

**PARKER A. MARTIN**  
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[linkedin.com/in/parker-a-martin](https://www.linkedin.com/in/parker-a-martin)

Social policy advocate with experiences supporting underserved communities through equitable economic and educational decision making. Effective relationship builder with creative problem solving, strategic communication, and adept data analysis skills, dedicated to improving welfare for populations in need.

## ***EDUCATION***

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**UNIVERSITY OF MICHIGAN** Ann Arbor, MI  
Joint Doctoral Program in Sociology & Public Policy *Expected 2026*  
**Honors:** Rackham Merit Fellow

**DUKE UNIVERSITY** Durham, NC  
Master of Public Policy 2020  
**Focus:** Race & Ethnicity, Social Policy, Housing, Justice Reform, Politics  
**Master's Project:** Affordable Housing for American Indian Tribes  
**Honors:** Terry & Laurie Sanford Family Fellow, Sanford Citizenship Award

**UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL** Chapel Hill, NC  
Bachelor of Arts in Economics (Distinction) and Management & Society (Distinction). 2016  
**Honors:** Order of the Golden Fleece, Harvey E. Beech Outstanding Senior, Hayden B. Renwick Scholar, Gamma Kappa Alpha (Italian Honor Society)

## ***ACADEMIC EXPERIENCE***

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**UNIVERSITY OF MICHIGAN – SOCIOLOGY** Ann Arbor, MI  
*Graduate Student Instructor* 2022-Present

- Sociology 344: *Sociology of Families*. Work to understand the differences and inequalities across families and unpack how “family” is defined. Examine the topics of partnering, marriage, divorce, parenting, and family violence, among others.
- Sociology 465: *Deviance: From Sin to Sickness*. Investigated the politics of deviance organized around the following questions: How are moral boundaries constructed? By whom? Why? With what consequences?

**SANFORD SCHOOL OF PUBLIC POLICY** Durham, NC  
*Graduate Assistant* 2020

- MPP Admissions Ambassador; represented the Sanford School and served as a resource for incoming students, particularly students of color

*Teaching Assistant* 2019

- Public Policy 302: *Policy Choice as Value Conflict*. Ethics course with an emphasis on race, identity construction, supremacy, discrimination, and disparate outcomes in a domestic context; taught by Dr. Jay Pearson

*Research Assistant* 2019

- Formulated a report & recommendations for Sanford, and the school's administration, as it relates to incorporating structural inequality into the core graduate curriculum; worked under the guidance of Dr. Kenneth Rogerson

**THOMAS MENTOR LEADERSHIP ACADEMY** Durham, NC  
*Graduate Student Board Member* 2019

- Engaged in mentor programming for young Black men in the greater Raleigh-Durham community

- Evaluated organizational needs and identified areas for improvement via a comprehensive Needs Assessment

**PROSPERA NC**

Charlotte, NC

*Graduate Consultant*

2019

- Informed Prospera, a Florida based non-profit, on how it could successfully expand into North Carolina, increase Hispanic/Latinx business development, and improve legislative advocacy for Hispanic/Latinx communities

***PROFESSIONAL EXPERIENCE***

**NORTH CAROLINA JUSTICE CENTER**

Raleigh, NC

*Budget & Tax Center Policy Analyst*

2021

- Researched, analyzed, and wrote reports on state and federal budgets, investments, and policy changes that have implications for low-income North Carolinians
- Convened coalition spaces with elected officials, state partners, community organizations, and local leaders to eliminate disparities and address unmet needs for BIPOC- & women-owned businesses and rural communities
- Proposed equitable uses of American Rescue Plan (ARP) State & Local Fiscal Recovery Funds for the state and local elected officials with an emphasis on creating resilient communities and prosperity for all

