



Highlights **Fall 2012—Winter 2013**

To-Do List:

1. Be in the nation's capital for the end of the presidential campaign and Election Day 2012.
2. Attend the 2013 inauguration with 800,000 of my closest friends. (Take pictures.)
3. Have a chance to ask a Supreme Court justice a question in person. (Take more pictures.)
4. Work 32 hours per week for a government office or organization of my choice.
5. Carry a full load of college classes.
6. Cook meals, wash dishes, shop for groceries, do the laundry, and see the sights.

These were possible if you were a Michigan in Washington student in the 2012-2013 academic year.

Fall 2012 and Winter 2013 Students

A total of 47 Michigan juniors and seniors completed internships in 36 organizations. The students worked at least 32 hours per week at organizations that included: the offices of members of the U.S. House and Senate; the White House; federal departments and agencies; law firms and the District of Columbia Public Defender's Office; advertising, public relations and media companies; think tanks; and, non-profit organizations.

The most popular field of study for the program's students continued to be Political Science, the major of 16 of the 47 students. Public Policy was the second most-popular major, with seven students, followed by International Studies, with five students. The other students' majors ran the gamut, including Actuarial Math, Psychology, Sports Management, and Women's Studies. Tables 1 and 2 at the end of this document show the internship placements and majors of the participants.

Required Research Seminar Papers and Writing Awards

Each student is required to take a four-credit course on the basics of research design and execution, taught by **Dr. Joel Clark**. Each student may choose his or her own topic for a 25- page paper that includes a literature review and original research. The students' self-selected topics vary dramatically each year, and this year was no different. Examples are: an examination of the effect of rocker Bruce Springsteen's contributions on national political races; the influence of Title IX on gender equality cases in athletics; the use of social media by members of the 113th Congress; and, the evolution of American-French military intelligence relations since World War II. Table 3 lists all the topics.

At the end of the year, MIW recognizes students for outstanding research projects. This year's honorees are **Samantha Horsell, Hanlin Yang, Emily Van Dusen** and **Sam Buchman**, each of whom is receiving a \$50 Amazon Gift Certificate.

Hayley Sakwa, Fall 2012, won \$150 for best paper in the social sciences division of the campus-wide Sweetland Upper Level Writing contest for her paper on a Philadelphia pilot program, "Fresh Food Financing Initiative: A Replicable Practice in Detroit?"

Former MIW'ers Win Awards

Five former MIW'ers won campus awards for what they've accomplished already and to encourage them to accomplish great things in the future.

Of the 19 students nominated by LSA faculty and staff for the **Martin Luther King, Jr. Spirit Award**, three were MIW participants. **Sarah Alsaden** (Winter 2012) and **Noel Gordon** (Winter 2011) won MLK awards, and **Mark Greer II** (Winter 2013) was nominated for his urban community action work with Grandmont-Rosedale Community Corporation. Noel won for co-founding a group that promotes dialogue on race and sexuality, "The Coalition for Queer People of Color." Sarah won for her work with Amnesty International at UM, where she ensured that the group met a goal of writing more than 500 letters yearly on behalf of prisoners of conscience.

Sarah also won the Political Science Department's William Jennings Bryan Prize, an award given to encourage a student to achieve goals in the future, not the past. Sarah is going to UM School of Law in Fall 2013. **Andrew Baker** (Winter 2011) also won the Bryan Prize. Andrew's Political Science senior thesis received high honors. Andrew has a passion for the languages and culture of Indonesia, having lived there the summer after MIW. He hopes to run for office someday.

Michael Brandon (Winter 2012) won the Political Science Department's **William Jennings Bryan Leadership Prize** for his efforts in Central Student Government as the Chair of the Disability Affairs Commission. He also worked for the Michigan Journal of Political Science, served on the LSA Student Honor Council, and was a member of Pi Kappa Alpha. He produced a paper that was published in the USC *Journal of Law and Society*. He will attend Harvard Law School in the fall.

