

## LUCIANA DE SOUZA LEÃO

University of Michigan ▪ Department of Sociology  
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### ACADEMIC POSITIONS

- 2021 Assistant Professor of Sociology, University of Michigan  
2019 - 2021 LSA Collegiate Fellow, University of Michigan
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### EDUCATION

- 2019 Ph.D. in Sociology, Columbia University  
2014 M.A. in Sociology, Columbia University  
2010 M.A. in Sociology and Anthropology, Federal University of Rio de Janeiro  
2006 B.A. in Economics, Pontifícia Universidade Católica do Rio de Janeiro
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### PUBLICATIONS (\*denotes student co-author)

#### ARTICLES

- 2022 **de Souza Leão, Luciana.** “Optics of the State: The Politics of Making Poverty Visible in Brazil and Mexico.” *American Journal of Sociology*, 128 (1): 1-46.  
\*\*Winner, Best Article Award, LASA Economics & Politics Section  
\*\*Honorable Mention, Sérgio Buarque de Holanda Best Paper Prize, LASA Brazil Section  
\*\*Winner, Outstanding Graduate Student Paper Award, ASA Sociology of Development Section  
\*\*Winner, Reinhard Bendix Student Paper Award, ASA Comparative - Historical Sociology Section
- 2022 Graizbord, Diana, and **Luciana de Souza Leão.** “The Political Work of ‘Culture’ in the Struggle to Reform the Mexican State.” *Politics & Society*, Online First.
- 2022 **de Souza Leão, Luciana,** Flavio Carvalhaes, Benjamin Elbers, and Thomas DiPrete. “The Changing Structure of School to Work Transition in Brazil.” *Civitas – Journal of Social Sciences*, 22(e42040), 1-14.
- 2021 Moraes Silva, Graziella, **Luciana de Souza Leão,** Christina Ciocca Eller, Flavio Carvalhaes, and Thomas DiPrete. “Similar Gaps, Different Paths? Comparing Racial Inequalities among BA holders in Brazil and the US.” *International Journal of Comparative Sociology*, 62(5): 359-384.
- 2020 **de Souza Leão, Luciana.** “What’s on Trial? The Making of Field Experiments in International Development.” *British Journal of Sociology*, 71(3), 444-459.

- 2020 **de Souza Leão, Luciana**, and Gil Eyal. "Searching Under the Streetlight: A Historical Perspective on the Rise of *Randomistas*." *World Development*, 127, article 104781.
- 2020 Moraes Silva, Graziella, **Luciana de Souza Leão**, and Barbara Grillo\*. "Seeing Whites: Views of Black Brazilians in Rio de Janeiro." *Ethnic and Racial Studies*, 43 (4), 632-651.  
 \*\*Winner, Sérgio Buarque de Holanda Best Paper Prize, LASA Brazil Section
- 2019 **de Souza Leão, Luciana** and Gil Eyal. "The Rise of Randomized Controlled Trials in International Development in Historical Perspective." *Theory and Society*, 48(3), 383-418.  
 \*\*Honorable Mention, Star-Nelkin Article Prize, ASA Science, Knowledge & Technology Section  
 Portuguese Translation, abridged: de Souza Leão, Luciana, and Gil Eyal. "Em Busca do Padrão-Ouro? O Percurso Histórico do Uso de Experimentos na Avaliação de Políticas Sociais." In Santos et al, 2022. *Política Pública e o Uso de Evidências no Brasil*. Brasília: IPEA Editora.
- 2016 Bruhn, Miriam, **Luciana de Souza Leão**, Arianna Legovini, Rogelio Marchetti, and Bilal Zia. "The Impact of High School Financial Education: Evidence from a Large-Scale Evaluation in Brazil". *American Economic Journal: Applied Economics*, 8(4): 256–295.
- 2013 **de Souza Leão, Luciana**. "Bringing Historical Sociology and Path-Dependence Together: A case study of the Brazilian political economy (1930-2000)." *Historical Social Research*, 38(2): 172-196.
- 2012 Moraes Silva, Graziella, and **Luciana de Souza Leão**. "The Paradox of Mixing: Identities, Inequalities and Perception of Discrimination among Brown Brazilians." *Revista Brasileira de Ciências Sociais*, 27(80): 117-133.
- 2011 Lopez, Felix, **Luciana de Souza Leão**, and Mario Grangeia. "State, Third Sector, and the Political Sphere in Brazil - Evolution and Current Scenario." *International Journal of Sociology*, 41(2): 47-71.

