

Jason Coupet

North Carolina State University
 School of Public and International Affairs
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Education

PhD	Strategic Management University of Illinois at Chicago, 2014 <i>Significant doctoral coursework in Economics, Econometrics, and Public Policy</i>
MA	Teaching Dominican University, 2008
BA	Economics University of Michigan, 2005
Certificate	Mixed Methods Research, University of Michigan, 2016

Professional Experience

Assistant Professor	Department of Public Administration North Carolina State University, 2015-Present
Post-Doctoral Fellow	Office of the Provost of Undergraduate Affairs University of Illinois at Chicago, 2014-2015
Adjunct Faculty	Department of Managerial Studies University of Illinois at Chicago, 2014-2015
Adjunct Faculty	Department of Economics Chicago State University, Fall 2014, Spring 2015
Program Coordinator	Urban Public Policy Fellowship University of Illinois at Chicago, 2010-2012
Teacher	Chicago Public Schools, 2007-2009

Areas of Scholarship

Efficiency - Performance Measurement - Economic Organization - Strategic Management - Tech Transfer
 - Transportation Policy and Management - Applied Econometrics - HBCUs

Bibliography and Products of Scholarship

Refereed Articles	Coupet, J. , Berrett, J.*, Broussard, P.*, Johnson, B.* (2019). "Benchmarking nonprofit organizations with Data Envelopment Analysis." <i>Nonprofit and Voluntary Sector Quarterly</i> (Under review- Revise and Resubmit, Round 2)
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*Denotes Graduate student

Coupet, J. (2019). Do donors reward to nonprofit performance? A fresh approach. *Public Performance and Management Review* (Revise and Resubmit, Round 2).

Williams, T., **Coupet, J.**, & Cryer-Coupet, Q. (2019). Value maximization as a Strategic action: Evidence from CCPTs. *Journal of Public Administration Research and Theory* (Under Review).

Ba, Y.*, Berrett, J.*, & **Coupet, J.** (2019). Linear Panel Data Analysis in Nonprofit Studies: Embracing the Potential of Longitudinal Data. *Nonprofit and Voluntary Sector Quarterly* (Under Review)

Barnum, D., **Coupet, J.**, Gleason, J., McWilliams, A., & Parhankangas, A. (2019). Bias in transportation efficiency estimates caused by misspecified DEA models. *Transportmetrica* (Under Review).

Coupet, J., Albrecht, K.*, Williams, T*. and Farruggia, S. (2019) Collaborative Value in Public and Nonprofit Strategic Alliances: Evidence from Transition Coaching. *Administration and Society*. Forthcoming.

Coupet, J. & Berrett, J*. (2019). Toward a valid way to measure Nonprofit Efficiency. *Nonprofit Management and Leadership*, 29(3).

Coupet, J. (2018). Exploring the Link Between Government Funding and Nonprofit Efficiency. *Nonprofit Management and Leadership*, 29(1).

Coupet, J. & McWilliams, A. (2017). Integrating Organizational Economics and Resource Dependence Theory to Explain the Persistence of Quasi-Markets, *Administrative Sciences*, 7(3), 29.

Coupet, J. (2017). Strings attached? Linking HBCUs' dual revenue sources and efficiency. *Journal of Higher Education Policy and Management*. 39(1), 40-57.

Barnum, D., **Coupet, J.**, Gleason, J., McWilliams, A., & Parhankangas, A. (2017). Impact of input substitution and output transformation on data envelopment analysis decisions. *Applied Economics*, 49(15), 1543-1556.

McWilliams, A., Parhankangas, A., **Coupet, J.**, Welch, E., and Barnum, D. (2016). Managing the Triple Bottom Line: Using DEA to address social responsibility. *Business Strategy and the Environment*. 25(3). 193-204.

Coupet, J. (2013). Black colleges, competitive advantages, and resource dependence: a chow test of production functions. *Journal of Higher Education Policy and Management*. 35(4). 355-369.

Coupet, J. & Barnum, D. (2011). HBCU [Historically Black Colleges and Universities] efficiency and endowments: An exploratory analysis. *International Journal of Educational Advancement*. 10(3). 186-197.

Coupet E., & **Coupet, J.** (2007). Real exchange rates and the trade balance: Beyond the J-Curve. *The Journal of American Academy of Business*, 10(2), 56-64.

