
Srividya “Srivi” Ramasubramanian, Ph.D.

Presidential Impact Fellow
Professor of Communication
Affiliated Professor of Women’s & Gender Studies
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EDUCATION

Ph.D.	Mass Communication	Pennsylvania State University	2004
M.A.	Comm. Management	Mudra Institute (MICA), India	1998
B.S.	Visual Communication	Loyola College, Chennai, India	1996

APPOINTMENTS

Texas A&M University		2005-present
Professor, Department of Communication		2018-present
Presidential Impact Fellow		2019-present
Liberal Arts Cornerstone Faculty Fellow		2018-present
Founder & Director, Difficult Dialogues on Race Relations		2016-present
Affiliated Professor, Women’s & Gender Studies Program,		2011-present
Associate Dean for Climate & Inclusion, College of Liberal Arts		2014-2017
Facilitated efforts to enhance the college’s climate and diversity, oversaw diversity-related initiatives, advised the Dean on all matters relating to climate & inclusion, served as a resource to 12 department heads and 5 program directors, chaired the College’s 25 member Climate & Inclusion committee, participated in college level strategic planning, drafted the College’s annual diversity accountability report, and served on the Diversity Operations Committee.		
Associate Professor, Department of Communication		2012-2018
Assistant Professor, Department of Communication		2005-2012
National University of Singapore		
Visiting Associate Professor		2014
London School of Economics		
Visiting Senior Faculty Fellow		2013
Media Rise (nonprofit for meaningful media)		
Co-Founder & Executive Director		2013-present
U of Pennsylvania (Annenberg Public Policy Center)		
Post-Doctoral Fellow		2004-2005
Penn State University		
Lecturer and graduate assistant		2000-2004
AC Nielsen ORG MARG Research Inc., Mumbai, India		
Researcher (marketing and consumer behavior)		1998-1999

AREAS OF SPECIALIZATION

Diversity, inclusion, media effects, media and identity (especially race/ethnicity, religion, and gender), difficult dialogues, media literacy, inclusive communication, prejudice reduction, intercultural/intergroup communication, youth

HONORS & AWARDS

For Overall Excellence

- Presidential Impact Fellow, Texas A&M University, 2019
 - This prestigious recognition is awarded to select faculty who through their scholarship, personal commitment and results demonstrate they are rising to meet the challenges of their field and demonstrating impact towards creating a better world; Annual stipend of \$25,000 for three years and lifetime title of Presidential Impact Fellow
- Cornerstone Faculty Fellowship, College of Liberal Arts, Texas A&M U, 2018-2022
 - Awarded for outstanding professional record, scholarly impact, outstanding teaching, and significant service; \$7500 bursary for each year from 2018-2022

For Research

- Outstanding Media Literacy Researcher Award (one award given every two years to recognize contributions toward advancing the field of media literacy), National Association for Media Literacy Education, 2017
- Top Paper Award, National Communication Assn. (Activism & Social Justice), 2018
- TEDx speaker, Lee College-Huntsville (first TEDx series at a Texas prison), 2017
- Top Paper Award, National Communication Assn. (Intl./Intercultural Comm.), 2017
- Diversity Scholars' Network Member, National Center for Institutional Diversity, University of Michigan, 2017 to present
- Research Associate, Media & Diversity Center, Univ. of Missouri, 2016 to present
- Faculty Leader, NCA Institute for Faculty Development (Hope Conference; invited as expert on inclusive communication to co-lead an intensive week-long residential program for faculty in Communication), 2015
- Top Paper Award, National Communication Assn. (Intergroup Comm.), 2012
- Big 12 Faculty Fellowship, Texas A&M University, 2010
- Top Paper Award, National Communication Assn. (Mass Comm.), 2010
- Distinguished Dissertation Award Nominee, Council of Graduate Schools, 2006
- Top Paper Award Winner, International Comm. Assn. (Info Systems Division), 2004
- Distinguished Dissertation Award, Penn State Alumni Association, 2004
- Top Paper Award Winner, NCA Doctoral Honors Seminar, 2003
- Deans' Excellence Award for Graduate Student Research, Penn State Univ., 2001
- First Place, Annual Graduate Research Exhibition, Penn State University, 2001
- Sidney and Helen Friedman Endowed Scholarship for Excellence, Penn State, 2001
- Rev. Fr. Inchackal Scholarship for Excellence in Visual Comm., U of Madras, 1996

For Teaching/Mentoring

- Faculty Mentorship Award (for outstanding mentoring and commitment to graduate student teaching, research, and personal development), Communication Grad Students Association, Texas A&M University, 2019

- Faculty Fellow, Center for Teaching Excellence (to serve as a consultant for other instructors to enhance their courses and to design a university-wide faculty workshop series on inclusive pedagogy), Texas A&M, 2017; \$3,000 bursary
- Service Learning Faculty Fellow (to serve as a campus leader on service learning pedagogy and community engagement), Texas A&M University, 2017; \$2,500 bursary
- Faculty Mentorship Award (for outstanding mentoring and commitment to graduate student teaching, research, and personal development), Communication Grad Students Association, Texas A&M University, 2017
- Faculty Appreciation Award, Comm. Grad Students Association, Texas A&M, 2015
- Faculty Appreciation Award, Comm. Grad Students Association, Texas A&M, 2012
- Faculty Advisor for Sarah Kornfield, Winner of AFS M.A. Research Award, 2009
- Nominee, Advisor of the Year Award (campus-wide, one award per year), Texas A&M University, 2008

For Service/Leadership/Community Engagement

- Achievements in Climate & Inclusion (ACI) Award (for extraordinary and superlative dedication to climate and inclusion), College of Liberal Arts, 2019; \$4750 bursary award (\$2750 for faculty + \$2000 for our department)
- Nominee, ACE Faculty Diversity Award (campus-wide; one award per year), Texas A&M Univ., 2019
- Outstanding Service Award, Mass Comm. Division, National Communication Assn., 2017 (for exemplary service to the profession, community, and college/university)
- ACE (Accountability, Climate & Equity) Award Winner -Women's Progress – Administrator (for enhancing climate for women through policy formation, goal-setting, programs etc. and positively promoting women's issues), Texas A&M University, 2017; \$250 and commemorative plaque
- Nominee, ACE Faculty Diversity Award (campus-wide; one award per year), Texas A&M Univ., 2017
- Fellow, Scripps Howard Academic Leadership Academy, 2016
- Recipient, Diversity Service Team Award, Texas A&M University, 2010

PUBLICATIONS (Note: Student co-authors are underlined)

Academic Press Book

Scharrer, E. & Ramasubramanian, S. (under contract). *Power of numbers: Quantitative methods for social justice research in communication*. Univ. of California Press.

Refereed Journal Articles

Saleem, M., Wojcieszak, M. E., Hawkins, I., Li, M. & Ramasubramanian, S. (2019). Social identity threats: How media and discrimination affect Muslim Americans' identification as Americans and trust in the U.S. government. *Journal of Communication*, 69(2), 214-236. doi: <https://doi.org/10.1093/joc/jqz001>.

- Saleem, M. & Ramasubramanian, S. (2019; online first in 2017). Muslim Americans' identity management strategies in response to media stereotypes and discrimination. *Media Psychology*, 22(3), 373-393. doi: 10.1080/15213269.2017.1302345. [^]*Cited and discussed in amicus curiae brief submitted to the Ninth Circuit and to the U.S. Supreme Court in the case of Hawaii v. Trump, 585 U.S. _ (2018).*
- Freytag, J. & Ramasubramanian, S. (2019; online first in 2018). Are television deaths good deaths? : A narrative analysis of hospital death and dying in popular medical dramas. *Health Communication*, 34(7):747-754. doi: 10.1080/10410236.2018.1434735.
- Ramasubramanian, S. & Miles, C. (2018). Cross-national comparative framing of news stories about the Syrian refugee crisis: Arabic versus English newspapers. *International Journal of Communication*, 12, 4488-4506.
- Ramasubramanian, S. & Miles, C. (2018). White nationalist rhetoric, neoliberal multiculturalism, and colorblind racism: Decolonial critique of Richard Spencer's campus visit. *Javnost: The Public*, 25(4), 426-444. doi: 10.1080/13183222.2018.1486058.
- Dill-Shackleford, K., Ramasubramanian, S., Behm-Morawitz, E., Scharrer, E. Burgess, M., & Flemish, D. (2017). Social Group Stories in the Media and Child Development. *Pediatrics*. 140 (Supplement 2) S157-S161; DOI: 10.1542/peds.2016-1758W.
- Ramasubramanian, S., Sousa, A. & Gonlin, V. (2017). Facilitated dialogues to combat racism: A goal-based approach. *Journal of Applied Communication Research*, 45 (5), 537-556, doi:10.1080/00909882.2017.1382706.
- Janicke, S. & Ramasubramanian, S. (2017). Spiritual media experiences, trait transcendence, and enjoyment of popular films. *Journal of Media and Religion*, 16(2), 51-66, doi: 10.1080/15348423.2017.131112.
- Ramasubramanian, S., Doshi, M. & Saleem, M. (2017). Mainstream versus ethnic media: How they shape self-esteem and ethnic pride among ethnic minorities. *International Journal of Communication*, 11, 1879-1899.
- Ramasubramanian, S. & Doshi, M. (2017). Ethnic performance, language proficiency, and ethnic media use among Indian American immigrants. *Journal of International & Intercultural Communication*, 10(3), 183-200. doi: 10.1080/17513057.2016.1272707.
- Ramasubramanian, S. & Martinez, A. (2017). News framing of Obama, racialized scrutiny, and symbolic racism. *Howard Journal of Communication*, 28(1), 36-54. Doi: 10.1080/10646175.2016.1235519.

