

BRIAN E. WEEKS

Department of Communication & Media
Center for Political Studies
University of Michigan

5444 North Quad, 105 South State Street, Ann Arbor, MI, 48109
beweeks@umich.edu • beweeks@gmail.com

7 July 2022

EDUCATION

Ph.D., 2014
Communication
Ohio State University
Chair: Kelly Garrett

M.A., 2010
Mass Communication
University of Minnesota-Twin Cities
Chair: Brian Southwell

B.A., 2005
Journalism and Mass Communication, Political Science
University of Wisconsin-Madison

ACADEMIC POSITIONS

University of Michigan

2021 – Present Associate Professor, Department of Communication & Media

2015 – 2021 Assistant Professor, Department of Communication & Media
(formerly Department of Communication Studies)

2015 – Present Faculty Associate, Center for Political Studies, Institute for Social
Research

Universität Wien (University of Vienna)

2014 – 2015 Universitätsassistent, (~ equivalent to U.S. Assistant Professor),
Department of Communication

Ohio State University

2012 – 2014 Research Assistant for NSF Project “Misperceptions in an Internet Era”
(with Kelly Garrett)

2013	Instructor, School of Communication
2011-2012	Graduate Teaching Assistant, School of Communication
2010-2011	University Fellow
University of Minnesota-Twin Cities	
2008 – 2010	Research Assistant (with Marco Yzer and Dan Sullivan)

HONORS & AWARDS

2020	Honorable Mention, Best Paper Award: APSA, Information Technology & Politics Section (Lead Author)
2018	Amsterdam School of Communication Research (ASCoR) Denis McQuail Award. Awarded for the best field-wide article advancing communication theory published in a peer-reviewed journal in the previous year.
2018	Best Information Technology & Politics (ITP) Article Award for best published ITP article in 2017: APSA, Information Technology and Politics Section
2018	Sir Robert M. Worcester Prize for outstanding paper published in the International Journal of Public Opinion Research in 2017 (Lead Author)
2018	Second Place, Best Paper Award: AEJMC Communication Theory and Methodology Division
2017	Nominee, Golden Apple Award, University of Michigan
2016	Second Place, Best Faculty Paper Award: AEJMC Political Communication Interest Group
2015	Third Place, Best Faculty Paper Award: AEJMC Political Communication Interest Group
2014	Timothy Cook Best Graduate Student Paper Award: APSA Political Communication Section (Sole Author)
2012	First Place, Moeller Student Paper Competition: AEJMC Mass Communication and Society Division (Sole Author)
2012	Walter B. Emery Memorial Scholarship Award (Top Junior Graduate Student Researcher), School of Communication, Ohio State University
2011	Top 4 Paper: NCA Political Communication Division (Lead Author)

PUBLICATIONS

Evidence of impact

Google Scholar Citation Count: **3349**; **h = 23**

Web of Science Citation Count: **1438**; **h = 19**

Book (1)

Weeks, B.E. (under contract). *The emotional dynamics of partisan media and political misperceptions*. Cambridge: Cambridge University Press (Elements in Politics and Communication Series).

Journal Articles (38)

Student co-author at time of article submission

Menchen-Trevino, E., #Struett, T., **Weeks, B.E.**, & Wojcieszak, M. (forthcoming). Searching for politics: Using real-world web search behavior and surveys to see political searching in context. *The Information Society*.

Neubaum, G., & **Weeks, B.E.** (forthcoming). Computer-mediated political expression: A conceptual framework of technological affordances and individual tradeoffs. *Journal of Information Technology and Politics*.

Zhu, Q., **Weeks, B.E.**, & Kwak, N. (forthcoming). Implications of online incidental and selective exposure for political emotions. *New Media & Society*

Weeks, B.E., Menchen-Trevino, E., #Calabrese, C., Casas, A., & Wojcieszak, M. (forthcoming). Partisan media, untrustworthy sites, and political misperceptions. *New Media & Society*.

Wojcieszak, M., de Leeuw, S., Menchen-Trevino, E., #Lee, S., #Huang-Isherwood, K., & **Weeks, B.E.** (forthcoming). Partisan news and (no) polarization: Overtime evidence from trace data. *International Journal of Press/Politics*.

