Higher Learning Research Communications*, 6(2), DOI: 10.18870/hlrc.v6i2.320.
- Acevedo-Gil, N. & Zerquera, D. Community college first-year experience programs: A critical understanding of student access, experience, and success. (2016). In G. Crisp and D. Hatch (Eds.), *Special Issue: Promising and High-Impact Practices: Student Success Programs in the Community College Context, New Directions in Community Colleges*, 2016(175), 71-82.
- Zerquera, D., McGowan, B.L., & Ferguson, T. (2016). Yes, no, maybe so: College students' attitudes regarding debt. *Journal of College Student Development*, 57(5), 609-613.
- Berumen, J., Zerquera, D., & Smith, J. (2015). More than access: The transitional experiences of underrepresented students in a statewide access program. *Journal of Student Financial Aid*, 45(1).
- Gross, J., Zerquera, D., Berry, M.S., & Inge, B. (2014). Latino associate degree completion: Effects of financial aid over time. *Journal of Hispanic Higher Education*, 13(3), 177-190.
- Gross, J., Torres, V., & Zerquera, D. (2013). Financial aid and attainment among students in a state with changing demographics. *Research in Higher Education*, 54(4), 383-406.
- Torres, V., & Zerquera, D. (2012). Hispanic serving institutions: Patterns, predictions, and implications for informing policy discussions. *Journal of Hispanic Higher Education*, 11(3), 259-278.

Manuscripts Under Review

Zerquera, D. From a bird's eye view: Describing prestige-seeking among urban-serving research universities.

Zerquera, D., Garcia, G., & Cuellar, M. Beyond Hispanic enrolling: Examining the external forces and strategic responses on becoming eligible as a Hispanic-Serving Institution.

*Zerquera, D., & Templeton, E. Conveyors and purveyors: Advisors and the value of a college degree.

Manuscripts In Preparation

*Zerquera, D., Acevedo-Gil, N., Flores, E., & Maranth, P. Repositioning trends of Latino enrollments in community colleges.

Zerquera, D. The problem with the prestige pursuit: The impacts of prestige seeking on access for underserved populations.

*Zerquera, D., Roberts, D., & Lee-Garcia, R. A Pandect of Prestige Seeking at Public Colleges and Universities in the US.

Zerquera, D., Torres, V., Ziskin, M., & Park, E. Higher education expenses: A deeper look at debt and how students manage.

Zerquera, D., Cole, E., McGowan, B. "This is bigger than me": Autoethnographic reflections on the first-year faculty experiences of faculty of color.

*Zerquera, D., Berumen, J.G., & Mozqueda, A. Evaluation mapping: A process to inform organizational alignment for effective evaluation practice.

Templeton, E., & Zerquera, D. All in a day's work: Understanding the complexity in the roles of college advisors.

Ballysingh, T.A., Hernandez, I., & Zerquera, D. Cultivating the next generation of assessment experts: Approaches to teaching social-justice centered assessment and evaluation for emerging student affairs professionals.

*Zerquera, D., Reyes, K., Pender, J., & Abbady, R. Barriers and strategies to navigating implementation of social-justice centered assessment in student affairs.

Edited Books, Special Issues, and Guest Editing

Zerquera, D., & Hernandez, I. (Eds.) (under review). *New Directions in Institutional Research Special Issue: Assessment and Social Justice: Pushing Through Paradox*

Ballysingh, T.A., Zerquera, D., Saenz, V., & Turner, C. (Eds.) (anticipated publication 2017). *Association of Mexican American Educators Journal Special Issue: Answering the Call: Hispanic-Serving Institutions as Leaders in the Quest for Access, Excellence, and Equity in American Higher Education.*

McGowan, B.L., Zerquera, D., & Lee Tu, D. (Eds.) (anticipated publication 2017). *The Journal of College and University Student Housing Special Issue: Social justice in college housing*

Book Chapters

*Zerquera, D., & Ayran, F. Administrative and management theories in higher education and student affairs. In G.R. Serna & J.M. Cohen (Eds.), *Administration, Finance, and Budgeting in Higher Education and Student Affairs: Theory, Research, and Practice*. (forthcoming)

*Zerquera, D., Haywood, J., & De Mucha Flores, M. More than nuance: Recognizing and serving the diversity of the Latina/o community in research, policy, and practice in higher education. In R. Teranishi & C. Alcantar (Eds.), *Racial Heterogeneity in Education*. (forthcoming)

Zerquera, D., Aldana, U., Thomas, C., Fuentes, E., & Katz, S. (2016). Reimagining doctoral education: Mission realignment for enacting social justice. In A.L. Ellis (Ed.), *Ed.D. Programs as Incubators for Social Justice Leadership* (pp. 185-198). Netherlands: Sense Publishers.

Public Scholarship

Zerquera, D. (2017, March). Research for research's sake: The value and responsibility of translating research for diverse audiences. *AERA Division J Blog*. Available at <http://aeradivisionj.blogspot.com/>.