- Ramasubramanian, S. (2017). Mindfulness, stress coping, and everyday resilience among emerging youth in a university setting: A mixed methods approach. *International Journal of Adolescence & Youth*, 22 (3), 308-321. doi: 10.1080/02673843.2016.1175361.
- Ramasubramanian, S. (2016). Racial/ethnic identity, community-oriented media initiatives, and transmedia storytelling. *The Information Society*, 32(5), 333-342. doi: 10.1080/01972243.2016.1212618.
- Saleem, M., Yang, G. & Ramasubramanian, S. (2016). Reliance on direct and mediated contact and public policies supporting outgroup harm. *Journal of Communication*, 66(4), 604-624; doi: 10.1111/jcom.12234
- Ramasubramanian, S. & Yadlin-Segal, A. (2016). Building meaningful cross-sector partnerships for children and media initiatives: A conversation café with scholars and activists from around the world. *Journal of Children and Media*, 10(2), 216-224; doi: 10.1080/17482798.2015.1127840.
- Ramadurai, V., Sharf, B. & Ramasubramanian, S. (2015). Roads less traveled: Health seeking narratives and the pathfinder model of CAM usage. *Qualitative Health Research*, 26, 1216-1228; doi: 10.1177/1049732315582009.
- Martinez, A. & Ramasubramanian, S. (2015). Latino audiences, racial/ethnic identification, and responses to stereotypical comedy. *Mass Communication & Society*, 18(2), 209-229; doi: 10.1080/15205436.2014.907427.
- Ramasubramanian, S. (2015). Using celebrity news to reduce racial/ethnic prejudice. *Journal of Social Issues*, 71(1), 123-137; doi: 10.1111/josi.12100.
- Scharrer, E. & Ramasubramanian, S. (2015). Intervening in the media's influence on stereotypes of race and ethnicity: The role of media literacy. *Journal of Social Issues*, 71(1), 171-185. doi: 10.1111/josi.12103.
- Ramasubramanian, S. (2013). Intergroup contact, media exposure, and racial attitudes, *Journal of Intercultural Communication Research*, 42 (1), 54-72.
- Ramasubramanian, S. & Kornfield, S. (2012). Japanese anime heroines as pro-social role models: Implications for cross-cultural entertainment effects. *Journal of International and Intercultural Communication*, 5(3), 189-207
- Sanders, M. S. & Ramasubramanian, S. (2012). Stereotype content and the African-American viewer: An examination of African-Americans' stereotyped perceptions of fictional media characters. *Howard Journal of Communication*, 23(1), 17-39.

- Ramasubramanian, S. (2011). The impact of stereotypical versus counter-stereotypical media exemplars on racial attitudes, causal attributions, and support for affirmative action. *Communication Research*, 38, 497-516.
- Ramasubramanian, S. (2011). Television exposure, model minority portrayals, and Asian-American stereotypes: An exploratory study. *Journal of Intercultural Communication*, <http://www.immi.se/intercultural/nr26/ramasubramanian.htm>.
- Ramasubramanian, S. (2010). Testing the cognitive-affective consistency of intercultural attitudes: Can stereotypes explain hostile and benevolent prejudice? *Journal of Intercultural Communication Research*, 39(2), 103-119.
- Ramasubramanian, S. (2010). Television viewing, racial attitudes, and policy preferences: Exploring the role of social identity and intergroup emotions in influencing support for affirmative action. *Communication Monographs*, 77(1), 102-120.
- Ramasubramanian, S. & Sanders, M.S. (2009). The good, the bad, and the ugly: Exploring the role of emotions in understanding the appeal of video game characters. *American Journal of Media Psychology*, 2(1/2), 148-169.
- Ramasubramanian, S. & Jain, P. (2009). Gender stereotypes and normative heterosexuality in matrimonial ads from globalizing India. *Asian Journal of Communication*, 19 (3), 253-269.
- Oliver, M. B., Yang, H., Ramasubramanian, S., Kim, J., & Lee, S. (2008). Exploring implications of perceived media reinforcement on third-person perceptions. *Communication Research*, 35(4), 745-769.
- Yang, H., Ramasubramanian, S. & Oliver, M. B. (2008). Cultivation effects on quality of life indicators: Exploring the effects of American television consumption on feelings of relative deprivation in South Korea and India, *Journal of Broadcasting & Electronic Media*, 52(2), 247-267.
- Ramasubramanian, S. (2007). Media-based strategies to reduce racial stereotypes activated by news stories. *Journalism & Mass Communication Quarterly*, 84 (2), 249-264.
- Ramasubramanian, S. & Oliver, M. B. (2007). Activating and suppressing hostile and benevolent racism: Evidence for comparative stereotyping, *Media Psychology*, 9 (3), 623-646.
- Oliver, M. B., Mahood, C., Kalyanaraman, S., & Ramasubramanian, S. (2007). Sexual and violent imagery in movie previews: Effects on viewer perceptions and anticipated enjoyment, *Journal of Broadcasting & Electronic Media*, 51(4), 596-614.

- Ramasubramanian, S. (2005). A content analysis of the portrayal of India in films produced in the West. *Howard Journal of Communication*, 16(4), 243-265.
- Ramasubramanian, S. & Oliver, M.B. (2003). Portrayals of sexual violence in popular Hindi films, 1997-99, *Sex Roles*, 48, 327-336.
- Olorunnisola, A., Ramasubramanian, S., Russill, C. & Dumas, J. (2003). Case study effectiveness in a team-teaching and gen-ed environment. *Journal of General Education*, 52 (3), 175-198.
- Ramasubramanian, S., Gyure, J.F. & Mursi, N.M. (2002). Impact of Internet images: Impression formation effects of university Web sites. *Journal of Marketing for Higher Education*, 12 (2), 49-68.

Book Chapters & Parts of Books

- Ramasubramanian, S. & Landmark, S. (in press). Ethics of Empirical Research. In Jan Van den Bulck (Eds.). *The International Encyclopedia of Media Psychology*. Wiley-Blackwell/International Communication Association.
- Ramasubramanian, S. & Costantini, R. (in press). Intergroup contact. In Jan Van den Bulck (Eds.). *The International Encyclopedia of Media Psychology*. Wiley-Blackwell/International Communication Association.
- Ramasubramanian, S. & Darzabi, R. (in press). Civic engagement, social justice, and media literacy. In *Media Literacy in a Disruptive Media Environment*. Edited by Bill Christ, Michelle Lipkin, and Belinha De Abreu. Routledge.
- Ramasubramanian, S. (2019). Feminism and inclusive leadership: Bridging tradition and modernity from an Indic perspective. (In S. Bodhananda, T. Agerwala, & S. Menon (Eds.). *Inclusive Leadership: Perspectives from Tradition and Modernity*. (pp. 213-243; Chapter 9). Routledge: London, U.K.
- Ramasubramanian, S. (2019). Media inclusion, racial justice, and digital citizenship. In Josh Grimm & Jaime Loke (Eds.). *How Public Policy Impacts Racial Inequality* (pp. 56-75). LSU Press: Baton Rouge, LA.
- Ramasubramanian, S. & Sousa, A. (2019). Media and ethnic stereotyping. In R. Hobbs & P. Mihailidis (Eds.). *The International Encyclopedia of Media Literacy*. Wiley-Blackwell/International Communication Association.
10.1002/9781118978238.ieml0109.
- Dill-Shackleford, K., Ramasubramanian, S. & Drake, L. (2018). Stories about Black men and their consequences for health. In Kimber Bogard, Velma McBride Murry, & Charlee Alexander (Eds.). *Perspectives on Health Equity and Social*

- Determinants of Health*, (pp. 151-168; Chapter 9); National Academy of Medicine.
- Sousa, A & Ramasubramanian, S. (2017). Challenging gender and racial stereotypes in online spaces: Alternative storytelling among Latino/a youth in the U.S. In D. Lemish & M. Götz (Eds.). *Beyond the Stereotypes – Images of Boys and Girls, and their Consequences* (pp. 75-83). Gothenburg, Sweden: Nordicom Press.
- Ramasubramanian, S. & Yadlin-Segal, A. (2017). Building meaningful cross-sector partnerships for children and media initiatives: A conversation café with scholars and activists from around the world (Journal Article Reprinted as Book Chapter). In D. Lemish, A. Jordan & V. Rideout (Eds.). *Children, Adolescents and Media: The Future of Research and Action*. Routledge.
- Ramasubramanian, S. & Yadlin-Segal, A. (2017). Media influence on stigma. In P. Roessler (Ed.). *International Encyclopedia of Media Effects*. (pp. 1933-1940). Wiley-Blackwell/International Communication Association.
- Ramasubramanian, S. (2016). Srividya Ramasubramanian on Gordon Allport. In R. Hobbs (Ed.). *Exploring the Roots of Digital and Media Literacy through Personal Narrative*. Philadelphia, PA: Temple University Press.
- Ramasubramanian, S. & Murphy, C.J. (2014). Experimental studies of media stereotyping effects. In M. Webster & J. Sell (Eds.). *Laboratory Experiments in the Social Sciences* (pp. 385-402). San Diego, CA: Academic Press.
- Ramasubramanian, S. (2014). Media and spirituality. In *Media and Social Life* (pp. 46-62). (Eds.) M.B. Oliver & A. Raney. New York: Routledge.
- Ramasubramanian, S., & Martin, S. (2008). Teens and the new media environment: Challenges and opportunities. In A. B. Jordan, D. Kunkel, J. Manganello, & M. Fishbein (Eds.). *Media Messages and Public Health: A Decisions Approach to Content Analysis* (pp. 99-115). New York: Routledge.
- Ramasubramanian, S. & Oliver, M.B. (2007). Portrayals of sexual violence in popular Hindi films (Journal Article Reprinted as Book Chapter). In R. Ghadially (Ed.). *Urban Women in Contemporary India* (pp.170-182). New Delhi: Sage Publications.
- Oliver, M. B., Ramasubramanian, S., & Kim, J. (2007). Media and racism. D.R. Roskos-Ewoldsen & J. Monahan (Eds.). *Communication and Social Cognition: Theories and Methods* (pp. 273-294), Mahwah, NJ: Lawrence Erlbaum.
- Ramasubramanian, S. & Oliver, M.B. (2006). Portrayals of sexual violence in popular Hindi films (Journal Article Reprinted as Book Chapter). In C. K. Weaver & C.

Carter (Eds.). *Critical Readings: Violence and the Media* (pp. 210-225).
Maidenhead, UK: Open University Press.

Book Review

Ramasubramanian, S. (2017). Book review: Media Exposure during Infancy and Early Childhood: The Effects of Content and Context on Learning and Development. *Journal of Children & Media*; 11(4), 502–503; doi: 10.1080/17482798.2017.1375216

Digital Essays, Op-Eds, and Popular Press Articles

Winfield, A. & Ramasubramanian, S. (November, 2019). Colorism & Catfish(ing): Online Deception, Romantic Relationships, and the Effects of Skin Tone Bias in Catfish, The TV Show, *In Media Res*.

Ramasubramanian, S. *The Huffington Post*. (September 2014). “Promoting engaged scholarship and community-oriented media for social good.”

Ramasubramanian, S. *The Huffington Post*. (Sept 2013). “Rise up for meaningful media.”

Ramasubramanian, S. *Sruti Magazine*. (December 2013). “TVG’s London workshop marked by wisdom and humor.”

Ramasubramanian, S. *Asian Outlook Magazine* (June 2012). “Finding a common thread to weave magical music.”

Ramasubramanian, S. *The Indian Express (International Edition)*. (June 8, 2012). “Exploring the Dhrupad-Dikshitar Connection.”

Ramasubramanian, S. & Kornfield, S. (August 2012). “I wish I could be like her: Japanese anime heroines as role models.” *Communication Currents*, 7(4).

Ramasubramanian, S. (April 2010). Do television stereotypes influence support for affirmative action? *Communication Currents*, 5(2).

INVITED RESEARCH TALKS

Keynotes, Colloquia, & Plenaries

Nordic Network for Intercultural Communication, Valmiera, Latvia, *Beyond diversity as commodity: Neoliberal multiculturalism, anti-oppression pedagogy, and inclusive communication (videotaped keynote)*, November 2019.