Wojcieszak, M., Menchen-Trevino, E., Gonçalves, J.F.F., & **Weeks, B.E.** (forthcoming). Avenues to news and diverse exposure online: Comparing direct navigation, social media, news aggregators, search queries, and article hyperlinks. *International Journal of Press/Politics*.

Kwak, N., #Lane, D.S., **Weeks, B.E.**, Kim, D.H., & #Lee, S. (2022). Now we're talking? Understanding the interplay between selective and incidental exposure and their influence on online cross-cutting political discussion. *Social Science Computer Review*, 40, 579-597.

Weeks, B.E., Lane, D.S., & #Hahn, L.B., (2022). Online incidental exposure to news can minimize interest-based political knowledge gaps: Evidence from two U.S. elections. *International Journal of Press/Politics*, 27, 243-262.

Kim, D.H., **Weeks, B.E.**, Lane, D., #Hahn, L.B., & Kwak, N. (2021). Sharing and commenting facilitate political learning on Facebook: Evidence from a panel survey during the 2016 U.S. presidential election. *Social Media + Society*, 7 (3), 1-11.

#Hiaeschutter-Rice, D., & **Weeks, B.E.** (2021). Understanding audience engagement with mainstream and alternative news posts on Facebook. *Digital Journalism*, 9, 519-548.

#Lee, S., #Liang, F., #Hahn, L., Lane, D.S., **Weeks, B.E.**, & Kwak, N. (2021). The impact of social endorsement cues and manipulability concerns on perceptions of news credibility. *Cyberpsychology, Behavior, and Social Networking*, 24, 384-389.

Kwak, N., #Lane, D.S., #Lee, S.S., #Liang, F., & **Weeks, B.E.** (2021). From persuasion to deliberation: Do experiences of online political persuasion facilitate dialogic openness? *Communication Research*, 48, 642-664.

#Chinn, S., & **Weeks, B.E.** (2021). Effects of competing statistical and testimonial evidence in debates about science. *Environmental Communication*, 15, 353-368.

Weeks, B.E., & Gil de Zúñiga, H. (2021). What's next? Six observations for political misinformation research. *American Behavioral Scientist*, 65, 277-289.

Pasquetto, I., Swire-Thompson, B., Amazeen, M.A., Benevenuto, F., Brashier, N., Bond, R.M., Bozarth, L.C., Budak, C., Ecker, U.K.H., Fazio, L., Ferrara, E., Flanagin, A.J., Flammini, A., Freelon, D., Grinberg, N., Hertwig, R., Jamieson, K.H., Josphe, K., Jones, J.J., Garrett, R.K., Kreiss, D., McGregor, S., McNealy, J., Margolin, D., Marwick, A., Menczer, F., Metzger, M.J., Nah, S., Lewandowsky, S., Lorenz-Spreen, P., Ortellado, P., Pennycook, G., Porter, E., Rand, D.G., Robertson, R., Tripodi, F., Vosoughi, S., Vargo, C., Varol, O., **Weeks, B.E.**, Wihbey, J., Wood, T.J., & Yang, K. (2020). Tackling misinformation: What researchers *could* do with social media data. *Harvard Kennedy School (HKS) Misinformation Review*, 1(8), 1-14.

Kwak, N., Lane, D.S., Zhu, Q., #Lee, S.S., & **Weeks, B.E.** (2020). Political rumor communication on instant messaging platforms: Relationships with political participation and knowledge. *International Journal of Communication*, 14, 5663-5685.

Weeks, B.E., & #Lane, D.S. (2020). The ecology of incidental exposure to news in digital media environments. *Journalism*, 21, 1119-1135.

Weeks, B.E., Kim, D.H., #Hahn, L.B., Diehl, T.H., & Kwak, N. (2019). Hostile media perceptions in the age of social media: Following politicians, emotions, and perceptions of media bias. *Journal of Broadcasting & Electronic Media*, 63, 374-392.

#Lane, D.S., #Lee, S.S., #Liang, F., Kim, D.H., #Shen, L., **Weeks, B.E.**, & Kwak, N. (2019). Social media expression and the political self. *Journal of Communication*, 69, 49-72.

