U-M Resources for Advancing Your Research

Anti-Racism Symposium

Michigan League January 31, 2023

PRESENTERS

- Jill Jividen, Sr. Director of Research Development, OVPR
- **Donna Lartigue,** Assoc. Director, Foundation Relations
- Kelly Sexton, Assoc. Vice President for Research and Innovation Partnerships
- Kate Livingston, Assoc. Director, Ginsberg Center
- Jake Carlson, Director, Deep Blue & Research Data Service, U-M Library

Research Development & Proposal Services OVPR

Jill Jividen, PhD

Director of Research Development

U-M Research Development & Proposal Services

research.umich.edu/research-development

Mission: Increasing individual & institutional competitiveness for external funding; PI skill-building; supporting collaborative research teams.

- Limited submissions & internal funding programs
- Proposal development, graphics & editing services
- Facilitating ideation/brainstorming, networking, strategic planning
- Online resources
- Workshops & webinars (recorded & by request)

Proposal Development

- Proposal management
 - Timelines/task lists
 - Coordination of team members & partners
 - Overseeing shared writing files
 - Drafting & collecting documents (e.g., letters, supporting documents)
 - Soliciting/tracking letters of support
- Peer review (pink teams, red teams)
- **Editing** reviewing final drafts for clarity, consistency, organization, logic, formatting, grammar, sentence structure, etc.

Online Resources

- Roadmap for Large-Scale Proposals
- <u>Recorded webinars & slides</u> (direct Dropbox link)
 - Grantsmanship 101 Series: Planning Competitive Proposals, Understanding Funders, Understanding Review Processes
 - Information sessions for specific funding opps (e.g., NSF STCs, instrumentation grants, etc.)
 - Finding funding workshops
- Toolkits (MRI & NIH S10 proposals)
- <u>UMOR Proposal Library</u> (direct Dropbox link)
- <u>Research Blueprint</u> newsletter limited submissions, internal & external funding opportunities, strategies for pursuing funding, events & workshops

Bold Challenges

boldchallenges.umich.edu

- Aligning U-M strengths with large-scale external funding opportunities
- Tailored to increase cross-school collaboration on sponsored research to address complex societal problems (e.g., water access, infrastructure, climate change adaptation, housing, equity in healthcare, etc.)
- Empowering U-M researchers through events and programs at two levels of proposal stage/support
- Announcement coming soon for Bold Challenges 2.0!



Contact Us



U-M Research Development



RD-support@umich.edu



Request a consultation

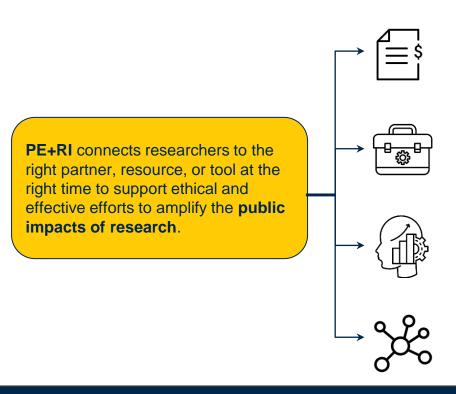








Public Engagement and Research Impacts



Partner with RDPS to provide guidance and consultations to faculty on **societal impact (or "broader impacts") sections of funding proposals**.

Develop **research-based resources and tools** that help faculty translate their scholarship and apply it across contexts for societal engagement.

Help scholars **build skills and capacity** to more effectively engage with different publics, including diverse and historically underserved and marginalized communities.

Catalyze innovation and impact by **building networks** that connect units and individuals across approaches to public engagement and research impact.

U-M Foundation Relations

Office of University Development

Donna Lartigue

Associate Director

What Does Foundation Relations Do?

Identify and **communicate** funding opportunities

- Broad distribution via email (MailChimp)
- Targeted email
- Website https://foundationrelations.umich.edu

Provide **strategy** and **consultation**

- 1-on-1 faculty consulting regarding potential foundation funders
- Information sessions about specific foundations or competitions
- Support for internal competitions/limited submissions
- Presentations & workshops for faculty within schools, units, teams etc.