- Coupet, E. & **Coupet, J.** (2005). The Organization of Atlantic States and the Free Trade Area of the Atlantic: Is the cart before the horse? *Journal of International Business and Economics*, 3(1), 86-93.
- Works in Progress
- “The effect of Medicaid privatization on rural transit access: a natural experiment” w Joy Davis and Kai Monast
- “Integrating public health outcomes with transit project selection” w Joy David, Kai Monast, Westin Head, and Steven Bert
- “Measuring the productivity of nonprofit volunteers” w/ Rich Clerkin and Jessica Berrett
- “Opening the black box of tech transfer performance: a comparison of DEA and SFA” w/ Yuhao Ba*
- “The role of federal funding in competitive tech transfer advantage” w/ Yuhao Ba*
- “Value Creation in Human Services: Lessons from Child Welfare Collaborations”
- Refereed Edited Volumes
- Coupet, J.** “Benchmarking HBCU efficiency: beyond retention” (2016). *In: Administrative Challenges and Organizational Leadership in Historically Black Colleges and Universities*. eds: Prince, Charles & Ford, Rochelle. IGI Global.
- Engaged Scholarship
- North Carolina Community Child Protection Team Advisory Board. (2018). *Investigating the context of CCPTs [to North Carolina Division of Social Services]*. Raleigh, NC. [Prepared by **Coupet, J.**, Williams, T*. & Chilton, J.*]
- North Carolina Community Child Protection Team Advisory Board. (2017). *2016 end of year report [to North Carolina Division of Social Services]*. Raleigh, NC. [Prepared by Pennell, J., **Coupet J.**, Thompson, M., Benton H., Chilton, J.* & McKelvy, J.]
- Coupet, J.**, Farruggia, S., Moss, T., Muhammad, A. (2016). *Integrating External Coaching at a Public Research University: A Coordination Program*. University of Illinois at Chicago. http://orss.publish.uic.edu/files/2016/02/Transition-Coaching_Final_revised-01-25-16.pdf
- Digital Scholarship
- Coupet, J.** & Haynie, J.* “When it comes to nonprofits, it isn’t all about the overhead.” *The Wall Street Journal*. December 2018. <https://www.wsj.com/articles/when-it-comes-to-evaluating-nonprofits-it-isnt-all-about-the-overhead-11545015720>
- Coupet, J.** & Haynie, J.* “Rethinking Efficiency” *The Nonprofit Experience Podcast*. October 2018 <https://philanthropyjournal.org/podcast.php>
- Coupet, J.** & Haynie, J.* “The Overhead Ratio is not a measure of Efficiency” *Fresh Research Podcast*. October 2018 <http://www.thenonproffitimes.com/tag/jason-coupet/>

Coupet, J. & Shipman, M. "Widely Used Nonprofit Efficiency Tool Doesn't Work" *NC State News*. 20 Sep 2018
<https://news.ncsu.edu/2018/09/nonprofit-tool-doesnt-work/>

Coupet, J. "Federal funding for higher ed comes with strings attached, but is worth it." *The Conversation*. 18 Sep 2018 (Republished by *The Chicago Tribune*, and *LA Times*, the *Houston Chronicle*, and others)
<https://theconversation.com/federal-funding-for-higher-ed-comes-with-strings-attached-but-is-still-worth-it-101021>

Coupet, J. "Making HBCU's more nimble." *The Washington Post*. 11 Sep 2015 https://www.washingtonpost.com/news/grade-point/wp/2015/09/11/how-to-make-top-heavy-historically-black-colleges-better-more-nimble/?noredirect=on&utm_term=.59ef9b509d01

Conference Presentations

Coupet, J. & Williams, T. "Coproduction and complex contracts: lessons from the Transition Coaching sector". *ARNOVA*. San Diego, November 2019

Coupet, J., Berrett, J. & Clerkin, R. "How productive are volunteers? Evidence from two sectors". *ARNOVA*. San Diego. November 2019.

Coupet, J. "Do Donors Respond to Efficient Nonprofits? Evidence from the Nonprofit Housing Sector" *APPAM*. Denver. November 2019.

Williams, T., **Coupet, J.**, Kinney, K. "Value maximization as a Strategic action: Evidence from CCPTs". *Public Management Research Conference*. Chapel Hill, NC. June 2019

Ba, Y.*, Haynie, J.*, **Coupet, J.**, "Panel Data Analysis in Nonprofit Studies: Embracing the Potential of Longitudinal Data". *ARNOVA*. Austin, TX. November 2018

Coupet, J., Haynie, J.* "Measuring Nonprofit Efficiency with Data Envelopment Analysis". *ARNOVA*. Austin, TX. November 2018

Coupet, J., Williams, T.* "Creating Collaborative Value: Resources, and transaction costs in government-nonprofit strategic alliances". *ARNOVA*. Austin, TX. November 2018

Coupet, J. "Benchmarking Public and Nonprofit Performance: A comparison of DEA and SFA". *National Center for Public Performance Annual Conference*. Boston, MA. October 2018.