Kwak, N., #Lane, D.S., **Weeks, B.E.**, #Kim, D.H., #Lee, S.S., & #Bachleda, S. (2018). Perceptions of social media for politics. Testing the slacktivism hypothesis. *Human Communication Research*, 44, 197-221.

Weeks, B.E., #Lane, D.S., #Kim, D.H., #Lee, S.S., & Kwak, N. (2017). Incidental exposure, selective exposure, and political information sharing: Integrating online exposure patterns and expression on social media. *Journal of Computer-Mediated Communication*, 22, 363-379.

Garrett, R.K., & **Weeks, B.E.** (2017). Epistemic beliefs' role in promoting misperceptions and conspiracist ideation. *PLOS One*, 12(9): e0184733.

#Lane, D.S., #Kim, D.H., #Lee, S., **Weeks, B.E.**, & Kwak, N. (2017). From online disagreement to offline action: How diverse motivations for using social media can increase political information sharing and catalyze offline political participation. *Social Media + Society*, 3 (3),1-14.

Weeks, B.E., Ardévol-Abreu, A., & Gil de Zúñiga, H. (2017). Online influence? Social media use, opinion leadership, and political persuasion. *International Journal of Public Opinion Research*, 29, 214-239.

~Winner of the Robert M. Worcester Prize for Outstanding Paper Published in the International Journal of Public Opinion Research in 2017 (WAPOR).

Gil de Zúñiga, H., **Weeks, B.E.**, & Ardévol-Abreu, A. (2017). Effects of the 'news finds me' perception in communication: Social media use implications for news seeking and learning about politics. *Journal of Computer-Mediated Communication*, 22, 105-123.

~Winner of the 2018 Amsterdam School of Communication Research (ASCoR) Denis McQuail Award.

~Winner of American Political Science Association (APSA) Information Technology & Politics Section Best Published Article Award in 2017.

Maireder, A., **Weeks, B.E.**, Gil de Zúñiga, H., & Schlögl, S. (2017). Big data and political social networks: Introducing audience diversity and communication connector bridging measures in social network theory. *Social Science Computer Review*, 35, 126-141.

Garrett, R.K., **Weeks, B.E.**, & Neo, R. (2016). Driving a wedge between evidence and beliefs: How online ideological news exposure promotes political misperceptions. *Journal of Computer-Mediated Communication*, 21, 331-348.

#Diehl, T., **Weeks, B.E.**, & Gil de Zúñiga, H. (2016). Political persuasion on social media: Tracing direct and indirect effects of news use and social interaction. *New Media & Society*, 18, 1875-1895.

Weeks, B.E., Ksiazek, T.B., & Holbert, R.L. (2016). Partisan enclaves or shared media experiences? A network approach to understanding citizens' political news environments. *Journal of Broadcasting & Electronic Media*, 60, 248-268.

#Hasell, A., & **Weeks, B.E.** (2016). Partisan provocation: The role of partisan news use and emotional responses in political information sharing in social media. *Human Communication Research*, 42, 641-661.

Gil de Zúñiga, H., Valenzuela, S., & **Weeks, B.E.** (2016). Civic and social motivations for political discussion: Antecedents and consequences on civic engagement. *Human Communication Research*, 42, 533-552.

Weeks, B.E. (2015). Emotions, partisanship, and misperceptions. How anger and anxiety moderate the effect of partisan bias on susceptibility to political misinformation. *Journal of Communication*, 65, 699-719.

Weeks, B.E., & Garrett, R.K. (2014). Electoral consequences of political rumors: Motivated reasoning, candidate rumors, and vote choice during the 2008 U.S. presidential election. *International Journal of Public Opinion Research*, 26, 401-422.

Holbert, R.L., **Weeks, B.E.,** & Esralew, S.E. (2013). Approaching the 2012 U.S. presidential election from a diversity of explanatory principles: Understanding, consistency, and hedonism. *American Behavioral Scientist*, 57, 1663-1687.

