

Tangela Blakely Reavis, Ph.D.

Saint Mary's College of California
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EDUCATION

University of Wisconsin-Madison, *Madison, WI* 2017
Doctor of Philosophy in Educational Leadership and Policy Analysis
Minor in Educational Policy Studies

University of Wisconsin-Madison, *Madison, WI* 2013
Master of Science in Educational Leadership and Policy Analysis

Spelman College, *Atlanta, GA*
Bachelor of Arts in Spanish
Minor in Business Management and Organization

PROFESSIONAL POSITIONS HELD

Saint Mary's College of California, *Moraga, CA* 2019 – Present
Assistant Professor, Department of Leadership
Program Director, Preliminary Administrative Services Credential Program & Master of Arts in
Educational Administration

Stanford University, *Stanford, CA* 2019 – Present
Consultant, Policy Analysis for California Education (PACE)

Tulane University, *New Orleans, LA* 2017- 2019
Department of Economics
Postdoctoral Research Fellow, Milwaukee College Access Project

RESEARCH INTERESTS

The relationship between social inequality and educational opportunity especially the ways that race, class, school context, and policy decisions impact college student access, choice, and completion; Black women and college success; Black women in leadership; critical theory; sociology of education

RESEARCH & SCHOLARLY ACTIVITY

Referred Journal Articles

Winkle-Wagner, R., Forbes, J. M., Rogers, S., & **Reavis, T. B.** (2019). A culture of success: Black alumnae discussions of the assets-based approach at Spelman College. *The Journal of Higher Education*. <https://doi.org/10.1080/00221546.2019.1654965>

Winkle-Wagner, R., Kelly, B. T. Luedke, C. L., & **Reavis, T. B.** (2018). Authentically me: Examining expectations of Black women in college. *American Education Research Journal*. <https://doi.org/10.3102/0002831218798326>

Book Chapters and Reports

Harris, D., Farmer-Hinton, R., Diamond, J., Kim, D., **Reavis, T.B.**, Rifelj, K.K...Carl, B. (2020). *The promise of free college (and its potential pitfalls): Evidence on the design, implementation, and effects of a performance-based college aid program from a randomized control trial*. In Perna, L.W. & Smith, E. (Eds.), *Improving research-based knowledge of college promise programs*. American Education Research Association, Washington, DC

Rauner, M., Lundquist, S., Smith, A., **Reavis, T.B.**, Dorman, J., Gibney, T.T. (2019). *The College Promise Guidebook: For California and Beyond*. Retrieved, <https://californiacollegepromise.wested.org/wp-content/uploads/2019/05/guidebook.pdf>

Reavis, T. B. (2018). Illuminating systemic inequality in education: Using Bourdieu in critical qualitative data analysis. In Winkle-Wagner, R., Lee-Johnson J., Gaskew, A. (Eds.), *Critical Theory and Qualitative Data Analysis in Education*. New York, NY: Routledge.

Harris, D., Farmer-Hinton, R., Diamond, J., Kim, D., **Reavis, T.B.**, Rifelj, K.K...Carl, B. (2018). *The promise of free college (and its potential pitfalls): Evidence on the design, implementation, and effects of a performance-based college aid program from a randomized control trial*. Retrieved, <https://www.brookings.edu/research/the-promise-of-free-college-and-its-potential-pitfalls>

Rauner, M., Perna, L.W., Kanter, M. J, Gibney, T.T., **Reavis, T. B.**, Smith, A. (2018). *California College Promise: Program Characteristics and Perceptions from the Field*. Retrieved, <https://californiacollegepromise.wested.org/wp-content/uploads/2018/11/College-Promise-Landscape-Scan-2018.pdf>

MANUSCRIPTS IN PROGRESS OR UNDER REVIEW

Reavis, T. B. *It's all about the Dollars and Sense: High School Students' Financial College Knowledge in a Promise Scholarship Program* [under review]

Reavis, T. B., Winkle-Wagner, R., Kelly, B. T. Luedke, C. L., McCallum, C.M. *A letter to my sisters: Advice from Black women alumnae about how to thrive and survive in college* [Estimated completion date: Fall 2020]

Reavis, T. B. *Equal aspirations but unequal opportunities: The role of families and schools in the college choice process* [Estimated completion date: Fall 2020]

