

ABOUT THE NAM CENTER FOR KOREAN STUDIES

The Nam Center for Korean Studies at the University of Michigan International Institute encourages economic, political, and cultural understanding of Korea in the U-M community and beyond. Through its student and faculty support and ambitious public programming, the center seeks to increase the depth and breadth of resources devoted to Korean studies. The Nam Center provides a historical context for the campus community and public to better understand current social and political challenges in Korea. With a history spanning more than 5,000 years, Korea boasts one of the world's oldest cultures. The Nam Center works to raise interest and awareness about this fascinating and ancient civilization. The center supports student and faculty research and recruitment, new curriculum development, and an active colloquium series at the university, bringing eminent Korean Studies scholars from around the world to speak on diverse and complex issues. Additionally, the center provides funding for public programs such as art exhibitions, film festivals, lectures, and conferences.

This conference is made possible by the support of the Nam Family Gift and the Korea Foundation and the Woon-Hyun Lee Culture Fund.

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KOREAN STUDIES U-M/USC UNDERGRADUATE EXCHANGE CONFERENCE

SATURDAY FEB 8, 2014
12 PM - 5 PM
ROOM 1636 II/SSWB

U-M SCHOOL OF SOCIAL WORK BUILDING
1080 S. UNIVERSITY AVE.

A COLLABORATION BETWEEN



**NAM CENTER FOR
KOREAN STUDIES**
UNIVERSITY OF MICHIGAN

USCDornsife
Korean Studies Institute



NAM CENTER FOR KOREAN STUDIES

U-M NAM CENTER FOR KOREAN STUDIES
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12:00 - 12:45

Lunch

12:45 - 1:00

Opening Remarks

1:00 - 2:00

Panel 1 - Gender and Sexuality in Korean Culture

Discussant: **Professor Sangjoon Lee** *University of Michigan*

The Hallyu Heroine: Gender Discourse in Korean TV Dramas & Reception in Urban China

Elise Huerta- Senior, Asian Languages and Cultures
University of Michigan

Gay Identity in South Korean Film

Nathan Schmall- Junior, Sociology
University of Michigan

The Housewifization Movement: The Alienation of the Korean Woman

Caroline Koo- Senior, East Asian Languages and Cultures and Philosophy, Politics, and Law
University of Southern California

2:00 - 2:10

Break

2:10 - 3:10

Panel 2 - Political Economy of the Korean Peninsula

Discussant: **Professor David Kang**
University of Southern California

Will North Korea Survive?: How Domestic Politics Might Cause the “Kim” Dynasty’s Eventual Decline

Isobel Brown- Junior, Public Relations and East Asian Studies *University of Southern California*

The Fundamentals of Sino-DPRK Relations and the Prospects for Change

Susan Yang- Senior, East Asian Area Studies and International Relations *University of Southern California*

Evolution of Family Business and Extinction of Small and Midsized Companies

Jay Choi-Junior, Economics *University of Michigan*

3:10 - 3:20 Break

3:20 - 4:20 Panel 3 - Korean Identity and New Media

Discussant: **Professor Nojin Kwak** *University of Michigan*

Ethnic Identity in Korean Transracial Adoptees

Michael Welch- Senior, Psychology & Skye Huerta-Sophmore, Linguistics *University of Michigan*

Public Shaming via the Internet and Its Effects Upon Society

Sam Yoo- Junior, Ross School of Business, Finance/ Political Science. *University of Michigan*

4:20 - 4:45 Break

4:45 - 5:45 Hands-On Minhwa Demonstration

Led by Master Artists:

Chang Soo Song

Director, Korea Folk Painting Association

Jung-Ye Nam

Director, Nam, Jung-Ye Folklore Study Academy

5:45 - 6:30 Wrap-Up and Conclusion

6:30 Depart for Dinner at Zingerman's Roadhouse