Zerquera, D. (2016, November). Impacts of prestige seeking in higher education. *Academe Blog: The Blog of Academe Magazine*. Available at <https://academeblog.org/2016/11/04/impacts-of-prestige-seeking-in-higher-education/>.

*Zerquera, D., & De Mucha Flores, M. (2016, September). More than nuance: Recognizing and serving the diversity of the Latina/o community. *Hispanic-Serving Institutions Center for Policy and Practice Blog*. Available at <http://www.edexcelencia.org/hsi-cp2/your-voice/recognizing-and-serving>.

Zerquera, D. (2016, May). Latino/a Scholar's Corner. *NASPA Student Affairs Administrators in Higher Education*. Available at <https://www.naspa.org/constituent-groups/posts/latino-a-scholars-corner7>.

Zerquera, D. (2015, May). The potential role for campus cultural centers for post-traditional students. *The PraXis Blog by the California Council of Cultural Centers in Higher Education*. Available at <http://thepraxisblog.tumblr.com/post/119286968853/the-potential-role-for-campus-cultural-centers-for>.

Zerquera, D. (2015, April). (Foreword & Editor). Higher Education and Student Affairs students respond in op-eds to the recent incident at Oklahoma University. *News from the Campus Community, USF Newsroom*. Available at http://www.usfca.edu/templates/usf_news_comm.aspx?id=6442508313.

Zerquera, D. (2015, February). Making #BlackLivesMatter on campus: Continuing the momentum from Fall 2014. *The PraXis Blog by The California Council of Cultural Centers in Higher Education*. Available at

<http://thepraxisblog.tumblr.com/post/110547051068/making-blacklivesmatter-on-campus-continuing-the>

***denotes collaboration with USF graduate student**

Reports (National)

Ziskin, M., Lucido, J., Zerquera, D., Chung, E., Torres, V., Cuellar, M., and Hossler, D. (2012, October). *Securing the future: Retention models in community college (Study of Community College Structures for Student Success, SCCSSS)*. Reston, VA: The College Board.

Hossler, D., Shapiro, D., Dundar, A., Chen, J., Zerquera, D., Ziskin, M., & Torres, V. (2012, July). *Student mobility from two-year to four-year institutions*. Washington, DC: National Student Clearinghouse Research Center.

Hossler, D., Shapiro, D., Dundar, A., Ziskin, M., Chen, J., Zerquera, D., & Torres, V. (2012, March). *Transfer and mobility: A national view of pre-degree student movement in postsecondary institutions*. Washington, DC: National Student Clearinghouse Research Center.

Dadashova, A., Hossler, D., Shapiro, D., Chen, J., Martin, S., Torres, V., Zerquera, D., & Ziskin, M. (2011, November). *National postsecondary enrollment trends: Before, during, and after the great recession*. Washington, DC: National Student Clearinghouse Research Center. (author order listed alphabetically)

Reports (State & Regional)

Project on Academic Success (2012, January). *DegreeNow: Evaluation of collaborations on grant activities, year one*. Bloomington, IN. (Collaborating Author; Evaluation Report for the West Virginia Higher Education Policy Commission and the Community and Technical College System of West Virginia)

Project on Academic Success (2012, January). *College choices of high school graduates in Northwest Indiana (Mobile Working Student Collaborative Quantitative Report)*. Bloomington, IN. (Collaborating Author)

Project on Academic Success (2012, January). *Balancing work and college: What policy makers can do to help working students manage their multiple responsibilities and complete college (Mobile Working Student Collaborative Policy Brief)*. Bloomington, IN. (Collaborating Author)

Project on Academic Success (2011, November). *Paying for college in Northwest Indiana: Financial aid and student success along 21st century pathways (Mobile Working Student Collaborative Policy Brief)*. Bloomington, IN. (Collaborating Author)

Project on Academic Success (2011, November). *Balancing work and college: What practitioners can do to help working students manage their multiple responsibilities and complete college (Mobile Working Student Collaborative Practitioners' Guide #2)*. Bloomington, IN. (Collaborating Author)

- Project on Academic Success (2011, October). *Paying for college in Northwest Indiana: Financial aid and student success along 21st century pathways (Mobile Working Student Collaborative Practitioners' Guide #1)*. Bloomington, IN. (Collaborating Author)
- Project on Academic Success (2010, July). *Enrollment characteristics of mobile working students in Northwest Indiana: Majors pursued (Mobile Working Student Collaborative Quantitative Report)*. Bloomington, IN. (Collaborating Author)
- Project on Academic Success (2010, May). *Paying for college in Northwest Indiana: Financial aid policy (Mobile Working Student Collaborative Quantitative Report)*. Bloomington, IN. (Collaborating Author)

Reports (Institutional)

