

## Guillermo Ortega, Ph.D.

Department of Higher Education

Idaho State University • College of Education, Room 369 • Pocatello, ID 83209

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### EDUCATION

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University of Houston – Houston TX

**Doctor of Philosophy**, Higher Education Leadership and Policy Studies

University of California Riverside – Riverside, CA

**Master of Education**, Higher Education

University of California Riverside – Riverside, CA

**Bachelor of Science**, History and Sociology

### HONORS & AWARDS

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Research Affiliate (2021-Current). Latinx Association for Collegiate Athletics and Student-Athletes.

Faculty Affiliate (2020-Current). Project Mentoring to Achieve Latino Educational Success (MALES).

Travel Grant (2021). AERA Latina/o/x SIG Conference Registration Award. **\$250.**

Policy Fellow (2021). AERA Boyd National Politics Workshop Fellow.

Service Award (2020). AERA Sports and Education SIG.

Graduate Fellow (2020). Project MALES Faculty and Research Affiliates Program.

Future Faculty Fellow (2020). Virginia Tech Future Faculty Fellow.

Graduate Fellow (2019-2020). Project Mentoring to Achieve Latino Educational Success, **\$500.**

Dissertation Fellow (2019-2020). Center for Mexican American Studies, **\$16,500.**

Data Fellow (2019). Texas Higher Education Coordinating Board (THECB).

Emerging Scholar (2019). AERA Division J Emerging Scholar.

Travel Award (2019). AERA Education and Sports SIG, **\$250.**

Travel Award (2019). ASHE Grads Fellowship. **\$400**

Travel Award (2018). College of Education at the University of Houston. **\$500.**

### RESEARCH EXPERIENCE

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#### *Idaho State University*

- Assistant Professor of Higher Education August 2021-Current

#### *Iowa State University*

- Post-Doctoral Researcher August 2020-July 2021

#### *University of Houston*

- Data Analyst August 2019-May 2020

- Graduate Researcher

August 2016-May 2020

*University of California, Riverside*

- Graduate Researcher

August 2015-July 2016

## **PUBLICATIONS**

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### Journal Articles

1. **Ortega, G.**, & Grafnetterova, N. (2021). Examining the Development of Graduate School Aspirations Among Latinx College Athletes. *Innovative Higher Education*, 1-19.
2. Johnson, I. **Ortega, G.** (2021). Diversity and school board: An analysis of race, ethnicity, and geography in greater Houston. *Center for Mexican American Studies*, 2(3).
3. **Ortega, G.** (2021). An Examination of campus engagement and GPA for Latinx college athletes. *Journal of Athlete Development and Experience*, 3(1), 4.
4. Gonzalez, E., **Ortega, G.**, Molina, M., & Lizalde, G. (2020). What does it mean to be a Hispanic-Serving Institution? Listening to the Latina/o/x voices of students. *International Journal of Qualitative Studies in Education*, 1-14.
5. **Ortega, G.**, Taylor, Z., & Childs, J. (2020). What are we saying by saying so little? Mission statements, diversity mission statements, and NCAA programs. *Journal of Diversity in Higher Education*.
6. **Ortega, G.** (2019). Examining the intersection of race and athletics for Latino male student-athletes. *Journal of Hispanic Higher Education*, 1538192719876091.

### Revise Resubmit

7. **Ortega, G.**, Grafnetterova, N. (2021). “There is talent, but you just can’t find it”: Recruitment experiences of Latinx college athletes. (Revise and Resubmit).

### Under Review

8. **Ortega, G.**, Alanis, M. (2021). Understanding the relationship between athletic staff and Latinx college athletes’ intent to graduate. (Under Review).
9. **Ortega, G.** (2021). Examining NCAA Latinx college athletes academic and athletic persistence. (Under Review).
10. Taylor, Z., Childs, J., **Ortega, G.**, Kugiya, J. (2021). Divide and conquer: Does NCAA division membership or sector predict website popularity or spending? (Under Review).

11. Umbracht, M., Fernandez, F., **Ortega, G.** (2021) The blind side of college athletics: Examining California's student athletes Bill of Rights and athletic expenditures. (Under Review).

