

## COGSCI COURSE TO CAREER GUIDE

# BUSINESS/FINANCE/MARKETING



### COGSCI COURSES\*

**ECON 395** - Topics in Microeconomics & MicroEcon Policy: *Risk and Uncertainty* *d*  
**ECON 490** - Topics in Microeconomics: *Behavioral Economics* *d*  
**ECON 490** - Topics in Microeconomics: *Ethics in Economic Behavior* *d*  
**MKT 313** - Consumer Behavior *d*  
**PSYCH 314** - Positive Psychology *d*  
**PSYCH 389** - Psychology & the Law *d*  
**PSYCH 402** - Special Problems in Psychology: *The Compassionate Brain* *d*  
**PSYCH 402** - Special Problems in Psychology: *Decision Making In Real Life* *d*  
**PSYCH 443** - Creativity *d*  
**PSYCH 446** - Altruism *d p*  
**PSYCH 449** - Decision Processes *d*

\**c* = computation track | *d* = decision track  
*l* = language track | *p* = philosophy track

### OTHER COURSES

**ACC 300** - Financial Accounting  
**ACC 301** - Managerial Accounting  
**ACC 312** - Intermediate Financial Accounting  
**ACC 315** - Cost Accounting  
**BL 309** - Business Ethics and Accountability  
**BL 310** - Negotiation and Dispute Resolution  
**COMM 417** - Marketing for Social Change  
**ECON 101** - Principles of Economics I  
**ECON 102** - Principles of Economics II  
**ECON 380** - Public Finance  
**ECON 398** - Strategy  
**ECON 401** - Intermediate Microeconomic Theory  
**ECON 402** - Intermediate Macroeconomic Theory  
**ECON 414** - Growth Theory  
**ECON 420** - Topics in Labor Economics  
**ECON 421** - Labor Economics I  
**ECON 485** - Law and Economics  
**ECON 491** - The History of the Amrcn. Economy

**ECON 494** - Topics in Economic History  
**ENVIRON 208/ORGSTUDY 208** - Business and the Natural Environment  
**ES 212** - Entrepreneurship Business Basics  
**ES/FIN 329** - Financing Research Commercialization  
**ES 395** - Entrepreneurial Management  
**ES/MKT 425** - New Product and Innovation Management  
**ES 445** - Base of the Pyramid  
**FIN 302** - Making Financial Decisions  
**FIN 317** - Corporate Financing Decisions  
**FIN 334** - Applied Quant/Value Portfolio Management  
**FIN 408** - Capital Markets and Investment Strategy  
**FIN 409** - Fixed Income Securities and Markets  
**FIN 415** - Corporate Investment Decisions  
**FIN 440** - Financial Trading  
**FIN 480** - Options & Futures in Financial Decision Making  
**MO 302** - Positively Leading People and Organizations  
**MO 321** - Leadership in Organizations  
**MO 324** - Managing Professional Relationships  
**MO 414** - Managing Change  
**MO 415** - Introduction to Managing Human Capital  
**ORGSTUDY 201** - Leadership and Collaboration  
**ORGSTUDY 215** - Organization and Society  
**ORGSTUDY 305** - Inside Organizations  
**ORGSTUDY 405** - Negotiation and Dispute Resolution  
**ORGSTUDY 435** - Managing People and Strategic Change in Organizations  
**ORGSTUDY 495** - Special Topics in Organizational Studies  
**PSYCH 395** - Organizational Psychology  
**PSYCH 467** - Current Topics in Organizational Psychology  
**STRATEGY 302** - Business Strategy  
**STRATEGY 491** - Business Model Innovation  
**TO 411** - Decisions Support with Excel

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# BUSINESS/FINANCE/MARKETING



**DOUBLE MAJOR WITH**

Business (joint-degree with Ross) | Economics | Organizational Studies

**MINOR IN**

Business (Ross) | Cappelletti Sales Track (Ross) | Economics | Entrepreneurship



**HIGHER DEGREES/TRAININGS**

Master of Business Administration | Master of Management | Master of Accounting | Master of Finance | PhD in Organizational Psychology

*Please note, this is only intended as a guide and not as a comprehensive list of options for students. We always encourage students to engage in their own exploration.*



**MIND  
MATTERS**