

curriculum vitae
(2018)

Daniel Lane

Department of Communication Studies
College of Literature, Science, & the Arts
University of Michigan

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Ann Arbor, MI 48109, USA
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Current Appointments:

- Ph.D. Candidate, Communication Studies, University of Michigan

Research Areas: Political Communication; Social Media; Media Psychology;
Political Expression; Youth Citizenship; Online Communication Infrastructures

EDUCATION

- | | |
|--------------|---|
| 2014-Present | Ph.D., Communication Studies (expected 2019)
College of Literature, Science, & the Arts
University of Michigan, Ann Arbor, MI, USA
Ph.D. Advisor: Sonya Dal Cin
Dissertation Committee: Sonya Dal Cin,
Nojin Kwak, Brian Weeks, & Nicole Ellison |
| 2000-2004 | B.S., Television Radio & Film, 2004, Cum Laude
S.I. Newhouse School of Public Communication,
Syracuse University, Syracuse, NY, USA
Thesis Adviser: Richard Breyer |

ACADEMIC POSITIONS

At University of Michigan, Ann Arbor, MI, USA:

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| 2016-2018 | Graduate Student Research Assistant, PI: Prof. Nojin Kwak,
Dept. of Communication Studies |
| 2015 | Graduate Student Research Assistant, PI: Prof. Sol Hart,
Dept. of Communication Studies |
| 2015 | Head Graduate Student Instructor, Prof. Prof. Nojin Kwak,
Dept. of Communication Studies |

PUBLICATIONS

PEER-REVIEWED PUBLICATIONS:

Lane D. S., Coles S., Saleem M. (Forthcoming). Solidarity Effects in Social Movement Messaging: How Cueing Dominant Group Identity Can Increase Movement Support. *Human Communication Research*.

Kwak, N., **Lane, D. S.**, Lee, S. S., Liang, F., Weeks, B. E. (Forthcoming). From Persuasion to Deliberation: Do experiences of online political persuasion facilitate Dialogic Openness? *Communication Research*.

Hart, P.S., **Lane, D. S.**, Chinn, S. (Forthcoming) The Elusive Power of the Individual Victim: Failure to find a difference in the effectiveness of charitable appeals focused on one compared to many victims. *PloS one*.

Lane, D. S., Das, V., & Hiaeshutter-Rice, D. (2018). Civic laboratories: youth political expression in anonymous, ephemeral, geo-bounded social media. *Information, Communication & Society*, 1–16. doi: 10.1080/1369118X.2018.1477973

Kwak, N., **Lane, D. S.**, Weeks, B. E., Kim, D. H., Lee, S. S., & Bachleda, S. (2018). Perceptions of Social Media for Politics: Testing the Slacktivism Hypothesis. *Human Communication Research*, 44, 197–221. doi: 10.1093/hcr/hqx008

Weeks, B. E., **Lane, D. S.**, Kim, D. H., Lee, S. S., & Kwak, N. (2017). Incidental Exposure, Selective Exposure, and Political Information Sharing: Integrating Online Exposure Patterns and Expression on Social Media. *Journal of Computer-Mediated Communication*, 22(6), 363–379. doi:10.1111/jcc4.12199

Lane, D. S., & Dal Cin, S. (2017). Sharing beyond Slacktivism: the effect of socially observable prosocial media sharing on subsequent offline helping behavior. *Information, Communication & Society*, 1–18. doi: 10.1080/1369118X.2017.1340496

Lane, D. S., Kim, D. H., Lee, S. S., Weeks, B. E., & Kwak, N. (2017). From Online Disagreement to Offline Action: How Diverse Motivations for Using Social Media Can Increase Political Information Sharing and Catalyze Offline Political Participation. *Social Media + Society*, 3(3), 2056305117716274. doi: 10.1177/2056305117716274

Bruneau, E., **Lane, D.**, & Saleem, M. (2017). Giving the Underdog a Leg Up: A Counternarrative of Nonviolent Resistance Improves Sustained Third-Party Support of a Disempowered Group. *Social Psychological and Personality Science*. doi: 10.1177/1948550616683019

PAPERS UNDER REVIEW:

Chinn, S., **Lane, D. S.**, Hart, P.S. (revise & resubmit). In Consensus We Trust?: Persuasive Effects of Scientific Consensus Communication. *Public Understanding of Science*

Lane, D. S., Lee, S. S., Liang, F., Kim, D. H., Weeks, B. E., Kwak, N. (Under review) Social Media Expression and the Political Self.

