

# **Dr. Danny Fitzgerald Ellis, PhD, MBA, LPN**

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## **EDUCATION:**

Doctoral Degree, PhD, 2012, Human Services  
Capella University (Accredited) Graduated with Distinction GPA 3.92

Master's Degree. MBA, 2004, Business Admin & Healthcare Management  
East Carolina University. GPA 3.6

Bachelor's Degree. BS, 1995, Business Administration & Healthcare Administration  
Wayland Baptist University. GPA 3.83

Associates Applied Science. AA, 1995, Nursing Service  
Wayland Baptist University GPA 3.8

## **SUMMARY OF QUALIFICATIONS**

- **Diversity Program Planning**
  - ECU Vice Chancellor's Diversity Leadership and Research Program
  - William C Friday Leadership Fellow for Human Relations 2008-2010 involving training and interaction with minorities, and LGBT community
  - Designed Minority Faculty Mentoring Program
  - Presenter/facilitator at several workshops/conferences designed to improve diversity recognition and relations
  - Consulted with state legislative body on the importance of diversity policies.
  - Consulted with regional and local law enforcement on race relations
  - Serve on ECU College of Business diversity committee
- **Teaching Experience**
  - Currently teaching fulltime at East Carolina University Supply Chain /Operations Management and Business Decision Modeling
  - Currently teaching (Three years) Grad Level: Health Economics, Strategic Management, Information Technology, Financial Management and Organizational Behavior at Strayer University
  - Currently teaching online: Graduate Writing in Human Services, Graduate Communication in Human Services, Graduate Organization Administration in Human Services/Research at Argosy University -Online
- **Research Experience**
  - Experience in both qualitative and quantitative research
  - Principle Investigator of several diverse community initiatives
  - Conducted and published articles involving Community Based Participatory Research
  - Coauthored chapter in college textbook about HIV in rural community

- Over 17 million dollars funded from grant writing around business and social science issues
- **Business Work Experience**
  - Entrepreneur (Ellis Research and Consulting, LLC) x 14 years
  - Executive Director, Together Transforming Lives, Inc x 10 years
  - Department Manager, NCDHHS x 4 years
  - Research Associate at NC Department of Public Health/ OMHHD
  - Hospital Administrator, US Army
  - Health Systems Analyst, Wilson County Health Department
  - Senior Instructor, Academy of Health Sciences
- **Financial Management**
  - Years of experience with budget development and monitoring
  - 12 years of grant writing and management experience
  - Successful auditing preparation and compliance
  - Supervised marketing campaigns resulting in increased community engagement
  - Experienced with using social media for fundraising and social engagement
- **Leadership**
  - Supervised 4 managers, 33 employees, and 10 contractors
  - Project manager for several interdisciplinary teams
  - Conducted several strategic management workshops across the state
  - Center of Creative Leadership Fellow, 2013
  - Excellent communication skills resulted in selection as NC State School Superintendent's advisor of parental engagement.
- **Student Mentoring and Involvement**
  - Serve as NABA advisor for ECU College of Business
  - Serve on ECU College of Business Scholarship Committee
  - Serve as Student Health Advisor (2014-2015)
  - Approved proposal regarding male student retention and recruitment at ECU
  - Served as dissertation reviewer, editor, and mentor for several students

**PROFESSIONAL EXPERIENCE:**

11/2019 to Present Vice Chancellor Fellow for Research Diversity

- Engaging across the campus to develop diversity, equity, and inclusion goals and objectives for the REDE Strategic Plan.
- Developing innovative programs for faculty and staff that promote diversity, equity, and inclusion in research, economic development, and community engagement.
- Assisting in the developing of a more diverse research community at ECU
- Working with the REDE leadership team to increase research opportunities focused on diversity, equity, and inclusion.
- Working with Associate Provost for Equity and Diversity in recruitment of Postdoctoral Researchers and Faculty Research Fellows.

11/2014 to Present Instructor, East Carolina University, Greenville, NC

- Teach Business Decision Modeling and Supply Chain Management Business Courses.
- Design, administer, and grade testing materials.
- Utilize classroom methodology, Blackboard and other mediums for student instructions and engagement.
- Supervise or assist with supervision of undergraduate students.

- Contribute to the development, planning and implementation of a high quality curriculum.
- Assist in the development of learning materials, preparing schemes of work and maintaining records to monitor student progress, achievement and attendance.
- Participate in departmental and faculty seminars aimed at sharing outcomes and building interdisciplinary collaboration within and outside the department.