#### BOOK CHAPTERS

- 2018 **de Souza Leão, Luciana**. "A Double-Edged Sword: The Institutional Foundations of the Brazilian Developmental State" in *The Rise and Fall of the Developmental State in Latin America*, edited by Miguel Centeno and Agustin Ferraro. Cambridge: Cambridge University Press, p.157-176.
- 2013 Lopez, Felix, **Luciana de Souza Leão** and Mario Grangeia. "The perception of NGOs about their relationship with politicians". In: Elisa P. Reis. (Org.). *ONGs: novos vínculos entre a sociedade e o Estado*. 1ed. Rio de Janeiro: Editora 7 Letras, p. 203-222.

#### OTHER ACADEMIC PUBLICATIONS

- 2023 Book Review: *Agents of Reform: Child Labor and the Origins of the Welfare State* by Elisabeth Anderson. Princeton: Princeton University Press, 2021. *American Journal of Sociology*, 128 (5).
- 2022 Book Review: *Thinking Like an Economist: How Efficiency Replaced Equity in U.S. Public Policy*. By Elizabeth Popp-Berman. Princeton: Princeton University Press, 2022. *Phenomenal World*, Jain Family Institute.
- 2013 Bruhn, Miriam, **Luciana de Souza Leão** and Bilal Zia. "The Impact of High School Financial Education: Experimental Evidence from Brazil". *World Bank Policy Research Working Papers*, 6723.

### MANUSCRIPTS UNDER REVIEW

**de Souza Leão, Luciana.** "The Devil Hides in the Details: Variations in Conditional Cash Transfer Programs in Latin America." Invited chapter for the book, *The Neoliberal State in Latin America*, in press with Cambridge University Press.

### MANUSCRIPTS IN PREPARATION

de Souza Leão, Luciana. *Manufacturing Legitimacy: The Politics of Giving Money to the Poor in Brazil and Mexico*. Book Manuscript.

de Souza Leão, Luciana (with Graziella Moraes Silva, Matias Lopez, and Chana Teeger). "Why give money to the poor? Elite policy repertoires about cash transfer programs in Brazil and South Africa"

de Souza Leão, Luciana, and Pedro Marques\*. "The Power and Peril of Methods: Unpacking Disputes Over Evaluation Tools"

de Souza Leão, Luciana, Margarita Rodríguez\*, and Isabele Bachtold\*. "The Pandemic as a Stress Test: Reinventing Cash Transfer Programs in Brazil and Colombia"

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### FELLOWSHIPS AND AWARDS

- 2023 Winner, Best Article Award, LASA Economics & Politics Section
- 2023 Honorable Mention, Sérgio Buarque de Holanda Best Paper Prize, LASA Brazil Section
- 2021 Outstanding Undergraduate Mentor Award Finalist, University of Michigan
- 2021 Honorable Mention, Star-Nelkin Article Prize, ASA Science, Knowledge, and Technology Section
- 2020 Winner, Sérgio Buarque de Holanda Best Paper Prize, LASA Brazil Section
- 2019 Winner, Reinhard Bendix Student Paper Award, ASA Comparative - Historical Sociology Section

- 2019 Winner, Outstanding Graduate Student Paper, ASA Sociology of Development Section
- 2019 Watson Postdoctoral Fellowship, Brown University (declined)
- 2019 Weatherhead Scholar Fellowship, Harvard University (declined)
- 2019 Kellogg Visiting Scholar Fellowship, Notre Dame University (declined)
- 2018 SSHA/Tilly Graduate Student Travel Award, Social Science History Association
- 2018 – 2019 Zuckerman Dissertation Fellowship, Columbia University
- 2017 – 2018 Senior Lead Teaching Fellowship, Columbia University
- 2016 – 2017 International Dissertation Research Fellowship, Social Sciences Research Council (SSRC)
- 2016 GSAS International Travel Fellowship, Columbia University (declined)
- 2015 – 2016 Lead Teaching Fellowship, Columbia University
- 2015 Charles Tilly Outstanding Teaching and Scholarship Award, Sociology Department, Columbia University
- 2012 – 2017 Paul F. Lazarsfeld Fellowship, Columbia University
- 2009 – 2010 Best M.A. Student Fellowship, Rio de Janeiro State Research Foundation (FAPERJ)
- 2008 – 2009 Graduate Student Fellowship, Brazilian Council for Scientific and Technological Development
- 2002 – 2004 Special Training Program Fellowship, Brazilian Higher Education Council (Puc-Rio, Economics)
- 2005 Letters and Science Dean’s Honor List, University of California Berkeley

