

# CURRICULUM VITAE

## Leigh Ann Wilson

Associate Professor, History and Communications  
University of Massachusetts Global  
(formerly Brandman University)  
16355 Laguna Canyon Drive  
Irvine, CA 92618

### Education:

Ph.D. Department of History, University of Memphis.

Major field: United States History since 1865.

Minor fields: Latin America, United States History to 1877.

Dissertation Title: *“Fighting ‘Two Devils’”: Eleuterio Escobar and the School Improvement League’s Battle for Integrated Public Schools in San Antonio, Texas from 1934 to 1958.*

Dissertation Committee: Janann Sherman (director), Joseph M. Hawes, Guiomar Duenas-Vargas, Margaret Caffrey.

Graduate Teaching Certificate, University of Memphis. Completed four semesters of coursework to enhance classroom effectiveness and instructor performance.

Intensive Spanish Language Training and Chilean Culture Courses, Pontifica Universidad Catolica de Valparaiso, Valparaiso, Chile.

Intensive Spanish Language Training, Universidad de Belgrano, Buenos Aires, Argentina.

Completed 18 graduate hours, English as a Second Language (ESL), Department of English, University of Memphis.

Completed nine graduate hours, Department of History, University of Texas at El Paso.

Master of Science, Kansas State University. A.Q. Miller School of Journalism & Mass Communications.

Emphasis: Media Law.

Thesis title: *Media Coverage of Juvenile Crime in Kansas.* Awarded *Reader’s Digest* Foundation grant to fund research. Thesis Director: Paul F. Parsons.

Bachelor of Arts, University of North Alabama, Florence, Ala. Major: Print Journalism.

**Employment Experience**

Associate Professor of History and Communications, School of Arts & Sciences (SAS), University of Massachusetts Global (formerly Brandman University, part of the Chapman University System), Irvine, California. Aug. 2018 to present.

Assistant Professor of History, SAS, Brandman University, Aug. 2012 to Aug. 2018.

Responsible for approximately 20 different History courses, including course syllabi, textbook selection, adjunct faculty teaching recommendations; three Political Science courses, one Humanities course.

Courses taught include:

- HISU 101: United States Survey of History to 1877 (online via Blackboard);
  - Also taught for Extended Education Dual Enrollment program;
- HISU 103: United States Survey of History since 1865 (online via Blackboard);
  - Also taught for Extended Education Dual Enrollment program;
- HISU 330: History of the American Revolution (online via Blackboard);
- HISU 337: History of World War II (online via Blackboard);
- HISU 355: History of Vietnam (online via Blackboard);
- HISU 358: Foundations of American Democracy (online via Blackboard);
- HISU 360: World History & Geography (online via Blackboard);
- HISU 372: California History (online via Blackboard);
- HISU 380: History of the American West (online via Blackboard);
- LBSU 100: Introduction to College/Student Success Strategies (online via Blackboard);
- LBSU 300/304: Liberal Arts Core Foundations (blended);
- LBSU 487: Applied Studies Capstone (online via Blackboard);
- COMU 375: Media Ethics (online via Blackboard);
- COMU 330: History of Communications & Technological Revolutions (online via Blackboard);

Courses created, managed, and/or revised include:

- HISU 101: United States Survey of History to 1877;
- HISU 103: World Civilizations to 1800;
- HISU 319: Modern European History;
- HISU 330: History of the American Revolution;
- HISU 337: History of World War II
- HISU 355: History of the Vietnam Conflict;
- HISU 358: United States History and Democracy;
- HISU 360: World History & Geography;
- HISU 372: California History;
- HISU 380: History of the American West
- HISU 390: History of Modern Latin America;
- HUMU 200: Women's Realities;
- HUMU 310: Contemporary Latin American Societies;
- COMU 375: Media Ethics;
- COMU 330: History of Communications and Technological Revolutions.

Curriculum Coordinator, SAS, (CC-SAS), Brandman University, Fall 2017- Summer 2018. Major responsibilities include:

- Oversight of all SAS catalog content, pipeline tracking documents;
- Oversight of SAS pipeline for course development, maintain quality control with university-level pipeline and related leadership;
- Coordinate documentation for new course development with other SAS fulltime faculty;
- Serve on University's Marketing Department's Core Collateral Focus Group to ensure accuracy of marketing materials focusing on SAS degree programs and certificates;
- Maintain SAS Virtual Library and other record keeping duties;
- Support and represent the Dean for SAS and the Associate Dean for Curriculum and Assurance of Learning (ADCAL) as needed.