Reavis, T. B., & Diamond, J. B., Farmer-Hinton, R., Kellogg, T. *Improving college readiness? Urban high school student experiences in a promise program.* [Estimated completion date: Spring 2021]

Reavis, T. B., Rifelj, K. Kuttner, P. *Collaborating for college access: Counselor and family engagement in urban high schools* [Estimated completion date: 2021]

Winkle-Wagner, R., **Reavis, T. B.**, Lee-Johnson, J. *This is where I belong: Black college alumnae reflections on choosing a historically Black college/university* [Estimated completion date: 2021]

Farmer-Hinton, R., Lustik, H., **Reavis, T.B.**, Kim, D., Rifelj, K.K., Kellogg, B.T. “Woke” *Promise Scholarships Programs and Research: (How) Can They Exist?* [Estimated completion date: 2021]

CONFERENCE PRESENTATIONS

- 2020 **Reavis, T. B.**, Winkle-Wagner, R., Kelly, B. T. Luedke, C. L., McCallum, C.M. *A letter to my sisters: Advice from Black women alumnae about how to thrive and survive in college.* Paper Presentation at Annual Meeting of the Association for the Study of Higher Education (ASHE). Virtual Conference.
- 2020 **Reavis, T.B.** The Un-Tethering: Examining the discourse between college-choice models and students on the margins. Accepted - Symposium Panel Presentation at Annual Meeting of the American Educational Research Association (AERA). San Francisco, CA
- 2019 **Reavis, T.B.** When high schools lead to college an when they don't: Organizational habitus and college choice. Paper presentation at Annual Meeting of the American Educational Research Association (AERA). Toronto, Canada
- 2018 **Reavis, T.B.** Social Reproduction and College Choice: Reframing Access to Postsecondary Education for Historically Underrepresented Students. Paper Presentation at Annual Meeting of the Association for the Study of High Education (ASHE). Tampa, FL
- 2018 **Reavis, T.B.**, Rifelj, K., Kuttner, P. Collaborating for college access: Counselor and family engagement in urban high schools. Paper Presentation at Annual Meeting of the Association for the Study of High Education (ASHE). Tampa, FL

- 2018 Farmer-Hinton, R., Lustik, H., **Reavis, T.B.**, Kim, D., Rifelj, K.K, Kellogg, B.T. “Woke” Promise Scholarships Programs and Research: (How) Can They Exist? Paper Presentation at Annual Meeting of the Association for the Study of High Education (ASHE). Tampa, FL
- 2017 Winkle-Wagner, R., **Reavis, T.B.**, Lee-Johnson, J. This is where I belong: Black College Alumnae Reflections on Choosing a Historically Black College/University. Paper Presentation at Annual Meeting of the Association for the Study of High Education (ASHE). Houston, TX
- 2017 **Reavis, T.B.**, Diamond, J.B., Farmer-Hinton, R., Kellogg, T. Improving College Readiness? Urban High School Students and a Promise Program. Paper Presentation at Penn AHEAD (Alliance for Higher Education and Democracy) Conference, Improving Research-Based Knowledge of College Promise Programs. Philadelphia PA
- 2016 **Reavis, T.B.** College Choice: A Longitudinal Study of how Families and Schools Influence the Aspirations and Decisions of Urban High School Students. Paper presentation at Annual Meeting of the Association for the Study of High Education (ASHE). Columbus, OH
- 2016 Winkle-Wagner, R., Kelly, B. T. Luedke, C. L., **Reavis, T. B.** Authentically Me: Examining expectations of Black women in College. Paper presentation at Annual Meeting of the Association for the Study of High Education (ASHE). Columbus, OH
- 2016 Kuttner, P., **Reavis, T. B.**, Rifelj, K. Collaborating for College Access: Counselor and Family Engagement in Urban High Schools. Paper presentation at Annual Meeting of the American Educational Research Association (AERA). Washington, DC
- 2016 Winkle-Wagner, R., **Reavis, T. B.**, Lee-Johnson, J. Choosing an All Black Experience: Black College Alumnae Reflections on Choosing a Historically Black College/University. Roundtable presentation at Annual Meeting of the American Educational Research Association (AERA). Washington, DC
- 2015 Figueiredo-Brown, R., **Reavis, T. B.** Paying for College: How Milwaukee high school students respond to financial aid incentives. Paper presentation at Annual Meeting of the Association for the Study of High Education (ASHE). Denver, CO
- 2015 **Reavis, T. B.**, Figueiredo-Brown, R. Academic Preparation for College: How Milwaukee's Promise Program Students Understand and Respond to Financial Aid Incentives. Symposium paper presentation at Annual Meeting of the American Educational Research Association (AERA). Chicago, IL

