
California State University, East Bay
Department of Communication
Hayward, California

kate.bell@csueastbay.edu

Faculty Position

California State University, East Bay
Associate Professor of Communication
Faculty co-ordinator, *The Pioneer* newspaper and online
Graduate Program Co-ordinator (June 2015-present)

Sept. 2012-Present

Education

PhD, Communication 2012
University of Washington, Seattle

- Dissertation: *Celebrity as Cultural Authority: Media, Representation and the Politics of Fame.*
- Supervisor: Crispin Thurlow, Ph.D

MA, Communication and Culture 2006
York University, Toronto

- Thesis: *The Legacy of Pope John Paul II: A Discourse Analysis of Toronto Newspapers*
- Supervisor: Barbara Crow, Ph.D
- Joint graduate program with Ryerson University, Toronto

BA, History (Incomplete) 1988
University of Alberta, Edmonton, AB

Print Journalism Program (transfer to U of Alberta) 1983
Mount Royal College, Calgary, AB

Publications

2019. "This is not who we are:" Progressive media and post-race in the new era of overt racism. *Communication, Culture, and Critique*. (Peer reviewed). 12(1), 1-17

2018. "Critical Race Theory." *Feminist Media Histories*. Spring 4(2).

2018. "By Any Other Name: Media and White Supremacist Terrorism in the Trump Era," In *The Trump Presidency, Journalism, and Democracy*. Routledge (Robert E. Gutsche Jr., ed).

2017. "Wildest Dreams: The Racial Aura of Celebrity Safari." *Communication & Critical/Cultural Studies*. 14(4), 369-384. (Peer reviewed).

2015/2013. “Raising Africa? Celebrity and the Rhetoric of the White Saviour.” In *PORTAL: Journal of Multidisciplinary International Studies*. 10(1). (Peer Reviewed)

- A revised refereed version of this article appeared in *Celebrity Philanthropy*. Intellect Press, 2015. (Elaine Jeffries & Paul Allatson, eds.)

2014. “The Media’s Tipping Point: Covering Gender is the next Frontier.” In *Media Morals* (September). Stephen J.A. Ward, ed. <http://mediamorals.org/the-medias-tipping-point-covering-gender-is-the-next-frontier/>.

2013. *Affective Expertise: The Journalism Ethics of Celebrity Sourcing*. In *Global Media Ethics: Problems and Perspectives*, 214-234. Wiley-Blackwell. (Stephen J.A. Ward, ed).

2011. “A Delicious Way to Help Save Lives’: Race, Commodification and Celebrity in Product (RED)”, in *Journal of International and Intercultural Communication*, 4(3), 163-180. (Peer Reviewed)

2011. Feature article, “Weinergate: Sexting, Lies and the Mediascape,” in *Journalism Ethics for the Global Citizen* (July). <http://ethics.journalism.wisc.edu/2011/07/09/weinergate-sexting-lies-and-the-mediascape/>.

2009. “Against Technologization: Young People’s New Media Discourse as Creative Cultural Practice,” pp 1038-1049, in *Journal of Computer Mediated Communication*, 14(4). With Crispin Thurlow.

2009. Feature article, “Turning Dreams to Shame: Susan Boyle’s Les Miz,” in *Journalism Ethics for the Global Citizen* (July) http://www.journalismethics.ca/feature_articles/susan_boyle.html.

2008. Book review, *Asper Nation: Canada’s Most Dangerous Media Company* by Marc Edge, pp 919-921 in *Journalism and Mass Communication Quarterly*, 85(4).

Forthcoming

Bell, Katherine M. “News Coverage of Racism, White Supremacy and Hate Speech.” In *A Handbook of Global Media Ethics*, edited by Katherine M. Bell and Stephen J. A. Ward, Vol. 6. Cham, Switzerland: Springer International, 2021.

Bell, Katherine M and Gr Keer. “News Stylebooks as Representation of LGBTQ communities.” In *A Handbook of Global Media Ethics*, edited by Katherine M. Bell and Stephen J. A. Ward, Vol. 6. Cham, Switzerland: Springer International, 2021.

Selected Conferences

Media Freedom Summit

College of Marin, Kentfield, CA

- Paper: Contemplating progressive media and resistance amid the ‘whitelash’ Oct. 2018

Race and Media Conference

May 2018

Center for Communication, Difference, and Equity

Seattle, University of Washington

- **Invited paper:** “This is not who we are:” U.S. Progressive Media in the New Era of Overt Racism.

Progressive Connexions: Free Speech and the Faces of Evil March 2018
Lisbon, Portugal

- Paper: From Post-Race to Post-Truth? Media in the New Era of Overt Racism.