- Zerquera, D. & Berumen, J. (2016, January). Immaculate Conception Academy Strategic Plan. San Francisco, CA. (Report for Immaculate Conception Academy)
- Zerquera, D. & Berumen, J. (2015, August). Immaculate Conception Academy, Strategic Planning: Phase I Report. San Francisco, CA. (Report for Immaculate Conception Academy)
- Zerquera, D. (2015, August). *Completion by 2020 update: Trends in degrees awarded, 2009-10 – 2014-15*. Ft. Lauderdale, FL. (Report for Broward College)
- Zerquera, D. (2015, May). *Campus indicators of student success: Analysis of enrollments 2012-2015*. Ft. Lauderdale, FL. (Report for Broward College)
- Zerquera, D. (2014, July). *Strategic Plan Annual Report, 2013-2014*. Ft. Lauderdale, FL. (Report for Broward College)
- Zerquera, D. (2013, July). *Strategic Plan Annual Report, 2012-2013*. Ft. Lauderdale, FL. (Report for Broward College)
- Zerquera, D. & Institutional Research Staff (2013, January). *Campus Indicators of Student Success (CISS): Measures of Success by Campus and Student Characteristics*. Ft. Lauderdale, FL. (Lead Author; Internal Report for Broward College)
- Torres, V. (2012, June). *IU study on student Debt: Report on undergraduate student debt for the Indiana University Board of Trustees*. Bloomington, IN. (Contributing Author; Commissioned Report for Office of the Chief Financial Officer of Indiana University)
- Nelson Laird, T.F. (2012, March). *A living laboratory: Revitalizing general education for a twenty-first century college of technology (Evaluation Report, Year One)*. Bloomington, IN. (Contributing Author; Evaluation Report for the New York City College of Technology)
- Palmer, J., & Zerquera, D. (2009, August). *Academic Continuity Plan: Crisis management preparedness for the academic core functions of Indiana University. Report to the Office of the Vice President for Planning and Policy*. Bloomington, IN.

Peer-Reviewed Conference Presentations

- Hatch, D.K., Zerquera, D., Garcia, C.E., & Medina, A. (2017, April). *Beyond the Hsiapnic-Serving Instituion (HSI) dichotomy: The relationship of emerging (in)equity, geography,*

- and demographic contexts*. Paper presented as part of panel session, *Examining Latina/o students where they enroll: Furthering research on Hispanic Serving Institutions (HSIs)*. Presented at the annual meeting of the American Education Research Association, San Antonio, TX.
- Zerquera, D., Roberts, D., & Lee-Garcia, R. (2016, November). A Pandect of Prestige Seeking at Public Colleges and Universities in the US. Paper presented at the annual meeting of the Association for the Study of Higher Education, Columbus, OH.
- Zerquera, D., Arámbula Ballysingh, T., & Templeton, E. (2016, November). *A critical look at perspectives of access and mission at diverse urban universities*. Paper presented at the annual meeting of the Association for the Study of Higher Education, Columbus, OH.
- Zerquera, D., & Doran, E. (2016, October). *Threats and challenges to the urban and metropolitan university mission: Current trends and a community discussion*. Paper presented at the annual meeting of the Coalition for Urban and Metropolitan Universities, Washington, DC.
- Zerquera, D., & Templeton, E. (2016, April). *Conveyors and purveyors: College advisors and the value of the college experience*. Paper presented at the annual meeting of the American Education Research Association, Washington, DC.
- Zerquera, D., Garcia, G., & Cuellar, M. (2015, November). *Beyond Hispanic-Enrolling: Examining the influences on becoming a Hispanic-Serving Institution*. Paper presented at the annual meeting of the Association for the Study of Higher Education, Denver, CO.
- Zerquera, D., Templeton, E. (2015, November). *Conveyors and purveyors: Advisors and the values of a college degree*. Paper presented at the annual meeting of NASPA Western Regional Conference, Oakland, CA.
- Bailey, K., DeVore, E., Pender, J., & Zerquera, D. (2015, November). *Engaging resident advisors in participatory assessment and evaluation of community development*. Paper presented at the annual meeting of NASPA Western Regional Conference, Oakland, CA. (author order listed alphabetically)
- Zerquera, D., Acevedo-Gil, N., Flores, E., & Maranth, P. (2015, April). *Repositioning trends of Latino enrollments in community colleges*. Paper presented at the annual meeting of the American Education Research Association, Chicago, IL.
- Zerquera, D. & Acevedo-Gil, N. (session organizers) with Hatch, D., Gross, J.P.K., Nunez, A.M. (discussant), and Solorzano, D. (chair). (2015, April). *Challenging the discourse on Latinas/os in Community Colleges*. Symposium presented at the annual meeting of the American Education Research Association, Chicago, IL.
- Cole, E., McGowan, B.L., & Zerquera, D. (2014, November). *Forging scholars: An autoethnographic reflection on first-year faculty experiences*. Symposium presented at the annual meeting of the Association for the Study of Higher Education, Washington, D.C. [author order listed alphabetically]
- Zerquera, D., Gross, J.P.K., Schreck, M. (2014, November). *Context matters: A critical consideration of Latino student success outcomes within different institutional contexts*. Presented at the annual meeting of the Association for the Study of Higher Education, Washington, D.C.

