

Jessica Roden
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Education

Communication and Media, University of Michigan, Ann Arbor

Ph.D. Candidate

September 2017- Present

Affiliated with University of Michigan's Media Psychology Working Group and Political Communication Working Group

Vassar College, Poughkeepsie, NY

Bachelor of Arts, Cognitive Science

May 2017

Received General Honors, Cognitive Science Departmental Honors, and Phi Beta Kappa

Publications

Roden, J., Mustafaj, M., & Saleem, M. (2021). Who else likes it? Perceived gender of social endorsers predicts gender equality support. *Computers in Human Behavior*.

Saleem, M., Hawkins, I., Wojcieszak, M. E., **Roden, J.** (2021). When and How Negative News Coverage Empowers Collective Action in Minorities. *Communication Research*, 48(2), 291-316.

Manuscripts Invited for Revise and Resubmit

Roden, J., & Saleem, M. White Apathy and Allyship in Uncivil Racial Social Media Comments.

Mustafaj, M., Madrigal, G., **Roden, J.**, & Ploger, G. Physiological Threat Sensitivity Predicts Anti-Immigrant Attitudes.

Work in Progress

Roden, J. Growing the #MeToo Movement: The Influence of an Ally's Race and Gender.

Roden, J., & Pasek, J. Prototypicality of Speakers Supporting Alleged Sexual Harassment Perpetrators and Victims.

Roden, J., & Kemp, V. Does it matter where you re-post it? Black Lives Matter Allyship Messaging on Instagram and Twitter.

Hawkins, I., **Roden, J.**, Aqel, H., & Attal, M. The Consequences of Speaking Out as a Black Woman: Flagging Social Media Counter-speech.

Presentations

Roden, J. (May 2021). *Growing the #MeToo Movement: The Influence of an Ally's Race and Gender*. Presented at ICA, Mass Communication Division, Virtual.

Roden, J., & Pasek, J. (May 2021). *Prototypicality of Alleged Sexual Harassment Victim and Perpetrator Advocates*. Presented at AAPOR, Virtual.

Roden, J., & Mustafaj, M. (May 2020). *Who Else Likes It? Perceived Gender of Social Endorsers Predicts Gender Equality Support*. Presented at ICA, Mass Communication Division, Virtual.

Roden, J. (Nov. 2019). *#MeToo Messaging: The Influence of Race and Gender Identities on Movement Solidarity*. Presented at NCA, Mass Communication Division, Baltimore, MD.

Roden, J. (May 2019). *Mechanisms of Solidarity-based Political Action: Group-based Emotions and Witnessing Racist Online Comments*. Presented at the ICA Political Communication PhD Student Pre-Conference, Washington D.C.

Awards

2020 Top Student Papers, ICA Mass Communication Division (Lead Author).

Research Funding

Riecker Graduate Student Research Fund (2021)
Center for the Education of Women, University of Michigan
"Perceptions of #SayHerName Messaging"
Amount: \$4,800

Rackham Graduate Student Research Grant, Precandidate (2020)
Rackham Graduate School, University of Michigan
'Growing the #MeToo Movement: The Influence of an Ally's Race and Gender'
Amount: \$1,500

Winthrop B. Chamberlain Scholarship for Graduate Student Research (2019)
Department of Communication Studies, University of Michigan
"How Speaker Identity Influences Movement Solidarity for #MeToo"
Amount: \$1,000

Teaching Experience | University of Michigan

Professional Development

University of Michigan Graduate Teacher Certificate
Diversity and Inclusive Teaching Seminar, Winter 2021
Engaged Pedagogy Initiative, Fall 2020

Writing 993: Teaching Writing in the Disciplines, Winter 2020

Instructor of Record, Class of own Design

COMM 408: Social Media for Social Change (Summer 2020)

Graduate Student Instructor

COMM 380: Persuasion, Communication, and Campaigns – Upper Level Writing Requirement (Winter 2021)

COMM 307: Communicating Science, Health, and Environment – Grader Only (Fall 2020)

COMM 307: Social Networks – Upper Level Writing Requirement (Winter 2020)

COMM 102: Media Processes and Effects (Fall 2019)

COMM 221: Quantitative Skills for Communication Studies (Winter 2019)

COMM 281: Media Psychology (Fall 2018)

Guest Lectures

Roden, J. (2018). *Political Comedy in the Trump Era*. Guest Lecture for COMM 281: Media Psychology. University of Michigan, Ann Arbor.

Professional Development

Rackham Professional Development Diversity, Equity, and Inclusion Certificate
Institute for Social Change, University of Michigan, May 2018

Departmental Service & Mentorship

Graduate Student Coordinator, Media Psychology Working Group, Fall 2020-Present

Lab Manager, Media and Intergroup Conflict Lab, Winter 2019-Present

Senior Thesis Mentor, Department of Communication and Media, 2019

Graduate Employees' Organization (GEO) Steward, Fall 2018-Winter 2020

Peer Mentor, Fall 2018-Winter 2019

Academic Affiliations

Reviewer / Member, International Communication Association (ICA) Divisions: Intergroup Communication; Mass Communication