LUCIANA DE SOUZA LEÃO

University of Michigan ▪ Department of Sociology
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ACADEMIC POSITIONS

2019 - LSA Collegiate Fellow, University of Michigan

EDUCATION

2019 Ph.D. in Sociology, Columbia University

2014 M.A. in Sociology, Columbia University

2010 M.A. in Sociology and Anthropology, Federal University of Rio de Janeiro

2006 B.A. in Economics, Pontifícia Universidade Católica do Rio de Janeiro

AREAS OF INTEREST

Political Sociology; Poverty and Inequality; Social Policy; Science, Knowledge and Technology; Race and Ethnicity; Comparative-Historical Sociology; Economic Sociology; Social Theory.

PUBLICATIONS

ARTICLES AND BOOK CHAPTERS

2020 **de Souza Leão, Luciana**. "What's on Trial? The Making of Field Experiments in International Development." Forthcoming in the *British Journal of Sociology*.

2020 Moraes Silva, Graziella, **Luciana de Souza Leão**, and Barbara Grillo. "Seeing Whites: Views of Black Brazilians in Rio de Janeiro." *Ethnic and Racial Studies*, 43 (4), 632-651.

2019 **de Souza Leão, Luciana** and Gil Eyal. "The Rise of Randomized Controlled Trials in International Development in Historical Perspective." *Theory and Society,* 48(3), 383-418.

2018 **de Souza Leão, Luciana**. "A Double-Edged Sword: The Institutional Foundations of the Brazilian Developmental State" in *The Rise and Fall of the Developmental State in Latin America*, edited by Miguel Centeno and Agustin Ferraro. Cambridge: Cambridge University Press, p.157-176.

2016 Bruhn, Miriam, **Luciana de Souza Leão**, Arianna Legovini, Rogelio Marchetti, and Bilal Zia. "The Impact of High School Financial Education: Evidence from a Large-Scale Evaluation in Brazil". *American Economic Journal: Applied Economics*, 8(4): 256–295.

2013 **de Souza Leão, Luciana**. "Bringing Historical Sociology and Path-Dependence Together: A case study of the Brazilian political economy (1930-2000)". *Historical Social Research*, 38(2): 172-196.

2013 Lopez, Felix, **Luciana de Souza Leão** and Mario Grangeia. "The perception of NGOs about their relationship with politicians". In: Elisa P. Reis. (Org.). *ONGs: novos vínculos entre a sociedade e o Estado*. 1ed. Rio de Janeiro: Editora 7 Letras, p. 203-222.

2012 Moraes Silva, Graziella and **Luciana de Souza Leão**. "The Paradox of Mixing: Identities, Inequalities and Perception of Discrimination among Brown Brazilians". *Revista Brasileira de Ciências Sociais*, 27(80): 117-133.

2011 Lopez, Felix, **Luciana de Souza Leão** and Mario Grangeia. "State, Third Sector, and the Political Sphere in Brazil - Evolution and Current Scenario". *International Journal of Sociology*, 41(2): 47-71.

OTHER SCHOLARLY PUBLICATIONS

2020 **de Souza Leão, Luciana** and Gil Eyal. "Searching Under the Streetlight: A Historical Perspective on the Rise of *Randomistas*." *World Development*, 127, article 104781 – Symposium on Experimental Approaches in Development and Poverty Alleviation.

2013 Bruhn, Miriam, **Luciana de Souza Leão** and Bilal Zia. "The Impact of High School Financial Education: Experimental Evidence from Brazil". *World Bank Policy Research Working Papers*, 6723.

MANUSCRIPTS UNDER REVIEW

de Souza Leão, Luciana. "Optics of the State: The Politics of Making Poverty Visible in Brazil and Mexico." (Revise and Resubmit)

***Winner, Outstanding Graduate Student Paper Award, ASA Sociology of Development Section*

****Winner, Reinhard Bendix Student Paper Award, ASA Comparative - Historical Sociology Section*

Moraes Silva, Graziella, **Luciana de Souza Leão**, Christina Ciocca Eller, Flavio Carvalhaes and Thomas DiPrete. "Racial Inequalities among BA holders in Brazil and the US: An Institutional Comparison."

MANUSCRIPTS IN PREPARATION (available upon request)

Souza Leão, Luciana. "Between Efficiency and Inclusion: Managing Pro-Poor Policies in Brazil and Mexico."

Souza Leão, Luciana, Rogerio Barbosa, Benjamin Elbers and Thomas DiPrete. "Diverse Trajectories: How Educational Expansion Shaped School to Work Transition in Brazil (1960-2010)."

Graizbord, Diana and **Luciana de Souza Leão**. "A Taste for Change: Evaluation Culture, Expertise and the Struggle to Reform the Mexican State."