03/2005 to Present      Executive Director, Together Transforming Lives, Inc, Enfield, NC

- Manage and prepare budgets, payroll, along with daily operations of Community Based Organization (CBO).
- Teach evidence based curriculums in academic setting.
- Oversee vendor selection and procurement processes.
- Design and present 3-5 years incremental forecasting models to stakeholders and funders
- Interact with internal and external auditing agencies and report laudatory findings
- Supervise staff of 32 employees and 5 contractors.
- Develop and track projects, savings, and performance related to measuring units to depict values, constraints, scope, and the durations of the project.
- Evaluate and monitor the organization's expenses through data collection, analytics and modeling.
- Utilize computerized system to align strategic implementation with the organization's priorities.
- Train procurement groups on selection and evaluation as it relates to the supplier's history, agenda, and negotiating teams.
- Direct marketing initiatives (organizational and programmatic) utilizing standard praxis as well as implementation of current social media mediums (facebook, website, Instagram, etc).
- Exemplify leadership in securing both public and private partnerships with favorable results.
- Train staff and supervise value added analysis related to structural and programmatic expansions and adjustments.
- Design and monitor organizational financial management process.
- Supervise community health and educational initiatives.
- Train and mentor university junior investigators on community engagement.
- Research liaison between academic institution, business leaders, and community entities.
- Project Lead in \$1 million dollar expansion project.

03/2003 to Present      Founding President, Ellis Research & Consulting Service, LLC, Wilson, NC

- Conduct Research around health services issues involving ethics, accountability, and shifts
- Grant writer-responsible for over \$17 million in revenue. Also served as Principal Investigated on several projects.
- Utilize Quick books and other instruments for the fiduciary accounting of three Community Based Organizations with annual budgets totaling \$6M.
- Conduct leadership workshops within academic and nonacademic institutions.

- Develop presentations and evaluation materials related to mental health/ substance abuse utilized by the Mental Health Association.
- Serve as Principal Evaluator for Project UPSET (anti-smoking initiative) sponsored by the Raleigh-Goldsboro Assembly, Inc.
- Lead facilitator for the SWOT analysis and strategic planning sessions for the Minority CBO network of North Carolina.
- Continual resource development through partnership building and resource discovery.
- Development and review of electronic and written correspondence to funder and other partnering entities.
- Conduct Board training and presentations.
- Respond to legislative inquiries related to community based engagement effectiveness.
- Technical insight related to the effective integration of the prevention and intervention services housed and provided by the organization.
- Set prevention priorities and allocating limited technical assistance resources.
- Balance capacity-building versus program dissemination efforts.
- Collaborate across categorical problem areas.
- Design technical assistance initiatives with enough "dose strength" to have an effect.
- Balance fidelity versus adaptation in program implementation.

03/2005 to 03/2009- Department Manager, North Carolina Department of Health and Human Services (NCDHHS) Controller's Office, Raleigh NC

- Supervised four sections including four supervisors and 33 employees.
- Responsible for the application of the principles and practices of public administration, budgeting and accounting for nine DPH Financial Assistance (low Income) programs, Division of Vocational Rehabilitation and DSB claims unit.
- Performed weekly financial and program analysis utilizing NC Extend, NCAS, Excel.
- Monitored statewide POMCS authorizations and claims payments utilizing computer subsystem.
- Briefed program managers, legislative staff and other dignitaries on current public policy and expected effects of pending actions.
- Addressed administrative and fiscal issues arising both internally and externally
- Coordinated training and presentations for over 8000 statewide providers authorized to perform billable services to NCDHHS.
- Implemented and monitored established cash management procedures for third party recovery and refunds.
- Advised three major NCDHHS departments on fiscal effects of policy changes related to current office of controller operating procedures.

07/2003 to 11/2004 Research Associate, Human Service Planner/Evaluator NC Office of Minority Health and Health Disparities, Department of Health and Human Services, Raleigh, NC 27699

- Developed, analyzed and implemented budgets in accordance with established guidelines and principles.

- Provided leadership for the NC Office of Minority Health and Health Disparities on health, health research and organizational priorities related to the elimination of health disparities.
- Served as expert policy maker for both the OMHHD and the Minority Health Advisory Council responsible for providing analytical advice and reasoning on strategic and operational planning mainly focusing on more complex human systems; principles of human service management, systems change, organizational structure, policies and laws at local, state, and national levels that influence service delivery systems.
- Directed and supervised the work and productivity of external evaluators, contract consultants and collaborators with the OMHHD and its partners.
- Initiated, adapted and applied the latest scientific knowledge in the emerging field of research, and health data collection utilized in supporting the broad goal of eliminating health disparities among the minority and underserved population throughout North Carolina.
- Coordinated the provisions of technical assistance, strategic design and consultation to; the Secretary of NCDHHS, the State Health Director, the Director of OMHHD, state & research grantors; national, state and community public health agencies and the academic community.