Weeks, B.E., & Holbert, R.L. (2013). Predicting dissemination of news content in social media: A focus on reception, friending, and partisanship. *Journalism & Mass Communication Quarterly*, 90, 212-232.

Weeks, B.E., Friedenber, L.M., Southwell, B.G., & Slater, J.S. (2012). Behavioral consequences of conflict-oriented health news coverage: The 2009 mammography guideline controversy and online information seeking. *Health Communication*, 27, 158-166.

Holbert, R.L., Hmielowski, J.D., & **Weeks, B.E.** (2012). Clarifying relations between ideology and ideologically-oriented cable tv news use: A case of suppression. *Communication Research*, 39, 194-216.

Weeks, B., & Southwell, B. (2010). The symbiosis of news coverage and aggregate on-line search behavior: Obama, rumors, and presidential politics. *Mass Communication & Society*, 13, 341-360.

Peer-reviewed Articles Published in Archived Proceedings (1)

*Note: Proceedings are typically considered archival (journal-equivalent) publications in computer and information science

Garrett, R.K., & **Weeks, B.E.** (2013). The promise and peril of real-time corrections to political misperceptions. *Proceedings of the ACM 2013 Conference on Computer Supported Cooperative Work (CSCW)*, 1047-1058, New York: ACM.

Peer-reviewed Book Chapters (3)

Weeks, B.E. (under contract and revised manuscript submitted). Emotions, digital media, and misinformation. In R.L. Nabi and J.G. Myrick (Eds.), *Our on-line emotional selves: The link between new media technologies and emotional experience*. New York: Oxford University Press.

Weeks, B.E., & Garrett, R.K. (2019). Emotional characteristics of social media and political misperceptions. In J.E. Katz & K.K. Mays (Eds.), *Journalism & truth in an age of social media* (pp. 236-250). New York: Oxford University Press.

Weeks, B.E. (2018). Media and political misperceptions. In B. Southwell, E.A. Thorson, & L. Sheble (Eds.), *Misinformation and mass audiences* (pp. 140-156). Austin, TX: University of Texas Press.

~Book Reviewed in *Communications: The European Journal of Communication Research, Information Research, International Journal of Press/Politics, Journal of Broadcasting & Electronic Media, Public Understanding of Science*

Edited Report Chapters (1)

Weeks, B.E. (2020). Angry voters are (often) misinformed voters. In D. Jackson, D. Coombs, F. Trevisan, D. Lilleker, & E. Thorson (Eds.), *US election analysis 2020: Media, voters and the campaign*. Bournemouth, U.K.: Centre for the Study of Journalism, Culture & Community.

Book Reviews (1)

Weeks, B.E. (2020). [Review of the book *Emotions, media and politics*, by Karin Wahl-Jorgensen]. *New Media & Society*, 22, 917-919.

Encyclopedia Entries (3)

#Hahn, L.B., & **Weeks, B.E.** (2020). Media use, selective exposure, and political polarization. In J. van den Bulck (Ed.), *International encyclopedia of media psychology*. Hoboken, NJ: Wiley.

Weeks, B.E., #Diehl, T., Huber, B., & Gil de Zúñiga, H. (2018). Journalism. In A. Schintler, C.L. McNeely, & G. Golson (Eds.), *Encyclopedia of big data*. Los Angeles, CA: Springer.

Weeks, B.E., & Holbert, R.L. (2014). Truth team. In K. Harvey and J.G. Golson (Eds.) *Encyclopedia of social media and politics* (pp. 1267-1269). Thousand Oaks, CA: Sage

INVITED TALKS AND PANELS

2021 International Society of Political Psychology. Invited Panelist. *Online information exposure patterns and emotional polarization*. Montreal, Canada. (online)

2020 Seoul National University, Institute of Communication Research. “All About Misinformation Symposium.” Invited Speaker. *The emotional dynamics of media and political misperceptions*. Seoul, South Korea (online).

2020 Mining Actionable Insights from Social Networks (MAISoN 2020) Workshop at the ACM International Conference on Information and Knowledge Management (CIKM 2020). Keynote Speaker. Galway, Ireland (online). *The emotional characteristics of social media and political misperceptions*.