Deputy to the Associate Dean for Curriculum and Assurance of Learning (DADCAL), SAS. Fall 2016 – Summer 2017. Major responsibilities include:

- Serve as a member of CASAS (Curriculum & Assessment for SAS);
- Serve as a member of SASAT (SAS Assessment Team);
- Coordinate documentation related to new course development and signature assignments with other SAS fulltime faculty;
- Create and maintain the SAS Virtual Library, which serves as a clearinghouse for various SAS materials;
- Support and represent the Dean for SAS and the Associate Dean for Curriculum and Assurance of Learning (ADCAL) as needed.

Other duties:

- Member, Western Association of Schools and Colleges (WASC) Curriculum of Practice pilot team, "Assessing Rigor and Collaboration: Measuring Student Academic Development" (2017-2019);
- Member, General Education Team (GET) (2016-2017);
- Member, Liberal Studies Curriculum Team (2012-present);
- Member, BA Liberal Studies Curriculum Team to support School of Education Multiple Subject Credential degree program (2014-present);
- Blackboard Exemplary Course Reviewer (Fall 2013);
- Completed Quality Matters Basic Course (Summer 2013);
- Completed Quality Matters Peer Reviewer Course (Summer 2013);
- Communicated/mentored with adjunct history professors (since 2012);
- Initiated concept of and facilitated periodic History Disciplinary Community meetings for all faculty interested in teaching History courses (implemented throughout SAS), since 2012.

Adjunct Online Instructor, Buena Vista University (BVU), Storm Lake, Iowa. Jan. 2009 to July 2012.

Courses taught online via ANGEL and Canvas formats:

- History of United States Immigration (HIST 315); Invited by administrators to facilitate course; Invited by administrators to participate in course redesign including research paper and film selection, spring 2010.
- BVU Seminar (BVU 300): Globalism & Sustainability Online Seminar required of all university students; volunteered to teach course from its inception.

- Exploring the Holocaust (HIST 342), summer 2011 - summer 2012.
- Volunteered for pilot administration of adjunct faculty evaluations, spring 2010;  
Created Frequently Asked Questions (FAQ) & writing tips pages for students.

Graduate Assistant/Adjunct Instructor, eCampus, University of Memphis and Regents Online Degree Program (RODP), State of Tennessee. Fall 2003-2015.

Developed Social and Intellectual History of the US (HIST 3863), taught online;  
Courses taught online via WebCT and Desire2Learn:

- United States Survey of History to 1877 (HIST 2010);
- United States Survey of History since 1865 (HIST 2020).
- History of Childhood (HIST 4863) to undergraduates and graduate students.

Substitute lecturer or guest speaker in on-campus courses and seminars:

- Colonial Latin America;
- Modern Latin America;
- Gender in Latin America;
- Film in Latin America.

Instructor, Department of History, Dyersburg State Community College (DSCC), Dyersburg, Tenn. Aug. 2002 - July 2003.

Courses taught:

- United States Survey of History to 1877 (HIST 2010);
- United States Survey of History since 1865 (HIST 2020).

Director, Continuing Professional Education, DSCC. Aug. 2000 - May 2003.

- Created, marketed, and taught ESL classes for all skill levels in academic and industrial settings;
- Coordinated all foreign language classes and variety of industrial, professional training programs;
- Served on three search committees, chair of one.

Instructor, ESL, El Paso Community College, El Paso, Tex. Jan. 1999 - June 2000.

Taught Grammar, Reading & Writing, Listening & Speaking to children and adults of all skill levels.

Instructor, GED & ESL, American Institute of English, El Paso, Tex. July - Dec. 1998.

NAFTA-funded school. Taught Literature, Writing, History, Math, Science GED classes and Basic Literacy to adult ESL students who were displaced Levi's employees, seeking new career and educational opportunities.

**Teaching Fields:**

United States History since 1865;  
Latin American History;  
United States History to 1877;  
Media Ethics;

History of the American West;  
Immigration History;  
History of Communication;  
Media Law.

**Research Conducted and Presentations Made:**

Book review forthcoming, “Stagnant Dreamers: How the Inner City Shapes the Integration of Second Generation Latinos,” Maria G. Rendon, New York: Russell Sage Foundation, 2019, 334 pp., *Journal of American Ethnic History*, scheduled for publication summer 2022, Volume 41, Issue 4.

Book chapter, “It’s All Relative: The Importance of Scaffolding and Course Design in the Online History Classroom,” included in the anthology currently under contract, *The Online Classroom: Everything you need to know to Get up and Running Quickly*, edited by Stephen K. Stein, Routledge, 2022.