FELLOWSHIPS AND AWARDS

2019	Reinhard Bendix Student Paper Award, ASA Comparative - Historical Sociology Section
2019	Outstanding Graduate Student Paper, ASA Sociology of Development Section
2019	Watson Postdoctoral Fellowship, Brown University (declined)
2019	Weatherhead Scholar Fellowship, Harvard University (declined)
2019	Kellogg Visiting Scholar Fellowship, Notre Dame University (declined)
2018 – 2019	Zuckerman Dissertation Fellowship, Columbia University
2017 – 2018	Senior Lead Teaching Fellowship, Columbia University
2016 – 2017	International Dissertation Research Fellowship, Social Sciences Research Council (SSRC)
2016	GSAS International Travel Fellowship, Columbia University (declined)
2015 – 2016	Lead Teaching Fellowship, Columbia University
2015	Charles Tilly Outstanding Teaching and Scholarship Award, Sociology Department, Columbia University
2012 – 2017	Paul F. Lazarsfeld Fellowship, Columbia University
2009 – 2010	Best M.A. Student Fellowship, Rio de Janeiro State Research Foundation (FAPERJ)
2008 – 2009	Graduate Student Fellowship, Brazilian Council for Scientific and Technological Development (CNPq)
2002 – 2004	Special Training Program Fellowship, Brazilian Higher Education Council
2005	Letters and Science Dean's Honor List, University of California Berkeley

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ACADEMIC GRANTS

2018	SSHA/Tilly Graduate Student Travel Award, Social Science History Association ($500)
2017	Student Travel Grant, Latin American Studies Association ($400)

2017, 2018 Research Fund, Sociology Department, Columbia University ($1,200 total)

2016 Presidential Global Innovation Fund, Columbia University, Co-PI with Professor Thomas DiPrete ($19,600)

2015 Summer Field Research Grant, Institute of Latin American Studies, Columbia University ($1,500)

2015 Dissertation Summer Research Grant, Center for Organizational Innovation, Columbia University ($1,000)

2015 Interdisciplinary Seed Grant, The Center for Science and Society, Columbia University ($2,461), Co-PI with Joan Robinson and Moran Levy

2014 Columbia Global Center Research Grant, FAPERJ/Columbia University 2014 Cooperation Program, Co-PI with Professor Elisa Reis ($30,000)

2014 Conference Travel Grant for the 2014 Annual Meeting of the Society for the Social Studies of Science (4S), National Science Foundation ($400)

2014 Summer Pre-Dissertation Travel Grant, Institute of Latin American Studies, Columbia University ($1,500)

2013 – 2018 Corner House Conference Travel Grant, Sociology Department, Columbia University ($250)

TEACHING EXPERIENCE

Columbia University

Summer 2016 Lecturer, Evaluation of Evidence (Research Methods)

Spring 2016 Teaching Assistant, Economy and Society

Fall 2015 Teaching Assistant, Organizing Innovation

Spring 2014 Teaching Assistant, The Social World (Introduction to Sociology)

Fall 2013 Teaching Assistant, Social Theory

Federal University of Rio de Janeiro

Spring 2010 Teaching Assistant, Historical Sociology

INVITED PRESENTATIONS

2019 "The Politics of Making Poverty Visible in Brazil and Mexico." Presentation at the David Rockefeller Center for Latin American Studies (DRCLAS), Harvard University.

"Between Efficiency and Inclusion: Managing Pro-Poor Policies in Brazil and Mexico." Paper presented at the workshop *The Neoliberal State in Latin America*, Princeton University.

2018 “What’s on Trial? The Use of Randomized Controlled Trials in International Development.” Paper presented at the workshop *Put to the Test: Critical Evaluations of Testing*, Warwick University, UK.

“Optics of the State: The Politics of Poverty Knowledge in Brazil and Mexico.” Paper presented at the Institute of Latin American Studies, Columbia University.

2017 “Pictures of Poverty: Resolutions and Scale of *Seeing Like a State*”. Paper presented at the Center for Migration and Development Colloquium, Princeton University.

2016 “A Double-Edged Sword: The Institutional Foundations of the Brazilian Developmental State”. Paper presented at the Institutions and Democracy Workshop at The Institute for Applied Economic Research (IPEA), Brasilia, Brazil.

“Diverse Transitions: Paths from School to Work in Brazil”. Paper presented at the Symposium “School to Work Transition and Inequality in Brazil and the US", Columbia University Global Center – Rio de Janeiro, Brazil.

2015 "On Trial & In Demand: The Use of Randomized Controlled Trials in International Development”. Paper presented at the Economic Sociology Workshop at Sciences Po, Reims, France.

