

## Yu Ching Cheng

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CONTACT INFORMATION	Tohoku University, Graduate School of Arts and Letters, Japan Phone: 1-858-263-9783 <a href="https://sites.google.com/site/ychengsoc/">https://sites.google.com/site/ychengsoc/</a> E-mail: yujuliacheng@protonmail.com
CURRENT POSITION	International Research Fellow, Japan Society for the Promotion of Science
EDUCATION	University at Albany, SUNY, USA Ph.D. Sociology, 2018 National Taiwan University, Taiwan M.A. Sociology, 2006 National Chengchi University, Taiwan B.A. Communication, Japanese Minor, 2000
RESEARCH INTERESTS	Cultural Sociology; Economic Sociology; Medical Sociology; Theory; Science, Technology, and Knowledge
PEER-REVIEWED PUBLICATIONS	2014. "Bridging Immigration Research and Racial Formation Theory to Examine Contemporary Immigrant Identities." <i>Sociology Compass</i> 8(6): 745-754.  2001. "Chinese Image and Imagination in Taiwanese Cinema." <i>Journal of National Taiwan College of Arts</i> 69: 147-165 (with Ruxiu Chen, Inchun Lin, and Zhihwa Huang; in Chinese).
OTHER PUBLICATIONS	Book chapters and text entries:  2014. "American Born Chinese." <i>Asian American Society: An Encyclopedia</i> . Sage.  2007. "On Conceptualization." In <i>So I Do My Fieldwork: Personal Journals of a Quaternary Practice</i> . Gwo-shyong Shieh, ed. Taipei: Socio Publishing Press (in Chinese).  Translated books (English to Chinese):  2008. <i>An Introduction to Sociology: Feminist Perspectives</i>  2005. <i>Photography: A Critical Introduction</i>  2004. <i>Psychoanalysis and Cinema: The Play of Shadows</i> (co-translator).

Edited books:

1999. *Female Gaze: 56 Ways of Reading Women in Films* (co-editor; in Chinese).

IN PREPARATION

“News-Making as Decision-Making: How Mediated Evaluations Reproduce Information Asymmetry in Biotech IPO Market.” Under review.

“How Long-Distance Nationalism Affects Immigrant Preferences for Marriageable Us.” Revise and resubmit with minor revisions at *Current Sociology*.

“Trade and Tradability: Sense-Making of Pre-Clinical Medical Innovation Valuation in Biotech IPO Market.”

“The Birth of New Salesmen: Technological Management of TV Shopping Hosts in Taiwan.”

GRANTS AND FELLOWSHIPS

SSRC-JSPS Postdoctoral Fellowship for Research in Japan, 2018-2020

American Sociological Association Student Forum Travel Award, 2017

Doctoral Fellowship, Institute of Sociology, Academia Sinica, 2016

Benevolent Research Grant, University at Albany, SUNY, 2015

Dissertation Research Fellowship, University at Albany, SUNY, 2014

Study Abroad Scholarship, ROC Ministry of Education, 2007

Master Thesis Fellowship, Archilife Research Foundation, 2006

Distinguished Student Scholarship, Shintian Foundation, 2006

CONFERENCE PRESENTATIONS (selected)

2019. “News-Making as Decision-Making: Mediated Evaluation of Medical Innovation in IPO Market.” Society for the Advancement of Socio-Economics Annual Conference, New York.

2019. “Pricing Uncertainty: How Financial Professionals Make Investment Decisions on Pre-clinical Medical Innovation.” Spring School of Organized Creativity, Freie University of Berlin.

2018. "The Marriageability Field: An Intersectionality Approach to Marital Formations." Social Science History Association Annual Conference, Phoenix, Arizona.

2018. "The Marriageability Field." International Forum for Young Scholars of Humanities and Social Sciences, Shanghai University, China.

2017. "Explaining Sources of Group Differences in Immigrant Marriage." The 42nd Annual Meeting of the Social Science History Association, Montreal, Canada.

2017. "Homeland Politics and Marital Boundaries of Chinese Immigrants in the U.S." The 3<sup>rd</sup> East Asian Conference for Young Sociologists, Tohoku University, Japan.

2015. "The Making of Marital Boundaries: How Chinese-Speaking Immigrant Parents Distinguish Marriageable Us from Undesirable Them." China Research Workshop, 21<sup>st</sup> China Program and UC-Fudan Center on Contemporary China, UCSD.

2015. "Making Marital Boundaries: How Taiwanese Immigrant Parents Draw Symbolic Boundaries along the Racial, Ethnic, and National Lines." International Conference on Inter marriage and Mixedness, Paris (Poster presentation).

2015. "Making Marital Boundaries: The Case of Taiwanese Immigrant Families." American Sociological Association Annual Meeting, Chicago.

2014. "Immigration and Racial Formation: A Happy Marriage?" American Sociological Association Annual Meeting, San Francisco.

2012. "Born to Be Chinese? Identification of Mixed-Ethnic Children of Chinese Immigrants." North American Chinese Sociologists Association Annual Meeting, Denver.

2011. "Nationalism Corner, Contested Identity: Notes on First-Generation Taiwanese Americans' Political Self-Identification." American Sociological Association Annual Meeting, Las Vegas.

2007. "Cultural Labor in Taiwan." Taiwanese Sociological Association Annual Meeting, Taipei, Taiwan.

2007. "Working in a Fantastic Cage: Exploitation and Commodification of Media Workers in Taiwan." Westminster University Conference of Internationalizing Media Studies, London.

TEACHING  
EXPERIENCE

Saint Rose College, Albany, New York, Social Statistics, Fall 2013

University at Albany, SUNY, Contemporary Immigration, Spring 2013

University at Albany, SUNY, Introduction to Social Research, Spring & Fall 2012

University at Albany, SUNY, Statistics for Sociologists, Fall 2011

PROFESSIONAL  
AFFILIATIONS

Academy of Management

American Sociological Association

Social Science History Association

Society for the Advancement of Socio-Economics

University of Michigan National Center for Institutional Diversity

SCHOLARLY SERVICE

Member, Newsletter Committee, Culture Section, American Sociological Association, 2019-present

Member, Graduate Student Travel Award Committee, Culture Section, American Sociological Association, 2019-present

Member, Arts, Culture, and Religion Cluster, Global and Transnational Sociology Section, American Sociological Association, 2019-present

Editorial assistant, Work-in-Progress, American Sociological Association, 2018-present

Culture network representative, Social Science History Association, 2017-present

Presider, Author-Meets-Critics Session, The Civil Sphere in East Asia, edited by Jeffrey C. Alexander, Agnes Shuk-mei Ku, Sunwoong Park and David Palmer, accepted for presentation at Social Science History Association. 2019

Discussant, Spring School of Organized Creativity: Approaching a Phenomenon of Uncertainty, Freie University of Berlin, 2019

Organizer, Intersectionality Panel, Social Science History Association, 2018

Global Ambassador for Japan, Economic Sociology Section, 2018

Member, Newsletter Committee, Inequality, Poverty, and Mobility Section,  
American Sociological Association, 2017

Occasional reviewer for *Ethnic and Racial Studies*; *Social Currents*; *Sociology of  
Race and Ethnicity*

NATIONALITY Taiwan/ROC (citizen); USA (permanent residency)

#### REFERENCES

Elizabeth Popp Berman  
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Updated: Sept. 2019