- 2015 Figueiredo-Brown, R., **Reavis, T. B.** The Information of Vacuum of College Costs: Urban High School Students' Response to Financial Aid Incentives. Poster presentation at Annual Meeting of the American Educational Research Association (AERA). Chicago, IL
- 2015 Winkle-Wagner, R., Kelly, B. T. Luedke, C. L., **Reavis, T. B.** Pulled in or Pushed Out: Black Alumnae Experiences with Black Community During College. Roundtable presentation at Annual Meeting of the American Educational Research Association (AERA). Chicago, IL
- 2014 **Reavis, T. B.** College Knowledge: How Urban High School Freshmen Conceptualize Preparing and Paying for College. Paper presentation at Annual Meeting of the Association for the Study of High Education (ASHE). Chicago, IL

AWARDS AND HONORS

- Finalist- Outstanding Dissertation of the Year* 2018
- Division J (Higher Education): American Education Research Association (AERA)
- Participant –Emerging Scholars Pre-Conference Workshop* 2018
- Division J (Higher Education): American Education Research Association (AERA)
- Advanced Opportunity Fellowship Recipient, University of Wisconsin-Madison* 2011-2017
- Participant - ASHE Graduate Policy Pre-Conference Seminar* 2015
- University of Wisconsin-Madison Police Department
Chief Commendations Honoree for Service* 2013
- Educational Leadership & Policy Analysis Department Scholarship Recipient* 2012

TEACHING EXPERIENCE

- Saint Mary's College of California, Moraga, CA** 2019- Present
- EDAD 604: Leadership Perspectives on Public Policy
 - EDAD 349B: Supervised Field Experience in Educational Administration
 - EDAD 352: Fostering Professional Learning Communities
 - EDAD 350: Inequity in Education
 - EDAD 576: Research Framework and Design
- University of Wisconsin-Madison, Madison, WI** 2014-2015
- Teaching Assistant, Department of Educational Leadership and Policy Analysis*
- ELPA 725: Research Methods and Procedures in Educational Administration
 - ELPA 940: College Student Development Theory

- ELPA 940: Diversity and Equity in Higher Education

INVITED TALKS & GUEST LECTURES

Reavis, T.B. (2019). *Why Attend an HBCU*. 16th Annual Oakland Black College Expo. Oakland, CA

Reavis, T.B. (2018, Fall). *Critical Theory and Qualitative Data Analysis in Education*. A presentation from contributing authors. University of Wisconsin- Madison, Madison, WI.

Reavis, T. B. (2015, Spring). *Reviewing the literature*. Guest Lecture for ELPA 725: Research Methods & Procedures in Educational Administration, Madison, WI.

Reavis, T. B. (2014, Spring). *Using NVivo Qualitative Analysis Software as a Data Management Tool*. Guest Lecture for Qualitative Software Symposium, University of Wisconsin-Madison, Madison, WI.

Reavis, T. B. (2014, Fall). *Reviewing the literature*. Guest Lecture for ELPA 725: Research Methods & Procedures in Educational Administration, Madison, WI.

RESEARCH EXPERIENCE

University of Wisconsin-Madison, Madison, WI 2012- 2017

Research Associate, Wisconsin Center for Education Research (WCER)

- Conducted a longitudinal evaluation of a Promise Program, a college scholarship designed to improve policy decisions for college access and retention
- Participated in the collection of qualitative data by conducting interviews with high school guidance counselors, principals and high school students in Milwaukee public schools
- Analyzed the qualitative data collected using a coding scheme and qualitative software; reported a summary of findings; write empirical papers from data analysis and make recommendations to program funders
- Conducted research and drafted a report on national college access programs that best support underrepresented students

University of Wisconsin-Madison, Madison, WI 2013-2015

Graduate Research Assistant, Department of Educational Leadership and Policy Analysis

- Served as a qualitative researcher on the African American Women's Alumnae Project (AAWAP), a national longitudinal study that examines the reflections of African American female college alumni (from 1955-2011) on their success and opportunities in college
- Participated in the collection of qualitative data by conducting individual and focus group interviews with participants in Chicago and Atlanta
- Analyzed the qualitative data collected using a coding scheme; write empirical papers from data analysis