### Policy Briefs

1. **Ortega, G.** (2018). Examining the experiences of Latino male college athletes. *Center of Leadership for Athletics*.
2. **Ortega, G.,** Hoffman., J (2018). Enrolling international college athletes: Their admission and adjustment experience. *Center of Leadership for Athletics*

### **PRESENTATIONS**

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- **Ortega, G.,** Grafnetterova, N. *Examining the Development of Graduate School Aspirations Among Latinx College Athletes*. Presented at the American Education Research Association. San Diego, Ca.
- **Ortega, G.,** Lizalde, G., Porras, C., Gonzalez, E. A. *Exploring the Trajectories of Latinx Executive Leaders at Hispanic Serving Institutions*. Presented at the American Education Research Association. San Diego, Ca.
- Aguilar-Smith, S., Burmicky, J., Abeyta, M., Patron, O., **Ortega, G.,** Duran, A. *Navigating the Tenure Track Job Market for incoming Latinx Faculty During COVID-19*. Presented at the American Education Research Association. San Diego, Ca.
- **Ortega, G.,** Grafnetterova, N. (2021). *Soaring to Success: Graduate School Aspirations of Latinx College Athletes*. Presented at the Association for the Study of Higher Education. San Juan, PR.
- Grafnetterova, N., **Ortega, G.** (2021). *Comparison of Sense of Belonging for Latinx College Athletes at Hispanic-Serving and Predominately White Institutions*. Presented at the Association for the Study of Higher Education. San Juan, PR.
- Umbricht, M., Fernandez, F., **Ortega, G.** (2021). *Examining California's Student Athlete Bill of Rights and University Athletic Expenditures*. Presented at the Association for the Study of Higher Education. San Juan, PR.
- **Ortega, G.** (2021). *Examining Latinx college athletes' eligibility predictors*. Presented at the North American Society for Sports Management.
- **Ortega, G.** (2021). *Expanding the racial binary approach in intercollegiate athletes: Latinx, Black, and White athletes*. Presented at the American Education Research Association.
- **Ortega, G.,** Grafnetterova, N. (2021). *Navigating the recruitment mazes: Latinx athletes' journey to college athletics*. Presented at American Education Research Association.

- Vega, C., **Ortega, G.**, Grafnetterova, N., Bell, L., Galan, C. (2021). *EL juego de la vida. Understanding Latinx college athletes in the NCAA*. Presented at the American Education Research Association.
- Gonzalez, E., **Ortega, G.**, Lizalde, G., Molina, M. (2021). *Hispanic Serving Institutions Latinx and Non-Latinx faculty voices*. Presented at the American Association of Hispanics in Higher Education.
- **Ortega, G.**, Grafnetterova, N. (2020). “*There is talent but you just can’t find it*”: *Recruitment experiences of Latinx college athletes*. Presented at the Association for the Study of Higher Education. New Orleans, LA.
- Hoffman, H., Jones, W., Crandall, R., Hextrum, K., **Ortega, G.**, & Black, W. (2020). “*Raising college athlete activism and free speech*.” Presented at the Association for the Study of Higher Education. New Orleans, LA.
- Gonzalez, E., **Ortega, G.**, Lizalde, G., Molina, M. (2020). *What does it mean to be a Hispanic Serving Institution: Latinx faculty voices*. Presented at the Association for the Study of Higher Education. New Orleans, LA.
- **Ortega, G.** (2020). *Mentoring programs for Latinx college athletes at Hispanic Serving Institutions*. Presented at the National Association of Student Personnel Administrators. Austin, TX.
- **Ortega, G.**, Taylor, Z., Childs, J. (2020). *Linguistic analysis on mission statements, diversity mission statements, and NCAA programs*. Presented at the American Education Research Association. San Francisco, CA.
- Gonzalez, E., **Ortega G.**, Lizalde, G., Molina, M. (2020). *Listening to Latinx students voices at a Hispanic Serving Institution*. Presented at the American Education Research Association. San Francisco, CA.
- **Ortega, G.** (2020). *Examining Latino male student-athletes in Texas*. Presented at the Texas Association of Chicanos in Higher Education. Houston, TX.
- Gonzalez, E., **Ortega, G.** (2020). *Understanding Hispanic Serving Institutions (HSIs) in Texas*. Presented at the Texas Association of Chicanos in Higher Education. Houston, TX.
- Harris, P., Crandall, R., Jones, W., **Ortega, G.**, Hextrum, K., Horton, D., & Hoffman, J., (2019). *NCAA Division I college sports finances: Where the money comes from and where the money goes*. Presented at the Association for the Study of Higher Education. Portland, OR.
- Gonzalez, E., **Ortega G.**, Lizalde, G., Molina, M. (2019). *What does it mean to be a Hispanic Serving Institution? Listening to the Latino voices of students, faculty, parents, and leaders*. Presented at the Association for the Study of Higher Education. Portland, OR.