Consult on different mechanisms to request funding

- Open call: program officer driven funding
- Competitive Request for Proposals (RFP)
- Limited Submission (internal competition)

Review and provide feedback on proposal drafts

Voice and language are different from federal submissions, and differs across foundations



Foundation Funding for Racial Equity/Justice

- On-the-ground outcomes
- Creative ideas for solving social problems
- Engaged communities
- Active voice, dynamic language
- Known partners, co-creating
- Change-making

Examples of Racial Equity/Justice grant awards to U-M (FY 19 – 22)

- \$400,000 22-PAF01686 Elevating Parent Voices to Build an Equitable and Responsive Nutrition Safety Net for Michigan Families, Nutritional Sciences, SPH, PI Bauer, Kate, (Kellogg Foundation)
- \$5,000,000 21-PAF02768 Crafting Democratic Futures: Situating Colleges and Universities in Community-based Reparations Solutions, LSA Ctr for Social Solutions, PI Lewis, Earl (Mellon Foundation)
- \$5,000,000 21-PAF02794 Center for Transformative Indigenous Research and Social Action: Undoing Inequality, LSA Psychology, PI Fryberg, Stephanie (Mellon Foundation)
- \$1,050,000 21-PAF03872 *Great First 8 First Grade Curriculum*, SOE- Educational Studies, PI Nell Duke (**Kellogg Foundation**)
- \$500,000 21-PAF07336 Employment Equity Learning and Action Collaborative, School of Social Work, PI Shanks, Trina, (Kellogg Foundation)
- \$100,000 20-PAF04675 Improving Detroit Families Psychological Well-being through the Advancement of Race-Related Therapeutic Strategies, Hlth Behavior & Hlth Ed Dept. SPH, Pl Anderson, Riana (Michigan Health Endowment Fund)

Racial Equity/Justice Foundations from U-M Top 20 Foundation Funders

<u>Arnold Ventures LLC</u> - Focus is to invest in evidence-based solutions to drive policy in criminal justice reform, education, public finance and gun policy. Arnold's work is guided by evidence-based policy, research & advocacy.

<u>Doris Duke Charitable Foundation</u> - performing arts, medical research, environment/conservation efforts focused on BIPOC communities, child well-being, and Islamic Art

<u>Robert Wood Johnson Foundation</u> – largest funder of health and health care, laser focus on building a "Culture of Health". Focus on health systems, healthy communities, healthy children and families, and leadership development programs. Conducts research through signature programs to identify root causes of health disparities and improve health, equity and social justice:

Evidence 4 Action, Policies 4 Action, Systems 4 Action

Leadership programs: <u>Clinical Scholars</u>, <u>Culture of Health Leaders</u>, <u>Health Policy Research Scholars</u>, <u>Interdisciplinary Leaders</u>, <u>Harold Amos Medical Faculty Development Program</u>

Pioneering Ideas for the Future – ideas to improve health equity for future generations



Racial Equity/Justice Foundations from U-M Top 20 Foundation Funders

<u>JPB Foundation</u> – poverty, environment and medical research; economic justice, access to jobs, safety net, alleviate financial hardship; reduce diabetes, toxic shock; ensure access to reproductive health; civic engagement & voting rights, immigrant participation; environmental justice focus on low-income & communities of color, clean energy, detoxify indoor/outdoor spaces, green infrastructure; medical research consortium model focused on Parkinson's disease and diabetes

<u>W.K. Kellogg Foundation</u> – early childhood education & education systems; health equity, healthy birth outcomes, maternal & infant health, healthy food & nutrition, engaged community voices, policy and systems change; equitable job opportunities and employment; tribal, minority & women-owned business enterprises, equitable communities; DNA – racial equity, community engagement, leadership