Research in progress for book, to be considered by University of Oklahoma press, working title: *Pioneer Tejano Reformer: Eleuterio Escobar*. Projected first draft completion: 2022.

Panelist, panel organizer, “Teaching History with the Technology of the Future: Scholars discuss Teaching History online in Higher Education,” University of Alabama Digitorium 2021; Digital Humanities conference, panel sponsored by H-net, October 2021.

Co-presenter, “Teaching Outside the Textbook: Creating an Introductory Latin American Studies Course with First-hand Experiences,” Southeastern Council of Latin American Studies (SECOLAS) conference, April 2021.

Co-presenter, *Nellie Bly: Using the Biography of an Investigative Reporter to Illustrate the Intersection of History, Communications, and Psychology*, Pacific Coast Branch of the American Historical Association, Nov. 2020.

Book review, *Journalists as Witnesses to the Execution*, Kenna R. Griffin, Lanham, Maryland: Lexington Books, 2020, 86 pp. *American Journalism: A Journal of Media History*, Vol. 37, No. 4, Fall 2020.

Co-author, primary interviewer, “Preserving Brandman’s Heritage,” oral history project, conducted 18 out of a total of 24 oral interviews of longtime Brandman University employees. 2015-2020.

Co-presenter, *Using Signature Assignments and Rubrics in Assessing Education*, International Conference on Higher Education (ICHE) conference, London, England, May 2017. Awarded Certificate of Best Presentation.

Co-presenter, *Competency-Based Education and the Liberal Arts*, ICHE conference in London, England, May 2017. Awarded Certificate of Best Presentation.

Presenter, *Using History as a Mirror*, Western Association of Schools and Colleges - Academic Resource Conference (WASC-ARC), Garden Grove, CA, April 2016.

Co-presenter, *Adaptive Learning: Its Fit in Education*, Lilly-West Conference, Newport Beach, CA, February 2016.

Co-Presenter, *Competency Based Education: Dashboard to Success*. Presented at Computer Using Educators (CUE) Conference, Palm Springs, CA, March 2015.

Co-Presenter, *Interdisciplinary Assessment in Competency Based Education: Moving Away from Silos*. Presented at WASC-ARC Oakland, CA, April 2015

Presenter, *Mail Call!: The War Letters Project in Action in the Classroom*. Presented at the Hawaii International Conference on Education, Honolulu, HI, January 2014.

Editor, *Journal of Muscle Shoals (Ala) History*, Vol. 20. Published by Tennessee Valley Historical Society (TVHS). Volume 20, focus on Tennessee Valley Authority (TVA) and Presidential Politics. Invited by TVHS Editorial Board to edit volume. Published 2013.

Author (Dissertation), *"Fighting 'Two Devils'": Eleuterio Escobar and the School Improvement League's Battle for Integrated Public Schools in San Antonio, Texas from 1934 to 1958*. University of Memphis. 2011.

Author, *Conflicts in Consciousness: The Print Media's Attitude towards Mexico and Mexican Immigrants in 1921 and 1924*. Presented at the Mid-America Conference of History, Oklahoma State University at Tulsa, Tulsa, OK, Sept. 2007.

Author, *Unwelcome Additions: Mexican American Children in Chicago and the Chicago Media's Response to the Lemon Grove Incident of 1931*. University of Memphis, spring 2005. Presented at the Society of History for Children and Youth Biannual Conference, July 2005.

Author, *The Latin American Recognition Issue, 1818-1821*, University of Memphis, 2005.

Research Assistant, *Mapping Native American History*, by Dr. Arwin D. Smallwood, University of Memphis. Publication by McGraw Hill. 2005.

Author, *Huey P. Long and Franklin Delano Roosevelt: Saint and Savior. Agenda Setting by J.L. Meeks of the Florence (Ala.) Times*. Presented at the Tennessee Conference of Historians, Fall 2004. Published in the TVHS's *Journal of Muscle Shoals History*, Vol. 20, Oct. 2013.

Author, *The Press' Coverage of the Enforcement Act and the Ku Klux Klan Bill of 1871*, University of Memphis, 2002.

Author, *Promoting Teamwork, Leadership and Change in the Multicultural Continuing Education Environment: English as a Second Language and Foreign Language Programs in Action*, prepared for the Association of Continuing and Higher Education (ACHE); Accepted for presentation at 2002 National Conference.

Author, *Newspaper Coverage of German Prisoners of War Interned at Fort Stanton, NM, 1940-1945*, University of Texas at El Paso. 1999.

Author (Thesis), *Media Coverage of Juvenile Crime in Kansas*, Kansas State University. 1995.