- 2020 International Society of Political Psychology. Invited Panelist. Berlin, Germany. *Network homogeneity, incidental exposure, and feelings of political anger*. (Scheduled July 2020; panel cancelled due to COVID-19)
- 2020 University of Michigan Alumni Club of San Diego. San Diego, CA. (Scheduled May 2020; postponed due to COVID-19).
- 2020 Ohio State University, School of Communication. (Scheduled April 2020; postponed due to COVID-19)
- 2019 International Communication Association. Invited Panelist. Washington, D.C. *What motivates opinion leaders to influence others on social media?*
- 2019 United States Consulate General Frankfurt. Frankfurt, Germany. *The emotional characteristics of social media and political misperceptions*.
- 2019 University of Duisburg-Essen, Department of Computer Science and Applied Cognitive Science. Duisburg, Germany. *The emotional characteristics of social media and political misperceptions*.
- 2019 University of Arizona, School of Government and Public Policy. *Closing the knowledge gap: incidental exposure and political learning*.
- 2018 National Cancer Institute. Behavioral Research Program Working Group Meeting. Rockville, MD. *The emotional characteristics of social media and health misperceptions*.
- 2018 International Communication Association. Invited Panelist. Prague, Czech Republic. *The ecology of incidental exposure*.
- 2018 University of Michigan, Center for Political Studies. *The nature of news on social media*.
- 2018 University of Michigan, Research Center for Group Dynamics. *The problem of political misperceptions*.
- 2018 Michigan State University, Department of Media & Information. *From exposure to expression: Social media and political engagement*.
- 2013 International Communication Association. Invited Panelist. London, UK. *Online search behavior and political communication: Building theory with unobtrusive Internet data*.
- 2012 Ohio State University, School of Communication. *Misperceptions in the internet era*.
- 2011 University of Amsterdam, Amsterdam School of Communication Research. *Electoral consequences of political rumors*.

CONFERENCE PAPERS AND PRESENTATIONS (63)

Weeks, B.E., #Halversen, A., & Neubaum, G. (2022, October). *Too scared to share? Examining fear of social sanctions and political opinion expression online*. Paper to be presented at the European Communication Research and Education Association Conference, Political Communication Section. Aarhus, Denmark.

#Zichettella, B., **Weeks, B.E.,** Hasell, A. (2022, May). *The blame game: The role of media environments and political discussion in Americans' attribution of blame for interparty conflict*. Paper presented at the International Communication Association Preconference on 'Post-Truth and Affective Publics.' Metz, France.

#Hegland, A., #Ploger, G., & **Weeks, B.E.** (2022, May). *News avoidance in disguise? Investigating the active- or passiveness of the "News-Finds-Me" perception*. Paper presented at the International Communication Association Conference, Journalism Studies Division. Paris, France.

Hasell, A., & **Weeks, B.E.** (2022, May). *Social media attacks, emotions, and political cynicism*. Paper presented at the International Communication Association Conference, Political Communication Division. Paris, France.

Zhu, Q., & **Weeks, B.E.** (2021, October). *Selective exposure, incidental exposure, and political emotions: How different exposure patterns influence affective polarization*. Paper presented at the European Communication Research and Education Association Conference. Political Communication Section. Braga, Portugal. (virtual presentation due to covid-19)

Hasell, A., **Weeks, B.E.,** #Fioroni, S., & Soroka, S. (2021, May). *Constructing a dictionary for the automated identification of discrete emotions in news content*. Paper presented at the International Communication Association Conference, Political Communication Division. Denver, CO. (virtual presentation due to covid-19)

Menchen-Trevino, E., #Struett, T., **Weeks, B.E.,** & Wojcieszak, M. (2021, May). *Searching for politics: Using real-world web search behavior and surveys to see political searching in context*. Paper presented at the International Communication Association Conference, Political Communication Division. Denver, CO. (virtual presentation due to covid-19)

Wojcieszak, M., Menchen-Trevino, E., #Lee, S., #Huang-Isherwood, K., & **Weeks, B.E.** (2021, May). *Partisan news and (no) polarization: Overtime evidence from trace data*. Paper presented at the International Communication Association Conference, Political Communication Division. Denver, CO. (virtual presentation due to covid-19)