<u>Andrew Mellon Foundation</u> - arts & culture, artist-driven, cross-sector collaborations, historically disinvested artists; higher education, civic engagement & voting rights, effects of race & racialization in U.S.: literature & social justice; advancing socially just futures, Mellon Mays Undergraduate Fellowship; deepening and broadening of diverse history, lived experiences, legacy, public expression in U.S; public knowledge

Racial Equity/Justice Foundations from U-M Top 20 Foundation Funders

Michigan Health Endowment Fund -

healthcare focused in Michigan; quality mental health, substance use disorder services; healthy aging, school-based nutrition, physical activity, fresh food pipelines, maternal and infant care, reduce disparities.

Charles Stewart Mott Foundation – civil society, strengthen civic engagement, enhance local philanthropy, increase access to justice; expand after-school learning for college, career & life for underserved communities; environment, freshwater, international investment energy policies; climate change; Flint area community needs, education, arts & culture; community revitalization

Other Racial Equity/Justice Foundation Funders

Ford Foundation

William T. Grant Foundation

William and Flora Hewlett Foundation

John S. and James L. Knight Foundation

Kresge Foundation

MacArthur Foundation

Open Society Foundations

Rockefeller Foundation

Spencer Foundation

Innovation PartnershipsOVPR

Kelly Sexton

Associate Vice President for Research, Innovation Partnerships





Innovation Partnerships was designed with Faculty service in mind:

- Innovation Partnerships is a connector for faculty desiring to amplify the impact of their research through partnering with industry:
 - Corporate sponsored research
 - Licensing & commercialization
 - Startup company formation



Resources Offered by Innovation Partnerships

ALLIANCES

Connecting Faculty with Commercial Research Opportunities

Negotiation Support for Corporate Sponsored Research Agreements

Managing Ongoing Research Alliances

LICENSING

Invention Intake Support

Intellectual Property
Strategy and Funding

License Agreement Negotiation

Software/Content Management, Distribution and Promotion

VENTURES

Translational Research Funding

Business Mentorship

Venture Capital Investment

Connections to Entrepreneurial Talent

Incubator Space



ALLIANCES

Connecting Faculty with Commercial Research Opportunities

Negotiation Support for Corporate Sponsored Research Agreements

Managing Ongoing Research Alliances

Corporate Research Alliances is a faculty service unit:

- Assist in early conversations with corporate sponsors to frame statements of work
- Protect background IP and ensure appropriate terms for inventions developed during the research collaboration
- Help navigate the web of teams, systems and approvals to successfully execute a Sponsored Research Agreement (SRA)
- Craft and support Master Agreements where appropriate for larger, sustained engagements



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Invention Intake Support

Intellectual Property
Strategy and Funding

License Agreement Negotiation

Software/Content
Management,
Distribution and
Promotion

#3 Ranking*



INVENTION DISCLOSURES RECEIVED

Massachusetts Institute of Technology	869
Stanford University	582
University of Michigan	522
Cornell University	521
Johns Hopkins University	465
Harvard University	443

*FY20 is the most recent year for which nationwide data is available





Mentors-in-Residence

In-house team of MIRs with deep investment. entrepreneurial and industry experience

Providing direct early support that helps turn new technologies into viable startup companies

Raised over \$200M of venture capital as entrepreneurs

Over \$700M in liquidity events

Directly managed over \$150M of investments in



Mary Jo Cartwright CFO Matterhorn, VP HealthMedia, CEO CNC Connection, Unival, Machine ision International



Bruce Auerbach Co-Founder & President of AlphaCore acquired by AstraZeneca, Pfizer



Meera Viian President Ovonic Battery. Manager Al23 Systems - the largest Lithium-ion plant in





Jim Arthurs Co-Founder & COO Armune BioScience, VP Genetics Squared, VP grapeVINE, VP Comshare



David Olson Co-Founder FreeStride, CEO Swift Bioscience, CSO Accuri Cvtometers. Co-Founder DroNai





David Gregorka Venture Partner Baird Capital, President of Parabricks, VP J&J, Co-Founder & VP HealthMedia, VP NSF International



Robin Rowe President R2 Medtech, Sr Dir, Regulatory & Medical Affairs Beaver-Vistec, Vice President, Clinical, Quality & Dequilatory HistoSonics, Inc.