- Zerquera, D., Berumen, J.G., & Mozqueda, A. (2014, November). *Evaluation mapping: A process to inform organizational alignment for effective evaluation practice*. Presented at the annual meeting of the Western Regional Conference of Student Affairs Professionals in Higher Education, Anaheim, CA.
- Pender, J. & Zerquera, D. (2014, November). *University of San Francisco's SHaRE department's community development tracking tool*. Presented at the annual meeting of the Western Regional Conference of Student Affairs Professionals in Higher Education, Anaheim, CA.
- Ziskin, M., Park, E., Zerquera, D., Torres, V., & Hossler, D. (2014, April). *Organizational structures associated with community college student success: Results from a national survey*. Presented at the annual meeting of the American Educational Research Association, Philadelphia, PA.
- Zerquera, D. (2013, November). *The consequences of prestige seeking for an access-centered mission: An analysis of changes in access over time at Urban-Serving Research Universities (USRUs)*. Presented at the annual meeting of the Association for the Study of Higher Education, St. Louis, MO.
- Zerquera, D., Torres, V., McGowan, B., & Ferguson, T. (2013, April). *Exploring student experiences with debt and educational expenses*. Presented at the annual meeting of the American Educational Research Association, San Francisco, CA.
- Zerquera, D., Torres, V., Ziskin, M., & Park, E. (2013, April). *Higher education expenses: A deeper look at debt and how students manage*. Presented at the annual meeting of the American Educational Research Association, San Francisco, CA.
- Elizondo, D., Gonzales, L., Martinez, E., Rendon, L., & Zerquera, D. (2012, November). *Interrogating mission drift from a critical perspective: A conversation about access, knowledge production, and legitimacy*. Presented at the annual meeting of the Association for the Study of Higher Education, Las Vegas, NV. [author order listed alphabetically].
- Ziskin, M., Torres, V., Zerquera, D., Hossler, D., & Lucido, J. (2012, June). *How community colleges organize for student success: A national survey*. Presented at the annual meeting of the Association for Institutional Research, New Orleans, LA.
- Torres, V., & Zerquera, D. (2012, March). *Where will the next Hispanic Serving Institutions (HSIs) emerge? (A Part of the Convention Institute, HSIs and Identity: The environmental influences on the success of Latino/a students)*. Convention institute presented at the annual meeting of the American College Personnel Association, Louisville, KY.
- Torres, V., Zerquera, D., & Park, E. (2011, November). *Dual enrollment and its role in the college completion agenda*. Presented at the annual meeting of the Association for the Study of Higher Education, Charlotte, NC.
- Shapiro, D., Ziskin, M., Zerquera, D., Dadashova, A., Hossler, D., & Torres, V. (2011, May). *College-going in the great recession: Enrollment of traditional-age undergraduates through the economic cycle*. Presented at the annual meeting of the Association for Institutional Research, Toronto, ON (Canada).

- Chen, J., Zerquera, D., & Torres, V. (2011, May). *Leaving or staying home: Predicting the college choice of urban high school graduates*. Presented at the annual meeting of the Association for Institutional Research, Toronto, ON (Canada).
- Gross, J.P.K., Torres, V., & Zerquera, D. (2011, April). *Financial aid and temporal patterns of Latinos' associate degree completion*. Paper presented at the annual meeting of the American Educational Research Association, New Orleans, LA.
- Berumen, J., Zerquera, D., & Smith, J. (2011, April). *More than access: The transitional experiences of underrepresented students in a statewide access program*. Paper presented at the annual meeting of the American Educational Research Association, New Orleans, LA.
- Ziskin, M., Zerquera, D., & Torres, V. (2011, April). *Adult learners' sense-making on academic success in college: A view from three urban commuter institutions*. Paper presented at the annual meeting of the American Educational Research Association, New Orleans, LA.
- Chen, J., & Zerquera, D. (2011, March). *Unmet financial need and college persistence of middle-income students*. Paper presented at the annual meeting of the Association for Education Finance and Policy, Seattle, WA.
- Chen, J., & Zerquera, D. (2011, March). *A methodological review of studies on effects of financial aid on college student success*. Paper presented at the annual meeting of the Association for Education Finance and Policy, Seattle, WA.
- Wallace, L., & Zerquera, D. (2010, November). *Mandates and playdates: An exploration of community college partnerships and transfer trends*. Paper presented at the annual meeting of the Association for the Study of Higher Education, Indianapolis, IN.
- Ziskin, M., Zerquera, D., & Torres, V. (2010, November). *Faculty and practitioners' views of working, commuting students: Aligning perspectives for academic success*. Paper presented at the annual meeting of the Association for the Study of Higher Education, Indianapolis, IN.
- Chen, J., & Zerquera, D. (2010, November). *Academic trajectories of transfer and first-time students: A growth-curve modeling analysis*. Presented at the annual meeting of the Association for the Study of Higher Education, Indianapolis, IN.
- Chen, J., Zerquera, D., Ziskin, M., & Torres, V. (2010, June). *Appropriately accountable: Understanding part-time student pathways to improve outcome measures for commuter institutions*. Paper presented at the annual meeting of the Association for Institutional Research, Chicago, IL.
- Zerquera, D. (2010, April). *From Camagüey to Versailles: The educational experience through the life of Dr. Amalia Alvarez*. Paper presented at the annual meeting of the American Educational Research Association, Denver, CO.
- Torres, V., Zerquera, D., et al. (2010, March). *Research on the Latino/a College Student Experience*. Pre-Convention program presented at the annual meeting of College Student Educators International, Boston, MA.
- Zerquera, D. (2010, March). *Casting an entangled net: An examination of admissions policies and practices*. Paper presented at the Graduate Student Fellows Research Symposium at the annual meeting of the Association of Hispanics in Higher Education, Costa Mesa, CA.