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**ACADEMIC GRANTS**

- 2023 “Manufacturing Legitimacy: The Politics of Giving Money to the Poor in Mexico.” SUCCEED Faculty Grant, University of Michigan ADVANCE program (\$6,860)
- 2022 “How Social Policies Are Reinvented in Crises: Lessons from Cash Transfer Programs in Latin America During the COVID-19 Pandemic.” Faculty Grant Program to Prevent and Alleviate Poverty, University of Michigan’s Poverty Solutions Center (\$17,628)
- 2022 “From Exogenous Shocks to Social Policies: Reinventing Cash Transfer Programs in Latin America During the Pandemic.” Weiser Center for Emerging Democracies Faculty Grant, University of Michigan (\$4,845)
- 2016 “School to Work Transition and Inequality in Brazil and the US: A Collaborative Investigation.” Presidential Global Innovation Fund, Columbia University, PI Professor Thomas DiPrete (\$19,500)
- 2015 “On Trial and in Demand: Field Experiments in International Development.” Dissertation Summer Research Grant, Center for Organizational Innovation, Columbia University (\$2,000)
- 2015 “Expertise from Margin to Center Conference.” Interdisciplinary Seed Grant, The Center for Science and Society, Columbia University, Co-PI with Joan Robinson, and Moran Levy (\$2,461)

- 2014 Columbia Global Center Research Grant, FAPERJ/Columbia University 2014 Cooperation Program, PI Professor Elisa Reis (R\$68,000, approximately U\$30,000)
- 2014 – 2015 Summer Pre-Dissertation Travel Grant, Institute of Latin American Studies, Columbia University (\$5,000 total)
- 2013 – 2017 Corner House Travel Grant, Sociology Department, Columbia University (\$2,500 total)
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## **TEACHING**

### **University of Michigan**

- 2020 - Politics, Power, and Society (Undergraduate)
- 2022 - Poverty and Inequality in the Global South (Undergraduate)
- 2023 - Power, History, and Social Change (Graduate)

### **Columbia University**

- 2016 - Evaluation of Evidence (Undergraduate)
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## **INVITED TALKS**

“Optics of the State: The Politics of Making Poverty Visible in Brazil and Mexico”

- 2023 London School of Economics (LSE), Latin America and Caribbean Centre Forums
- 2022 Princeton University, Department of Sociology Colloquium  
University of California Berkeley, Department of Sociology Colloquium
- 2021 Fundação Getúlio Vargas, EBAPE Graduate Seminars  
Federal University of Rio de Janeiro, Interdisciplinary Network for the Study of Inequality Colloquium  
Universidad de Chile, Escuela de Gobierno Colloquium
- 2020 University of Texas Austin, Population Research Center Brown Bag Seminar
- 2019 Harvard University, David Rockefeller Center for Latin American Studies Colloquium  
University of Michigan, Department of Sociology Colloquium
- 2018 Columbia University, Institute of Latin American Studies Seminars
- 2017 Princeton University, Center for Migration and Development Colloquium

“The Devil Hides in the Details: Variations of Conditional Cash Transfers Programs in Latin America”

- 2020 Princeton University, The Neoliberal State in Latin America II Seminar
- 2019 Princeton University, The Neoliberal State in Latin America Seminar

“What’s on Trial? The Making of Field Experiments in International Development”

- 2018 Warwick University, Put to the Test: Critical Evaluations of Testing Seminar
- 2015 Sciences Po (Reims campus), Economic Sociology Seminar

2014 Federal University of Rio de Janeiro, Interdisciplinary Network for the Study of Inequality Brown Bag

“A Double-Edged Sword: The Institutional Foundations of the Brazilian Developmental State”

2016 Institute for Applied Economic Research (IPEA), Institutions and Democracy Seminars in Brasília

2014 Princeton University, The Rise and Fall of the Developmental State in Latin America Seminar

“Diverse Transitions: Paths from School to Work in Brazil”

2016 Columbia University Global Center–Rio de Janeiro, Symposium School to Work Transition and Inequality in Brazil and the US, Rio de Janeiro

"Measuring the Impact of a National Program of Financial Education in the Schools in Brazil"