National Communication Association Nov. 2015
Las Vegas, NV

- Paper: Exporting Africa: Celebrity, Aura, Enchantment, and Travelling Philanthropy

National Communication Association Nov. 2014
Chicago, IL

- Paper: It Doesn't Get Better... You Get Stronger: Everyday Celebrity, Identity Production and Social Action in Web 2.0.

National Communication Association Nov. 2012
Orlando, FL

- Paper: The Celebrity Expert: Producing Africa for a Global Audience

National Communication Association Nov. 2010
San Francisco, CA

- Paper: Razing Malawi? The celebrity as White Saviour of Africa

Women of Color Collective Graduate Conference June 2009
University of Washington, Seattle

- Paper: Racing Product (RED): Celebrity, commodification and the construction of race in the fight against AIDS.

American Journalism Historians-AEJMC annual joint conference March 2005
The New School, New York

- Paper: Evolution of Objectivity: The Riel Rebellion and Regina Riot in The Toronto Globe.

Work in Progress

Volume editor, *Handbook of Global Media Ethics*, Springer International Publishing. Stephen J. Ward, editor-in-chief. Forthcoming 2020.

Teaching

Courses taught – Cal State East Bay – Autumn 2012–Fall 2020

COMM 203 – Communication Theory

COMM 314 – Journalism Theory & Practice

COMM 493 – Social Justice Project. For media production students.

COMM 495 – Pioneer Practicum. Newspaper workshop

COMM 2550, COMM 255, Queer Cultures: Knowledge and Literacy (Gen Ed course created with Gr Keer).

COMM 3245, Famous Politics: Celebrity and Social Life.

- Created course on power of celebrity in governmental politics, activism & philanthropy.

COMM 6000, Introduction to Graduate Study.

COMM 6300, Seminar in Media Studies

- Theoretical approaches to the study of media production and culture

COMM 4500, Gender and Representation in the Media

- Upper division requirement on media in relation to social categories and identity

COMM 2300, 21st Century Communication (mega, 100 students)

- Core course on history and transformations of communication and media in Western society

COMM 4900 – Independent Study – service learning (Spring 2014)

- Service-learning journalism project with volunteer students at Oakland's Fremont High

COMM 3220/21/22, Journalism Workshops: Print, Opinion Writing, Magazine Writing

- Hands-on writing workshops for advanced students.

COMM 3010, Intermediate News Writing and Editing

- Advanced course for students of the media-production option.

Courses Taught – Instructor - University of Washington

Media and Society (UW Tacoma campus)

Critical Media Literacy (UW Bothell campus)

Race, Gender and Sexuality in the Media

Critical Journalism – Combining theory and practice

- Developed and taught course on theories of news; applied concepts to praxis.

Interviewing: Principles and Practices

Teaching Assistantships

Race, Gender and Sexuality in the Media

Rhetoric and Popular Culture

Journalism Ethics

Communication Theory

Media Structure

Research Assistantship – University of Washington – Research for Profs. John Gastil and Cindy Simmons. U.S. media shield laws and case law, editing, book proofreading and journal article preparation on political and judicial deliberation processes. Spring 2009

Professional Experience - Journalism

The Canadian Press

Chief of Bureau, Vancouver, BC 2006-2007

- News manager, responsible for national and regional news coverage for print, broadcast and online clients
- Editorial staff development and training

Broadcast Main Desk, Toronto 2003-2006

- Shift supervisor for national broadcast news file
- Live wire and audio coverage for radio & TV clients

Chief of Bureau, Edmonton, AB 1997-2003

- News manager, responsible for national and regional coverage for print and broadcast clients on the Prairies and Canada's North
- Supervised 25 journalists and editorial support staff

Reporter-Editor, Halifax, NS 1997

- Provincial and federal politics, environmental issues

News Editor, Vancouver, BC 1995-1997

- Supervising editor, responsible for daily and hourly news coverage
- Supervised writers, editors and broadcasters

News Correspondent, Calgary, AB 1993-1995

- Reporter, news, sports and entertainment
- Oil industry, environmental issues, professional sports, agriculture