California Polytechnic State University, San Luis Obispo, *Campus climate, racial microaggressions, and inclusive communication: A dialogue-based approach*, October 2019.

University of California at Santa Barbara, *Difficult dialogues, anti-racism, and inclusive communication: Transforming our classrooms, campuses, and communities,*” October 2019.

Emerson College, *Difficult dialogues, anti-racism pedagogy, and inclusive communication*, September 2019.

- University of Massachusetts-Amherst, *Blurring the boundaries, balancing the tensions: Meanings, practices, risks, challenges, and opportunities for Communication scholar-activists*, September 2019.
- Texas A&M Communications Summit, *Identifying and reaching excluded groups on campus*, September 2019.
- Massey University, Palmerston North, New Zealand, *Critical media effects, Islamophobia, and (de)stigmatization*, Decolonizing Anti-Racist Interventions series, July 2019
- Elihu Katz colloquium series, University of Pennsylvania (Annenberg School for Communication), *Stereotyping, (de)stigmatization, and social justice: Examining the role of media*, April 2019
- UT-Dallas (School of Arts, Technology, and Emerging Communication), Dean's colloquium series, *Media inclusion, racial justice, and critical new media literacies: Charting an agenda for social change*, February 2019
- Asian Pacific Islander Desi American (APIDA) Heritage Month Celebrations, Keynote address for the inaugural Leadership Education for APIDA Development (LEAD) conference, Texas A&M University, *APIDA/American/Aggie: Exploring the intersections, challenging the stereotypes, and redefining our identities*, 2018.
- St. Mary's College of California, Roy E. and Patricia Disney Forum Speaker Series, *Illegal aliens, perpetual foreigners, and model minorities: How media portrayals of immigrants shape users' attitudes and beliefs*. 2018.
- Breaux Symposium on Race and Policy, Reilly Center for Media & Public Affairs, Louisiana State University, *Media inclusion, racial justice, and digital citizenship*, 2017
- TEDx Symposium, Lee College – Huntsville Center (first TEDx event in a Texas prison), *The power of media for an inclusive world*, 2017.
- Keynote lecture for Asian/Pacific Islander Heritage Celebrations, Penn State University, *Geeks, dragon ladies, and perpetual foreigners: Countering stereotypes of Asian-Americans in the media and beyond*. 2017
- United Nations Alliance of Civilizations, New York, *Energizing social inclusion through youth-produced media*. 2016
- NCA Institute for Faculty Development (Hope Conference), Hope College, *Media stereotypes, positive storytelling and critical media literacy*, 2015
- NCA Institute for Faculty Development (Hope Conference), Hope College, *Roundtable on the future of academia and the Communication discipline*, 2015
- Macquarie University, Sydney, Australia, *Intercultural communication, media literacy, and stereotype reduction*, 2014.
- Mudra Inst. of Communication Ahmedabad (MICA), India, *From MICA to Media Rise*. 2014
- International Women's Conference, Bangalore, India, *Media literacy, women's empowerment, and positive human values*. 2014
- National University of Singapore, Singapore, *Media literacy, ethnic performance & stereotyping processes*. 2014
- London School of Economics, London, U.K., *Celebrity news, racial/ethnic stereotypes, & affirmative action policy support*, 2013

- V Univ. of Amsterdam, Amsterdam, The Netherlands, *The curious case of counter-stereotypes*, 2013
- Hanover University, Germany, *Media literacy, counter-stereotypes and prejudice reduction*. 2013
- Communication University of China, Beijing, China, *Media strategies to reduce prejudice*. 2012
- Mary Junck Lecture Series, University of North Carolina, Chapel Hill, *Obama, Oprah, & Omarosa: Counter-stereotypic media exemplars and their effects on prejudice reduction*, 2012
- Kansas State University, *Media exposure, interracial contact, and racial attitudes*. 2011

Other Invited Research Talks

- South Asia Working Group, Melbern Glasscock Center for Humanities, *Media representations of Sikh-Americans: Islamophobia and racialized violence*. 2018.
- Enhancing Diversity Seminar Series [university-wide speaker series open to faculty, staff, and students], Office for Diversity, “[I learned] not to drop the fight and I’m not alone”: *Assessing the effectiveness of facilitated difficult dialogues on campus race relations*, 2018
- Keynote for Founder’s Week, Gamma Phi Omega (Latina women’s multicultural Greek organization), *Embracing our intersectional identities as women of color in a historically white campus*, 2018
- Asian Heritage Month Community Event, Asian Presidents’ Council, *Challenging Asian American stereotypes in the media and beyond*. 2017
- International Women’s Day panel, Women’s Organization for Motivation, Expression, and Nurturing (WOMEN), Texas A&M University, *International women’s experiences in academe*. 2017
- Fearless in the Workplace Symposium. Office of Diversity and the Division of Human Resources and Organizational Effectiveness, *Fearless inclusion*. 2016.
- Grad Camp 2016. Graduate & Professional Students’ Council, *Respect: A core Aggie value*. 2016.
- Memorial Student Center, Texas A&M University, *Global leadership and diversity*. 2016
- Women in Power Conference. American Association of University Women, Texas A&M University, *Opportunities for women*. 2016
- NAACP (TAMU Chapter) and Mosaic Flowers, *Black women in the media*. 2015
- International Women’s Day: Implementing Change Conference. Aggie Women in Leadership, Texas A&M University, *The intersectionality of women’s identities*. 2015
- Asian Studies Interdisciplinary Program, Texas A&M University, *The role of popular media in the identity constructions of Indian-Americans*, 2012
- Faculty Fellows’ Lecture Series, Race & Ethnic Studies Institute, *Effects of stereotypes and counter-stereotypical media exemplars on racial attitudes and policy opinions*. 2012
- University Libraries Diversity Lecture Series, *Impact of media in fostering a diverse community of respect*. 2011
- Creating Communitas, Texas A&M University, *Media stereotyping processes*. 2011

India Day, Texas A&M University, *Representations of India in English films*. 2010
Race & Ethnic Studies Institute Workshop Series, Texas A&M University, *Pride, prejudice, and policy preferences: Exploring the relationships between TV exposure, racial attitudes, and affective policy reasoning*. 2008
Colloquium Series (Dept. of Communication), Texas A&M University, *Examining Sarah Palin: The rhetoric and representation of women, work, and family*. 2008
Colloquium Series, Department of Psychology, Texas A&M University, *Racial diversity and the media: Production, representation, and consumption*. 2006

DIFFICULT DIALOGUE WORKSHOPS AND ANTI-RACISM TRAININGS

Difficult dialogue workshop series on campus race relations [2 hour workshop with approx. 60-70 students, faculty, and staff participants in each session to recognize and combat racial micro-aggressions in everyday campus life]. Texas A&M University; March 2016, April 2016, October 2016, November 2016, November 2017, April 2018, March 2019, April 2019, September 2019, October 2019
RECOgnizing and countering campus racism: Effective tools and strategies. 2-hour interactive workshop for 40 staff members, Department of Recreational Sports, Division of Student Affairs, Texas A&M University, May 2019.
Navigating our current campus and national climate, Alliance for Graduate Education and the Professoriate Luncheon Series [for graduate students of color in STEM fields], Texas A&M University, 2017.
Role of student leaders in addressing bias and improving campus climate. MSC Unity Dinner (for student leaders of diversity-related organizations), Memorial Student Center, 2016
Addressing racial/ethnic microaggressions in the classroom and elsewhere on campus. Lunch and Learn Workshop Series [for staff, faculty, and graduate students]. College of Science, Texas A&M University, December 2016
Difficult dialogues and campus racism, Ag President's Council (undergraduate and graduate student leaders), College of Agriculture, October 2016
Fightin' racism [2 hour experiential workshop on anti-racism for 40 peer mentors for freshmen students of color]. ExCEL Mentors. Texas A&M University, April 2016
Combating campus racism: Effective tools and strategies [for graduate students of color in STEM fields to learn about and practice effective tools to respond to racial microaggressions]. Texas Alliance for Graduate Education and the Professoriate Annual Conference, Prairie View A&M University, November 2016.
Processing the election [1 hour workshop for about 70 faculty, staff and students to process thoughts and feelings about the 2016 presidential elections and find ways to transcend partisanship and unite as Aggies and as a nation], Texas A&M University, November 2016.

GRANTS

Co-PI, *Eliminating Bias in School Discipline through Teacher Training* [PI: Jamilia Blake, College of Education and Human Development], Texas A&M University, 2019; ~\$1 million

- Co-PI, *Telling the Story of Science: Empowering Scientists to Communicate* (with Holly Archer and Tracy Rutherford, College of Agriculture & Life Sciences), T3 Triad Grant, Texas A&M University, 2018-2020; \$30,000
- PI, *Hybrid Voices and Hyphenated Identities: Community-Building through Intercultural Music and Technology: Lecture by Kanniks Kannikeswaran*; Notable Lecture Grant, Glasscock Center for Humanities, Texas A&M University, 2019, ~\$3000.
- PI, *Tinker and Talk Workshop on Digital Humanities, Critical Communication, and Social Media Analysis*, Center of Digital Humanities Research (CoDHR), Texas A&M University, 2019; ~\$250
- PI, *Advancing Campus Climate through Difficult Dialogues and Deep Dive Workshops on Race Relations*, [with Anna Wolfe]; ACT Grant, College of Liberal Arts, Texas A&M University, 2019; \$10,000
- PI, *Facilitated Dialogues on Campus Racism: Examining its Impact and Effectiveness using a Mixed Methods Approach*, [Co-PIs: Anna Wolfe, Alex Sousa, Vanessa Gonlin and Rebecca Costantini], Diversity Seed Grant, VP's Office for Diversity, Texas A&M University, 2018; ~\$3,000.
- Consultant, *Communicative Work Practice in the Integration of Human and Machine Work in Healthcare Analytics, Robotics, and Self-Monitoring*, National Science Foundation Grant [PI: Josh Barbour, University of Texas]; 2018-2023; ~\$25,000
- Co-PI, *Development and Validation of Measures to Detect Racial Bias in Discipline Decision-Making*, Catapult + Seed Grant Program, College of Education & Human Development [PI Jamilya Blake, College of Education & Human Development], Texas A&M University, 2018; \$10,000.
- PI, Small Conferences and Symposia Grant, Glasscock Center for Humanities, Texas A&M University, 2018; \$5000
- Recipient, Liberal Arts International Travel Award, Texas A&M University, 2018; \$1,500
- Recipient, Glasscock Cultural Enrichment and Campus Diversity Award, Glasscock Center for Humanities, Texas A&M University, 2017; \$500.
- PI [with Dr. Leroy Dorsey from COMM] *Freshman innovation groups + one hour learning community seminar*, Development Grant for First Generation Students, Texas A&M University, 2016; \$7,500.
- Recipient, *Facilitating effective small group discussions on difficult topics*, Online diversity modules, Office of Undergrad Studies and Office of Diversity, Texas A&M University, 2016, \$5,000.
- Recipient, *Recognizing and combatting racial microaggressions*, Online diversity modules, Office of Undergrad Studies and Office of Diversity, Texas A&M University, 2016, \$5,000.
- PI, *Assessing the effectiveness of difficult dialogue sessions on campus race relations using participant observation and qualitative textual analysis*, Diversity SEED grant, Texas A&M University, 2016; \$3,000 [Co-PIs Alex Sousa from COMM and Vanessa Gonlin from SOCI].
- Recipient, Liberal Arts International Travel Award, Texas A&M University, 2016; \$1,500
- Consultant, Afrooz Media Literacy Program: A Global Outreach Initiative, Eurasia Foundation and U.S. Department of State, 2015; \$10,000 as summer contract