06/2001 to 07/2003 Health Communications Analyst, Wilson County Department of Public Health, Wilson, NC 27893

- Analyzed data utilizing several different evaluation tools.
- Assisted in policy development, interpretation and implementation.
- Utilized excellent written and verbal communication skills exemplified in numerous public presentations and individual teachings.
- Assisted in planning, developing, and implementing strategic concepts relating to the vision, mission, and communication plans.
- Managed the publication process relating to health program and activities.
- Coordinated and maintained business relationship with over 20 entities in surrounding area resulting in financial contributions to the Health Promotion Program.
- Recruited and monitored healthcare professionals and volunteers essential to the grass root development of the first Governor's Faith based health Initiative and various federal health care programs.
- Utilized facilitator skills in developing linkage between Health department and Ministerial associations addressing teen pregnancy resulting in local resolution.
- Maintained accountability logs and balance sheets on five program accounts.

04/1996 to 04/2001 Director of Operations, Discom Medical Hospital, Fort Drum, NY13601

- Managed daily accountability/design of budget in excess of \$5M.
- Supervised medical unit of 100 persons including doctors, nurses and other health professionals.
- Negotiated internal and external contracts.
- Performed SWOT analysis and reviewed whether suppliers could address the organization's short term-time sensitive requirements, including addressing its long term cost objectives.

- Provided quality monitoring in order to capture internal customer's complaints and identify problems and gaps in order to reduce deficiencies.
- Identified and resolved supplier management matters that affected availability of critical supplies.
- Developed and renewed supplier's contracts with established standards for performance, products, goods, and services.
- Served as the principal liaison for the Division Medical Operation Center.
- Served on special boards and councils relevant to medical service activities.
- Designed and formalized bidirectional report control systems.
- Prepared periodic and special reports concerning assigned personnel, patients and medical care and treatment.
- Conducted quarterly training briefing using Microsoft, PowerPoint and Excel.

02/1992 to 04/1996 Operations Manager/Senior Instructor, Academy of Health Sciences-University Level, San Antonio, TX

- Trained newly assigned scientist with Research and Development Taskforce based at WRAMC and Northrop on properly equipping intermediate medical personnel.
- Served as lead developer of the Army's Distance learning initiative.
- Evaluated and supervised 15 fulltime staff personnel and several flex time personnel.
- Served as primary instructor for Advanced Cardiac Life Support Course. Trained 250 students.
- Served as Primary instructor for the Basic Trauma Life Support – advanced course. (550 Students).
- Prepared and taught lesson plans as well as developed testing material for practical exercises along with classroom curriculum.
- Provided safety and training of over 15,000 students annually.

#### **AREAS OF EXPERTISE**

- Certificate, UNC School of Law Corporate Board Training, 2011
- Certificate, Small Group Instructor Training Course, Academy of Health Sciences, San Antonio, TX. 1992
- Certificate, Nonprofit Organization Consultant Training, Blue Cross & Blue Shield, 2006
- Guest lecturer, Shaw University, Raleigh, NC. 2011-2013
- Community Expert/Training Specialist -University of North Carolina, Chapel Hill, NC. 2010-2013
- National policy analyst and presenter for Health Disparities Conference sponsored by Winston Salem State University, 2003

#### **ACADEMIC EXPERIENCE:**

North Carolina Wesleyan College, Goldsboro, NC. 07/15- Present (School of Business)  
Duties include teaching of undergraduate courses in Management Information System.

Argosy University, Pittsburgh, PA. 05/15- Present (School of Human Services)  
Duties include teaching of graduated course in graduate level writing and communication

Strayer University, Raleigh, NC. 01/14- Present (School of Business)

Duties include teaching of graduated courses in Health Care Management.