- Zerquera, D., & Wallace, L. (2009, November). *An exploration of transfer trends following the implementation of statewide accountability mandates, the Indiana case*. Presented at the annual meeting of the Association for the Study of Higher Education, Vancouver, BC (Canada).
- Wallace, L., & Zerquera, D. (2009, November). *A retrospective approach to Indiana higher education: An exploration of student and institutional perspectives on transfer and articulation following the enactment of state accountability mandates*. Presented at the annual meeting of the Association for the Student of Higher Education, Vancouver, BC (Canada).
- Zerquera, D., Haywood, A.M., & McGowan, B.L. (2009, November). *Understanding differing levels of challenge and support for transfer students at research universities*. Presented at the annual meeting of the Association for the Study of Higher Education, Vancouver, Canada.
- Coogan, C., Hagedorn, L.S., & Zerquera, D. (2008, May). *Institutional research in the community college: Under-prepared and under-supported?* Presented at the annual meeting of the Association for Institutional Research, Seattle, WA.
- Coogan, C., & Zerquera, D. (2008, May). *Community College Institutional Research Learning Network: A certificate program for two-year practitioners*. Presented at the annual meeting of the Association for Institutional Research, Seattle, WA.
- Zerquera, D. (2008, March). *Stepping stones towards leadership*. Presented at the annual meeting of the American Association of Hispanics in Higher Education, Miami, FL.

Invited Presentations

- Zerquera, D., et al. (2016, April). *Navigating the job search process*. Invited talk for the Division J Emerging Scholars Workshop, American Educational Research Association, Washington DC.
- Zerquera, D., Munoz, O., Sanchez, M., & Mojica, A. (2016, January). *The Role of Family, Culture, Community and Identity in Leadership Development*. Invited panel moderator for Latinas in Leadership Conference, University of San Francisco, San Francisco, CA.
- Zerquera, D., Bailey, K., DeVore, E., & Pender, J. (2015, December). *Overview of SHaRE Assessment and Evaluation Efforts and Recommendations*. Presentation facilitated for the USF Division of Student Housing and Residential Experience, San Francisco, CA.
- Zerquera, D. (2015, August). *Strategic planning: Setting goals for the future of ICA*. Workshop facilitated for Immaculate Conception Academy, San Francisco, CA.
- Zerquera, D., Salinas, C. (2015, March). *Financial information for graduate students*. Workshop as a part of HESA's Preview Days, USF Division of Student Life/Higher Education and Student Affairs Program, University of San Francisco.
- Zerquera, D. (2014, August). *Privilege and the myth of meritocracy*. Workshop presented as a part of the USF Staff Diversity Intensive, Office of Diversity Engagement and Community Outreach, University of San Francisco.
- Zerquera, D. (2013, November). *The consequences of prestige seeking for an access-centered mission: An analysis of changes in access over time at Urban-Serving Research*