Coupet, J. "Here for the free lunch! Value maximization as a Strategic action: Evidence from CCPTs" *Southeast Conference for Public Administration*. Birmingham, AL. (Not attended). Oct 2018.

Coupet, J., Albrecht, K.*, Williams, T.* and Farruggia, S. "Contracting, resources, and transaction costs in government-nonprofit strategic alliances", as part of "Unpacking the Relationship between Public Service Contracts and Provider Behavior" (Organized by Fitzgerald, C). *Academy of Management Annual Conference*. Chicago. Aug 2018

Coupet, J. & Haynie, J.* “Does the Overhead Ratio measure efficiency?” *Academy of Management Annual Conference*. Chicago. Aug 2018

Coupet, J., Albrecht, K.* , Williams, T.* and Farruggia, S. “Contracting, resources, and transaction costs in government-nonprofit strategic alliances” *Cross Sector Social Interactions*. Copenhagen. June 2018

Stewart, A., **Coupet, J.**, Clerkin, R., Spencer, S.E.* “Innovations in corporate engagement: Skills based voluntarism.” *ARNOVA*. Grand Rapids, MI. Nov 2017

Coupet, J. & Haynie, J.* “Pitfalls in Measuring Nonprofit Efficiency.” *ARNOVA*. Grand Rapids, MI. Nov 2017

Coupet, J. “Exploring the Agency of Nonprofits: The Link Between Government Funding and Efficiency.” *ARNOVA*. Grand Rapids, MI. Nov 2017

Coupet, J. & Haynie, J.* “Better Measuring the Efficiency of Nonprofits.” *Association for Policy Analysis and Management Annual Conference*. Chicago. Nov 2017

Stewart, A., **Coupet, J.**, Clerkin, R., Spencer, S.E.* “Skills based voluntarism: innovations in corporate engagement” *Nonprofit Academic Centers Council*. Indianapolis. July 2017

Williams, T.* & **Coupet, J.** “The context of complex contracts: the case of Transition Coaching”. *American Society for Public Administration Annual Conference*. Atlanta. March, 2017.

Coupet, J. & Albrecht, K.* “Nonprofit contracting decisions with government: evidence from Transition Coaching” *ARNOVA*. Washington, D.C. Nov 2016.

Coupet, J. “Understanding the relationship between government & philanthropic resource dependence and efficiency” *Southeast Conference for Public Administration*. Raleigh, NC. Oct 2016.

Coupet, J. “Class, power, and nonprofit benevolence in Transition Coaching: Evidence from Chicago.” *How Class Works*. State University of New York at Stony Brook, New York. June 2016

Davis, J* & **Coupet, J.** ““Punishment Pay Off: How Policy and Privatization have incentivized Incarceration”” *North Carolina Political Science Association Annual Conference*. Durham, NC. Feb 2016.

Coupet, J. “Does state ownership matter? An investigation of revenue publicness and efficiency at Historically Black Colleges and Universities.” *Association for Policy Analysis and Management Annual Conference*. Miami. Nov 2015

Panel Organizer

Coupet, J. “Linking Publicness and Efficiency at Historically Black Colleges and Universities.” *Southeastern Conference for Public Administration*. Charleston, SC. Oct 2015

Coupet, J. and Barnum, D. "Increasing precision in DEA models of public efficiency." *Association for Policy Analysis and Management Annual Conference*. Albuquerque, NM. Nov 2014

Parhankangas, A., **Coupet, J.**, McWilliams, A., and Barnum, D. "Managing the Triple Bottom Line: Data Envelopment Analysis and making socially responsible decisions." *Academy of Management Annual Conference*. Philadelphia. Aug 2014

Coupet, J. "Data Envelopment Analysis as a tool for HBCUs." *Association for Institutional Research Annual Conference*. Orlando. May 2014

Coupet, J. "The effects of Resource Dependence on the efficiency of firms in Quasi-Markets." *Association for Public Policy Analysis and Management Annual Conference*. Washington. November 2013

Coupet, J. and Barnum, D. "Decreasing the cost of metropolitan mass transit by optimizing resource allocation among public and private providers". *International Conference on Electronic Commerce*. Singapore. August 2012

Coupet, J. "Structural differences in the production functions of HBCUs" *Association for Institutional Research Annual Conference*. New Orleans. Jun 2012

Coupet, J. "Efficiency, black colleges, and DEA". *American Educational Research Association Annual Conference*. New Orleans. April 2011

Invited lectures

Coupet, J. "Do donors respond to nonprofit performance?" *University of North Carolina, Department of Public Policy*. October 2019.