### **INSTRUCTOR QUALIFICATIONS**

- OMGT 3123-Supply Chain Mgmt. BUS 319 Management Information Systems
- OMGT 3223-Business Modeling HSA599-Strategic Management Capstone
- HSA 520-Health Information Systems HSA 300-Health Service Org
- HSA 525-Health Financial Management HSA 315-Health Care Policy/Law
- HSA 535-Managerial Epidemiology HSA 320-Leadership and Org Behavior
- HRM 500-Strategic Human Resource Management HSA510- Health Economics
- BUS 206 Principles of Management BUS 308 Organizational Behavior

### **TEACHING:**

#### **Courses Taught:**

Graduate Human Services Research (Online)  
Undergraduate Supply Chain Management (Traditional)  
Graduate Healthcare Management (Traditional)  
Graduate Health Economics (Traditional)  
Graduate Health Information System (Traditional)  
Graduate Health Financial Management (Traditional)  
Undergraduate Management Information System (Traditional)

#### **Course and Curriculum Development:**

Organizational Management and Leadership  
Policy Procedures and Policy Implementation  
Financial and Operational Management  
Race Relations and Racism

#### **Awards, Grants, & Fellowships**

Center of Creative Leadership Fellow, 2013  
William C Friday Leadership Initiative Fellow (Wildacres Leadership Initiative), 08-10  
Humanitarian of the year (Delta Sigma Theta), 2003  
Health and Medicine Achievement Award (only non-physician to be selected), 2003  
Commandant's list, USA Senior Management Course, 1999  
Member of United Supreme Council 33rd; 1998  
Leadership Award Recruiter school, 1996  
Bronze Star Medal Recipient, Gulf War, 1991  
Honor graduate NCO Basic Management Course, 1988  
Distinguished Honor graduate, Practical Nurse course, 1987

### **PUBLICATIONS:**

#### **SELECTED PEER-REVIEWED PUBLICATIONS**

Adimora, A., Goldmon. M., Coyne-Beasley, T., Ramirez. C., Ellis, D. et al. (2017). Not Preaching to the Choir: Using Sermons as an HIV Prevention Tool in the Black Church

Dave, G., Ritchwood, T., Ellis, D., et al. (2016) Evaluating Teach One Reach One—An STI/HIV Risk-Reduction Intervention to Enhance Adult–Youth Communication About Sex and Reduce the Burden of HIV/STI *American Journal of Health Promotion*,

Cené, C. W. & Haymore, L. B. & Enga, Z. & Sallah, S. H. & Ritchwood, T. & Wynn, M. & Ellis, D. & Corbie-Smith, G.(2015). Data Collection and Management in Community Engaged Research: Lessons Learned From Two Community-Based Participatory Research Partnerships. *Progress in Community Health Partnerships: Research, Education, and Action* 9(3), 413-422. The Johns Hopkins University Press.

Cené CW, Haymore LB, Ellis D, Whitaker S, Henderson S, Lin FC, Corbie-Smith, G. (2014). Implementation of the Power to Prevent Diabetes Prevention Educational Curriculum into Rural African-American Communities: A Feasibility Study. *The Diabetes Educator*. 23 pages.

Black, K., Corbie-Smith, G., Council, B., Ellis, D., et al. (2013). Beyond Incentives for Involvement to Compensation for Consultants: Increasing Equity in CBPR Approaches. *Progress in community health partnerships: research, education, and action*, 7(3), 263-270

#### **REVIEWER/EDITOR**

Corbie-Smith, G. & Bryant, A. R. & Walker, D. J. & Blumenthal, C. & Council, B. & Courtney, D. & Adimora, A.(2015). Building Capacity in Community-Based Participatory Research Partnerships Through a Focus on Process and Multiculturalism. *Progress in Community Health Partnerships: Research, Education, and Action* 9(2), 261-273

Carter-Edwards, L., Lowe-Wilson, A., Mouw, M. S., Jeon, J. Y., Baber, C. R., Vu, M. B., & Bethell, M. (2015). Community Member and Stakeholder Perspectives on a Healthy Environment Initiative in North Carolina. *Preventing Chronic Disease*, 12, E127.  
<http://doi.org/10.5888/pcd12.140595>

#### **PEER –REVIEWED ORAL PRESENTATIONS/ABSTRACTS**

Kim, M., Corbie-Smith, G., Ellis, D. et al. (2012). Building a successful intervention to address mental health issues: A community-based participatory research project for African-American churches

Adimora, A., Goldmon. M., Coyne-Beasley, T., Ramirez. C., Ellis, D. et al. (2012). Not Preaching to the Choir: Using Sermons as an HIV Prevention Tool in the Black Church

Cené, CW., Haymore LB., Sallah, S., Ellis, D., Whitaker, S., Boone Langley, T., Henderson, S., Dancy, C., & Corbie-Smith, G. (2011) Project SEED (Screening and Education to Eliminate Disparities) – Dissemination of an evidence-based African-American diabetes curriculum. Presented at the American Public Health Association 139<sup>th</sup> annual meeting. Washington, DC. Paper No. 243746

Cené, CW., Haymore LB., Ellis, D., Long, D., Henderson, S., & Corbie-Smith, G. (2010). Project Screening and Education to Eliminate Disparities (SEED): Evaluating the effectiveness



of a comprehensive, diabetes education curriculum in rural North Carolina. Presented at the North Carolina TraCS Institute annual symposium. Chapel Hill, NC.