- Universities (USRUs)*. Brown Bag Series, Center for Latino Studies in the Americas, University of San Francisco.
- Zerquera, D. (2012, April). *Latinos and the higher education pipeline*. Guest lecture for H3;40 Education and American Culture, School of Education, Indiana University-Bloomington.
- Zerquera, D., Acevedo-Gil, N., & Martinez, E. (2012, March). *Apoyo y conexiones: The AAHHE Graduate Student Fellows Program fostering Latino graduate student success*. Presented at the annual meeting of the American Association of Hispanics in Higher Education, Costa Mesa, CA.
- Zerquera, D., & Acevedo-Gil, N. (2012, March). *Graduate Fellows Platica: Latino Graduate Student Life*. Workshop conducted during the American Association of Hispanics in Higher Education Graduate Student Fellows Program, Costa Mesa, CA.
- Zerquera, D. (2012, February). *Latinos in higher education*. Guest lecture and facilitation for LATS 101 Introduction to Latino Studies, College of Arts and Sciences, Indiana University-Bloomington.
- Shaw, M., Shuck, J., Viera, J., & Zerquera, D. (2011, November). *For Colored Girls: From Deficit to Empowerment*. Workshop conducted at the annual meeting of the Men and Women of Color Leadership Conference, Bloomington, IN. [Author Order Listed Alphabetically]
- Zerquera, D., & Snipes, J.T. (2011, October). *Access to what?: Equality in admissions practices in higher education*. Presented at the annual conference of the Hudson & Holland Honors Scholars Program, Bloomington, IN.
- Zerquera, D. (2011, September). *Becoming an effective leader in the Latino community*. Various sessions presented at Indiana University's La Casa Leadership Retreat, Martinsville, IN.
- Zerquera, D. (2010, October). *Preppin' for the Profession: Developing your curriculum vitae*. Workshop conducted as a part of professional development efforts of Indiana University's Latino Graduate Student Association, Bloomington, IN.
- Zerquera, D. (2010, September). *Becoming an effective leader in the Latino community*. Various sessions presented at Indiana University's La Casa Leadership Retreat, Martinsville, IN.
- Zerquera, D., & Wallace, L. (2010, August). *Trends in articulation*. Keynote Address and Workshop at the state-wide meeting of institutions—Articulation at Columbus State, Center for Workforce Development, Columbus State Community College. Columbus, OH.
- Wallace, L., & Zerquera, D. (2010, January). *Mandates and play dates: An exploration of community college partnerships and transfer trends in Indiana*. Paper presented at the annual meeting of the National Institute for the Study of Transfer Students, Addison, TX.
- Zerquera, D. (2009, September). *Becoming an effective leader in the Latino community*. Various sessions presented at Indiana University's La Casa Leadership Retreat, Martinsville, IN.
- Zerquera, D. (2009, July). *Synergize*. Workshop conducted at the Hispanic Organization Promoting Excellence's Latino Youth Academy, Bloomington, IN.
- Zerquera, D., et al. (2009, May). *Attending College*. Panel Presentation During College Visitation Day for Northwest Indiana High School Students, Latino Cultural Center, Bloomington, IN.
- Zerquera, D. (2009, February). *What's graduate school?: Why you should go and how to get*

there. Workshop conducted at the Indiana Latino/a Leadership Conference, Indianapolis IN.

Haywood, A., Guidry, K., Ribera, T., Shaw, M., & Zerquera, D. (2009, January). *Pursuing the Ph.D.*, Panel Presentation During Meeting of the Indiana University Student Personnel Association, Bloomington, IN. [Author order listed alphabetically]

Zerquera, D. (2008, September). *Becoming an effective leader in the Latino community*. Various sessions presented at Indiana University's La Casa Leadership Retreat, Martinsville, IN.

Zerquera, D. (2008, March). *Diversity in higher education*. Guest lecture and facilitation for EDH 6040 Diversity Issues, College of Arts and Sciences, University of Florida.

Zerquera, D. (2007, September). *Hispanic women and leadership forum*. Panel presentation for the Women's Leadership Council at the University of Florida.

Zerquera, D. (2007, March). *Abuelita's remedies: Family traditions and ancient remedies*. Session presentation at the annual Florida Hispanic-Latino Collegiate Forum.

Zerquera, D. (2007, January). *Become educated about diversity*. Workshop conducted as a part of RYMAC Housing Area Diversity Programming at the University of Florida.

Zerquera, D. (2007, January). *Diversity training*. Workshop conducted as a part of the University of Florida's Dean of Students Office Staff Development.

Zerquera, D., Fujino, Y., & Holcomb, B. (2006, October). *Toto, We're not in Miami Anymore*. Session presented for the University of Florida's Family Weekend Workshop.

Zerquera, D. (2006, September). *Become educated about diversity*. Guest lecture and facilitation for SLS 1002 First-Year Florida course, College of Arts and Sciences, University of Florida.

Invited Talks and Keynote Presentations

March 2017, Fostering safe spaces and inclusive environments: Putting values into practice, School of Education Staff Meeting, University of San Francisco (Guest Speaker)

February 2017, Tough and tender, the hard balance womyn of color grapple with in their everyday life, Womyn of Color Conference, University of San Francisco (Keynote Speaker).

February 2017, Dismantling the school-to-prison pipeline, Symposium on Engaged Scholarship Panel, School of Education, University of San Francisco (Panelist).

November 2016, Fostering safe spaces and inclusive environments, School of Education Staff Meeting, University of San Francisco (Guest Speaker)

May 2016, Latino Recognition Ceremony, University of San Francisco (Keynote Speaker)

April 2016, From dissertation to publication: Building your research trajectory, American Educational Research Association Division J Emerging Scholars Workshop (Speaker)

RESEARCH IN PROGRESS

Understanding Practitioner-Driven Assessment and Evaluation Efforts for Social Justice
Desiree Zerquera, Kimberly Reyes, & Jason Pender, principal investigators

Examining the Experiences and Trajectories of Formerly Incarcerated Students

Desiree Zerquera, principal investigator

Managing Multiple Missions: Learning From Urban-Serving Research Universities Building