Collaboration with Notre Dame, Berkeley, Washington University, and Penn on Elective Courses

The University of California Washington Center (UCDC) where our Michigan in Washington students live is home to undergraduate internship programs for all University of California campuses and three other universities besides Michigan (Notre Dame, the University of Pennsylvania and Washington University in St. Louis). Sharing courses with these four universities gives Michigan students several choices for electives, in addition to the two Michigan courses we offer each semester.

Both semesters, Michigan's **Ari Roth** (A.B., '82), artistic director of Theater J at the Washington Jewish Community Center, again offered "The Politics of Theater: The Theater of Politics," during which students canvass the Washington theater scene and discover a wealth of politically and socially attuned material on area stages.

In the fall class, "Campaigns and Elections," Prof. **Ken Goldstein** (A.M., '93; Ph.D. '96) taught students to understand the fundamental factors that drive elections in America and to learn some of the skills employed by political professionals. The class delved beyond the spin and hyperbole of many election commentators to understand how strategists persuade and how voters decide. Prof. Goldstein arranged for a number of political professionals to join the students during the class, and two consultants with extensive experience negotiating debate rules and preparing candidates for presidential debates joined the class to watch one of the presidential debates. Prof. Goldstein was also a guest speaker for all students at UCDC, once in the fall semester before the November general election, and once in the winter semester, analyzing the Romney and Obama advertising

strategies. *New York Times* political reporter **Jeremy Peters** (A.B., '02) and NPR's elections unit supervising editor **Neal Carruth** (A.B., '99) participated the post-election panel in Washington, which was live streamed to a classroom full of students in Ann Arbor, where Prof. **Richard L. (Rick) Hall** (Department of Political Science and Gerald R. Ford School of Public Policy) led an informative discussion after the panel.

In the winter course, "Energy, Resource Scarcity, and Environmental Policy Making in the Global Economy," Michigan Prof. **Kathy Wagner** asked her class to think about what "going green" means for the balance of power in the world as countries compete for energy resources. She cited Charles Darwin: "It is not the strongest of the species that survives, nor the most intelligent, but the one most responsive to change."

Notre Dame Prof. **Steven Billet** taught "Lobbying, Money and Influence in Washington," while Notre Dame's Prof. **Carlos Lozada**, opinion-editorial page editor for *The Washington Post*, taught "American Political Journalism" in both fall and winter semesters. Prof. Lozada teaches his journalism course in the *Post's* newsroom conference room and includes a number of editors and correspondents as guest speakers. Washington University Prof. **Steven Kelts** offered "The Constitution: History and Ideas in the Thought of James Madison." The University of California offered international political science courses: Prof. **Carolyn Goerzig's** "Negotiating with Terrorists" in the fall, and Prof. **John Starrels'** "Beyond Sovereignty" in the winter. University of Pennsylvania Prof. **Deirdre Martinez'** winter class looked at how schools are being asked to prepare their students in more diverse ways in "The Politics of Education." In the fall, UC Prof. **Henry Ekperigin**, a veterinarian and public health expert, taught "Ensuring Food Safety," combining the hard science and social science aspects of producing, distributing and consuming food.

Speakers

"By show of hands," the UCDC faculty emcee said to the 250 assembled students, "please identify your home campus: University of California...University of Pennsylvania...University of Michigan..."

"Go Blue!" a single student's voice called out.

Associate Justice of the U.S. Supreme Court **Antonin Scalia** smiled.

Justice Scalia was the most well known of this year's guest speakers. Most guests, including the associate justice, talk to the students off-the-record, but much of what Justice Scalia discussed is already well known, especially his defense of originalism. When a case comes before the high court, Justice Scalia weighs it against what he believes is the original intent of the Constitution by those who drafted and ratified the document and what a reasonable, ordinary person of the late 18th Century would have interpreted the Constitution to mean. Justice Scalia champions the Legislative Branch as the primary means of change and means of attacking injustice, not the Judicial Branch. Being a member of the U.S. Supreme Court does not mean one can right all wrongs, he said. Justice Scalia spoke in simple terms and took the questions from the students seriously, as Secret Service agents watched the assembly intently.