Coupet, J. "Efficiency and Public Values in Public Service Delivery" *Howard University*. Washington, D.C. April 2019.

Coupet, J. "Centering Public Values in the Efficient Delivery of Public Service." *University of the Virgin Islands*. St. Thomas, USVI. April 2019.

Coupet, J. & Williams, T.* "The Context of Community Child Protection Teams". *North Carolina Community Child Protection Team Advisory Board Quarterly Meeting*. June 2018

Coupet, J. & Ba, Y.* "Measuring the Efficiency of the Research Enterprise" *Institute for Research on Innovation and Science, University of Michigan*. March 2018

Coupet, J. & Chilton, J.* "Rethinking North Carolina's Community Child Protection Teams" *University of Alaska at Anchorage*. June 2017

Coupet, J. "Efficiency and HBCUs: a new approach". *University of Illinois at Chicago. African American Studies Colloquium*. Apr 2010

Coupet, J. "Data Envelopment Analysis, efficiency, and HBCUs". *African American and Latino Research Forum*. Chicago. Apr 2010

Honors

University Faculty Scholar Nominee, 2019

Junior Faculty Member of the Year Nominee, 2018

Robert Wood Johnson New Connections Network Member, 2018

National Science Foundation (NSF) Mentoring Fellow, Economics, Duke University, 2014-2017

Teaching Activities

Courses taught	<p>North Carolina State University, MPA. Management Systems (PA 514), 25 students. Fall 2019</p> <p>North Carolina State University, MPA. Research Methods in Public Administration (PA 515), 25 students. Fall 2015, Spring 2016, Fall 2016. Spring 2017, Fall 2017, Spring 2018, Fall 2018, Spring 2019, Fall 2019</p> <p>North Carolina State University, MPA. Applied Political Economy (PA 509), 25 students. Fall 2015. Fall 2016. Spring 2018, Fall 2017. <i>Equivalent to Microeconomics</i></p> <p>North Carolina State University, MPA. <i>Doctoral Seminar in Public Management</i> (PA 770), 6-9 students. Spring 2017, Spring 2019.</p> <p>University of Illinois at Chicago, MBA. <i>Strategic Management Capstone</i>. Fall 2014, Summer 2015.</p> <p>Chicago State University, Undergraduate Economics, <i>Forecasting</i>. 10-15 Students. Spring 2015.</p> <p>Chicago State University, Undergraduate Economics. <i>Econometrics</i>. 10-15 students. Fall 2014.</p> <p>University of Illinois at Chicago, Undergraduate. <i>African American Studies</i>. (Teaching Assistant). 2010-2014.</p>
Dissertation advisees	<p>Paul Broussard, Expected Graduation, 2022 (Chair) <i>Working Title: Three Papers in Transportation Performance</i></p> <p>Jessica Haynie, Expected Graduation: Spring 2020 (Co-Chair) <i>Working Title: Three Papers in Nonprofit Performance</i> Placement: On Market in Fall 2019</p> <p>Kate Albrecht, Graduation: Spring 2019 <i>Understanding network evolution: Comparing and integrating configurational, main effect, and simulation methodologies</i> Placement: University of Illinois at Chicago, Assistant Professor</p> <p>Teshanee Williams, Graduation: Spring 2019 <i>Examining influence in the regulatory review process: Using Narrative Story Structures to Examine Influence in the Regulatory Review Process</i></p>

*Denotes Graduate student

Placement: University of North Carolina, Postdoc

Kat Ngaruiya, Graduation: Spring 2019

Organizational and Environmental Drivers of Culturally Competent Service Provision among Behavioral Health Agencies

Placement: On Market

Susan Camillieri, Graduation: Spring 2017

Three papers on the Affordable Care Act

Placement: Elon University, Assistant Professor

Grants

External

Co-Investigator: *Advancing Data Science for Charitable Organizations* PI: Jesse Lecy, ASU; Nathan Grasse, Carleton University. February 2020 – February 2023. (5% Effort). Contract of \$250,000. *To evaluate student projects interfacing data science and nonprofit strategic management. (Under review, Finalist).*

PI: System Level Impact of Medicaid Transformation on Rural Transportation. Co-PI: Joy Davis, ITRE. Funded by the *Robert Wood Johnson Foundation*. February 2020-February 2022. (20% Effort). Contract of \$250,000. *To measure the effects of Medicaid Privatization on Transportation system Performance. (Under Review, Finalist).*