- Recipient, Glasscock Cultural Enrichment and Campus Diversity Award, Glasscock Center for Humanities, Texas A&M University, 2015; \$500.
- Recipient, Co-curricular Arts Grant, *Chasing Ice proposal*. Academy of Visual & Performing Arts, Texas A&M University, 2015; \$1,000.
- Co-PI, *Developing citizenship through transformative communication and media*, College of Liberal Arts Strategic Development Funds, Texas A&M University, 2013. [PI: Kevin Barge, Department of Communication]. \$43,460.
- Recipient, Glasscock Cultural Enrichment and Campus Diversity Grant, Glasscock Center for Humanities, Texas A&M University, 2013. \$500.
- Co-PI, *The interiority project*, Initiative for Digital Humanities, Media, and Culture, Texas A&M, 2012. [PI: Donnalee Dox, Texas A&M University]. \$500.
- PI, “*How does news framing of Obama influence implicit and explicit racial attitudes?*” College of Liberal Arts Faculty Research Enhancement Grant, Texas A&M University, 2010. \$5,000.
- PI, “*Does exposure to stereotypical versus counter-stereotypical news stories about Obama influence explicit and implicit racial attitudes toward African-Americans.*” Race & Ethnic Studies Institute Grant, Texas A&M University, 2010. \$5,000.
- Co-PI, “*Extending and enhancing the media monitoring system.*” U.S. Department of Defense (PI: Stephen Balfour, Texas A&M), 2010. Two weeks of summer salary.
- PI, “*Final fantasy: Videogame narratives and gamers’ identities.*” Glasscock Center for Humanities Research Faculty Stipendiary Fellowship, Texas A&M University, 2008. \$1,500.
- PI, “*Advanced Research in Communication.*” College of Liberal Arts Engaged Curricular Grant, Texas A&M University, 2008. \$ 1,500.
- Co-PI, “*Effects of imported American television content on life satisfaction and perceptions of social inequality in Korea and India.*” Jimirro Center for the Study of Media Influence, Pennsylvania State University, 2003. \$ 2,500.
- PI, *A content analysis study of the portrayal of India in U.S. film media.*” Infinity Foundation Media Research Grant, 2000. \$9,000.

CONFERENCE PRESENTATIONS (Note: Student co-authors are underlined)

- Ramasubramanian, S., Winfield, A. & Costantini, R. (October 2019). *Intersectional hashtag activism: Using a critical race feminist lens to examine online advocacy and counter-publics*. Global Fusion: Austin, TX.
- Ramasubramanian, S. (June 2019), *Media literacy and social justice: Town hall session*. National Association for Media Literacy Education, Washington D.C.
- Ramasubramanian, S. & Banjo, O. (May 2019). *#MediaSoWhite: Decentering whiteness in media spaces and scholarship*. International Communication Association, Washington D.C.
- Ramasubramanian, S. & Banjo, O. (May 2019). *Intersectional media effects: CCAP framework on complexity, context, agency, and power within media effects scholarship*, International Communication Association, Washington D.C.

- Saleem, M., Wojcieszak, M. E., Hawkins, I., Li, M. & Ramasubramanian, S. (May 2019). *How media and discrimination affect Muslim Americans' identification as Americans and trust in the U.S. government.*
- Ramasubramanian, S. (May 2019). *How can we help? Issues in development and advancement of activist/engaged scholars*, High density session. International Communication Association, Washington D.C.
- Ramasubramanian, S. (May 2019). Blue Sky workshop presenter: *Communicating research to the public: the past and future of media literacy education in the changing media landscape.* International Communication Association, Washington D.C.
- Ramasubramanian, S. & Darzabi, R. (April 2019). *Civic engagement, social justice, and media literacy.* Media Literacy: What Now? Research symposium at Broadcast Educators Association (BEA), Las Vegas.
- Parella, J., Wagner, S., Walter, G., Leggette, H. R., Rutherford, T., Ramasubramanian, S. & Koswatta, T. (2019). *Improving communication between STEM scientists and consumers.* North American Colleges and Teachers of Agriculture.
- Ramasubramanian, S. & Sousa, A. (November 2018). *Blurring the boundaries, balancing the tensions: Examining self-identity, risks, challenges, and opportunities for communication scholar-activists.* National Communication Association, Salt Lake City, UT. [**TOP PAPER AWARD WINNER**]
- Winfield, A. & Ramasubramanian, S. (November 2018). *Colorism and cosmetics: Advertising, attributions and African American women*, National Communication Association, Salt Lake City, UT.
- Ramasubramanian, S. (November 2018). *Meatless barbeque: Re-playing my masala life as a Hindu vegetarian in Texas.* National Communication Association, Salt Lake City, UT
- Ramasubramanian, S. & Galal, A. (May 2018). *Framing the American turban: Media representations of Sikhs, Islamophobia, and racialized violence*, International Communication Association, Prague.
- Gonlin, V. & Ramasubramanian, S. (May 2018). *Colorblind racial ideology, feelings of racial closeness, and interracial conflict.* International Communication Association, Prague.
- Ramasubramanian, S. (May 2018). *Graduate mentoring in the digital age*, Blue sky workshop, International Communication Association, Prague.
- Ramasubramanian, S. & Miles, C. (May 2018). *White nationalist rhetoric, neoliberal multiculturalism, and colorblind racism in historically white campuses: A decolonial critique.* International Communication Association, Prague.
- Ramasubramanian, S. & Sousa, A. (May 2018). *Conceptualizing media scholar-activism: Perspectives from the field.* International Communication Association, Prague.
- Ramasubramanian, S. (2018). *Analyzing white nationalist rhetoric, neoliberal multiculturalism, and colorblind racist discourses in a historically white campus*, Race & Media Conference, University of Washington, Seattle, WA.
- Ramasubramanian, S., Sousa, A. & Gonlin, V. (February 2018). *Improving campus race relations and combating racial microaggressions through facilitated difficult dialogues.* TAMU Race Identity Social Equity conference, College Station, TX.

- Ramasubramanian, S. & Miles, C. (February 2018). *White nationalism, colorblind multiculturalism, and anti-racist pedagogy: A critique of Richard Spencer's Texas A&M campus visit*. TAMU Race Identity Social Equity conference, College Station, TX.
- Ramasubramanian, S. & Miles, C. (November 2017). *Cross-national comparative news framing analysis of the Syrian refugees crisis: Arabic versus English newspapers*. National Communication Association, Dallas, TX. [**TOP PAPER AWARD WINNER**]
- Ramasubramanian, S. (November 2017). *Inclusive communication pedagogies in a historically white institution*. National Communication Association, Dallas, TX.
- Ramasubramanian, S. (November 2017). *Diversity in screen media* (as part of Teens N Screens workshop), Legacy Training and Professional Development Workshop, National Communication Association, Dallas, TX.
- Freytag, J. & Ramasubramanian, S. (November 2017). *Mediated portrayals of death and dying: A narrative analysis of popular medical dramas*. National Communication Association, Dallas, TX.
- Ramasubramanian, S. & Sousa, A. (July 2017). *Community-based media activism and initiatives for social change: Challenges and opportunities for research and practice*. Aspen Engaged Conference; Aspen, CO.
- Ramasubramanian, S., Sousa, A. & Gonlin, V. (June 2017). *Facilitating dialogues to combat campus racism: A goal-based approach*. National Conference on Race & Ethnicity (NCORE), Fort Worth, TX.
- Ramasubramanian, S. (May 2017). *Diversity & inclusion professionals' roundtable*, Blue sky workshop, International Communication Association, San Diego, CA.
- Ramasubramanian, S. (May 2017). *Refining pedagogical approaches to the graduate classroom: Revise and resubmit, revisited*, Blue sky workshop, International Communication Association, San Diego, CA.
- Ramasubramanian, S. (April 2017). *Women faculty/leaders of color in a predominantly White research institution: How did this happen and what do we do next?* Texas Women in Higher Education conference, San Marcos, TX.
- Ramasubramanian, S. & Martinez, A. (November 2016). *News framing of Obama and symbolic racism*. National Communication Association, Philadelphia, PA.
- Ramasubramanian, S. (November 2016). *Step In, Stand Up campaign for preventing campus sexual violence. Sexual Assault on U.S. college campuses: A civics of avoidance or engagement?* National Comm. Assn., Philadelphia, PA.
- Saleem, M. & Ramasubramanian, S. (November 2016). *Muslim Americans' strategies to cope with negative social identity: Effects of media stereotypes and bicultural identity integration*. National Comm. Assn., Philadelphia, PA.
- Ramasubramanian, S. (May 2016). *Creating a psychologically healthy workplace climate*. Administrators' breakfast. International Comm. Assn., Fukuoka, Japan.
- Ramasubramanian, S., Doshi, M. & Saleem, M. (June 2016). *Ethnic pride, self-categorization theory and self-esteem*. International Comm. Assn., Fukuoka, Japan.
- Ramasubramanian, S. & Yadlin-Segal, A. (June 2016). *Building meaningful cross-sector partnerships for children and media initiatives: A conversation café with scholars and activists from around the world*. Panel title: JOCAM Next: A forward-