Hasell, A., & **Weeks, B.E.** (2020, September). *Everyone's a cynic? How social media use promotes political cynicism*. Paper presented at the International Journal of Press/Politics Conference. Loughborough, U.K. (virtual presentation due to covid-19)

Wojcieszak, M., Menchen-Trevino, E., & **Weeks, B.E.** (2020, September). *Avenues to news and diverse news exposure online: Comparing direct navigation, social media, news aggregators,*

search queries, and article hyperlinks. Paper presented at the International Journal of Press/Politics Conference. Loughborough, U.K. (virtual presentation due to covid-19)

Lane, D.S., **Weeks, B.E.**, & Kwak, N. (2020, September). *A typological approach to big questions in political social media*. Paper presented at the American Political Science Association Conference, Information, Technology, and Politics Section. San Francisco, CA. (virtual presentation due to covid-19)

Weeks, B.E., Menchen-Trevino, E., #Calabrese, C., & Wojcieszak, M. (2020, May). *Partisan media and political misperceptions*. Paper presented at the International Communication Association Conference, Political Communication Division. Gold Coast, Australia. (virtual presentation due to covid-19)

Hasell, A., & **Weeks, B.E.** (2020, May). *Everyone's a cynic? How social media use promotes political cynicism*. Paper presented at the International Communication Association Conference, Political Communication Division. Gold Coast, Australia. (virtual presentation due to covid-19)

#S.S. Lee, #Liang, F., #Hahn, L., Lane, D., **Weeks, B.E.**, & Kwak, N. (2020, May). *The impact of social endorsement cues and manipulability concerns on perceptions of online news credibility*. Paper presented at the International Communication Association Conference, Mass Communication Division. Gold Coast, Australia. (virtual presentation due to covid-19)

Weeks, B.E., #Lane, D.S., #Potts, L.B., & Kwak, N. (2019, August). *Can incidental exposure to news online close the political knowledge gap?* Paper presented at the American Political Science Association Conference, Information, Technology, and Politics Section. Washington, D.C. HONORABLE MENTION, BEST PAPER AWARD

Kwak, N., #Lane, D.S., Zhu, Q., #Lee, S.S., & **Weeks, B.E.** (2019, August). *Fuel to the fire? The influence of social media rumors on political participation and knowledge*. Paper presented at the Association for Education in Journalism and Mass Communication Annual Convention, Political Communication Interest Group. Toronto, ON, Canada.

Weeks, B.E., #Lane, D.S., #Potts, L.B., & Kwak, N. (2019, May). *Can incidental exposure to news online close the political knowledge gap? Evidence from two panel studies in two U.S. elections*. Paper presented at the International Communication Association Conference, Political Communication Division. Washington, D.C.

#Chinn, S., & **Weeks, B.E.** (2019, May). *Effects of competing evidence in debates about science*. Paper presented at the International Communication Association Conference, Environmental Communication Division. Washington, D.C.

Menchen-Trevino, E., Wojcieszak, M., Gonçalves, J.F.F., & **Weeks, B.E.** (2019, May). *Measuring news exposure using surveys and digital trace data*. Paper presented at the International Communication Association Conference, Computational Methods Interest Group. Washington, D.C.

#Bachleda, S., Soroka, S., **Weeks, B.E.**, & Hasell, A. (2019, January). *Automated content analysis of discrete emotions*. Paper presented at the Southern Political Science Association Conference, Politics, Big Data, & New Technology Section. Austin, TX.

#Hiaeschutter-Rice, D., & **Weeks, B.E.** (2019, January). *Traditional vs. online news sources and content on social media*. Paper presented at the Southern Political Science Association Conference, Politics, Big Data, & New Technology Section. Austin, TX.

Weeks, B.E. (2018, October/November). *Is fact-checking persuasive? Assessing the effectiveness of corrective messages in countering political misinformation*. Paper presented at the European Communication Research and Education Association, Political Communication Section. Lugano, Switzerland.

Weeks, B.E. (2018, August/September). *Fact-checking as persuasion? Countering misinformation with corrective messages*. Paper presented at the American Political Science Association Conference, Political Communication Section. Boston, MA.