- **Ortega, G.** (2019). *Investigating the experiences of Latino male student-athletes*. Presented at the American Educational Research Association. Toronto, ON.
- **Ortega, G.** (2018). *Exploring intercollegiate athletics for Latino/Hispanics*. Presented at the Association for the Study of Higher Education. Tampa, FL.
- **Ortega, G.** (2018). *Implementing Latino Critical Theory in intercollegiate athletics*. Presented at the Texas Higher Education Symposium. Houston, TX.
- **Ortega, G.** (2018). *What does classism look like for Hispanic students at a Hispanic Serving Institutions*. Presented at the Diversity Research Institute. Houston, TX.
- **Ortega, G., & Molina, M.** (2018). *Politics and athletics: Stereotypes for Latinx in intercollegiate athletics*. Presented at the National Conference of Race and Ethnicity in American Higher Education. New Orleans, LA.
- **Ortega, G., Wilson, M., & Till, L.** (2018). *Multicultural feminism: The paradox of female student-athletes*. Presented at the National Conference of Race and Ethnicity in American Higher Education. New Orleans, LA.
- Hoffman, J., Steelinger, G., Berwick, B., & **Ortega, G.** (2018). *Topics in navigating international student-athletes*. Presented at the American Association of College Registrars and Admission Officers. Orlando, FL.
- **Ortega, G.** (2017). *The perceptions of Latino student-athletes at Historically White Institutions (HWIs)*. Presented at the Association for the Study of Higher Education. Houston, TX.

#### *Invited Presentations*

- **Ortega, G.** (2021). *Salir Adelante! Empowering Latinx practitioners*. Iowa State University. Ames, IA.
- Bolourin, Y., Kolluri, S., **Ortega, G., & Zeedyk, S.** (2021). *Strategies for advancing and completing a dissertation project*. UC Riverside.
- Martinez, E., & Viramontes, J., **Ortega, G., & Childs, J.** (2021). *Supporting the doctoral student pipeline: A spotlight on the Graduate Scholars Program*. UT Austin.
- **Ortega, G., Taylor, Z., & Childs, J.** (2021). *NCAA and diversity mission statements*. The Equity Summit.
- Hallmark, T., Bettencourt, G., Blake, D., **Ortega, G., Park, E., & Wheatley, M.** (2020). *Twitter chat: The PostDoc experience*. AERA Division J.
- Aguirre-Muñoz, Z., Duran, Petra., Gonzalez, J, **Ortega, G.** (2020). *The power of Latinx: Leading, persisting, and mentoring*. CheckEd. Houston, TX.

- **Ortega, G.** (2020). *Developing a healthy mindset as student-athletes*. Yours in Soccer Foundation.
- **Ortega, G., Hoffman, J., Rubin, L.**(2020). *Activism in sports and education*. AERA's Education and Sports Sig.
- **Ortega, G.** (2020). *College life after high school sports*. Dreamers Soccer Clinic and Mi Casa es Tu Casa.
- **Ortega, G.** (2020). *Emerging scholars in the field of education and sports*. AERA's Education & Sports Sig.
- **Ortega, G.** (2020). *Examining intersectionality for college athletes of color*. University of Southern Mississippi. Hattiesburg, MS.
- **Ortega, G., Molina, M., Prevost, Holly., Iracheta, M.** (2019). *First-generation graduate students*. Academic Chairperson Conference (ACC). Houston, TX.
- **Ortega, G.** (2020). *Empowering el barrio*. Dreamer's Soccer Clinic. Los Angeles, Ca.
- **Ortega, G.** (2018). *College access and giving back to the community*. Leadership in Training. Riverside, Ca.

#### *Media Mentions*

- Diverse Issues in Higher Education (2021). *Stagnation in Diversification: The 2020 Olympics*. Retrieved from <https://www.diverseeducation.com/home/article/15109576/stagnation-in-diversification-the-2020-olympics>

## **TEACHING EXPERIENCE**

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#### *Idaho State University*

- Leadership and Organizational Development. (Spring 2022).
- Assessment and Accountability in Higher Education. (Fall 2021).
- Doctoral Seminar. (Fall 2021).

#### *UC Riverside*

- Educational Leadership. *Guest Lecturer* (Summer 2021).

#### *University of Illinois at Urbana-Champaign*

- Intro to Diversity & Equity. *Guest Lecturer* (Fall 2021).

#### *Clemson University*

- Sociological Dynamic in Intercollegiate Athletics. *Guest Lecturer* (Spring 2021).

#### *Iowa State University*

- Special Topics in Higher Education, *Guest Lecturer* (Fall 2020).

*Sam Houston State University*

- Organization and Administration in Higher Education, *Guest Lecturer* (Summer 2020).
- The College Student. *Guest Lecturer* (Spring 2021).