- looking agenda for children, adolescents, and media. International Comm. Assn., Fukuoka, Japan.
- Ramasubramanian, S. (June 2016). *Mindfulness, positive emotions, and everyday resilience among emerging adults in a university setting: A mixed methods approach*; International Comm. Assn., Fukuoka, Japan.
- Ramasubramanian, S. & Miles, C. (May 2016). *Causal attribution and responsibility framing in news stories about the Syrian refugee crisis*. The New World of Comparative Political Communication, College Station, TX.
- Ramasubramanian, S. & Yadlin-Segal, A. (Oct 2015). *Using online conversation cafés for global media research*. Global Fusion, College Station, TX.
- Ramasubramanian, S. (May 2015). *Transmedia storytelling for social change: Redefining racial/ethnic identities through community-oriented Initiatives*, International Comm. Assn., Puerto Rico.
- Ramasubramanian, S. & Doshi, M. (May 2015). *Acculturation, ethnic performance, and ethnic media use*, International Comm. Assn., Puerto Rico.
- Ramasubramanian, S. (May 2015). *Bridging bridges amongst academe, industry, non-profits, and government with regard to youth media and social change*, International Comm. Assn., Puerto Rico.
- Ramasubramanian, S. (November 2014). *Celebrity news, intergroup attitudes and racial prejudice reduction*, National Comm. Assn., Chicago, IL.
- Janicke, S. & Ramasubramanian, S. (November 2014). *Spiritual beliefs, transcendence, and media enjoyment*, National Comm. Assn., Chicago, IL.
- Ramasubramanian, S. (November 2014). *Critical overview of theoretical perspectives on media and spirituality*, National Comm. Assn., Chicago, IL.
- Ramasubramanian, S. (February 2014). *Global media literacies and ethnic identities in a transmedia landscape*. Cultural Industries and Convergence Workshop, National University of Singapore.
- Ramasubramanian, S. (February 2014). *Healthy media diets*. MICA International Communication Management Conference, Ahmedabad, India.
- Ramasubramanian, S. (February 2014). *Communication & holistic health: theoretical perspectives*. MICA, Ahmedabad, India
- Ramasubramanian, S. and Doshi, M. (June 2013). *Acculturation, group vitality, and media use in the South Asian diaspora* (preconference on South Asian communication scholarship). International Comm. Assn., London, U.K.
- Ramasubramanian, S. (November 2012). *Global perspectives on media and spirituality*. National Communication Association, Orlando, FL.
- Ramasubramanian, S. & Kornfield, S. (May 2012). *Wishful identification, parasocial interaction, and cross-cultural entertainment effects: Pro-social Japanese anime heroines as role models*. International Comm Assn, Phoenix, AZ.
- Doshi, M. & Ramasubramanian, S. (May 2012). *Identity negotiations: Role of media in influencing inter-group perceptions of newer and older U.S. immigrants from India*. International Comm. Assn., Phoenix, AZ. **[TOP PAPER AWARD WINNER]**
- Ramasubramanian, S. *Challenges facing immigrant/international scholar-parents on the tenure-track*, [Plenary session] International Comm. Association, Boston, MA. 2011

- Ramasubramanian, S. (November 2010). *The effect of media celebrity exemplars on racial attitudes, causal attributions, and support for affirmative action*. National Comm. Assn., San Francisco, CA. [TOP PAPER AWARD WINNER]
- Ramasubramanian, S. (November 2010). *Asian-American portrayals on TV: Implications for stereotype endorsement, intergroup emotions, symbolic racism, and pro-minority policy support*. National Comm. Assn., San Francisco, CA.
- Hampsten, K. & Ramasubramanian, S. (Nov 2010). *Representations of food and femininity in Seventeen magazine from 1945-2005*. National Comm. Assn., San Francisco, CA.
- Huan, Y., Ramasubramanian, S., Kwaine, G. (October 2010). *Framing Zimbabwe's national image in Chinese online news sites from 2001 to 2009*. Global Fusion, College Station, TX.
- Ramasubramanian, S. (November 2009). *Research in progress: Effects of stereotypical media exemplars on racial beliefs, causal attributions, and support for affirmative action*. National Communication Association, Chicago, IL.
- Ramasubramanian, S. (October 2009). *It's true because I saw it on TV: Role of source (mediated versus non-mediated) on shaping attitudes about Africa and Asia*. Global Fusion conference, Austin, TX.
- Ramasubramanian, S. (May 2009). *Pride, prejudice, and policy preferences: Exploring the relationships between TV stereotypes, racial attitudes, and support for affirmative action*. International Communication Association, Chicago, IL.
- Ramasubramanian, S. & Sanders, M. S. (November 2008). *An integrated model of mixed affective dispositions: Effect of character morality, appearance, and competence on viewers' enjoyment of fictional characters*. National Communication Association, San Diego, CA.
- Ramasubramanian, S. (November 2006). *Effects of perceived competence and warmth on affective dispositions toward male and female video game characters*, National Communication Association, San Antonio, TX
- Ramasubramanian, S. (November 2006). *The role of stereotypes in explaining hostile and benevolent prejudicial feelings in inter-racial contexts*, National Communication Association, San Antonio, TX.
- Ramasubramanian, S. (March 2006). *A discussion of methodological decisions for a longitudinal media effects study with adolescents*, Society for Research on Adolescence, San Francisco, CA.
- Ramasubramanian, S. (November 2005). *Implicit stereotyping: Effects of exposure to counter-stereotypes and media literacy training on suppressing implicit stereotypes*. National Communication Association, Boston, MA.
- Ramasubramanian, S. (May 2005). *Comparative media stereotyping: How media content about one group influences prejudicial feelings towards another group*. International Communication Association, New York.
- Yang, H. & Ramasubramanian, S. (May 2005). *Cultivation effects on quality of life indicators: Exploring the effects of American television consumption on feelings of relative deprivation in South Korea and India*. International Communication Association, New York.

- Oliver, M. B., Yang, H., Ramasubramanian, S., Kim, J., Lee, S. (August 2004). *Exploring a reinforcement model of perceived media influence on self and others*. Assn. for Education in Journalism and Mass Communication, Toronto, Canada.
- Oliver, M. B., Mahood, C., Kalyanaraman, S., & Ramasubramanian, S. (May, 2004). *Sex, violence, videotape, and humor: The role of sexual and violent imagery in marketing of comedy*. International Comm. Assn., New Orleans, LA [**TOP PAPER AWARD WINNER**]
- Oliver, M. B., Ramasubramanian, S., Yang, H., Kim, J., & Lee, S. (May, 2004). *The importance of allowing for diversity of opinions: An examination of third-person perceptions and attitudes about affirmative action*. International Communication Association, New Orleans, LA.
- Ramasubramanian, S. (November, 2003). "Wanted: Ideal husbands, ideal wives" - *Spousal expectations and self-presentation in matrimonial ads from India*. National Communication Association, Miami, FL.
- Ramasubramanian, S. (November, 2003). *Story Hour: An ethnographic study of community storytelling practices amongst Indian-Americans*. National Communication Association, Miami, FL.
- Raman, V. & Ramasubramanian, S. (November, 2003). *Culture and pedagogy: Experiences of international TAs in undergraduate communication classrooms in the U.S*. National Communication Association, Miami, FL.
- Ramasubramanian, S. (Aug, 2003). *Media literacy and exemplar stereotypicality effects on implicit and explicit attitudes - A dissertation proposal*. National Comm. Assn. Doctoral Honors Seminar, Bowling Green University [**TOP PAPER AWARD WINNER**].
- Ramasubramanian, S. (May, 2003). *A passage to India: Images of India in U.K/U.S feature films from 1930-2000*. Interntl. Comm. Assn., San Diego, CA
- Oliver, M. B., Kalyanaraman, S., Ramasubramanian, S., & Mahood, C. (May, 2003). *Getting viewers to the screen: The role of sexual and violent images in movie previews on viewers' anticipated perceptions and enjoyment of motion pictures*. International Communication Association, San Diego, CA
- Ramasubramanian, S. (November, 2002). *Turbans and saris: Stereotypical attire of Indians in English movies*. National Comm. Assn., New Orleans, LA
- Ramasubramanian, S. & Oliver, M. B. (November, 2001). *Sexual violence against women: A content analysis study of popular Hindi movies from 1997-1999*. National Communication Association, Atlanta, GA
- Ramasubramanian, S. & Oliver, M. B. (November, 2001). *Sexual stereotyping of women in Hindi movies: A content analysis*. National Comm Assn., Atlanta, GA
- Ramasubramanian, S., Gyure, J. F., & Mursi, N. M. (November, 2001). *Impact of Internet images: Impression formation effects of university Web sites*. National Communication Association, Atlanta, GA
- Ramasubramanian, S. (August, 2001). *Alien encounters: International minority TAs in an American communications classroom*. Paper presented at the "Training the Professorate: An Introduction to the Graduate Teaching Academy Model" Assn. for Education in Journalism and Mass Communication, Washington, DC

- Ramasubramanian, S. (March, 2001). *Love shouldn't hurt: Sexual violence portrayals in popular Hindi movies*. Annual Graduate Exhibition, Pennsylvania State University [**FIRST PLACE AWARD WINNER**]
- Gyure, J.F., Mursi, N. M., & Ramasubramanian, S. (March, 2001). *Impact of Internet images: Impression formation effects of university Web sites*. Annual Graduate Exhibition, Pennsylvania State, University Park, PA.
- Ramasubramanian, S. (March, 2000). *Imported beauty ideals: Impact of the emerging MTV culture on women in India*. Association for Education in Journalism and Mass Communication GEIG Mid-Year Conference, Boulder, CO

TEACHING EXPERIENCE

Courses Taught

At Texas A&M University

*Undergraduate Courses**

(Note: Exact number of students could vary slightly based on late add/drop to courses)

1. Identity and Popular Culture, First-Generation Freshman Seminar, LBAR 181
Fall 2017 (N = 17)
Fall 2018 (N = 24)
2. Engaged Democracy, First-Generation Freshman Seminar, LBAR 181
Spring 2018 (N = 12)
Spring 2019 (N = 20)
3. Pathways to Health and Happiness, Freshman Seminar, UGST 181
Fall 2012 (N = 19)
4. Social Science Research Methods, Required course, COMM 308
Fall 2005 (N = 55)
Spring 2006 (N = 120)
Spring 2007 (N = 170)
Fall 2007 (N = 250)
Spring 2008 (N = 160)
Fall 2010 (N = 250)
Spring 2011 (N = 230)
5. Theories of Mediated Communication, Required course, COMM 350
Fall 2012 (N = 43)
Spring 2018 (N = 38) (Honors: N= 4)
Spring 2019 (N=70) (Honors: N=2)
6. Media Audiences, COMM 375
Spring 2009 (N = 60)
Fall 2010 (N = 48)
Fall 2011 (N = 48)
7. Media, Children, & Adolescents, Writing intensive, COMM 403W
Fall 2015 (N = 24)
Fall 2016 (N = 24)

- Fall 2017 (N = 24)
Fall 2018 (N = 23)
8. Women, Minorities, and the Media, Writing intensive, COMM/WGST 407W
Fall 2011 (N = 25)
Spring 2012 (N = 25)
Spring 2013 (N = 24)
Spring 2015 (N = 25)
Spring 2017 (N = 21)
Spring 2018 (N = 24)
Spring 2019 (N = 21)
9. Advanced Research Methods, Writing intensive, COMM 408W
Fall 2009 (N = 16)
10. Rhetoric of TV and Film, Writing intensive, COMM 435W
Spring 2006 (N = 25)
Fall 2007 (N = 25)
Fall 2008 (N = 25)
11. Media Campaigns, Writing intensive, COMM 450W
Spring 2008 (N = 25)
Spring 2009 (N = 25)
12. Communication & Cultures of India, Writing intensive, COMM 460W
Fall 2012 (N = 24)