Desiree Zerquera, principal investigator

Conveyors and Purveyors: Examining Perceptions of College Advisors on the Purposes of Higher Education

Desiree Zerquera & Emerald Templeton, principal investigators

TEACHING

2013-present

Assistant Professor, Department of Leadership Studies
School of Education, University of San Francisco

Courses taught:

- O&L656 Student Development in College
- O&L657 Assessment and Evaluation in Higher Education
- O&L741 American Institutions of Higher Education
- O&L750 Organizational Theory: Applications and Implications

O&L697/797 – Directed Studies Courses

- Assessment & Survey Methods
- Access to Graduate School for Underserved Students
- Change and Innovation in Higher Education
- Supporting Underrepresented Students in Medical and Professional Schools
- Formerly Incarcerated Students in Community College: Theoretical and Conceptual Foundations

Course Leadership and Curriculum Development

O&L656 Student Development in College

- *revised course to better align with HESA program objectives, including application to development skills necessary for student affairs (e.g., budgeting, program planning, activity facilitation) and alignment with program capstone project.*

O&L657 Assessment and Evaluation in Higher Education

- *redesigned course to consider Critical issues in assessment and evaluation, including critical quantitative and qualitative perspectives and tensions with accountability structures*

O&L741 American Institutions of Higher Education

- *redesigned course to focus on role access policies in higher education on the history of access for underserved populations; incorporated experiences to foster students' articulation of opinions regarding issues of equity and oppression; place current events within sociopolitical and historical context of education in the US*

O&L750 Organizational Theory: Applications and Implications

- *redesigned course to underscore role of organizations in society in developing and perpetuating oppression; developed assignments that engage students in engaged scholarship such as an OpEd and organizational problem paper*

- 2012-2013 **Instructor**, Department of Educational Leadership and Policy Studies
School of Education
Indiana University-Bloomington, Bloomington, IN
Course: U212 - Not Everyone Can Be Harvard: Institutional Diversity and the US Higher Education Landscape
- 2012 **Assistant Instructor**, Department of Educational Leadership and Policy Studies
School of Education
Indiana University-Bloomington, Bloomington, IN
Course: C664 Organizational Theory in Higher Education Administration
- 2010 **Assistant Instructor**, Department of Educational Leadership and Policy Studies
School of Education
Indiana University-Bloomington, Bloomington, IN
Courses: U546 Diverse Students on College Campuses

DISSERTATION COMMITTEES

- Resnick, C. (2017). Measuring experiences of LGBT microaggressions in the workplace through the development of the microaggression experiences at work scale. (Chair)
- De Mucha Flores, M. (in progress). The implementation of the community college success act and its impact on Latino student success. (Chair)
- Templeton, E. (in progress). Exploring the college experiences of Black graduate students. (Chair)
- Roberts, A. (in progress). Mission management at Jesuit Universities (Chair)
- Vasquez, J. (in progress). College deserts and the access to higher education for Latino students (Chair)
- Covarrubias, A. (in progress). Exploring the racial and gender identity formation of men of color student leaders who have white women supervisors and mentors in higher education. (Committee member)

ADVISOR OF MASTER'S THESES & FIELD WORK PROJECTS

- Ono, C. (in progress). Conceptions of diversity and racism held by East Asian medical students.

(Chair)

Lee, C. (2016). Career development of college students in a service-oriented campus organization at the University of San Francisco. (Chair)

Lee, K.Y. (2015). The intersection of age, gender, and race: Professional development for millennial women of color in student affairs. (Chair)

SERVICE

Service to the Professional Community

2017 **Reviewer by invitation (Journal Manuscripts & Book Chapters)**
 Review of Higher Education
 Berkeley Review of Education

Faculty mentor participant
 Latina/o Faculty Office Hours, Latino Faculty Council
 Student Affairs Administrators in Higher Education (NASPA)

2016 **Reviewer**
 American Educational Research Association Annual Meeting
 Division J, Section 3: Organization, Management, and Leadership

Reviewer by invitation (Journal Manuscripts & Book Chapters)
 Journal of College Student Retention (multiple reviews)
 Community College Review
 Review of Higher Education
 Berkeley Review of Education
Clearing the Path (edited volume)

Presenter & Panelist
 AERA Division J Emerging Scholars Workshop

2015-present **Contributing author**
 NASPA's Latino/a Knowledge Community Blog

2015-present **Editorial Board member**
 Journal of Student Affairs Research and Practice (JSARP)

2011-2015 **Reviewer**
 Association for the Study of Higher Education Annual Meeting
 Divisions: Students; Council on Ethnic Participation Pre-Conference
 Forum; Organization, Administration, and Leadership