Reporter-Editor, Edmonton, AB 1988-1993

- Editor responsible for daily news file, General assignment reporter

Regina Leader-Post, Regina, SK 1985-1987

- Reporter, rural issues, environment, First Nations, agriculture

Yorkton This Week, Yorkton, SK 1984-1985

- Reporter, school boards, City Hall, Agriculture, rural life

Lloydminster Daily Times, Lloydminster, SK 1983-1984

- City Editor and reporter

Awards & Recognition

Faculty Support Grand for research. CSUEB	2019-20
• \$7,000	
Member, Diversity Scholars Network, University of Michigan	Since 2017
FLC: Writing for Publication	2016-17
• \$1,000	2014-15
Dean's office stipend for syllabus development - CSUEB Diversity ILO	2013
• \$1,000	
Huckabay Teaching Fellowship University of Washington	2009-2010
• Developed and taught critical journalism course on representations in mainstream news	
• \$3,000	
Southam Fellowship Massey College, University of Toronto	2001-2002
• Eight-month study program for working journalists	
• \$60,000	

Selected Guest Presentations and Media

"Online video sites pose threat for cable subscriptions." <i>The Daily Trojan</i> . http://dailytrojan.com/2013/08/27/online-video-sites-pose-threat-to-cable-subscriptions/ .	Sept. 2013
Invited Guest Lectures (Skype), University of Wisconsin, Madison	Mar. 2013
• The news media and celebrity philanthropy	Nov. 2012
• International Communication	
• Journalism and Mass Communication graduate course.	
Guest Lecture, MacEwan University Journalism, Edmonton, AB, Canada	Oct. 2010
• It's a Three-Way: Journalism, Celebrity and Politics	
Guest Lecture, University of Washington, Rhetoric & Popular Culture	March 2011
• Celebrity and politics	March 2010
Guest presentation/activity, Cleveland High School, Seattle	May 2008
• Representations of gender and race in mass media advertising	
Guest Lecture, University of Washington, Media Ethics	Nov. 2007
• News representations of Islam	

Other Projects

Copy editor for *The Co-Parents' Handbook* by Karen Bonnell, MS. (2014)

Service

Academic

CSU East Bay, Academic Senate committee	2018-20
<ul style="list-style-type: none"> • Faculty Affairs • Ad hoc subcommittee on Ethnic Studies Requirement 	2019
CSU East Bay, Department of Communication retention committee	2019-20
CSUEB Department of Communication Scholarship Committee	2018-20
CSUEB, Department of History retention Committee	2018-19
CSU East Bay	
<ul style="list-style-type: none"> • Task force on faculty workload 	2016-17
CSU East Bay, Academic Senate committee	2015-17
<ul style="list-style-type: none"> • Committee on Research 	2013-14
“It Doesn’t Get Better... You Get Stronger: Disidentification and queer identity”	April 2015
<ul style="list-style-type: none"> • <i>Afternoon of the Arts</i>, CSU East Bay 	
Panel respondent – Black Lives Matter Conference	May 15, 2015
<ul style="list-style-type: none"> • Graduate Communication Society CSUEB 	
Discussion panel member – “Dear White People”	Feb. 19, 2015
<ul style="list-style-type: none"> • CSUEB Associated Students Inc. event 	
California State University – Department Committees:	
<ul style="list-style-type: none"> • Faculty tenure-track search committee 	2016-17 2014-15
<ul style="list-style-type: none"> • Personnel Committee 	2013
Peer reviewer, <i>Communication & Critical/Cultural Studies</i>	2017-
Peer reviewer, <i>Journal of International and Intercultural Communication</i>	2011-
Volunteer teacher, Center for Instructional Development and Research University of Washington, Seattle	2009-2010
<ul style="list-style-type: none"> • Seminars for graduate students and teaching assistants on managing teaching, research, and family demands 	
Volunteer, Women of Color Collective Graduate Conference University of Washington, Seattle	2010, 2011
Volunteer mentor, Communication Writing Center University of Washington	2008-2010
<ul style="list-style-type: none"> • Writing and study coach 	

Journalism and Community Service

Volunteer grant writer – Bay City News Foundation Oakland, CA	2019-present
Volunteer – Fremont High School Senior Project, Oakland, CA	2017-2018
Skyline High School journalism outreach Oakland, CA	2016
Industry/Academic Advisor and volunteer, Fremont High Media Academy Oakland, CA	2013-16
Bay Area Journalism Advisory Council San Francisco Bay Area	2014-15
Media professional volunteer – Society of Professional Journalists Student Resume Round-Robin, San Francisco	Apr 2014
Judge, Canadian Science Journalism Awards University of British Columbia, Vancouver, BC	2006-07
Advisory Committee, Journalism program Grant MacEwan College, Edmonton, AB	2000-2003
The Canadian Press	
• Management member of successful interest-based bargaining team	2000-2001
• Canadian Press-Canadian Media Guild Diversity Committee. Union representative on joint employer-employee committee on workforce diversity.	1997

Professional Memberships

- National Communication Association
- College Media Association
- Journalism and Women Symposium