VENTURES

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Incubator Space

Ecosystem Connections





Rich Zvosec Former VP at Akermin, NanoProducts. Tikal and Principal at High Hurdles and Mercer



Accurate predictions enable cities and engineering firms to focus lead service line replacement on the highest risk locations.









Support Along the Commercialization Path YBMen Project - educational & social support program for young Black men

Daphne C. Watkins, Social Work





Where We Are Going

Moving forward, our findings will help us build a global mental health campaign to improve Black men's mental health, their adherence to progressive masculine norms, and increase their social support.

- Disclosed to Tech Transfer in 2015.
- Connected team to digital discovery and customer discovery programs - team's business plan awarded "audience favorite" among 20+ projects
- Supported negotiation of commercial and research license agreements with users
- Today, YBM is a non-profit.



#DidYouKnow: YBMen uses private social media groups to provide mental health education and social support to young Black men by using information and prompts from social media and popular culture (e.g., YouTube videos, photos, lyrics, and current headlines).

#mentalhealth #mentalhealthmatters #blackmentalhealthmatters #youngblackmen #blackboyjoy #YBMen



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How We Can Help

Never too early

Licensing Data Repositories

Navigate COI and regulatory requirements associated with commercialization

Consult on corporate research partnerships and centers

Help in launching a startup (business models, talent, capital)

Marketing your innovation and startups

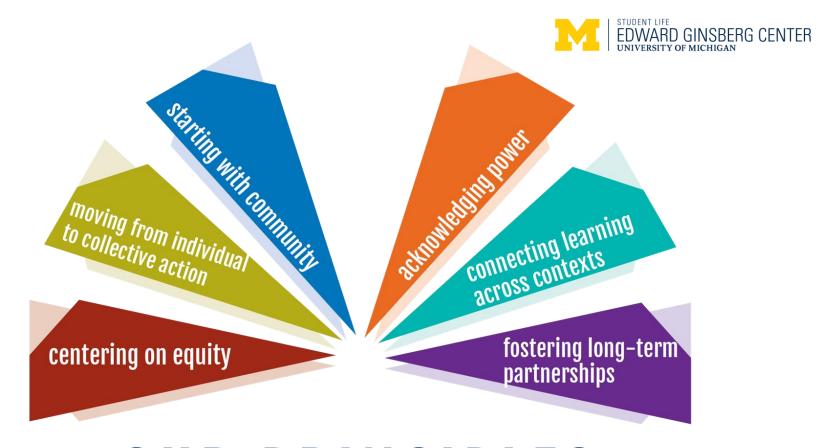
Translational Research Funding

Dealmaking & IP support

Ginsberg Center

Kate Livingston

Associate Director of Teaching, Research & Academic Partnerships



OUR PRINCIPLES

Our Principles Inform What We Do

- Partnerships: We connect community partners' priorities with U-M partners & resources
- Preparation: We prepare and support faculty, students and staff to create and participate in socially-just, equitable, and sustainable community engagement experiences
- Pathways: We encourage multiple pathways to develop lifelong habits of civic learning and to adopt community engagement as a practice.