**KENAN INSTITUTE OF PRIVATE ENTREPRISE**

Chapel Hill, NC

*NC Growth-SmartUp Senior Analyst*

2019-2021

- Managed a mobile farmer's market project for the food insecure in Robeson County, NC
- Created a resource guide and policy recommendations for Rocky Mount, NC's COVID-19 emergency response
- Analyzed local produce demand & developed direct-to-consumer marketing recommendations for Goler CDC's urban hydroponic facility which helps address food insecurity in historically Black neighborhoods in the greater Winston-Salem, NC area
- Authored a comprehensive research report that will help the NC Commission of Indian Affairs address affordable housing crises for North Carolina's American Indian communities
- Researched barriers to employment; designed interview and survey instruments that help contextualize chronic unemployment within Edgecombe County, NC

**PARTNERS FOR YOUTH OPPORTUNITY**

Durham, NC

*Research Intern*

2019

- Facilitated a qualitative research project that analyzed the efficacy of support services for underserved students & post-secondary youth in Durham, NC

**CAROLINA MXLE SCHOLARS PROGRAM**

Chapel Hill, NC

*Lead Start Strong Strategist & Mentor*

2018

- Provided 20 incoming first-year men of color at UNC-CH with academic and emotional support during an extensive summer bridge program
- Advised Carolina Mxle Scholars Coordinator on various mentoring and access initiatives intended to increase retention and cohesion at UNC-CH

**CAROLINA COLLEGE ADVISING CORPS**

Wilson, NC

*College Adviser*

2016-2018

- Assisted 900 students per year to qualify & apply for post-secondary opportunities; promoted college access and laid the foundation for a college going culture at Beddingfield High School
- Implemented initiatives such as the Wilson Community College "Explore!" Day and fostered partnerships with Upward Bound, Chick-Fil-A, & The Office of Congressman GK

Butterfield

- Increased college application completions by 86%, increased FAFSA completions by 36%, and aided in the attainment of over \$3 million in scholarship monies
- True North Award Nominee; selected as one of the ten most impactful advisers in the United States

## **WILSON COUNTY SCHOOLS**

Wilson, NC

*The Gentlemen's Agreement Site Coordinator*

2016-2018

- Mentored and provided programming for 40 young men of color at Beddingfield High School
- Hosted bi-weekly discussions, workshops, field trips, and presentations intended to address healthy expressions of manhood, the societal construct of race, and issues impacting young men of color

*Assistant Football Coach*

2016-2018

- Assigned various defensive position groups for Varsity & Junior Varsity teams at Beddingfield High School
- Lead for checking and ensuring the academic performance and classroom behavior of 80+ student athletes met upstanding expectations

## **BLUEPRINT SUMMER PROGRAMS**

Gainesville, FL

*College Prep Instructor*

2017

- Taught 50 rising seniors from across the United States on how to adequately prepare for the college application process through daily instruction
- Planned & implemented the inaugural College Success Summit for the University of Florida program site and its 250 participants

## **LEADERSHIP EXPERIENCE**

### **DUKE MPP STUDENT COUNCIL**

Durham, NC

*2nd Year Representative*

2019-2020

- Elected to represent the Sanford School of Public Policy's graduate student body and address their concerns while maintaining open lines of communication with administrators
- Headed diversity & inclusion programming in collaboration with faculty, staff, and student organizations

### **UNC-CH HOUSING & RESIDENTIAL EDUCATION**

Chapel Hill, NC

*Resident Adviser*

2015-2016

- Promoted the academic, emotional, physical, and psychological well-being of 24 high-achieving men of color within the Carolina Millennial Scholars Program through event programming and daily wellness checks
- Served as the Multicultural Adviser for the Manning East Community; educated all staff members on issues that may have negatively impacted students of varying identities and identity expressions within the residence halls

### **UNC-CH CAROLINA MXLE SCHOLARS PROGRAM**

Chapel Hill, NC

*Student Coordinator*

2014-2016

- Designed the program's first website and established its online presence
- Supported with program administration, formal presentations, data retrieval, and benchmarking that resulted in donations from UNC-CH leadership as well as non-university affiliated entities

### **CAROLINA R.I.S.E.**

Chapel Hill, NC

*President & Founder*

2014-2016

- Coordinated activities that fostered the social and academic success of underrepresented students;

- increased membership from 3 to 35 active members with four subsidiary groups
- Attended and participated in the “I, Too, Am Harvard: 2014 Blacktivism Conference”