Not surprisingly, politics and government dominated the agendas of many of the guest speakers, as Table 4 shows. A popular duo of UM political science Ph.D.'s kicked off the guest speaker series in September 2012. Dr. **Norman Ornstein** (A.M., '68; Ph.D., '72), American Enterprise Institute Resident Scholar, and Dr. **Thomas Mann** (A.M., '68; Ph.D., '77), Brookings Institution Governance Studies Senior Fellow, have written two books that criticize the intransigence of both political parties in Congress.

David Eichenbaum (A.B., '84) co-founder of Struble-Eichenbaum Communications, creates ads and ad campaigns for Democratic political candidates. He showed examples of his firm's work and discussed candidly and with humor the challenges of getting messages across to potential voters.

When Ambassador (ret.) **Edward Marks** (A.B., '56) talked to more than 100 students at a UCDC Monday night assembly, he refused to start his remarks with a description of what it is like to be an ambassador from the United States to Cape Verde. "I want to talk to you about the day-to-day experiences of a person in foreign service." After all, he said, relatively few people who work for the U.S. Department of State end up becoming ambassadors, but life as an American public servant overseas is challenging and rewarding. Amb. Marks said if one wants to pursue an education outside of school, joining the Foreign Service is one way to learn. One may not have majored in economics, but one may become the economic officer, trying to find ways to promote trade between U.S. businesses and local businesses. One may never have lived on a farm but may become the embassy's agriculture officer when posted overseas, which requires an understanding of both countries' agribusiness practices and interests. Amb. Marks said being a diplomat sounds glamorous, but working in a building with a dirt floor is also a possibility on the job. When students asked about the recent attack in Benghazi, Amb. Marks said serving the the State Department today is riskier than it was, but he maintained most U.S. Foreign Service members meet people from other countries who are interesting, thoughtful and generous, some of whom become life-long friends.

Linda Dreeben, Esq. (A.B. '73), MIW Advisory Board member and Deputy Associate General Counsel at the National Labor Relations Board, opened the fall semester by answering questions about professional courtesy and business etiquette. Stifel Nicolaus Equity Capital Markets Managing Director and Equity Analyst **David Schick** (A.B., '96) asked students about their beliefs and understanding of capitalism and the extent of business regulation in the U.S.

Two weeks after arriving in D.C., the Fall 2012 students went to the **U.S. Department of Energy** on Independence Ave., NW for an unusual symposium by the DOE's **Office of Energy Efficiency & Renewable Energy** (EERE). Principal Deputy Assistant Secretary **Mike Carr** and seven members of EERE talked to a gathering of graduate and undergraduate students from various universities' Washington programs, some from science and engineering, and some from policymaking backgrounds. Each speaker discussed how he or she works to marry the basic science research DOE performs with the needs of people in state and local government and private businesses who may be able to benefit from that research (see Table 5). Several of the speakers had Michigan connections, including **Ms. Kerry Duggan**, who received her master's in Natural Resource Policy and Behavior from UM (M.S., '06), and, at the time, was Director of Legislative, Regulatory & Urban Affairs and DOE representative for the City of Detroit on the White House Council on Strong Cities, Strong Communities. One way the federal government is helping Detroit, among other cities, is to bring new technology to an old problem: lighting city streets adequately. Good lighting decreases crime rates and increases the safety and quality of city life. Ms. Duggan

energetically described how many people it takes in all levels of government to bring about this change that will help Detroit save money on its lighting bill and literally illuminate the city. Ms. Duggan and the other speakers emphasized the need for the federal government to connect its scientists who have “cool” innovations with those outside the federal government who could save money or make money by putting these innovations into use.

National Gallery of Art Treasure Hunt

UM alumnus Steve Shindler (A.B., '85) hosted the fourth annual National Gallery of Art treasure hunt for the Winter 2013 semester participants. A company that specializes in devising treasure hunts, Watson Adventures, developed nearly three dozen mind-tickling questions about paintings that hang in the West Wing of the National Gallery in Washington. The students competed in teams to see who could answer the greatest number of questions correctly in 90 minutes. Afterwards, the winning team went to the nearby Capital Grille restaurant on Pennsylvania Avenue, NW, and while Mr. Shindler treated them to steak dinners, he and the students compared notes on what it's like to be a Wolverine as a student and as an alum. Mr. Shindler also treated the rest of the students to pizza at UCDC.