E. Menchen-Trevino, #Wirth, K., Wojcieszak, M.E., & **Weeks, B.E.** (2018, August). *What are behavioral data good for? Triangulating political media exposure from behavioral and self-reported measures*. Paper presented at the American Political Science Association, Preconference on Politics and Computational Social Science. Boston, MA.

#Lane, D.S., #Lee, S.S., #Liang, F., Kim, D.H., #Shen, L., **Weeks, B.E.**, & Kwak, N. (2018, August). *Expression and the political self: How political expression on social media can strengthen political self concepts*. Paper presented at the Association for Education in Journalism and Mass Communication Annual Convention, Communication Theory and Methodology Division. Washington, D.C. SECOND PLACE BEST PAPER AWARD

Kim, D.H., **Weeks, B.E.**, #Lane, D.S., #Potts, L.B., & Kwak, N. (2018, August). *From information reception to political learning on social media. Advancing the interaction mediation model*. Paper presented at the Association for Education in Journalism and Mass Communication Annual Convention, Political Communication Interest Group. Washington, D.C.

Weeks, B.E., Kim, D.H., #Potts, L., #Diehl, T.H., & Kwak, N. (2018, May). *Following politicians on social media, affect, and hostile media perceptions*. Paper presented at the International Communication Association Conference, Political Communication Division. Prague, Czech Republic.

#Hiaeschutter-Rice, D., & **Weeks, B.E.** (2018, May). *Emotionality and engagement with news content in social media*. Paper presented at the International Communication Association Conference, Mass Communication Division. Prague, Czech Republic.

Kwak, N., #Lane, D.S., #Lee, S.S., #Liang, F., & **Weeks, B.E.** (2018, May). *From persuasion to deliberation: Do experiences of online political persuasion facilitate dialogic openness?* Paper presented at the International Communication Association Conference, Communication and Technology Division. Prague, Czech Republic.

Pasek, J., & **Weeks, B.E.** (2018, May). *Informed = motivated? Explaining the paradox of knowledgeable motivated reasoners*. Paper presented at the American Association for Public Opinion Research. Denver, CO.

#Hiaeschutter-Rice, D., & **Weeks, B.E.** (2018, April). *What makes you 'like'? : Emotionality and engagement with political news content in social media*. Paper to be presented at the Midwest Political Science Association Conference, Information Technology & Politics Section. Chicago, IL.

Pasek, J., & **Weeks, B.E.** (2017, September). *Informed = motivated? Explaining the paradox of knowledgeable motivated reasoners*. Paper presented at the American Political Science Association Conference, Political Communication Section. San Francisco, CA.

Kwak, N., #Lane, D., **Weeks, B.E.**, #Kim, D., #Lee, S., & #Bachleda, S. (2017, August). *Does social media matter? How perceptions of political participation on social media can facilitate political expression and foster offline political participation*. Paper presented at the Association for Education in Journalism and Mass Communication Annual Convention, Political Communication Interest Group. Chicago, IL.

Weeks, B.E., #Lane, D., #Kim, D.H., #Lee, S., & Kwak, N. (2017, May). *Incidental exposure, selective exposure, and political information sharing: Integrating exposure patterns and expression on social media*. Paper presented at the International Communication Association Conference, Political Communication Division. San Diego, CA.

#Lane, D., #Kim, D.H., #Lee, S., **Weeks, B.E.**, & Kwak, N. (2017, May). *From online disagreement to offline action: How diverse motivations for using social media can increase political information sharing and catalyze offline political participation*. Paper presented at the International Communication Association Conference, Communication and Technology Division. San Diego, CA.

Kwak, N., **Weeks, B.E.**, #Kim, D.H., #Lane, D., & #Lee, S. (2016, August). *Understanding the interplay between selective and incidental exposure online: The influence of nonlinear interaction on cross-cutting online political discussion*. Paper presented at the Association for Education in Journalism and Mass Communication Annual Convention, Political Communication Interest Group. Minneapolis, MN. SECOND PLACE FACULTY PAPER AWARD

Weeks, B.E. (2016, June). *Political fact-checking as persuasion: How corrective messages can reduce political misperceptions*. Paper presented at the International Communication Association Conference, Political Communication Division. Fukuoka, Japan.

