

SANTIBA DENISE CAMPBELL

Bennett College
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EDUCATION

- 2010 Ph.D. Social Psychology, University of Delaware
Dissertation Title: *Race Still Matters: How Race Influences Success and Satisfaction for African American College Students*
Dissertation Advisor: James M. Jones, Ph.D.
- 2006 M.A. Psychology, University of Delaware
Thesis Title: *Exploring the Associations between TRIOS and Racial Attitudes*
Thesis Advisor: James M. Jones, Ph.D.
- 2001 B.A. Psychology, Cum Laude, Winston-Salem State University

CERTIFICATION

- 2017 Yoga Alliance 200-Hour Registered Yoga Teacher (RYT-200)
Urban Bliss Yoga, Yoga Teacher Trainer: Elizabeth Hoffman

ACADEMIC POSITIONS

- 2021 - Present Associate Professor, Department of Social and Behavioral Sciences
Bennett College
- 2012 - 2020 Assistant Professor, Department of Psychology
Bennett College
- 2010 - 2012 Lecturer, Department of Psychology
Connecticut College
- 2005 - 2009 Instructor, Department of Psychology
University of Delaware

ADMINISTRATIVE POSITIONS

- 2020 – Present Director of Academic Special Initiatives
Bennett College
- 2019 – Present Faculty Senate President and Board of Trustees Ex-Officio Member
Bennett College
- 2017 - 2018 Director of General Education
Bennett College
- 2006 - 2006 Program Coordinator, The Paul R. Jones Summer Scholars Program
University of Delaware
- 2004 - 2006 Diversity Workshop Facilitator, DelaWorld 101
University of Delaware

- 2002 - 2008 Lab Manager, TRIOS Laboratory
University of Delaware
- 2001 - 2002 Project Coordinator, Carolina African American Twin Study of Aging(CAATSA)
Center for Developmental Science at University of North Carolina-Chapel Hill

HONORS AND AWARDS

- 2018 Summer Scholar, National Endowment of the Humanities (NEH)
The Bhagavad Gita: Ancient Poems, Modern Readers at Yale University
- 2018 Faculty Fellow, The Center for Health Equity Research (CHER)
California State University, Long Beach
- 2017 Teaching Excellence Award, The Board of Trustees of Bennett College
- 2015 Exemplary Teaching Award, The General Board of Higher Education and Ministry of the United
Methodist Church, Bennett College
- 2014 Visiting Summer Professorship, National Institutes of Health (NIH)
Initiative for Maximizing Student Development (IMSD) Partner Program
University of Massachusetts, Amherst
- 2014 Society for STEM Women of Color Travel Award to attend the 2014 STEM Women of Color
Conclave in Washington, DC.
- 2013 40 under 40 Alumni Award, Winston-Salem State University
- 2012 American Psychological Association Minority Fellowship Program
Psychology Summer Institute in Washington, DC
- 2012 Early Career Scholars Pre-Conference Workshop selected to attend the program as part of the
SPSSI Biennial Conference in Charlotte, NC.
- 2010 & 2012 R.F. Johnson Faculty Development Fund Award, Connecticut College

TEACHING EXPERIENCE

Honors Course

The Politics of Beauty, Shame & Desire Bennett College

Upper-Level Courses

Introduction to Social Psychology	University of Delaware, Connecticut College, Bennett College
Social Psychology for Majors	University of Delaware
History and Systems of Psychology	Bennett College
Tests and Measurements	Bennett College
Africentric Psychology	Bennett College
Psychology of Women	Bennett College
Senior Thesis	Bennett College

Introduction Courses

General/Introduction to Psychology University of Delaware & Bennett College

Orientation to the College

Bennett College

Laboratories

Statistics and Methods

University of Delaware

Psychology as a Natural Science

Connecticut College

RESEARCH INTERESTS

My primary research question addresses; What factors determine whether, in the face of perpetual threats posed by racism and racial discrimination, African Americans maintain positive psychological well-being, physical health, achieve success, reach personal goals, or adopt negative self-images and other destructive behaviors? This is studied through the lens of racial identity development, intersectionality, and contemplative practices.

RESEARCH FUNDING

2013 Department of Defense Research and Education Program for Historically Black Colleges and Universities and Minority-Serving Institutions Equipment/Instrumentation *Building a Research Infrastructure for the Sciences at Bennett College*, \$277,372 PI: W. Gibson; Co-PIs: **S. Campbell**, S. Curtis & L. Price

PUBLICATIONS

Jeffries, T.Y., **Campbell, S.D.**, & Long, Y. (forthcoming). Alice Coltrane-Turiyasangitananda's Yogic Journey: Creativity, Community, and Caretaking. In S.Y. Evans, S. Davis, L. Hinkson & D. Wathington (Eds.), *Black Women and Public Health*. Albany, NY: SUNY Press.