2013 G-20 Improving Financial Literacy and Capability Meeting, Moscow

India-OECD-World Bank Regional Conference on Financial Education, New Delhi

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## CONFERENCE & EXTERNAL WORKSHOPS PRESENTATIONS

“The Political Work of Culture to Reform the Mexican State”

2022 American Sociological Association Meeting, Los Angeles

2019 American Sociological Association Meeting, New York

2018 Social Science History Association Meeting, Phoenix

SKAT Workshop, Columbia University

“Optics of the State: The Politics of Making Poverty Visible in Brazil and Mexico”

2022 American Sociological Association Meeting, Los Angeles, USA

2018 American Sociological Association Meeting, Philadelphia, USA

2017 Social Science History Association Meeting, Montreal, Canada

CWI Workshop, Columbia University

“Experiments in the Wild: Historical Perspective on the Rise of Randomized Controlled Trials in International Development”

2022 Brazilian Social Sciences Association Meeting (ANPOCS), Campinas, Brazil

2016 American Sociological Association Meeting, Seattle, USA

2015 Social Science History Association Meeting, Baltimore, USA

2014 4S Meeting, Buenos Aires, Argentina

STGlobal Meeting, Washington DC, USA

“School to Work Linkages and Inequality in Brazil: Recent Trends”

2015 Latin American Studies Association Meeting, New York, USA.

RC28 Meeting, Tilburg, Netherlands.

"Neither Black, Nor White? *Pardos* and the Brazilian Racial Puzzle"

2015 American Sociological Association Meeting, Chicago, USA.

2012 Brazilian Social Sciences Association Meeting (ANPOCS), Caxambú, Brazil.

"How do Brazilians Perceive the Role of the State, the Market, and Civil Society in the Execution of Social Policies?"

2012 International Sociology Association Forum, Buenos Aires, Argentina.

"NGOs, Politicians and Political Parties: Patterns of Interaction".

2009 International Political Science Association Meeting, Santiago, Chile.

Brazilian Sociology Congress (SBS), Rio de Janeiro, Brazil.

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## PROFESSIONAL SERVICES

2023 Organizer, Development regular session, ASA Meeting

2022 Theory Book Prize Committee, ASA Theory Section

2020 Reinhard Bendix Graduate Student Paper Award Committee, ASA Comparative-Historical Sociology Section

2019 Panel organizer, "Unpacking Expertise I, II, & III," Society for the Social Studies of Science, New Orleans. Co-organized with Paige Sweet.

2018 Panel organizer, "Expertise II: Classification and Distributive Politics," "Expertise III: Governance and Publics," and "Expertise IV: Policy and State Bureaucracies," SSHA Meeting, Phoenix. Co-organized with Zach Griffen.

Facilitator of the 3-parts workshop "*Leveling the Playing Field: From Inequality to Inclusivity in Assessment*", Center for Teaching and Learning, Columbia University.

2017 Facilitator of the workshops "*Comments and Critiques: Best Practices in Grading*" and "*Inclusive Teaching in the Social Sciences*", Sociology Department, Columbia University.

2016 Symposium organizer "*School to Work Transition and Inequality in Brazil and the US: A Collaborative Investigation*", Columbia University Global Center – Rio de Janeiro, Brazil.

Conference organizer "*Expertise From Margin to Center: Science, Politics, Democracy*", Columbia University. Co-organized with Joan Robinson and Moran Levy.

Panel organizer, "The Multiple Dimensions of Inequality in Brazil," Latin American Studies Association Meeting, New York. Co-organized with Flavio Carvalhaes.

2014 - 2015 Co-organizer of the Science, Knowledge and Technology (SKAT) Workshop, Sociology Department, Columbia University.

2010 Co-organizer of the Rio de Janeiro Graduate Student Sociology Conference, Federal University of

Rio de Janeiro, Brazil.

**Occasional Reviewer for:** *American Sociological Review, American Journal of Sociology, British Journal of Sociology, Ethnic and Racial Studies, Latin American and Caribbean Ethnic Studies, Qualitative Sociology, Socio-Economic Review, Theory and Society.*

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### **MEMBERSHIPS**

American Sociological Association

Latin American Studies Association

Social Science History Association

International Sociological Association

Society for Social Studies of Science

Society for the Advancement of Socio-Economics

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### **LANGUAGES**

Portuguese (native), English and Spanish (fluent), French (intermediate proficiency)

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### **PRESS COVERAGE**

Washington Post, O Globo, Folha de São Paulo