Graduate Courses

13. TCMS Seminar on Media Processes & Effects, COMM 663
Spring 2007 (N = 7)
Fall 2008 (N = 11)
Fall 2009 (N = 9)
Spring 2011 (N = 11)
Spring 2013 (N = 8)
Spring 2016 (N = 8)
14. Media & Identity (Seminar in Comm & Culture), COMM 658
Fall 2018 (N = 9)
15. Global Media & Social Good, COMM 689
Fall 2014 (N = 5)
16. Social Science Research Methods, COMM 610
Fall 2017 (N = 9)

At Other Institutions

17. Transnational Information Producers, National University of Singapore, 2014
18. Content Analysis: Sex and Media, University of Pennsylvania, 2004-2005
19. Mass Communication Research, COMM 404, Penn State Univ., 2001-2004
20. Advertising and Public Relations Research Methods, COMM 420, Penn State University, 2004

Courses Developed or Significantly Modified

Undergrad Courses

1. Identity and Popular Culture, First-Generation Freshman Seminar (LBAR 181)
2. Engaged Democracy, First-Generation Freshman Seminar, LBAR 181
3. Pathways to Health and Happiness, Freshman Seminar, UGST 181
4. Media, Children, & Adolescents, Writing intensive, COMM 403W
5. Women, Minorities, and the Media, Writing intensive, COMM/WGST 407W
6. Advanced Research Methods, Writing intensive, COMM 408W
7. Communication & Cultures of India, Writing intensive, COMM 460W

Graduate Courses

8. Media Processes & Effects, COMM 663
9. Media & Identity (Seminar on Communication & Culture), COMM 658
10. Global Media & Social Good, COMM 689

Teaching & Mentoring Initiatives

Hullabaloo U: Campus-Wide First Year Experience Curriculum Development (Respect and Inclusion Module)

Invited as content expert as part of a team to co-design a module and lesson plan on “Respect and Inclusion” in 2019 as required curriculum for all incoming freshman in the First Year Experience (Hullabaloo University) at Texas A&M University. This is an innovative program designed to ease students through the transition into college. The campus-wide, multifaceted effort features classes of over 475 sections of 25 or fewer first-year students, paired with a faculty or staff member and a peer mentor in a small, supportive community. The goal is to help forge bonds and shared experiences between faculty, staff, and students, in essence “shrinking” the physical size of our campus and building supportive and lasting relationships.

Communication Department Writing Group

Founder and convener for the departmental writing group for faculty & grad students from 2018-present

First-Generation Freshman Cohort-Based Mentoring Program (FIGs)

Co-founder in 2017 and taught (with Leroy Dorsey in 2017-2018 and 2018-2019) the Freshman Innovation Groups (FIGs), a year-long cohort-based learning community for Liberal Arts first-generation freshmen. Students are enrolled in small freshman courses capped at 25 students apart from enrolling in a one-credit bridging course that provides mentoring support through resources on effective writing, honors program, career development, money management, campus

safety, Study Abroad opportunities and so on. In the second semester, students create a social media campaign aimed at first-generation students.

Inclusive Pedagogy Workshop Series, Center for Teaching Excellence

Founded and convened this workshop series with 8-10 workshops each semester in 2017-2018 for faculty, grad students, and postdocs on campus on topics such as hot topics in the classroom, pedagogically inclusive curriculum design, enhancing learning experiences for first-generation students, LGBTQ+ student engagement, (dis)ability awareness for instructors, and universal design.

Inclusive Classroom Workshop Series, College of Liberal Arts

Founded and convened a six part workshop series in 2016-2017 for the College of Liberal Arts in collaboration with the Center for Teaching Excellence for instructors from all across campus about inclusive pedagogies, pedagogical innovations, and high impact practices relating to diversity and inclusion]

Interactive Learning Modules on Diversity and Inclusion for Undergrads

Invited by the Vice Provost for Diversity and the Associate Provost for Undergraduate Studies in 2016-2017 to design online learning modules relating to cultivating respect and appreciation for diversity and inclusion. Designed and developed two modules: one on “ground rules for facilitating effective dialogues” and another on “recognizing and combating racial microaggressions.”

Online Media Literacy Program: A Global Outreach Initiative

Designed an innovative six-week online media literacy curriculum in Farsi for Iranian high school teachers and youth educators as part of an online collaborative citizenship education initiative for the Afrooz School (www.afroozschool.org) funded by the Eurasia Foundation and the U.S. State Department in 2015.

Workshops & Trainings on Teaching & Mentoring

Designing International and Cultural Diversity (ICD) and Cultural Discourse (CD) Courses (2 hour workshop co-presented with Julie Harlin and Carolyn Sandoval), Inclusive Pedagogy Workshop Series, March 2, March 9, and March 26, 2018.

Freshman Innovation Groups (FIGs) (co-presented with Leroy Dorsey), Enhancing first-generation student engagement and retention, Inclusive Pedagogy Workshop Series, Cosponsored by the Office of the Associate Provost for Academic Affairs, Center for Teaching Excellence, and the College of Liberal Arts, 2018.

Facilitating hot topics in the classroom (co-presented with Anna Wolfe), Inclusive Pedagogy Workshop Series, 2017

Good mentoring: From the perspective of the mentee, speaker as part of a university-wide “Faculty Mentoring Development Series for Creating a Mentoring Culture,” organized by the Center for Teaching Excellence and the Dean of Faculties, 2015

Faculty teaching workshops, Center for Teaching Excellence, 2012

TA Orientation Workshop, Faculty mentor, Center for Teaching Excellence, 2011

Invited Talks on Teaching and Mentoring

- Professors' panel.* Freshmen in Liberal Arts Reaching Excellence (FLARE), 2018.
- Inclusive pedagogy (co-presented with Leroy Dorsey).* Interactive workshop for all graduate instructors, Graduate Professionalization Week, Department of Communication, 2017
- Creating an inclusive classroom: Examining our assumptions and navigating difficult conversations,* Workshop for iVISION (organization that offers pre-service teachers a diverse and supportive environment to become effective teachers in urban environments), 2017
- Navigating academe as an international student/scholar (co-presented with Jen Lueck).* Department of Communication, 2017
- Navigating "hot moments" in the classroom (co-presented with Kevin Barge, Anna Wolfe, and Tasha Dubriwny).* Department of Communication, 2016
- Mentoring, mindfulness, and micro-affirmations.* Women Mentoring Circle, Department of Hispanic Studies, 2016
- Making the most out of a research assistantship.* Graduate Professional Development Week. Dept. of Communication, 2016
- Stress management.* Graduate Professional Development Workshop. Department of Communication, 2014
- Integrating research, teaching, and service.* Professional Development Workshop. College of Liberal Arts, 2012
- Teaching tips and strategies for tenure-track professors.* New Faculty Orientation, 2012
- Transitioning from assistant to associate professor.* Department of Communication, 2012
- How do I systematically review the literature?* Graduate Professional Development Workshop. Department of Communication, 2012
- Becoming a Communication professional,* Graduate Student Orientation, Department of Communication, 2012
- Practicing diversity in the workplace.* Department of Communication, 2011
- The art of CV writing: A social science perspective,* Graduate Professional Development Workshop, Department of Communication, 2009
- How to make an academic argument?* Graduate Professional Development Workshop, Department of Communication, 2010

STUDENT ADVISING & MENTORING

Ph.D. Students

Ph.D. Advisor/Dissertation Committee Chair/Interim Chair

- Amanda Martinez, 2011
- Elizabeth Hatfield, 2011
- James Cho (Co-Chair with Dr. Cara Wallis), in progress
- Ramin Chaboki, in progress
- Asha Winfield, in progress
- Anthony Ramirez, in progress
- Shelby Landmark, in progress

Emily Riewestahl (Interim Chair), 2019-present
Alexandra Sousa (Interim Chair), 2014-2015
Yikai Zhao (Interim Chair), 2015-2016

Ph.D. Dissertation Committee Member

Vandhana Ramadurai (COMM), 2013
Marissa Doshi (COMM), 2014
Eleni Gesch-Karamandalis (COMM), 2016
Adam Key (COMM), 2018
Jessica Gantt Shafer (COMM), 2018
Alexandra Sousa (COMM), 2019
Chante Anderson (COMM), in progress
Analesa Clarke, (Psychology), 2009
Catherine Seo (Media Psychology, Fielding Graduate Univ.), 2015
Arlett Lomeli (Sociology), 2015
Frank Ortega (Sociology), 2016
Michale Sferra (Psychology), 2019
Olabisi Atoba (Psychology), in progress
Vanessa Gonlin (Sociology), in progress
Jeffrey Opaleye (Sociology), in progress
Susan Eddington (Media Psychology, Fielding Graduate Univ.), in progress

M.A. Students

M.A. Advisor/Chair/Interim Chair

Aleman, Alberto, 2008
Sarah Kornfield, 2009
Brittney Hibbeler, 2010
Jonathon Chacon (Co-chaired with Dr. Josh Heuman), 2011
Kelli Fowlds (Co-chaired with Dr. Cara Wallis), 2014

M.A. Committee Member

Katherine Head, (COMM), 2008
Analesa Clarke, (Psychology), 2006
Shelly Scarpino, (Recreation, Parks, & Tourism), 2008
Lacey Williams, (English), 2010
Andria Godfrey (Recreation, Parks & Tourism), 2011
Dhrubaa Mukherjee (English), 2012
Lu Zhu (Health & Kinesiology), 2012
Bianca Manago (Sociology), 2013
Michale Sferra (Psychology), 2015
Delicia Sanchez (Ag Leadership), 2015
Jackie Hill (Ag Leadership), 2016
Jozie Nummi (Sociology), 2016
Rachel Eddowes (Ag Leadership), 2019
Krista Simandi (Visualization), 2019

Research Supervisor (Directed Studies and Research Collaborations)

Undergraduate student researchers supervised:

Negar Kalbasi
Anne Bernades
Allegre Burlew
Ambyr Acton
Clay Huber
Dylan Frederick
Erin Wilson
Lindsay Hall
Natasha Seeley
Rosary Mangano
Sydney Bachtell
Kaitlin O'Brien
Jose Fragoso
Kathryn Faulk
Olivia Osteen

Graduate student researchers supervised:

Amanda Martinez
Christine Kleck
Clayton Whittle
Dan Berens
Jeremy Rogerson
Katherine Hampsten
Masha Sukovic
Zeba Imam
Marissa Doshi
Casandra Welnitz
Robin Bedenbaugh
James Cho
Aya Yadlin-Segal
Ruth Tsuria
Katherine Hodgdon
Alex Sousa
Caitlin Miles
Ramin Chaboki
Asha Winfield
Angie Galal
Elina Tachkova
Arti Nadkarni
Anthony Ramirez
Shelby Landmark

Rebecca Costantini

DISCIPLINARY/PROFESSIONAL SERVICE

Editorial Experience

Associate Editor, *Journal of Applied Communication Research*, 2019 to present

Special Issue Co-Editor, (with Shaunak Sastry). Special issue of *Journal of International & Intercultural Communication* on “The subcontinent speaks: Intercultural communication perspectives from/on South Asia,” in progress.