Campbell, S.D., Jeffries, T.Y., & Carter-Sowell, A.R. (revise & resubmit). Free Their Minds: Contemplative practices may decrease anxiety and depression in college students.

Duke, N.N., **Campbell, S.D.**, Sauls, D.L., Stout, R., Story, M.T., Austin, T., Bosworth, H.B., Skinner, A.C., & Vilme, H. (2021) Prevalence of food insecurity among students attending four Historically Black Colleges and Universities, *Journal of American College Health*, doi: 10.1080/07448481.2021.1877144

Vilme, H., Paul, C.J., Duke, N.N., **Campbell, S.D.**, Sauls, D., Muiruri, C., Skinner, A.C., Bosworth, H., Dokurugu, Y.M., & Fay, J.P. (2020). Using Geographic Information Systems to Characterize Food Environments around Historically Black Colleges and Universities: Implications for Nutrition Interventions. *Journal of American College Health*, 1-6. doi: 10.1080/07448481.2020.1767113

Campbell, S.D., Carter-Sowell, A.R. & Battle, J.S. (2019). Campus climate comparisons in academic pursuits: How race still matters for African American college students. *Group Processes and Intergroup Relations*, 22(3), 390–402. doi: 10.1177/1368430218823065 (Impact Factor: 2.641)

Campbell, S.D. & Gibson, W. (2019). Fostering a research identity across a small liberal arts college. In *HUIC 2019 STEAM Education Proceedings*. Honolulu, HI: Hawaii University International Conferences. Retrieved from <https://huichawaii.org/sssec/proceedings-programs/proceedings-steam-2019-1-2/>

Goble, A., Wrenn, S. & **Campbell, S.** (2015). Building a Cohesive Curriculum to Promote Psychology Majors' Success in Research Methods and Statistics Course. In J. McClinton, M.A. Melton, K. Engerman & J.H. Adams (Eds.), *Infusing Undergraduate Research into Historically Black Colleges and Universities Curricula*. Cambridge, MA: Emerald Group Publishing Limited.

- Nier, J.A. & **Campbell, S.D.** (2012). Two outsiders' view on feminism and evolutionary psychology: An opportune time for adversarial collaboration. *Sex Roles*, 69, 503 – 507. doi: 10.1007/s11199-012-0154-2 (Impact Factor: 2.096)
- Jones, J.M. & **Campbell, S.D.** (2011). Cultural psychology of African Americans. *Online Readings in Psychology and Culture, Unit 3*. Retrieved from <http://scholarworks.gvsu.edu/orpc/vol3/iss1/1>
- Jones, J.M., Engelman, S., Turner, C. & **Campbell, S.D.** (2009). Worlds apart: The universality of racism leads to divergent social realities. In S. Demoulin, J.P. Leyens, & J. Dovidio (Eds.) *Intergroup misunderstandings: Impact of divergent social realities*. New York: Psychology Press.
- Adams, N., **Campbell, S.D.**, & Mitchell, P.S. (2003). Minimal exposure to ethanol increases ethanol preference in Maudsley reactive male rats. *Alcohol*, 29, 149-156. (Impact Factor: 1.585)
- Adams, N., Mitchell, P.S., **Campbell, S.D.**, & Samson, H.H. (2002). Ethanol self-administration in the Maudsley reactive and nonreactive inbred rats. *Alcohol*, 26, 155-161. (Impact Factor: 1.693)