**UNC-CH NEW STUDENT & FAMILY PROGRAMS**

Chapel Hill, NC

*Orientation Leader & Project Coordinator*

2013-2015

- Fostered an inclusive community and acclimated a total of 230 first-year & transfer students by providing information regarding campus resources and opportunities
- Conducted event planning and implementation for NSFP programs including New Student Orientation, Family Weekend, and Week of Welcome

**PRESENTATIONS**

**MPSA ANNUAL CONFERENCE**

Virtual

*Presenter*

2021

- Presented affordable housing research at the Midwest Political Science Association’s 78<sup>th</sup> Annual Conference

**COMMUNITIES STRIKE BACK**

Chapel Hill, NC

*Presenter*

2020

- Discussed programs and policies local governments implemented to assist small businesses during the COVID-19 pandemic with regional EDA officials & IEDC partners

**LIVING WHILE BLACK**

Durham, NC

*Panelist*

2020

- Contributed thoughts, experiences, and insights for a university-sponsored conference discussing the impact of race and racism on the Black community at Duke University, and beyond

**NATIONAL COLLEGE ADVISING CORPS SUMMIT**

Fort Worth, TX

*Presenter*

2017

- Informed College Advisers from across the United States on the effective ways of engaging young men of color within the high schools we serve

**PARK SCHOOL BLACK MALE LEADERSHIP INSTITUTE**

Baltimore, MD

*Presenter*

2017

- Provided 70+ young men of color from the Baltimore/Washington D.C. area with personal branding advice and knowledge on healthy expressions of masculinity through a variety of interactive activities

**UNC-CH FACULTY COUNCIL**

Chapel Hill, NC

*Presenter*

2016

- Highlighted the issues directly affecting students of color at UNC-CH and the initiatives in place to eliminate said issues

**UNC-CH ADMINISTRATION MEETING**

Chapel Hill, NC

*Presenter*

2014

- Facilitated a conversation with administrators, including the Chancellor, Vice Chancellor, and Provost, on how UNC-CH should improve representation and equity

**UNC-CH UNDERGRADUATE RESEARCH CONFERENCE**

Chapel Hill, NC

*Presenter*

2014

- Discussed how the 1949 film *Intruder in the Dust* used existing stereotypes of the Jim Crow era to model the main character, Lucas Beauchamp, after the mythical bigfoot

## UNC-CH PEOPLE, IDEAS, THINGS (P.I.T.) JOURNAL CONFERENCE

Chapel Hill, NC

Presenter

2013

- Emphasized how Hip-Hop is weaponized by the social majority and contributed to the deaths of Trayvon Martin and Jordan Davis, among others

### ***PUBLICATIONS***

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**Martin, Parker.** “[Five damning truths about the state Senate’s deceptive tax bill](#)”. *NC Policy Watch*. June 4<sup>th</sup>, 2021.

**Martin, Parker.** “[For an effective and equitable recovery, NC must direct dollars to hardest hit local governments](#)”. *NC Policy Watch*. May 3<sup>rd</sup>, 2021.

**Martin, Parker.** “[North Carolina’s tax changes miss the mark...again](#)”. *NC Policy Watch*. April 20<sup>th</sup>, 2021.

**Martin, Parker.** “[Greater investment needed to address contracting disparities for North Carolina HUB firms](#)”. *NC Justice Center*. April 19<sup>th</sup>, 2021.

**Martin, Parker.** “[Affordable Housing for American Indian Tribes](#)”. *NCGrowth-SmartUp*. September 15<sup>th</sup>, 2020.

### ***SKILLS & PROFICIENCIES***

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STATA, Tableau, ArcGIS Pro, Video & Audio Editing, Graphic Design, Music Production

### ***REFERENCES***

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#### **DR. JAY PEARSON**

Assistant Professor, Sanford School of Public Policy at Duke University

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#### **DR. MARK LITTLE**

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#### **ALEXANDRA SIROTA**

Executive Director, NC Budget & Tax Center

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#### **CHRISTOPHER FAISON**

Campaign for Black Male Achievement Fellow

(Prior to Fellowship) Coordinator, Men of Color Engagement at UNC Chapel Hill

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