UMDC Club's Congressional Breakfast

Winter semester students were once again guests of the University of Michigan's Washington, DC Alumni Club for its 62nd Annual Congressional Breakfast March 13. MIW Advisory Board Member **Martha Bindeman** (A.B., '69) co-chaired the event at the Hyatt Regency Washington ballroom where the students were recognized. Michigan Governor **Rick Snyder**, (B.G.S., '77; M.B.A., '79; and, J.D., '82), keynote speaker, discussed the challenges of funding state programs and the state's involvement in running Detroit city government, and UM President **Mary Sue Coleman** reviewed advances in academics and fundraising. A number of UMDC Club members serve on the MIW DC Advisory Board and work with students as mentors while the students are in Washington.

Before and After Washington

The MIW Program actually begins and ends in Ann Arbor, not Washington. The semester before they come to Washington, students enroll in a preparatory course in Ann Arbor. Graduate Student Instructor **Jonathan Fuentes** taught the Fall 2012 and Winter 2013 classes, covering a myriad of topics: a review of the structure of federal government, business etiquette and office conduct, resume writing and interviewing tips, and help finding an internship. Former MIW'ers passed along all sorts of inside information. One alum gave tips on how to find receptions with free food during the semester in D.C.—useful to know when one is on a tight budget. Mr. Fuentes reports that students took more notes during this portion of the prep course than on any other topic.

After their semester in Washington, students meet faculty, staff, friends, family and prospective MIW students for a poster presentation on the research they completed in the MIW required research seminar. From humble sessions with only MIW'ers attending, the poster session has grown to a large gathering at the Michigan Union, publicized across campus, welcoming all comers. Graduating seniors have the option of coming back to Ann Arbor for the poster session or submitting a video, if their schedules do not permit a return trip to Michigan. The poster session and the reception that follows it have become the capstone of the MIW experience.

Frequently, students who have been to Washington but must complete their degrees in Ann Arbor work for the program after their return to campus, and they have made significant contributions to

the program with their suggestions. MIW Ambassadors and Mentors raise money, recruit students, teach incoming classes about what to expect in the nation's capital, and generally make the program more responsive to students. **Blaire Edgerton** was the first MIW Ambassador, working for the program for two years until graduation, and then working full-time for a year after graduation in the office of the Department of Political Science. Blaire will be attending The Georgetown University in D.C. in the fall to pursue a Master's in Public Relations and Communications. Kudos to **Therese Empie** (Fall 2010) and **Mark Chou** (Fall 2011) for their work in the past two years with MIW Mentors in Ann Arbor. How firm should a handshake be? When should one exchange business cards? How can one survive a formal gathering when one is the youngest in the room? The former students come to the new students' aid. Both Mark and Therese graduated in May. Mark is working in the LSA Development Office, and Therese is working in the central Gift Office.

MIW Ambassadors recruit students for the program by making pitches in classes, at club meetings, or on duty at information tables on the Quad or at campus fairs. Six-foot-eight-inch **Ben Eikey** found his height served the recruitment function well. Students recognized him as he walked across the Quad as the tall fellow who had visited their classes, and they asked him for more information about MIW. "They could pick me out on campus," Ben explained.

This year, MIW Ambassadors completed the first MIW alumni fundraising campaign, with a generous dollar-for-dollar match from MIW Advisory Board member Martha Bindeman. The students organized this opportunity for MIW alums to give back to the program so many say has changed their lives. Students chose to direct their giving to student scholarships. Students who have completed the program understand the importance of cultivating connections between previous and future cohorts, which they hope to accomplish through a variety of outreach efforts including social networks, newsletters and annual calling campaigns.

MIW Program Director Prof. Edie Goldenberg hosted the second MIW commencement celebration for MIW participants. This year, an eight-page program for the April 5 fete listed 44 graduating seniors who had participated since Fall 2010. MIW'ers wear red-white-and-blue cords for a splash of patriotic colors against their black graduation gowns.