CONFERENCE PRESENTATIONS

- Campbell, S.D.** (2020). Community + Contemplative Practices to Improve Mental Health Concerns [Paper Session]. Society for the Psychological Study of Social Issues, Denver, Colorado. (Conference canceled due to COVID-19)
- Jeffries, T.Y. & **Campbell, S.D.** (2018). *Free Their Minds: How Yoga and Mindfulness can help Depressed Students Succeed*. Presented at the 25th Annual HBCU Faculty Development Network Conference in Jackson, MS.
- Campbell, S.D.** & Carter-Sowell, A.R. (2018). *Defining Academic Success and Identifying Student Satisfaction from Minority/Majority Viewpoints*. Presented at the Biennial Conference of the APA Division 45: Society for the Psychological Study of Culture, Ethnicity, and Race at the University of Texas, Austin.
- Campbell, S.D.** & Jeffries, T.Y. (2018). *Yoga While Black: Bringing Mindful Practices to a Historically Black Space*. Presented at the UNC Black Communities Conference hosted by the Institute for African American Research and the Kenan Institute of Private Enterprise at the Carolina Theater in Durham, NC.
- Campbell, S.D.** & Jeffries, T.Y. (2017). *Best Practices for Cultural Competency: A View from a Historically Black College*. Presented at the Yoga Service Council Conference at the Omega Institute in Rhinebeck, NY.
- Campbell, S.D.** (2015). *Friendly Fire: Making the Link between Race and Sources of Rejection*. Presented at the 28th Annual National Conference on Race and Ethnicity in American Higher Education, Washington, DC.
- Campbell, S.D.** & Jones, J.M. (2012). *The Intersectionality of Racial Identity and TRIOS: Enhancing the Outcomes of African American College Students*. Presented at the 9th Biennial Conference for the Society for the Psychological Study of Social Issues in Charlotte, NC.

- Campbell, S.D.** & Jones, J.M. (2008). *The Campus Conundrum: Comparing African-Americans at Historically Black Colleges/Universities versus African American students attending Predominantly White Institutions*. Presented at the Annual Black Graduate Conference in Psychology, University of Michigan Ann Arbor.
- Campbell, S.D.** & Jones, J.M. (2007). *What Do You See? How Do You Feel? An Exploration of the Influence of TRIOS and Racial Identity on Racial Sensitivity*. Presented at the African American Studies Graduate Student Conference at Temple University.
- Campbell, S.D.** & Jones, J.M. (2006). *An Exploration of the Influence of TRIOS and Racial Identity on Racial Sensitivity*. Presented at the Annual Black Graduate Conference in Psychology, Purdue University.
- Jones, J.M, **Campbell, S.D.**, Turner, C.A. & Engelman, S. (2006). *Coping with Racism: Moderating effects of UCR and TRIOS*. Paper presented at Invitational conference on "Identity, Discrimination, and Well-Being" at Kent State University.

Posters

- Jeffries, T.Y. & **Campbell, S.D.** (2018). *Offering Whole Yoga: Developing and evaluating an interdisciplinary yoga and mindfulness program for students at a historically Black college*. Poster presented at the Depression on College Campuses Conference at the University of Michigan.
- Goble, A., Wrenn, S. & **Campbell, S.D.** (2013). *Using Key Courses in the Psychology Curriculum as the Basis for Developing an Undergraduate Research Program*. Poster presented at the Council on Undergraduate Research Symposium, Raleigh, NC.
- Campbell, S.D.** & Jones, J.M. (2010). *Racial Identity Matters in Coping and Achievement for African American College Students*. Poster presented at the Society for Personality and Social Psychology, Las Vegas, Nevada.

RESEARCH DISSEMINATION, APPLICATION & PUBLIC ENGAGEMENT

- 2019 *Whole Yoga, Brave Spaces: Diverse Practice*. Presentation given at Yoga Fest NC hosted by You Call This Yoga in the McKimmon Center at North Carolina State University, Raleigh, NC
- 2018 *Diversifying Yoga*. Interview with WISER Dialogue: The Missing Viewpoint Women's Institute for Science, Equity and Race; Available at <https://youtu.be/MMeclzGUipY>
- 2016 *Telling Her Story in History*. Presentation given at the Annual Black History Program "Celebrating the Past, Present, and Future" hosted by the Mooresville Chapter of Las Amigas Incorporated at Faith United Methodist Church, Mooresville, NC
- 2014 Social Psychology Group Facilitator, 21th Annual Psychology Undergraduate Conference sponsored by the NC Psychological Foundation and hosted by North Carolina Agricultural and Technical University, Greensboro, NC
- 2013 Social Psychology Group Facilitator, 20th Annual Psychology Undergraduate Conference sponsored by the NC Psychological Foundation and hosted by North Carolina Central University, Raleigh, NC