Lane D. S., Saleem M., Noor M. (Under review) Damned If You Do, Damned If You Don't: Effects of Empathy and Responsibility in Muslim Leaders' Mediated Responses to Extremist Attacks.

Lane D., & Dal Cin S. (Under review) Diversity in Nonprofit Media?: Analyzing racial representation in nonprofit YouTube videos.

OTHER PUBLISHED WORK:

Dal Cin, S., Hall, M. P., & **Lane, D.** (2016). Absorption. In V. Zeigler-Hill & T. K. Shackelford (Eds.), *Encyclopedia of Personality and Individual Differences* (pp. 1–2). Cham: Springer International Publishing. doi: 10.1007/978-3-319-28099-8_1117-1

Lane, D. S. (2016). Mohan J. Dutta, Communicating Social Change: Structure, culture, and agency. *International Journal of Communication*, 10, 4. doi: 1932–8036/2016BKR0009

CONFERENCE PAPERS:

Lane, D. S., Lee, S. S., Liang, F., Kim, D. H., Weeks, B. E., Kwak, N. (accepted) Expression and the Political Self: How Political Expression on Social Media can Strengthen Political Self-concepts. Paper to be presented at the Association for Education in Journalism and Mass Communication (AEJMC) Conference, Washington, DC. **2nd place in open call competition, Communication Theory & Methodology Division.**

Kwak, N., **Lane, D. S.**, Lee, S. S., Liang, F., Weeks, B. E. (2018) From Persuasion to Deliberation: Do Experiences of Online Political Persuasion Facilitate Dialogic Openness? Paper presented at the International Communication Association Conference (ICA), Prague, CR.

Lane D. S., Saleem M. (2018) Damned If You Do, Damned If You Don't: Effects of Empathy and Responsibility in Muslim Leaders' Mediated Responses to Extremist Attacks. Paper presented at the International Communication Association Conference (ICA), Prague, CR.

Lane, D. S., Das, V., Hiaeshutter-Rice, D. (2018) Civic Laboratories: Youth political expression in anonymous, ephemeral, geo-bounded social media. Paper presented at the International Communication Association Conference (ICA), Prague, CR.

Kwak, N., **Lane, D. S.**, Weeks, B. E., Kim, D. H., Lee, S. S., & Bachleda, S. (2017). Does Social Media Matter?: How perceptions of political participation on social media can facilitate political expression and foster offline political participation. Paper presented at the Association for Education in Journalism and Mass Communication (AEJMC) Conference, Chicago, IL.

Lane D., Kim D., Lee S., & Weeks B. E., Kwak N. (2017) From Online Disagreement to Offline Action: How diverse motivations for using social media can increase political information sharing and catalyze offline political participation. Paper presented at the International Communication Association Conference (ICA), San Diego, CA.

Weeks, B. E., **Lane, D. S.**, Kim, D. H., Lee, S. S., & Kwak, N. (2017). Incidental Exposure, Selective Exposure, and Political Information Sharing: Integrating Exposure Patterns and Expression on Social Media. Paper presented at the International Communication Association Conference (ICA), San Diego, CA.

Lane D., Coles S., Saleem M. (2017). The Up(and Down)Sides of Solidarity: Race as a heuristic in social movement messaging. Paper presented at the International Communication Association Conference (ICA), San Diego, CA.

Lane D., & Dal Cin S. (2016) Sharing beyond slacktivism: The effect of socially observable prosocial media sharing on subsequent offline helping behavior. Paper presented at the National Communication Association Conference (NCA), Philadelphia, PA.

Kwak, N., Weeks, B., Kim, D, **Lane, D.**, & Lee, S. (2016). Understanding the interplay between selective and incidental exposure online: The influence of nonlinear interaction on cross-cutting online political discussion. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication (AEJMC). **2nd Place Faculty Paper, Political Communication Interest Group**

INVITED TALKS AND SYMPOSIA:

Lane, D. Sharing Beyond Slacktivism The moderating role of sharing behavior between young people’s experiences of social cause media and long-term prosocial outcomes. Presented to the Mass Communications Group, 2015 NCA Honors Doctoral Seminar, University of Missouri, Columbia, MO (July 19, 2015).