Our Services for Researchers

- <u>CONNECT</u> scholars & researchers with social sector partners
 - University-Community Matchmaking
 - K-12 Schools, nonprofit orgs, civic agencies
 - In Michigan (w/ emphasis in Southeast Michigan)
 - Translating Opportunities
 - Partnership Support
 - Stewardship



Partnerships: Our Matchmaking Process









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Our Services for Researchers

- <u>DESIGN</u>: Community Engagement consultation for your research & teaching
 - Research development
 - Pipeline of current + future projects
 - Project design & engagement practices
 - Integrating CE research into your teaching
- PREPARE students to work with partners



Our Services for Researchers

- More Support for Community-Engaged Research:
 - <u>Faculty Grants</u>
 - Seed & small project funding
 - Communities of Practice
 - Letters of Support for grant proposals (with advanced communication with GC)
 - Michigan Journal of Community Service Learning
 - Translating CE research for academic & public audiences



CONTACT US

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Ann Arbor, MI 48109-1265

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Website: ginsberg.umich.edu

Email: ginsberginfo@umich.edu

(f) /ginsbergcenter





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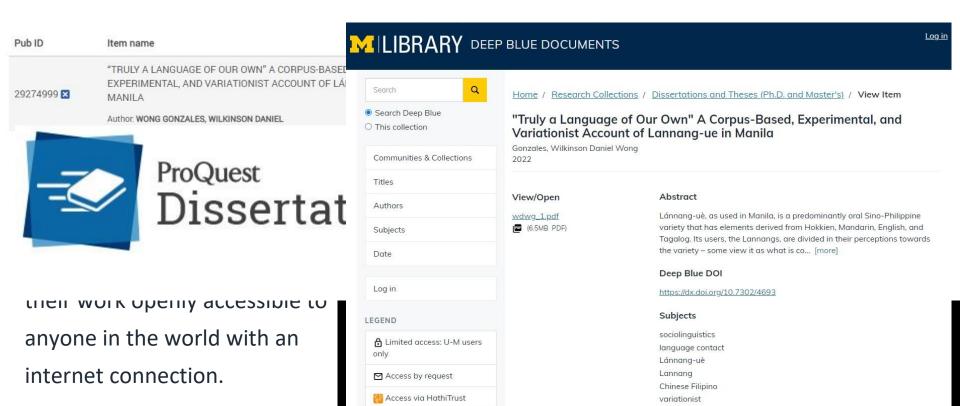
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U-M Library: Repository & Data Services

Jake Carlson

Director of Deep Blue Repository & Research Data Services

What do we do?



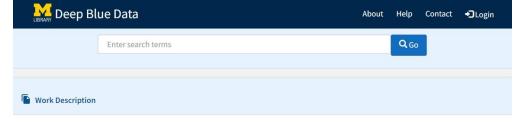
Types Thesis

Access via Fulcrum

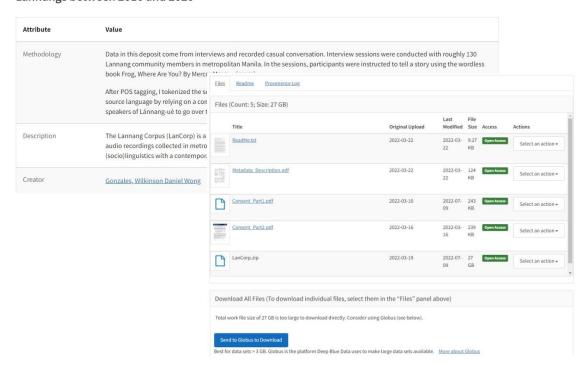
What do we do?

Open Data:

Publish content of scholarly or educational value, research data in particular, that may not have a defined path for dissemination and might otherwise be unavailable or lost.

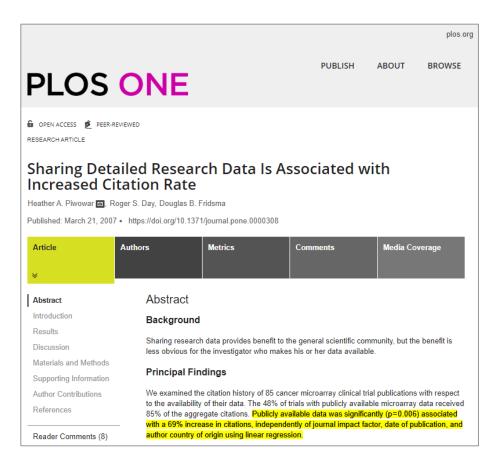


Title: The Lannang Corpus (LanCorp): A POS-tagged, sociolinguistic corpus containing recordings and transcriptions of Lannang speech collected from the metropolitan Manila Lannangs between 2016 and 2020