- 2013 Panelist, *Real or Ratchet: Media Portrayals of African American Women* sponsored by Psi Chi International Honor Society in Psychology, Bennett College, Greensboro, NC
- 2013 Panelist, *It's Complicated: A Black Relationships Discussions* sponsored by Honors Dormitory, Bennett College, Greensboro, NC
- 2013 *Rappers, Scholars, and Real Housewives: Redefining Black Identity Today*. Discussant for the Spring Colloquium Series Representations of Black Masculinity and Femininity: Telling Our Stories at St. Augustine's University, Raleigh, NC
- 2011 Panelist, *Hot Topics Postcard Project* sponsored by the Diversity Peer Educators at Connecticut College, New London, CT
- 2011 Panelist, *Black Education in American* sponsored by Unity House Interns at Connecticut College, New London, CT
- 2010 Panelist, *He Say, She Say: A Town Hall Meeting* sponsored by Unity House at Connecticut College, New London, CT

INVITED RESEARCH PRESENTATIONS

- 2020 *Preparing an Inclusive Online Course* [Webinar]. Farrah Ward, José A. Bowen, **Santiba Campbell**, and Kristina Ruiz-Mesa. Association of College and University Educators (ACUE); Available at <https://acue.org/webinars/inclusive-online-teaching/preparing-online-course/>
- 2018 *Race Still Matters: Linking Intergroup Dynamics, Bias, and Well-Being*. Paper presentation at the African and African American Studies (AASE) Lunch and Learn Series at Elon University in Elon, NC; Available at <https://youtu.be/oGbM54EgNGM>
- 2017 *Bodied/Unbodied: The Impact of Somatic Practices on Race-related Stress*. Paper presentation at the Anna Julia Cooper Center Faculty Research Seminars at Wake Forest University, Winston-Salem, NC
- 2015 *Friendly Fire: Making the Link between Race and Sources of Rejection*. Paper presentation at the Anna Julia Cooper Center Faculty Research Seminars at Wake Forest University, Winston-Salem, NC
- 2013 *What Really Matters: Influences on the Success and Satisfaction of Today's Student*. Presentation at the Freshman Writing Initiative Fall Conference: Relevance, Rigor, and Rhetoric: The Keys to Cultural Relativism and Writing Cultivation at Saint Augustine's University, Raleigh, NC
- 2006 *What is TRIOS?* Guest Lecturer for the Center for Counseling and Student Development at the University of Delaware, Newark, DE
- 2002 *Cross-Racial Identification*. Presentation given at the Louis L. Redding Jr. Scholars Program at the University of Delaware, Newark, DE

INVITED STUDENT DEVELOPMENT PRESENTATIONS

- 2017 *A Discussion on Mental Health*, A Week of SophistAKAtion hosted by the Xi Psi Chapter of Alpha Kappa Alpha Sorority Inc, at Texas A&M University, College Station, TX

- 2014 *Enter to Learn, Depart to Serve, Return when called upon.* Presentation given at the Spring Psi Chi International Honor Society Induction Ceremony at Winston-Salem State University, Winston-Salem, NC
- 2011 *Shoes and the Psyche.* Presentation given for "Desserts and Dialogue" hosted by Smith Hall at Connecticut College, New London, CT
- 2010 *I really know how it feels to be stressed out, stressed out.....* Presentation given to the ALANA (African American, Latino/a, Asian American and Native American) Sisters and Brothers Program at Connecticut College, New London, CT
- 2010 *Deciphering the Final Destination.* Presentation given at the Fall Psi Chi International Honor Society Induction Ceremony at Connecticut College, New London, CT

STUDENT MENTORED RESEARCH PRESENTATION

Wesley, J. (2015). *Does the Gender/Sexual Orientation of the Perpetrator and the Type of Retaliation Affect African American Female College Students Perceptions of Domestic Violence?* Presented at the State of North Carolina Undergraduate Research and Creativity Symposium at High Point University.

INSTITUTIONAL SERVICE ACTIVITIES

Bennett College

- 2020 Director of Institutional Planning, Assessment, Effectiveness and Research (IPAER) Design Team (Search Committee)
- 2019 Vice President Academic Affairs Design Team (Search Committee)
- 2019 Chief Financial Officer Design Team (Search Committee)
- 2016 – 2019 Student Conduct Hearing Board
- 2016 - 2017 Coordinated Community Response Team (CCRT)
- 2015 - 2019 Sabbatical Committee, Chair
- 2014 - present Honors Program Advisory Council
- 2014 Dean of Humanities Search Committee
- 2014 - 2015 Interdisciplinary Research Day, Chair
- 2013 Mathematics Faculty Search Committee
- 2013 - 2015 Faculty Co-Advisor, Psi Chi International Honor Society in Psychology
- 2012 – 2017 General Education Committee