Public Service

As Prof. Goldenberg often tells program applicants, a semester in the Michigan in Washington program may be the hardest, but the most rewarding semester, of their college careers. The program is old enough now that we have former students who are the current internship coordinators where they work in Washington. We have had one older sister and her younger brother come through the program in different semesters. We have former students who attend the opening buffets with their spouses and children (MIW Class of 2032, we project). Three hundred forty-nine University of Michigan undergraduate students have taken full course loads and worked semester-long internships in the "public business" since MIW's inaugural Fall 2005 semester. That's a lot of twenty-somethings, full of hope and optimism about their futures, the future of the U.S., and the future of the global community.

Margaret M. Howard, Ph.D.
MIW Program Manager

Table 1
Internship Placements
Fall 2012 and Winter 2013 Semesters

ABC News, *This Week With George Stephanopoulos*
Amnesty International
Brookings Institution Governance Studies Unit
Center for American Progress Economic Policy Team and Enough Project
Council on Foreign Relations
Earth Day Foundation
Embassy of France Office of Press and Communication
Embassy of South Korea
Federal Communications Commission
Feminist Majority Foundation
Fontheim International
Gannett Corp., *USA Today*
Leadership Conference on Civil and Human Rights
National Defense University
National Economic Council
National Partnership for Women and Families
National Women's Law Center
Olson Frank Weeda LLP
Public Defender's Office of the District of Columbia
Rep. Sander Levin (D-Michigan's 9th District)
Rep. Gary Peters (D-Michigan's 14th District)
RP3 Advertising and Public Relations Agency
Sen. Chuck Grassley (R-Iowa)
Sen. Richard Durbin (D-Illinois)
Truman National Security Project
U.S. Department of Education Office of Congressional and Legislative Affairs
U.S. Department of Health and Human Services Center for Faith-Based and
Neighborhood Partnerships
U.S. Department of Justice Immigration Related Unfair Employment Practices
U.S. Department of Justice Special Counsel for Immigration
U.S. Department of State Political/Military Bureau
U.S. Department of The Treasury Inspector General for Tax Administration
White House Office of Correspondence
Woodrow Wilson Center for International Scholars

Table 2
Students' Majors
Fall 2012 and Winter 2013 Semesters

Majors	Fall 2012	Winter 2013
Actuarial Math	1	
Communications Studies	1	1
Economics	2	
English		1
French		1
International Studies	3	2
LSA Honors	1	
Organizational Studies	1	1
Philosophy, Political Science, Economics	1	1
Political Science	6	10
Psychology	1	
Public Policy		7
Psychology		1
Sociology		1
Spanish	1	1
Sport Management		1
Women's Studies	1	
Total	19	28

Table 3
Research Topics
Fall 2012 and Winter 2013 Semesters

Are Charter School Students Outperforming Public Schools in the City of Detroit?
Bruce Springsteen's Implications on National Political Races
Cold War Conflicts
College Students' attachment to Information Communication Technologies
Consumer Incidence of Climate Control Legislation
Corporate Ownership and Online News Content
Crop Insurance
Environmental Refugees
Function or Fluff: Examining the Policy Proposals in American Presidential Inaugural Addresses
Future of Michigan's Winter Sports Industry
Future of the Local Food Movement.
Gun Violence and Legislation Comparison Between New York City and Chicago
Has Title IX Been Successful in Cases Related to Gender Equality in Athletics?
High-Skilled Immigration
How Do Presidential Campaigns Use Resources Within Battleground States?
How Have Military Intelligence Relations Between the United States and France Evolved Since World War II, and What Factors Influenced the Nature of the Relationship?
How White Representatives Win Majority Minority Districts in the U.S. House of Representatives
Illegal Immigration: The Effects of IRCA and a Path to Naturalization
Impact of Risk Evaluation and Mitigation Strategies of Patient Safety
Implications of the Affordable Care Act on the Mental Healthcare System
Influence of Epistemic Communities on Public Opinion in U.S. Foreign Policy
Merit Aid Programs and Its Effects on Low-Income Students at the University of Michigan
Motivations and Effects of the Guatemalan Coup of 1954 and the Chilean Coup of 1973
Muslim Protesters in American TV News
National Defense University Eisenhower School Leadership Development
Organizational Structure of Think Tanks and Research Output
Political Business Cycles
Revolving Doors in the Food Industry: Poor Policy Decisions and Enforcement
Section 5 of the Voting Right Act
Sex Discrimination in the Labor Force in China
Social Impact Bonds
Social Media Use by the 113th Congress
Social Return on Investment of Medicaid
Support for Authoritarianism in the Southern Cone
The Effect of Standardized Testing on Instructor Ability to Teach Balanced Curricula
The Effectiveness of America's Juvenile Justice System
The Effectiveness of the Bailout Provision of the Voting Rights Act
The Effects of Advertising on Childhood Personal Identity
The French Electoral System and Candidate Rhetoric on European Integration