PI: Using Raster Suitability Analysis for Transit STI processes. Co-PI: Joy Davis, Weston Head, Steven Bert. ITRE. Funded by the *North Carolina Department of Transportation*. July 2020- July 2021. Contract of \$215,469. *To supplement the NCDOT project selection with RSA. (Under Review, Finalist)*

Co-PI: Public-Private Partnership Arrangements and Performance Metrics. PI: Daniel Findley, ITRE. NCHRP Synthesis 20-05/Topic 51-19. Funded by *Transportation Research Board and the National Academy of Sciences*. November 2019-October 2020. Contract of \$45,000 *Survey of Performance metrics in use my transit planning agencies. (Under Review)*

PI: Measuring the Efficiency of the Research Enterprise. Funded by Institute for Research on Innovation & Science at the University of Michigan. January 2018 – September 2019. (20% Effort). Contract of \$29,966. *Measuring the Efficiency of the Research Enterprise.*

Co-PI: Investigating Community and Child Protection Team Collaboratives. Pennell, J. Principal Investigator and Project Director, Supporting Family-Centered Practice, funded by North Carolina Department of Health and Human Services, Division of Social Services, July 2016-June 2019, contract of \$253,478. (10% Effort). *To investigate coordination and efficiency of North Carolina Community Child Protection Teams. Renewed for 2017, 2018, and 2019*

Internal

Office of Global Engagement, \$1,000, NC State, 2019

*Denotes Graduate student

Faculty Research Proposal Development Grant, \$4,000. NC State, 2018-2019

Faculty Research Proposal Development Grant, \$4,000. NC State, 2016-2017

Scholarship Research Award, \$3,000. NC State, 2015-2016

Professional Service

Chair	<p><i>"Challenges of Network Governance"</i> ARNOVA. Grand Rapids, MI. Nov 2017</p> <p><i>"Government Partnerships"</i> ARNOVA. Washington, D.C. Nov 2016</p> <p><i>"Employee Engagement and Motivation"</i> Academy of Management Annual Conference. Anaheim, CA. Aug 2016</p> <p><i>"Public and Non-Contract Management and Performance."</i> Academy of Management Annual Conference. Philadelphia. Aug 2014</p> <p><i>"Policy Learning and Change in the United States."</i> American Educational Research Association Annual Conference, Vancouver, BC. Apr 2012</p>
Discussant	<p><i>"Public or Private Provision of Public Services: Does it Matter?"</i> Association for Public Policy and Management Annual Conference. Albuquerque. Nov 2019</p> <p><i>"Motivating Private Actors for Public Goods."</i> Association for Public Policy and Management Annual Conference. Albuquerque. Nov 2014</p>
Campus Service	<p>Chancellor's Leadership Development Program Mentor (College Level)</p> <p>COSSA Representative (College Level)</p> <p>AP/College Board Diversity Rep (College Level)</p> <p>Pack Promise Mentor (College Level: First Generation Students)</p> <p>Center for Family and Community Engagement Search Committee (College Level)</p> <p>SPIA Director Search Committee (College Level)</p> <p>Schwartzman Scholars Award Committee (Campus Level)</p> <p>Knight-Hennessy Scholars Award Committee (Campus Level)</p> <p>Summers Scholars Planning Institute (College Level w/ Winston Salem State University)</p> <p>MPA Capstone Committee (Department Level)</p> <p>MPA Advisor (Department Level)</p>

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Editorial Service	Editorial Board – <i>Administrative Sciences</i>
Regular Ad Hoc Reviews	<i>Journal of Public Administration Research and Theory</i> <i>Nonprofit and Voluntary Sector Quarterly</i> <i>Nonprofit Management and Leadership</i> <i>European Journal of Operations Research</i> <i>Managerial Decisions and Economics</i> <i>OMEGA</i> <i>Journal of Health Policy</i> <i>Review of the Black Political Economy</i> <i>Journal of Higher Education Policy and Management</i> <i>Transport Policy</i> <i>Journal of Applied Statistics</i> <i>Public Transport</i> <i>Journal of Strategic Management and Education</i> <i>Annals of Operations Research</i>
Community Service	A Phillip Randolph Institute, Raleigh, NC Volunteer Alumni Recruiter, University of Michigan Black Men Run, Raleigh-Durham-Chapel Hill USATF & AAU Certified Track and Field Coach (Track Xplosion Club – North Carolina)