2012 – present Faculty Advisor, Psychology Club

Connecticut College

2011 – 2012 Psychology Representative, Institutional Review Board

2010 – 2012 S.H.E. (Share, Hear, Empower) Program, "Auntie" Mentor

University of Delaware

2004 Behavioral Neuroscience Faculty Search Committee

PROFESSIONAL DEVELOPMENT

Student Focused

2016 Faculty Resource Network Seminar; *The Role of Faculty in Promoting Meaningful Consideration of Equity, Diversity & Inclusion across Multiple Disciplines* from June 6 – 10 at New York University

2015 Gay Alliance Safe Zone Ally Program Training at North Carolina Agricultural and Technical University

2014 6th Annual Conference on Understanding Interventions That Broaden Participation in Research Careers: Measuring Pathways to Participation in Baltimore, Maryland

2013 Preparing Critical Faculty for the Future (PCFF Phase II); Next Generation STEM Learning: Investigate, Innovate, Inspire Conference in Kansas City, Missouri

2012 The Future of Minority Studies Research Project Colloquium at Spelman College

2011 Tempel Technology Summer Institute at Connecticut College

2010 Center for Teaching and Learning Mellon Visiting Faculty at Connecticut College

2004 Undergraduate Advising Practicum at the University of Delaware

Advanced Training

2020 High Impact Online Teaching and Learning Practices for Faculty at Historically Black Colleges and Universities (HBCUs) hosted by UNCF and the Gardner Institute

2016 BRIDGES Academic Leadership for Women at the William and Ida Friday Center for Continuing Education at the University of North Carolina at Chapel Hill
Elected Class Speaker by the BRIDGES 24 cohort

2012 Society for the Psychological Study of Social Issues: Early Career Workshop in Charlotte, North Carolina

2009 Applied Multilevel and Structural Equation Modeling Workshop at North Carolina State University
Latent Variable Modeling using AMOS
Multilevel Modeling using SAS

- 2008 American Psychological Association Advanced Training Institute at Michigan State University
Research Methods with Diverse Racial & Ethnic Groups
- 2008 Responsible Conduct of Research at the University of Delaware
Getting and Preparing Data & Survey Research and Large Data Sets
- 2007 Summer Institute in Social Psychology at the University of Texas Austin
Novel Approaches to Assessing Social Behavior and Individual Differences
Web-Based Research

Continuing Education Credits

- 2016 Leadership Academy at the STEM Women of Color Conclave 10 CE credits
Hosted by Fielding Graduate University, in Ellicott City, Maryland
- 2014 This Very Moment: Mindfulness in Psychotherapy 12.5 CE credits
Kripalu Center for Yoga and Health, Stockbridge, Massachusetts

PROFESSIONAL SERVICE ACTIVITIES

Administrative

- 2012 Federal Advocacy Training and Congressional Visits by the Public Interest Government Relations
Office of American Psychological Association

Editorial

- 2016 STEM Conference Reviewer, Transforming Undergraduate STEM Education: Implications for 21st-
Century Society. Hosted by the Association of American Colleges and Universities (AAC&U) and
Project Kaleidoscope (PKAL), November 3 – 5, 2016, Boston, Massachusetts
- 2015 Board of Reviewers Member, *Journal of Contemporary Issues in Higher Education*
- 2015 Invited Reviewer, Routledge: *Intersectional Pedagogy: Complicating Identity and Social Justice*
- 2014 Proposal Reviewer, Annual HBCU Faculty Development Network Conference: Scholarly Teaching,
Constructive Learning, and Measurable Outcomes, October 16 – 18, 2014, Raleigh, NC
- 2014 Proposal Reviewer, the Network for Academic Renewal Conference Transforming STEM Higher
Education. Hosted by the Association of American Colleges and Universities (AAC&U) and Project
Kaleidoscope (PKAL), November 6 – 8, 2014, Atlanta, Georgia.

Grants

- 2014 Proposal Reviewer for the National Science Foundation

Student Engagement

- 2015 Poster Session Judge, NC Psychological Association Spring Undergraduate and Graduate Poster
Session, April 25, the University of North Carolina at Chapel Hill
- 2015 Experimental Testing, InQuizitive at W.W. Norton & Company, Inc. for PS 101: General Psychology
(Spring)

2013 BGCP Alumni Advisor, 19th Annual Black Graduate Conference in Psychology (BGCP), June 6 – 9, the University of North Carolina at Chapel Hill

PROFESSIONAL MEMBERSHIPS

Social Psychology Network

Yoga Alliance

Yoga Service Council