Co-author, *The Demographics of Tabloid Journalists*, Kansas State University. 1995.

### **Honors and awards**

Faculty of the Year, School of Arts & Sciences, Brandman University, 2021 and 2015.

Outstanding Graduate Student, Golden Key International Honour Society, Spring 2008.

Nominee, *Major L. Wilson Prize for Outstanding Graduate History Research Paper*. University of Memphis. 2005.

Recipient, *Ruth and Harry Woodbury Graduate Fellowship in Southern History, 2004-5*. University of Memphis.

### **Professional Service and Memberships**

H-net Humanities and Social Sciences online.

- Vice President for Teaching and Learning, 2021-2023 (elected)
- Editor, H-Borderlands, 2019-2021; Advisory Board, since 2021.
- Advisory Board, H-Teach, 2016-2019; Editor 2021-2024.
- Advisory Board, H-Ethnic, since 2016.
- Member, H-net Elections Committee, H-net, 2016.
- Pending editor: H-Texas reboot, since 2021.

Immigration and Ethnic History Society (IEHS)

- Secretary, 2021-2023. Chosen by president and president-elect;
- First Book Award Committee, 2020-2021. (stepped down when appointed Secretary);
- George E. Pozetta Dissertation Award Committee, 2016-2019. (three-year term)

Southeastern Conference of Latin American Studies (SECOLAS)

- Committee Member, Alfred B. Thomas Book Award Committee, 2021-2023;
- Member since 2019.

American Association for University Women,

- Co-founder, Brandman University Virtual Branch-AAUW, 2015.
- Public Policy Chair, 2021-2023 (elected);
- Finance Officer, 2016-2017;
- Member at large, 2014-2015.

Alpha Sigma Lambda national honor society for adult learners, Xi Lambda chapter, Brandman/UMass Global, 2019.

- Chapter founder, 2019;
- Led a faculty cohort of 12 FTF who sought to bring this chapter to campus since 2005;
- Faculty Advisor, 2019-fall 2021;
- Member, Faculty Advisory Committee, 2019-present.

Volunteer, Annunciation House (Casa del Refugio), El Paso, Texas, since August 2021. Perform various housekeeping tasks to assist in the daily functions of this temporary shelter that houses incoming migrants on their way to other locations in the United States.

Member, Constitution Day Committee, Brandman/UMass Global, since 2019.

Faculty Mentor for the following incoming Full Time Faculty at Brandman/UMass Global:

- Vanessa Quintana (Psychology; 2020-2022)
- Kathy Bargar (Social Work; 2019-2020)
- Vanessa Holtgrave (Psychology; 2018-2019)
- Jessica McCallister (Social Work; 2017-2019)
- Tami Lincoln (Liberal Studies; 2016-2017)
- Justine Rangel (Social Work; 2015-2016)
- Melissa Meyer (Legal Studies; 2014-2015)

Co-founder, University Student Research Exchange Showcase, designed to showcase excellence in student scholarship. 2020-present.

Creator and facilitator, Adjunct Disciplinary Community. Created concept that is used SAS-wide to gather adjuncts of shared disciplines at least once per eight-week term to discuss various topics and build rapport. Since 2012.

Archivist and Team Leader, SAS Virtual Library, since 2013. Created a virtual repository in Blackboard that houses key SAS and faculty governance documents.

Member, American Historical Association, since 2019.

Member, American Journalism History Association, since 2019.

Pinnacle Non-traditional Student Honor Society, since 2007.

Golden Key International Honour Society, 2008-2011.

Southern Historical Association, 2006-2009.

Exchange Club of Midtown Memphis, 2007-8. Freedom Shrine committee member; Kids as Peacemakers Project Director. 2007

Toastmasters International, Memphis chapter, 2007-8.

Student volunteer, regional and state level Tennessee History Day, 2004, 2005, 2006, 2007.

Student volunteer, 25<sup>th</sup> Annual Mid-America History Conference, University of Memphis, 2003.

Phi Alpha Theta History Honor Society, University of Memphis. 2003-2011.

Exchange Club of Dyer County, Tenn., 2002-2003. Child Abuse Prevention Committee Chair, 2002.

Committee for Women's Issues, DSCC. Presidential appointment as Chair, 2002.

Safety and Security Committee, DSCC, 2002.

American Association of Women in Community Colleges, DSCC, 2000-02. Program Chair, 2001-02.

Dyer County (Tennessee) Literacy Council GED Graduation Committee, 2001, 2002, 2003.

Kansas State University Alumni Association, lifetime member, since 1996.