Editorial Board Member:

- *Journal of Communication*: 2018-present
- *Communication Monographs*: 2011-2014; 2016- present
- *Journal of International & Intercultural Comm.*: 2011-2013; 2015- present
- *Journal of Applied Communication Research*: 2014-present
- *Journal of Children and Media*: 2016- present
- *Psychology of Popular Media Culture*, 2019-present
- *Journal of Media Literacy Education*: 2019-present
- *Southern Journal of Communication*: 2014-2015; 2017-present
- *Citizen Critics* –Racial Justice Co-editor: 2017-present
- *Journal of Creative Communications*: 2014-2015

Leadership Positions in Disciplinary Organizations

National Communication Association

NCA Nominations Committee Member, 2018-2019
Special Programming Planner with Barbara Burke [Two special sessions on Media Activism & Social Justice], 2016
Member, Legislative Assembly, 2015-2016
Immediate Past Division Chair, Mass Comm. Division, 2016
Division Chair, Mass Comm. Division, 2014-2015
Division Vice-Chair, Mass Comm. Division, 2013-2014
Chair, Teaching & Service Awards, (Mass Comm. Division), 2013
By-laws Committee Member, Mass Comm. Division, 2014-2015
Research Chair & Unit Planner, Mass Comm. Division, 2011-2012
Research Vice-Chair & Unit Planner, Mass Comm. Division, 2010-2011
Secretary, Mass Comm. Division, 2009-2010
Nominations committee member, Mass Comm. Division, 2005-2006

International Communication Association

Working group on Communication Member, scholar-activism (Activism, Communication & Social Justice Division), 2018-present

Program committee member, Voices of South Asia and its Diaspora, South Asia
Communication Association (organizational member of ICA), 2017-2018
Invited Guest, Diversity Open Office Hours, 2017
Mentor, Research Escalator Session, Children, Adolescents, & Media Division, 2016
Chair, B. Aubrey Fisher Mentorship Award Committee, 2016
Member, B. Aubrey Fisher Mentorship Award Committee, 2014 and 2015
Member, Kyoon Hur Dissertation Award, (Mass Comm. Division), 2011

South Asia Communication Association

Steering Committee Member, 2018-present
Research Chair, Voices of South Asia and its Diaspora (sessions at ICA), 2018-2019

National Association for Media Literacy Education (NAMLE)

Awards Committee Member, 2019

Conference/Symposia Organizing

Founder and Organizer, *Communicating Diversity Student Conference* [for undergraduate and graduate students to showcase their scholarship on diversity and communication], Texas A&M University, 2012 and 2013
Lead Organizer, *SEC Diversity & Inclusion Faculty Institute*, Texas A&M University, 2018
Planning Committee Member:
TAMU RISE (Race, Identity and Social Equity Conference), Texas A&M University, 2017
Global Fusion Conference, Texas A&M University, 2010 & 2015
Climate Matters Conference, Texas A&M University, 2015
Race, Ethnicity, and (New) Media, Texas A&M University, 2009
MICA Communication Conference, 2013-2014

Public Policy Advisory Group Membership

Member, *National Academy of Sciences' Working Group* to create policy guidelines for various stakeholders on digital media and youth, October 2015

Ad-Hoc Journal Manuscript Reviewing

Annals of the International Communication Association, 2019
Communication Methods and Measures, 2007
Communication Monographs, 2010, 2011, 2012, 2014, 2015, 2016, 2017, 2018, 2019
Communication Research, 2010, 2011, 2012, 2013 (twice), 2014 (twice), 2015
Communication Theory, 2004, 2016
Developmental Psychology, 2005
Health Communication, 2006
Howard Journal of Communication, 2006, 2011, 2013, 2019
Human Communication Research, 2007, 2011, 2016
International Journal of Communication, 2014, 2016, 2018, 2019
Javnost, 2017
Journal of Applied Communication Research, 2017, 2018 (multiple), 2019 (multiple)
Journal of Children and Media, 2012, 2013, 2014, 2016, 2017, 2018, 2019 (twice)
Journal of Communication, 2011, 2012, 2013, 2015, 2016, 2017, 2019

Journal of Creative Communication, 2014, 2016
Journal of Intercultural Communication Research, 2012, 2015, 2016
Journal of International & Intercultural Communication, 2010 (twice), 2011 (twice), 2012 (thrice), 2016, 2017, 2019 (twice)
Journal of Media Psychology, 2013, 2014, 2015 (twice), 2017
Journal of Media Literacy Education, 2019
Mass Communication & Society, 2013, 2014, 2016, 2017
Media Psychology, 2005, 2011 (twice), 2012, 2013, 2016, 2018
Popular Communication, 2016
Science Communication, 2006
Sex Roles, 2003, 2008
Social Psychology Quarterly, 2016
Southern Journal of Communication, 2014, 2016, 2017, 2018
The Information Society, 2010

Conference Paper Reviewing

International Communication Association

Ethnicity and Race in Communication Division
Children, Adolescents, and Media Division
Intergroup Communication Division
Global Communication and Social Action Division
Intercultural Communication Division
Mass Communication Division
Information Systems Division
Special Theme Section (Communicating with Power)

National Communication Association

Mass Communication Division
International & Intercultural Communication

Association for Educators in Journalism and Mass Communication (AEJMC)

Minorities and Communication Division
Communication and Technology

Global Fusion, 2010 and 2015

SERVICE TO THE UNIVERSITY, COLLEGE, & DEPARTMENT

University Service

Director, Difficult Dialogues on Campus Race Relations	2016-present
Faculty Advisor, WOMEN	2017-present
First Year Experience Curriculum Development (Respect & Unity)	2019
Member, Center for the Integration of Research, Teaching, & Learning	2017-2019
University ad-hoc faculty grievance advisory committee, Dean of Faculties	2018
Diversity Operations Committee Member	2014-2017
Diversity Leaders Group Member	2014-2017
Member of Ad-Hoc Committee on Diversity Accountability Reports	2014-2017

President, Friends of India Network	2011-2013
Executive Committee Member, Friends of India Network	2008-2014
International Faculty & Scholars Network Steering Committee Member	2011-2013
Faculty Representative, Council on Climate and Diversity	2011-2013
Planning Committee Member, Texas A&M 50 th Anniversary of Inclusion	2013
Pedagogy and Diversity Initiative, Center for Teaching Excellence	2013
Advisor, New Students' Guidance Council Member (India Association)	2010-2012

College Service

Aggie Agora Advisory Board Member	2016-2019
Women's & Gender Studies Affiliated Faculty	2011-present
Winter Inst. for Social Science Research Methods Advisory Board Member	2012-present
Associate Dean for Climate and Inclusion	2014-2017
Liberal Arts Climate & Inclusion Committee Member	2011-2017
Race & Ethnic Studies Institute Advisory Board Committee Member	2012-2016
English Department Head Search Committee Member	2016
Women & Gender Studies Program Review Committee Member	2013
Communication Department Head Search Committee Member	2013
Liberal Arts 50 th Anniversary of Inclusion Planning Committee Member	2013
Communication Department Head Search Committee Member	2011
Interdisciplinary Asian Studies Initiative	2005-2006

Department Service

Tenure & Promotion Committee Member	2012-present
Internationalization Committee Member	2010-present
Diversity Committee Member	2006-present
Search Committee Member, ACES Fellowship	2019
Faculty Hiring Ad Hoc Taskforce Member	2018
Search Committee Member, ACES Fellowship	2018
Departmental Participant Pool Planning Committee Member	2017
Chair, Diversity Committee	2011-2013
Director, Communication Research Lab	2007-2014
Coordinator, TCMS faculty-grad colloquium series	2011
Faculty Advisor, Telecommunications & Media Association	2007-2011
Search Committee Member, African-American Communication and Culture (Joint position with Africana Studies)	2007-2008
Search Committee Member, Health Communication (two positions)	2008-2009

COMMUNITY ENGAGEMENT

Community Partnerships & Outreach Initiatives

Media Rise: Nonprofit organization for educators, content creators, artists, policymakers, and community members committed to meaningful media for social change

Co-founder & Executive Director, 2013-present

Lead Organizer:

- Media Rise Festival, a week-long annual festival that is held in Washington D.C. with about 10 events across 10 venues with ~50 speakers and ~700 attendees in 2013, 2014, and 2015. The festival includes:
 - o Pitch Night to support innovative media projects for social good
 - o 48-hour video challenge connecting causes with filmmakers
 - o Youth Media Rise festival for educators and teens on critical media literacy and digital storytelling
 - o The Forum for cross-sector panel discussions on best practices
 - o Film screenings and discussions
 - o Networking lounges, and
 - o Interactive community-led workshops
- Early Rise events: half-day symposiums with 2-3 keynote speakers organized in Austin, D.C., London, Singapore, Chennai (India), and Chicago.
- Meet & Greet: live networking events to encourage focused conversations and collaborations amongst scholars, activists, artists, and community members
- The Media Rise Online Community: virtual networking site for members to share announcements, upcoming events, workshops, and resources.

Brazos Valley Shanti Choir. Co-Founder & Lead Organizer, 2019-present

Community choir to build community in the Bryan-College Station area by spreading the message of peace and interconnectedness through music.

Media Literacy & Civic Engagement in the Digital Age, Lead Organizer, one day symposium with interactive workshops for media scholars, K-12 educators, students, and community members, in collaboration with the National Association for Media Literacy Education, Texas A&M University, 2018

National Media Literacy Week, Lead Organizer, Texas A&M University, 2017
Film screening and discussion as part of Straight/Curve documentary film

Catalyst: Media & Art for Social Change, Lead Organizer, Texas A&M University, 2014
Panel discussion, interactive workshops, and live networking with about 50 community members, creative media-makers, faculty, graduate students, and undergraduate students.

India Days Festival, Co-Organizer, Texas A&M University, 2010
Three day festival including panel discussions, keynote speakers, lecture-demonstrations, and cultural presentations that brought community members together with students and faculty.

