

TEACHING WITH ePORTFOLIOS: SUPPLEMENT 9

ePortfolio In-Progress Presentation--Landing Page Intro, Navigation, and Design

Why give presentations and get feedback at this early stage?

Presenting your in-progress work far before you have a complete ePortfolio is an excellent way to step back and think carefully about what you're trying to achieve and how you're doing it so far. If you can articulate your goals and strategies clearly, you will be able to create an effective ePortfolio. If you find you can't quite articulate it as clearly as you'd like, you know you aren't "there" yet—you have more thinking, writing, and designing to do.

The best way to figure out exactly where you are is to zero in on discrete aspects of the ePortfolio one at a time. Since the whole ePortfolio is an argument, each discrete aspect of the portfolio should clearly develop and support that argument.

Presenters

For your presentation, show us your ePortfolio's landing page, just as it is when someone clicks on a link to your site (without scrolling) and walk us through:

1. Who your audience for this ePortfolio is
2. What argument you want your ePortfolio to make as a whole

Reviewers

First Impressions:

What *general impression* of the creator does this landing page give, on first sight? What in particular gives that impression? What kind of audience does it seem to be appealing to? Why/How?

Organization/Navigation:

- Does the organization of the eport make itself clear right away? Why or why not?
- How would you describe the organizational structure?
- What does the organization of the eportfolio tell you about what this writer deems most important for us to understand as we read further? How so?

Other Design Choices:

- **Emphasis:** What word(s) and/or visual elements get the most emphasis? How do you interpret that? Why? What kind of audience does it seem to appeal to? How so?
- **Contrast:** What stands out in relationship to other things, visually? How? How do you interpret that? Why? What kind of audience does it seem to appeal to? How so?

Final Assessment:

Ultimately, are you compelled by this page's multimodal composition to explore the eportfolio further (Yes/No/Maybe)? Select your answer and explain.