Lane, D. Searching for the Individual Identifiable “Victim”: A content analysis of YouTube non-profit video storytelling. First Year Project Colloquium, Department of Communication Studies, University of Michigan, Ann Arbor, MI, USA (October 1, 2015).

Lane, D. Organizational Presence and the Identifiable Victim Effect, Media Psychology Laboratory, Institute for Social Research (ISR), University of Michigan, Ann Arbor, MI, USA (September 24, 2014).

TEACHING

- 2018 Graduate Student Instructor. *Views on the News: What Shapes our Media Content*, Communication Studies 261, College of Literature, Science, & the Arts, University of Michigan, USA
- 2017 Graduate Student Instructor. *Introduction to Media Effects*, Communication Studies 102, College of Literature, Science, & the Arts, University of Michigan, USA
- 2016 Graduate Student Instructor. *Media Psychology*, Communication Studies 281, College of Literature, Science, & the Arts, University of Michigan, USA
- 2015 Head Graduate Student Instructor. *Introduction to Media Effects*, Communication Studies 102, College of Literature, Science, & the Arts, University of Michigan, USA
- 2007-2015 Lead Editing Instructor. *Video Editing with Final Cut Pro*. Noble Desktop, New York, NY

PROFESSIONAL EXPERIENCE

- 2008- 2015 *Founder & CEO, Good Eye Video, New York, NY*
- Built a leading digital storytelling company for non-profits, social causes, and communities
 - Produced videos, digital content and comprehensive media strategies for clients including The Rainforest Alliance, Urban Justice Center, The Inter-American Foundation, City Year, Share Our Strength, Global Fund for Women, and The Partnership for a Drug Free America at Drugfree.org
 - Led production teams working with communities in Africa, Asia, Latin America, the Caribbean & across the United States
 - Developed curriculum on strategic communication for national organizations
- 2006 – 2008 *Producer, Videographer & Editor, Freelance, New York, NY*
- Provided on-set creative and production services for corporate and industrial brands including Foot Locker, Google, the Sundance Channel and Starwood Hotels
 - Edited content for organizations including The Leukemia & Lymphoma Society, Weber Shandwick, Novartis, and William Grant & Sons
 - Contributed post-production concert documentary support for artists including The Who, Genesis and The Police
- 2004 – 2006 *Post-Production Manager, Snippies, New York, NY*
- Managed all aspects of video post-production workflow for global public relations firms
 - Supervised editorial team on a range of corporate and public relations video production projects
 - Operated and maintained a seven seat X-San Final Cut Pro workflow
 - Provided content and finishing editorial services for client projects

GRANTS & FELLOWSHIPS

- 2016 Robert B. Zajonc Scholars Fund, Institute of Social Research, University of Michigan, USA
- 2016 Graduate Student Research Grant, Rackham Graduate School, University of Michigan, USA
- 2015 Winthrop B. Chamberlain Graduate Research Scholarship, Dept. of Communication Studies, University of Michigan, USA

SERVICE

JOURNAL & CONFERENCE MANUSCRIPT REVIEWER:

Social Science Computer Review
Journal of Adolescent Health
ICA Political Communication Division
ICA Communication and Technology Division

DEPARTMENTAL SERVICE:

- 2015-2017 *Cohort Mentor*, First Year Mentorship Program, Dept. of Communication Studies, University of Michigan, USA.

SKILLS

Quantitative & Qualitative Research Methods

- Experimental design, survey design, focus group moderation, in-depth interviews, sentiment analysis, data mining, automated content analysis, inferential statistics, regression, mediation analyses, data management, data visualization, qualitative data analysis

Programming/Statistics

- R, SPSS, Excel, AMOS, Python

Other Computing

- HTML, CSS, Adobe Creative Suite, Final Cut Studio, Windows, Mac OS X

Digital Media Production

- Cinematography, photography, video editing, photo re-touching, 2d & 3d animation, 10 years of on-set production experience