Workshops & Programs for K-12 School Teachers

Media Literacy & Civic Engagement in the Digital Age symposium in 2018 in collaboration with the Journalism Educators' Association and the National Association for Media Literacy

- Educators, which was attended by several high school students and teachers from all over Texas including Houston, Bryan, College Station, and Austin.
- Texas Outreach Coordinator*, National Media Literacy Week in 2017 and 2018.
- Youth Media Rise Festival*, Day-long festival on critical media literacy training for high school teachers, Washington D.C., 2015
- Chasing Ice: Screening & Community Outreach*, Lead Organizer, Texas A&M University, 2015
Film screening, panel discussion, coffee hour, reception with informational exhibits, and visit to local high school by Jeff Orlowski, director of award-winning documentary film, *Chasing Ice* on climate change.
- Youth Media Rise Festival*, Day-long festival on critical media literacy training for high school teachers, Washington D.C., 2014
- Youth Media Rise Festival*, Day-long festival on critical media literacy training for high school teachers, Washington D.C., 2013
- India: A changing world*, Office of International Outreach, Texas A&M University, May 2008, symposium for K-12 teachers from all over Texas.
- A label that sticks: Stereotyping in the workplace, classroom and other social settings*. “A Community of Respect” workshop for K-12 teachers and counselors from all over Texas, International Outreach, Texas A&M University, Jan 2008
- Common myths and misconceptions about India*. “India: A Changing World,” Office of International Outreach, Texas A&M University, K-12 teachers from around Texas, May 2008
- Media literacy: Focusing the lens on Latin America*. Workshop for K-12 teachers from all over Texas, International Outreach, Texas A&M University, October 2007

Other Community Workshops & Talks

- Faith and environmental sustainability*. Community Conversations. Friends’ Congregational Church, April 2017
- Problematic perceptions: Role of media in racial/ethnic stereotypes*. Media Rise Festival. Washington D.C., Oct 2015
- Media and positive human values*. Muslim Family Awareness Forum, Bow Mosque, London, U.K., December 2013
- Participant, “Alice,” Leadership Network for Women Committed to Social and Environmental Change, London, U.K., November 2013
- Yoga as a healing practice*. Brazos County Health Dept., Bryan, TX, March 2009

MEDIA APPEARANCES

Exclusive Interviews

- College of Liberal Arts (2019). Feast at the table of diversity. College of Liberal Arts, Texas A&M University; (in conversation with Hannah Le Gare)
<https://liberalarts.tamu.edu/blog/2019/11/15/feast-at-the-table-of-diversity/>
- Media Asia (2019). Brokering dialogue in the midst of a culture war (interviewed by Dr. Cherian George, editor of *Media Asia*)
<https://www.tandfonline.com/doi/full/10.1080/01296612.2019.1598924?af=R>

- Mays Mastercast Series (2019). The value of difference, developing empathy, and defining media literacy with Srivi Ramasubramanian (in conversation with Ben Wiggins).
- Podcast: <https://podcasts.apple.com/us/podcast/value-difference-developing-empathy-defining-media/id1448329982?i=1000441792292>
 - Video: https://www.youtube.com/watch?time_continue=4&v=JHSnFsa83t4
- Immigrants in the Media Blog (2018). “Why are stereotypical portrayals of minorities in the media problematic?” (interview with Sylvie Graf) <http://immigrants-project.eu/2018/01/17/why-are-stereotypical-portrayals-of-minorities-in-the-media-problematic/>
- EdX.org at Davidson College (2017). “The story of fake news” Series. (30-minute video interview with Dr. Amanda Martinez, Chair and Associate Professor, Davidson College)
- National Association for Media Literacy Education (2016). M-Passioned Member: Srivi Ramasubramanian; (NAMLE Online newsletter – October Edition by Schilder, Evelien); <https://namle.net/2016/10/01/october-2016-m-passioned-member-srivi-ramasubramanian/>
- National University of Singapore (2014). In conversation with Dr. Srivi Ramasubramanian; Department of Communications & New Media blog, in conversation with Gulizar Hacıyakupoglu, <https://blog.nus.edu.sg/cnmblog/2014/05/01/in-conversation-with-dr-srivi-ramasubramanian-visiting-associate-professor/>

Other Media Appearances

- The Battalion*. Students and faculty discuss ways to improve race relations at Difficult Dialogue workshops. October 2019. http://www.thebatt.com/news/students-and-faculty-discuss-ways-to-improve-race-relations-at/article_d5ef6b70-facd-11e9-9429-d76c35e97424.html
- Department of Communication website*. Encouraging the difficult conversation. October 2019. <https://liberalarts.tamu.edu/communication/2019/10/>
- The Battalion*. Upcoming workshop to facilitate conversations about race relations. October 2019. http://www.thebatt.com/news/upcoming-workshop-to-facilitate-conversations-about-campus-race-relations/article_6f2e6f2e-f6b0-11e9-aea1-93af867cfd3.html
- Engagement Lab @ Emerson College*. Difficult dialogues, anti-racism, and inclusive communication with Dr. Ramasubramanian, *September 2019*.
- University of Michigan News*. “Some US Muslims identify less as Americans due to negative media coverage”, March 2019. <https://news.umich.edu/some-us-muslims-identify-less-as-americans-due-to-negative-media-coverage/>
- National Public Radio (broadcast across 40 stations)*. The weight of our words. Hidden Brain (with Shankar Vedantam), April 2018; <https://www.npr.org/2018/04/13/601524253/the-weight-of-our-words?ft=nprml&f=>,
- The Battalion*, “Taking the Lead: Asian Pacific Islander Desi American Aggies host their first annual leadership education conference, April 2018; http://www.thebatt.com/life-arts/taking-the-lead/article_3318041e-471b-11e8-8d62-97dfba5e12c1.html
- TEDx Talk*, Power of Media for an Inclusive World. (First TEDx talk in a Texas prison); <https://www.youtube.com/watch?v=-XKnhpXcJ-Y>, September 2017.
- National Public Radio*, All Sides with Ann Fisher (live public affairs talk show), August 2017.
- The Daily Collegian*, “Alumna Srividya Ramasubramanian lectures on 'Geeks, Dragon Ladies and Perpetual Foreigners: Countering Stereotypes of Asian-Americans in the Media and

Beyond',” March 2017; http://www.collegian.psu.edu/news/campus/article_8df2d564-1713-11e7-975e-8f8f59e06fa3.html

The Daily Collegian, “Penn State alumna Srividya Ramasubramanian to discuss stereotypes of Asian Americans in the media,” March 2017; http://www.collegian.psu.edu/news/campus/article_2e60b3cc-15b6-11e7-bd7f-4b875da50f75.html

Penn State News, “Alumna to return for lecture on “Stereotypes of Asian-Americans in the media,” March 2017; <http://news.psu.edu/story/457998/2017/03/24/alumna-return-lecture-about-%E2%80%98stereotypes-asian-americans-media%E2%80%99>

First Post, “Donald Trump’s devious anti-Muslim immigration policies should serve as a wake-up call for Indians,” February 2017; <http://www.firstpost.com/world/donald-trumps-devious-anti-muslim-immigration-policies-should-serve-as-a-wake-up-call-for-indians-3264426.html>

The Battalion, “Mandatory racism awareness class awaits university funding,” September 2016; http://www.thebatt.com/news/mandatory-racism-awareness-class-awaits-university-funding/article_29826e40-8524-11e6-b3e2-b7301107d5bd.html

Futurity, “To offset media bias against Muslims, make friends,” August 2016. <http://www.futurity.org/muslims-media-1219992-2/>

Texas A&M Today, “Media depictions of Muslims bolster anti-Muslim attitudes.” August 2016. <https://today.tamu.edu/2016/08/05/media-depictions-of-muslims-bolster-anti-muslim-attitudes/>

The Battalion, “Discussion-driven event focuses on race relations.” March 2016; http://www.thebatt.com/news/discussion-driven-event-focuses-on-race-relations/article_1a1cc6bc-e4f2-11e5-a777-d3b43c6cbbac.html.

National Public Radio (NPR) for “How shows like *Will & Grace*” and “Black-ish” Can Change Your Brain,” August 2015; <http://www.npr.org/sections/codeswitch/2015/08/31/432294253/how-shows-like-will-grace-and-black-ish-can-change-your-brain>

District Knowledge Avenue. Oct 2015. Youth Media Rise. <https://www.youtube.com/watch?v=RAEl-h501pM>

Richard Wright News, Washington D.C, <https://www.youtube.com/watch?v=d4pW9cSNUyo>, 2015

The Battalion, “A&M researchers: Eating disorders fueled by artificial media portrayals”; February 2015.

Al Jazeera documentary film on gender violence in India, May 2015

The Battalion, “#OscarsSoWhite: Is the 2014 field whitewashed?” January 2015;

Brazos Valley Magazine, *KAMU*, “Chasing Ice: Role of documentary film and social media in engaging citizens and policymakers on climate change issues,” [with Dr. Saravanan], April 2015

KAGS, “YouTube stars can make millions of dollars,” February 2015

KBTX, “Social media use and its impact on everyday life,” Jan 2015

Dallas Morning News, “Deadly affection” (on societal awareness of domestic violence), December 2014.

The Battalion, “Twitter abuse policies a positive move,” December 2014.

The Battalion, “Selfie Cultures.” November 2014.

The Times of India, “Concept of healthcare is still evolving in India,” by Runa Mukherjee Parikh, February 14 2014.
Cool Avenues, “India’s first international conference on managing health communication concludes in MICA,” February 15, 2014.
Spectra, newsletter of the National Communication Association, November 2012.
Inside the Divide. “Black people be like: Are millennial African-Americans perpetuating racial stereotypes in America?” December 3, 2013.
The Atlantic. “India’s dating sites skip straight to the wedding” by Nash Jenkins, December 4, 2013.
Dowser, “Building more mindful media,” October 6 2013.
Reprinted in *The Huffington Post Impact blog* and in *Impatient Optimists Family Affairs [KEOS FM 89.1]*, “Media and its effects on children,” 2011.
Fair and Feminist [KEOS 89.1], “Sexual violence and media”, August 2010
Namaste [AM 1220, Dallas TX], “Indian classical music and the Bhakti movement,” April 2010.
The Battalion, “When worlds collide,” September 2010.
Indo-American News, March 2010.
Family Affairs [KEOS FM 89.1], “India Day Symposium,” October 2010
India Today, “Texas varsity celebrates India Day,” October 2010
MSN India, “Texas varsity celebrates India Day,” October 2010
Voice of Asia, “Texas varsity celebrates India Day,” October 2010
Indo-American News, “Texas varsity celebrates India Day,” October 2010
Family Affairs [KEOS FM 89.1], “Media and its effects on youth,” October 2009
Family Affairs [KEOS FM 89.1], “Adolescents and complementary medicine,” May 2009

CERTIFICATIONS & TRAININGS (SELECTED)

Scripps Howard Academic Leadership Academy Fellow
SEC Diversity & Inclusion Faculty Institute
Conflict Management/Mediation Training (40 hour training; state certified)
Green Dot Certification (sexual violence prevention bystander intervention training)
Aggie Ally (advocate and ally for the LGBTQIA+ community)
Ability Awareness Training
STRIDE (Strategies and Tactics for Recruiting to Improve Diversity and Excellence)
Title IX Training Workshop
Know Your Rights Training Workshop (esp. international and/or LGTBQ+ students)
Inclusive Pedagogy Workshop Series (incl. first-gen, LGBTQ+, (dis)ability awareness)
The Op-Ed Project (Writing to Change the World)
Structural Equation Modeling, Summer Statistical Institute
Yoga Teacher Training (200 hour program; Yoga Alliance certified)