The Fresh Food Financing Initiative: A Replicable Practice in Detroit?

The Role of Community Engagement in the U.S. Department of Education

U.S.-China Joint Ventures and Corporate Success

U.S. Counter-Drug Policy, Looking Forward: What Are We To Learn From *Plan Colombia* and *The Merida Initiative*?

U.S. Government Action in Rwanda and Darfur

Women's Representation in the U.S. Congress

Table 4
Guest Speakers
Fall 2012 and Winter 2013 Semesters

Justice Antonin Scalia	Senior Associate Justice, U.S. Supreme Court
The Hon. Edward Marks	Former U.S. Ambassador to Cape Verde, UM alumnus
The Hon. Ron Dellums	Former U.S. Representative (California's 7th, 8th and 9th Districts consecutively) and former Oakland, CA Mayor
Thomas E. Mann, Ph.D.	Brookings Institution Governance Studies Senior Fellow, UM Ph.D.
Norman Ornstein, Ph.D.	American Enterprise Institute Resident Scholar, UM Ph.D.
Ken Goldstein, Ph.D.	President/CEO Campaign Media Analysis Group/Kantar Media, University of Wisconsin-Madison Political Science Professor, UM Ph.D.
Richard (Rick) L. Hasen, Ph.D.	University of California, Irvine, Law and Political Science Professor, author of <i>The Voting Wars</i>
Linda Dreeben, Esq.	Deputy Associate General Counsel, National Labor Relations Board, MIW Board Member, UM alumna
David Eichenbaum	Struble Eichenbaum Communications, UM alumnus
David Schick	Stifel Nicolaus Managing Director & Equity Analyst, UM alumnus
Neal Carruth	NPR's 2012 Elections Unit Supervising Editor, UM alumnus
Jeremy Peters	<i>The New York Times</i> Political Reporter, UM alumnus
Jeff Shesol	Former Clinton Administration Speechwriter, current partner at West Wing Writers
Marc Sandalow	Former Washington Bureau Chief, <i>The San Francisco Chronicle</i> , current University of California lecturer on journalism, native of Ann Arbor
Laura Burton Capps	Communications and campaign strategist for President Bill Clinton, Sen. Ted Kennedy and Sen. John Kerry

Chris Jenkins	Editor, <i>The RootDC</i> , <i>The Washington Post's</i> website on African Americans in D.C.
Jonathan Capehart	<i>The Washington Post</i> editorial writer and <i>MSNBC News</i> Commentator
Richard Wolffe	<i>MSNBC News</i> Commentator
Brendan Daley	Former Communications Director for U.S. Rep. Nancy Pelosi, currently Ogilvy Public Relations Executive Vice President

Table 5
U.S. Department of Energy
Office of Energy Efficiency & Renewable Energy Symposium Speakers, Sept. 14, 2012

Mike Carr	Principal Deputy Assistant Secretary
Michelle Fox, Ph.D.	Chief Strategist for Education and Workforce Development
Kerry Duggan	Director, Legislative, Regulatory & Urban Affairs
Jamie Vernon and Matthew Garcia	Science & Technology Fellow, DOE, and U.S. Global Change Research Program's Digital Media Team Co-Chair
Benjamin Goldstein	Workforce Development Coordinator, Building Technologies Program
Robert W. Bectel	Chief Technology Officer & Senior Policy Advisor
Matt Bowen	National Nuclear Security Administration Senior Advisor