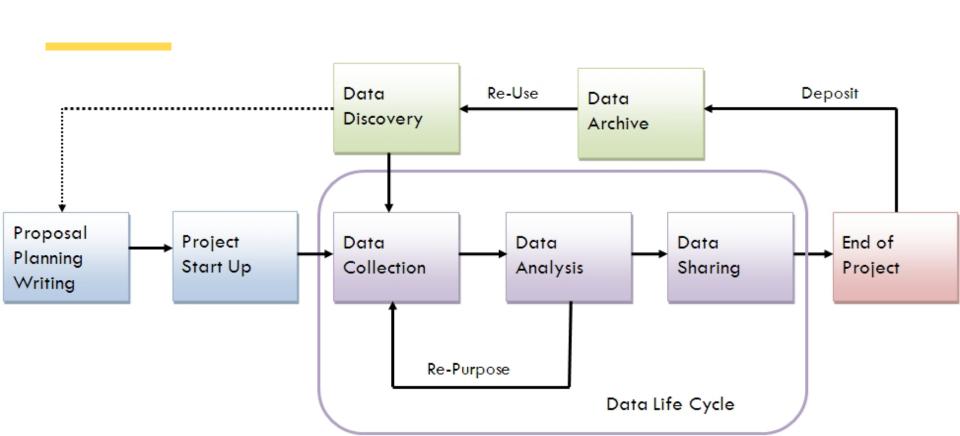


Why share data?

- Increasingly required by funding agencies and publishers
- It may help others better connect with your research
- Research suggests that sharing data results in an increase in citations



Data Lifecycles

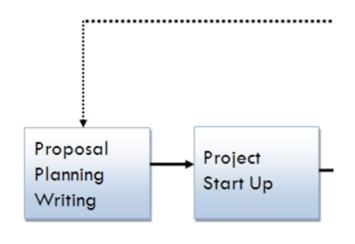


How we can help

Consulting & Education on Data Management / Sharing Plans

- Writing a Plan (for a grant or in general)
- Implementing a Plan

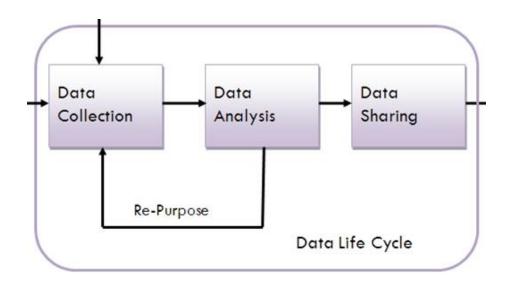
Planning out what you will need to do to share your data early will make it easier to do when the time comes



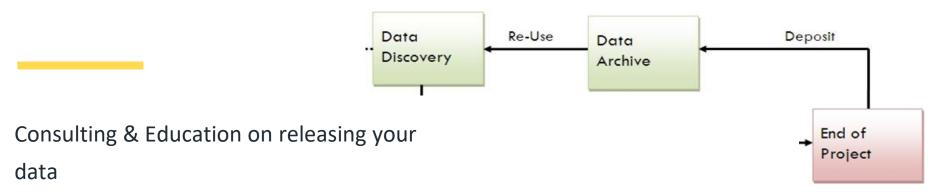
How we can help

Consulting & Education on preparing your data to be shareable

- Describing your data
 - o Documentation
 - o Metadata
- Developing FAIR data
 - o Findable
 - o Accessible
 - o Interoperable
 - o Reusable



How we can help



- Depositing to Deep Blue Data
- Depositing to a Subject Data Repository
 - Curation Review of the Data
 - Licensing Considerations
 - Preservation Considerations

Thank you

UNIVERSITY OF MICHIGAN