*University of Houston*

- Advanced Qualitative Methods, *Teaching Assistant* (Spring 2020)
- Organization & Administration of Student Support Services, *Teaching Assistant* (Spring 2019)
- Critical Issues in Higher Education, *Guest Lecturer* (Fall 2019)
- Leadership Theory for School Administrators, *Teaching Assistant* (Spring 2018).

*University of Washington*

- Introduction to Qualitative Research Methods in Education, *Guest Lecturer* (Fall 2019).

**SERVICE ACTIVITIES**

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*National*

- Manuscript Reviewer, Journal of Issues in Intercollegiate Athletics, 2021-Current
- Manuscript Reviewer, Journal of Educational Leadership and Policy Studies, 2020-Current.
- Manuscript Reviewer, Journal of Athlete Development and Experience, 2020-Current.
- Manuscript Reviewer, Journal of SN Social Sciences, 2020-2021.
- AERA Program Reviewer, 2017-Current.
- AERA Session Chair, 2019-Current.
- AERA Sports and Education SIG Officio Leadership Committee, 2020-Current.
- AERA Latinx SIG Communications Co-Chair, 2021-Current.
- AERA Latinx SIG Award Committee, 2020-Current
- ASHE Athletic Council Liaison, 2020-Current.
- ASHE Session Chair, 2020-Current.
- ASHE Program Reviewer, 2019-Current.
- ASHE Athletic Council, Graduate Student Representative, 2018-2020.

*University Service*

- Idaho State University, Comprehensive Exam Committee, 2021-Current.
- Idaho State University, Scholarship Committee, 2021-Current.
- Iowa State University, Post-Doctoral Association, 2020-2021.
- Iowa State University, Lazos Hermano, 2020-2021.
- University of Washington, Editor for Center for Leadership in Athletics, 2018-2021.
- University of Houston, Mentor for the Higher Education Student Association, 2019-2020.
- University of Houston, Vice-President for the Higher Education Student Association, 2018-2019.

*Dissertation Committees – Member*

- Simkins, S. (2021). *Women Community College Student Leaders: A Phenomenological Study of Leadership Identity Development*.

## GRANTS AND RECOGNITIONS

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### *Under Review*

- **Ortega, G.**, Childs, J., Grafnetterova, N. (2021). *Examining Afro-Latinx College Athletes Experiences*. Knights Commission Grant. **\$25,000**. (Under Review).
- **Ortega, G.**, Grafnetterova, N. (2020). *Exploring Latinx College Athletes Identity at Hispanic Serving Institutions and Predominately White Institutions*. Paul P. Fidler Research Grant. **\$5,000**. (Under Review)

### *Not Funded*

- Greder, K., **Ortega, G.** (2020). *Salir Adelante*. William T. Grant Foundation Reducing Inequality Grant. **\$50,000**. (Not Funded).
- Greder, K., **Ortega, G.** (2020). *Salir Adelante*. State Farm: Good Neighbor Grant. **\$25,000**. (Not Funded).

### *Recognitions*

- Liason (2021-Current). ASHE Athletics Council.
- Co-Communications Chair (2021-Current). AERA Latina/o/x SIG.
- Selected Participant (2020). AERA Latina/o/x Multi-Generation Mentoring Program.
- Selected Participant (2020). AERA Multicultural Educational Policy and Praxis Pre-conference.
- Selected Participant (2020). ASHE: Council on Ethnic Participation Mentor-Protégé Program.
- Selected Participant (2019). UH Dissertation Accelerator Program.
- Selected Participant (2018). AERA: Social Justice and Praxis Scholar.
- Honorable Mention (2017). Texas Higher Education Symposium Texas Star Showcase.
- Graduate Fellow (2016-2020). University of Houston Graduate Fellowship.

### *Professional Development*

- Ohio State: Advanced Methods Institute Certification (2021).
- Stanford College of Education: Educational Data Science Workshop (2020).
- Iowa State University. Safe Zone LGBTQ Ally Training. (2019).
- Texas Higher Education Coordinating Board Certification. (2018)
- University of Houston: Diversity, Equity, and Inclusion Certificate (2017).

## PROFESSIONAL AFFILIATIONS

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- American College Personnel Association (ACPA). 2020-Current.
- North American Society for Sport Management (NASSM), 2019-Current.
- National Association of Student Personnel Administrators (NASPA), 2019-Current.
- American Educational Research Association (AERA), 2016-Current.



- Association for the Study of Higher Education (ASHE), 2016-Current.
- American Association of Hispanics in Higher Education (AAHHE), 2018-Current.
- Texas Association of Chicanos in Higher Education (TACHE), 2018-2022.

## **SOFTWARE**

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SPSS, STATA, Dedoose, NVIVO, MAXQDA.

## **LANGUAGES**

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Spanish (Native)