2014 “RCTs and the Politics of Development Policy Evaluation”. Paper presented at Interdisciplinary Network for the Study of Inequality, Rio de Janeiro, Brazil.

2013 "Measuring the Impact of a National Program of Financial Education in the Schools in Brazil". Paper presented at the G-20 meeting, Moscow, Russia.

2013 “Financial Education and Behavior Formation: Large Scale Experimental Evidence from Brazil”. Paper presented at India-OECD-World Bank Regional Conference on Financial Education, New Delhi, India.

SELECTED CONFERENCE PRESENTATIONS

2019 “A Taste for Change: Evaluation Culture, Expertise and the Struggle to Reform the Mexican State.” Paper presented at the ASA Meeting, New York, USA.

2018 “The Cultural Work of Experts: Policy Evaluation and the Search for a New Bureaucratic Ethos in Brazil and Mexico.” Paper presented at the SSHA Meeting, Phoenix, USA.

“Optics of the State: The Politics of Making Poverty Visible in Brazil and Mexico (1995-2015).” Paper presented at the ASA Meeting, Philadelphia, USA.

2017 “The Database Wars: The Evolution of Datasets of the Poor as a Struggle for Power in Brazil and Mexico.” Paper presented at the SSHA Meeting, Montreal, Canada.

2016 “Experiments in the Wild: a Historical Perspective on the Rise of Randomized Controlled Trials in International Development”. Paper presented at the ASA Meeting, Seattle, USA.

“School to Work Linkages and Inequality in Brazil: Recent Trends”. Paper presented at the LASA Meeting, New York, USA.

2015 “The Use of RCTs in International Development – A Historical Perspective”. Paper presented at the SSHA Meeting, Baltimore, USA.

"Neither Black, Nor White? *Pardos* and the Brazilian Racial Puzzle”. Paper presented at the ASA Meeting, Chicago, USA.

“School to Work Linkages in Brazil: a Comparative Perspective”. Paper presented at the RC28 Meeting, Tilburg, Netherlands.

2014 “RCTs and the Search for Developmental Impact". Paper presented at the 4S and ISOCITE Joint Meeting, Buenos Aires, Argentina.

“Randomized Evaluations in the Making: What Does It Take to Turn a Real Life Situation into a Laboratory?". Paper presented at STGlobal Meeting, Washington DC, USA.

2012 “How do Brazilians Perceive the Role of the State, the Market, and Civil Society in the Execution of Social Policies?” Paper presented at the International Sociology Association (ISA) Forum, Buenos Aires, Argentina.

2009 “NGOs, Politicians and Political Parties: Patterns of Interaction”. Paper presented at the XXI Meeting of the International Political Science Association (IPSA), Santiago, Chile.

2009 “Microcredit and Social Ties – evidence from Peru”. Paper presented at XIV Brazilian Sociology Congress, Rio de Janeiro, Brazil.

PROFESSIONAL SERVICES

2018 Co-Organizer and Chair of the Panels “Expertise II: Classification and Distributive Politics,” “Expertise III: Governance and Publics,” and “Expertise IV: Policy and State Bureaucracies,” SSHA Meeting, Phoenix.

Co-facilitator of the 3-parts workshop “*Leveling the Playing Field: From Inequality to Inclusivity in Assessment*”, Center for Teaching and Learning, Columbia University.

2017 Facilitator of the workshops “*Comments and Critiques: Best Practices in Grading*” and “*Inclusive Teaching in the Social Sciences*”, Sociology Department, Columbia University.

2016 Organizer of the three-days symposium “*School to Work Transition and Inequality in Brazil and the US: A Collaborative Investigation*", Columbia University Global Center – Rio de Janeiro, Brazil.

Organizer of the Graduate Student Conference "*Expertise From Margin to Center: Science, Politics, Democracy*", Columbia University.

Co-Organizer of the Panel "The Multiple Dimensions of Inequality in Brazil," Latin American Studies Association Meeting, New York.

2014 - 2015 Co-organizer of the Science, Knowledge and Technology (SKAT) Workshop, Sociology Department, Columbia University.

2014 - 2015 Elected Graduate Student Representative, Sociology Department, Columbia University.

2010 Co-organizer of the Rio de Janeiro Graduate Student Sociology Conference, Federal University of Rio de Janeiro, Brazil.

2008 - 2009 Elected Graduate Student Representative, Sociology Department, Federal University of Rio de Janeiro, Brazil.

Occasional Reviewer for: *British Journal of Sociology, Latin American and Caribbean Ethnic Studies, Socio-Economic Review, Qualitative Sociology*.

MEMBERSHIPS

American Sociological Association

Latin American Studies Association

Social Science History Association

International Sociological Association

Society for Social Studies of Science

LANGUAGES

Portuguese (native), English and Spanish (fluent), French (intermediate proficiency)