2015 **Reviewer by invitation**
 Equity and Excellence in Education Journal

- 2015 **Reviewer by invitation**
Journal of Student Financial Aid
- 2014-2015 **Contributing author**
PraXis Blog, California Council of Cultural Centers in Higher Education
- 2015 **Reviewer by invitation**
Korean Educational Development Institute Journal of Educational Policy
- 2014 **Faculty mentor participant**
Latina/o Faculty Office Hours, Latino Faculty Council
Student Affairs Administrators in Higher Education (NASPA)
- 2013 **Mentor**
Mentor-Protégé Program, Council on Ethnic Participation
Association for the Study of Higher Education

Service to the Community

- 2017-present **Advisory Board Member**
Womyn in STEM Education Project, Pre-College TRIO Programs
University of California, Berkeley
- 2016 **Faculty Advisor**
Arikara Education and Engagement Program
Arikara Community Action Group, Arikara Cultural Center
- 2014-present **Advisory Board Member**
University of California, Berkeley Higher Education Certificate Program
UC Berkeley Extension
- 2014-2016 **Consultant**
Immaculate Conception Academy
• *lead and facilitated strategic planning process for the private Catholic high school that serves low-income women*
- 2014-2016 **Consultant**
SHaRE, University of San Francisco
• *consulted on assessment and evaluation efforts within the housing department of student life*
- 2013-2014 **Advisory Board Member**
Latin@ Educational Achievement Partnership, Cesar Chavez Institute
San Francisco State University

University of San Francisco University-Wide Service

- 2016-present **Group Member**
Campus Climate Working Group
- 2016-present **Advisory Board Member**
Center for Research Artistic and Scholarly Excellence
- 2016-2017 **Planning Member**
Latinas in Leadership Conference
- 2016 **Consultant/Advisor for Assessment**
Living-Learning Communities
Student Housing and Residential Education
- 2015 **Gender-Justice Awards Committee**
Presidential Advisory Council on the Status of Women
- 2014-present **Bilingual/Multilingual Staff Resource**
Office of Diversity Engagement and Community Outreach
- 2014-present **Consultant/Advisor**
Assessment Plan Implementation Committee
Student Housing and Residential Education
- 2013-present **Member**
Presidential Advisory Council on the Status of Women

Service to the School of Education (SOE)

- 2016-present **Co-Chair**
New EdD Steering Committee
- 2015-present **Chair**
General Education Advisory Council
- 2015-present **Steering Committee Member**
Faculty of Color Caucus
- 2015-present **Member**
DTTL Advisory Group
- 2014-present **Member**
New EdD Steering Committee

- 2014-present **Co-Chair**
SOE Faculty Association
- 2014-present **Member**
Faculty of Color Retreats Planning Committee
- 2014-2015 **Member**
Ad hoc Committee on Tenure and Promotion Guidelines
- 2014 **Member**
Teacher Education Search Committee
- 2014 **Member**
Strategic Plan Implementation Advisory Committee
- 2013-2015 **Member**
General Education Advisory Committee
- 2013-present **Faculty Affiliate**
Center for Latino/a Studies in the Americas

Service to the Organization and Leadership and HESA Programs

- 2015-present **Program Reenvisioning**, Organization and Leadership Program
 - *participate in program discussions to restructure learning outcomes and curriculum to re-centered the O&L program on examinations of equity and oppression in organizations.*
- 2014-present **Planner and Facilitator**, HESA Orientation
 - *support and implement orientation for newly admitted students*
- 2014-present **HESA Program Assessment**
 - *lead and coordinate program assessment efforts*
 - *develop and analyze assessment tools to issue to students, including exit survey and assessment of professional development support*
- 2013-present **Member**, Admissions Committee
 - *inform and develop admissions criteria*
 - *review applications for admissions*
 - *recommend candidates for admission to O&L and HESA programs*
- 2013-present **Planner and Presenter**, HESA Preview Days
 - *support and implement preview days for admitted students*

PROFESSIONAL AFFILIATIONS/MEMBERSHIPS

- American Association of Hispanics in Higher Education
- American College Personnel Association
- American Educational Research Association
- Association for Institutional Research
- Association for the Study of Higher Education
- Coalition for Urban and Metropolitan Universities
- National Association Student Personnel Administrators

PROFESSIONAL DEVELOPMENT

2016

Op-Ed Project Workshop

Center for Research, Artistic, and Scholarly Excellence, University of San Francisco

Blog Writing Workshop

Center for Research, Artistic, and Scholarly Excellence, University of San Francisco

Teaching Strategies: Effectively Navigating and Engaging Discussions About Oppression and Privilege in the Classroom

Professional Development Committee, School of Education, University of San Francisco

2015

What the Heck am I Supposed to do for 4.25 Hours?!: Sharing Pedagogical Strategies for the Teaching Weekend Class Format

Professional Development Committee, School of Education, University of San Francisco

Inclusive and Identity-Safe Workshop

Center for Teaching Excellence, University of San Francisco

2013

Council for Higher Education Policy (CAHEP) Early Career Faculty Teaching Workshop

Association for the Study of Higher Education

Center for Instruction Technology Workshops

Introduction to Prezi; Using Adobe Connect; Curation in Class; NVivo
Qualitative Research Tools
Center for Instruction Technology

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