Northeastern Illinois University, Chicago, IL

2015

Project Assistant for Today's Dreams Tomorrows Realities (TDTR)

- Supported the principal investigators in conducting interviews, collecting literature for manuscripts, and analyzing qualitative and quantitative data collected

WORK/ADMINISTRATIVE EXPERIENCE

Stanford University, Stanford, CA

2019- Present

Policy Analysis for California Education (PACE)

Consultant

- Serve as a research partner to the CORE districts (Fresno, Garden Grove, Long Beach, Los Angeles, Oakland, Sacramento City, San Francisco, and Santa Ana Unified School Districts) which serve nearly 1 million students across the state of California
- Use multiple measures and data systems in order to deepen the CORE district's learning around key issues that help accelerate improvement in student outcomes
- Use improvement science as a framework to support the development and implementation of a breakthrough series model that would lead to improvements in college readiness and career outcomes
- Develop and design data collection tools such as surveys, questionnaires, and interview protocols
- Conduct data analysis and support presentation of findings for research sites

WestEd, San Francisco, CA

2018- 2019

Department of Innovation Studies

Consultant and Research Associate

- Supported the research and evaluation of College Promise programs in the state of California
- Provided technical assistance, professional development, and coaching to seven cross-sector teams of college administrators in Los Angeles county that have College Promise programs
- Provided technical assistance and coaching to community college administrators in the San Diego/Imperial County region so they may enhance the integration of guided pathways and improve college success, career readiness, and job placement
- Planned and facilitated community of practice, alliance meetings, and workshops which bring institutions of higher education together across the state who are in various stages of implementing College Promise programs
- Contributed to the conceptualization and writing of project reports, grant proposals, and California College Promise guidebook

University of Wisconsin-Madison, Madison, WI

2011-2013

Office of Vice Chancellor for Finance and Administration

Director, Recruitment Initiative for Student Employees (R.I.S.E.)

- Developed the vision, mission, and long-term strategic plan for RISE, a diversity program designed to address college student success and campus diversity recruitment

- Provided individual career counseling and delivered programming to undergraduate students in order to further support their professional development for internships, student jobs, and full-time employment
- Collaborated with various departments across the university including student diversity programs, university human resources, and career services in order to establish partnership and career opportunities for undergraduate students of color
- Oversaw the program budget and developed the annual programming calendar for RISE members
- Designed branding elements for the program which included writing the content and organizing the layout for the new program website
- Recruited and supervised a staff of two
- Evaluated programming and student outcomes

The Posse Foundation Inc., Chicago, IL

2007 - 2011

Program Manager

- Cultivated and managed partnerships with Chicago public high schools, local businesses and community organizations to help support college access and success in Chicago
- Maintained relationships and collaborated with college and university partners to foster college persistence and completion
- Facilitated workshops for more than 400 high school students, college students, and college graduates that led to student’s receiving career enhancing internship and fulltime employment opportunities
- Developed and executed a summer and winter workshop and speaker series, exposing students to a variety of post-graduation opportunities
- Collaborated with advisory board members, development officers, and appropriate staff to help develop potential fundraising strategies
- Evaluated programming and student outcomes

NATIONAL SERVICE

Reviewer, 2020
Journal for Student Financial Aid

Volunteer/Participant, HBCU Community Engagement Day 2018
Association for the Study of Higher Education (ASHE)

Volunteer/Participant, “Scholars who Lunch” 2018
Association for the Study of Higher Education (ASHE)

Reviewer, 2018
Association for the Study of Higher Education (ASHE)

Reviewer, 2018
American Education Research Journal (AERJ)

Reviewer, 2015

Association for the Study of Higher Education (ASHE)

Session Chair, 2015
Association for the Study of Higher Education (ASHE)

Reviewer, 2015
Association for the Study of Higher Education (ASHE)

Session Chair, 2014
Association for the Study of Higher Education (ASHE)

Reviewer, 2014
Association for the Study of Higher Education (ASHE)

PROFESSIONAL AFFILIATIONS/ORGANIZATIONS

Member, Association for the Study of Higher Education (ASHE)

Member, American Educational Research Association (AERA)

Member, Delta Sigma Theta Sorority, Incorporated

Member, National Alumnae Association of Spelman College