### **TEXT BOOKS**

Albritton, T., Hodge-Sallah, S., Wynn, M., **Ellis, D.** (2014). HIV Prevention in a Rural Community: Project GRACE—A Multigenerational Approach to Community Engagement, Innovations in HIV, Springer

### **RESEARCH SUPPORT/GRANT ADMINISTRATION**

Ellis, D., Grant Administrator, Sept 2014, North Carolina Department of Public Instruction (NCDPI) -21st Century. Funding from this grant proposes to serve 100 youth in grades k-12, (and their parents) who are identified as at risk in title I schools. (\$1,000,000)

Ellis, D., Grant Administrator, Sept 2011, North Carolina Department of Public Instruction (NCDPI) -21st Century. Funding from this grant proposes to serve 100 youth in grades k-12, (and their parents) who are identified as at risk in title I schools. (\$800,000)

Ellis, D., Principal Investigator, Jan 2009, North Carolina Health and Wellness Trust Fund Commission-Project SEED. Funding to reduce health disparities related to diabetes and cardiovascular disease among African Americans (AA) in Wilson, Halifax, Northampton, and Franklin counties. (\$300,000)

Ellis, D., Grant Administrator, July 2011, Kate B Reynolds Foundation. The funding from the grant used to increase the Diabetes Awareness and Health Education component capacity of Together Transforming Lives, Inc. (\$200,000)

Ellis, D., Principal Investigator, Jan 2009, NCDPI- Dropout Prevention Initiative. Funding from this grant proposes to serve 35 youth, ages 6-18 in grades k-12, (and their parents) with case management services. (\$325,000)

### **PUBLICATIONS:**

Ellis, D. (2014). Why Men Don't Come Home After Five. Raleigh, NC: Pendium Publishing

Ellis, D. (2012). Why Keep Trying. Raleigh, NC: Pendium Publishing

Ellis, D. (2012). It's Never 2 Late. Raleigh, NC: Pendium Publishing

### **SERVICE & PROFESSIONAL ACTIVITIES:**

#### **Service to the Institution**

Student Health Advisor (2014-2015)

Student Engagement Committee (2014)

#### **Service to Community**

Carolina Church Network, Inc., President (2013)

State School Superintendent Advisory Board for Parental Involvement, member (2011-present)

National Title I Distinguish Schools Advisory Board, member (2011-present)  
Omega Psi Phi Fraternity, Executive member 2004-Present  
Wilson County Ministerial Alliance Board, President (2003-2006)  
Upper Coastal Plains Council of Governments Board of Directors (2002-2006)  
Co-chair Eastern Carolina Practitioners Network, Co-chair (2002-2006)

### **Presentations and Lectures:**

**Leading in times of uncertainty.** 3 day presentation/lecture series given at Hampton University, June, 2016.

**It Takes a Village (African American Male Summit).** Presentation given at New Bern Riverfront Convention Center. July, 2015.

**Community Engagement and Prevention.** Presentation given at Virginia Commonwealth University. July, 2013.

**Health Disparities and Research.** Presentation given at Northwestern University School of Medicine, Chicago, Ill. June, 2013.

**Leadership and Community Engagement.** Presentation given at Morehouse/Emory University. April, 2013

**Health Disparities and Community Engagement.** Presentation given at Mental Health Rural Community Conference. June, 2012.

**Dissemination of an evidence-based African-American diabetes curriculum.** Presentation given at American Public Health Association Conference. June, 2012.

**Health Disparities in the Rural Community.** Presentation given at Jean Mills Health Disparities Conference, East Carolina University. March, 2012.

**Organizational Management/Leadership.** Presentation given at Organizational Development NCCAA Conference. June, 2011.

**Diabetes and Cardiovascular Disease Prevention.** Presentation given at NHBLI Community Health Workers Conference. April, 2011.

**Project Screening and Education to Eliminate Disparities.** Presentation given at UNC TraCS Translational Research Symposium. May, 2010.

**Community Engagement.** Presentation given at Robert Wood Johnson Foundation. June, 2009.

**HIV Interventions.** Presentation given at North Carolina Licensed Practical Nurses Association. March, 2009.

**Health Disparities in the Rural Community.** Presentation given at North Carolina Division of Public Health. May, 2007.

**Student Achievement.** Presentation given at North Carolina Teacher Assistants' Conference. April, 2007.