Garrett, R.K., & **Weeks, B.E.** (2016, June). *Epistemological beliefs and misperceptions about contentious issues*. Paper presented at the International Communication Association Conference, Political Communication Division. Fukuoka, Japan.

Weeks, B.E. (2015, December). *Angry and inaccurate: How emotions facilitate political misperceptions*. Paper presented at the Amsterdam School of Communication Research Political Psychology Conference. Amsterdam, Netherlands.

#Hasell, A.A., & **Weeks, B.E.** (2015, August). *Partisan provocation: The role of partisan news use and emotional responses in motivating information sharing*. Paper presented at the Association for Education in Journalism and Mass Communication Annual Convention, Political Communication Interest Group. San Francisco, CA.

Gil de Zúñiga, H., Valenzuela, S., & **Weeks, B.E.** (2015, August) *Civic and social motivations for political discussion: Antecedents and consequences on civic engagement*. Paper presented at the Association for Education in Journalism and Mass Communication Annual Convention, Political Communication Interest Group. San Francisco, CA. THIRD PLACE FACULTY PAPER AWARD

Gil de Zúñiga, H., **Weeks, B.E.**, & Ardévol-Abreu, A. (2015, August). *The ‘news finds me’ effect in communication*. Paper presented at the Association for Education in Journalism and Mass Communication Annual Convention, Communication Theory and Methodology Division. San Francisco, CA.

Gil de Zúñiga, H., **Weeks, B.E.**, & #Diehl, T. (2015, August). *Advancing distinctive effects of political discussion and expression on political participation: The moderating role of online and social media privacy concerns*. Paper presented at the Association for Education in Journalism and Mass Communication Annual Convention, Communication Technology Division. San Francisco, CA.

Maireder, A., **Weeks, B.E.**, Gil de Zúñiga, H., & Schlögl, S. (2015, August). *Big data and political social networks: Introducing audience diversity and communication connector bridging measures in social network theory*. Paper presented at the Association for Education in Journalism and Mass Communication Annual Convention, Communication Theory and Methodology Division. San Francisco, CA.

Weeks, B.E., Ardévol-Abreu, A., & Gil de Zúñiga, H. (2015, June) *Online influence? Social media use, opinion leadership, and political persuasion*. Paper presented at the World Association for Public Opinion Research Conference, Buenos Aires.

Weeks, B.E. (2015, May). *Beyond partisanship. Anger, anxiety, and political misperceptions*. Paper presented at the International Communication Association Conference, Political Communication Division, San Juan, Puerto Rico.

#Diehl, T., **Weeks, B.E.**, & Gil de Zúñiga, H. (2015, May). *Social interaction on social media as a “path” to political persuasion: Social media for news, discussion disagreement and heterogeneity*. Paper presented at the International Communication Association Conference, Political Communication Division, San Juan, Puerto Rico.

Kim, S., Yzer, M.C., **Weeks, B.E.**, Vohs, K.D., & MacDonald III, A.W. (2014, April). *Convincing health messages reduce effects of psychological reactance*. Paper presented at the Kentucky Conference on Health Communication. Lexington, KY.

Garrett, R.K., **Weeks, B.E.**, & Neo, R. (2013, November). *Media's contribution to the belief gap: Avoiding or discounting counter-attitudinal evidence?* Paper presented at the National Communication Association Conference, Political Communication Division. Washington, D.C.

Weeks, B.E. (2013, August/September). *Feeling is believing? The influence of emotions on citizens' false political beliefs.* Paper presented at the American Political Science Association Conference, Political Communication Section, Chicago, IL. TIMOTHY COOK BEST GRADUATE STUDENT PAPER AWARD

Weeks, B.E., Ksiazek, T.B., & Holbert, R.L. (2013, June). *Partisan enclaves or diverse repertoires? A network approach to the political media environment.* Paper presented at the International Communication Association Conference, Political Communication Division. London.

Weeks, B.E. (2012, August) *Influences of anxiety and medium on news-based rumor transmission.* Paper presented at the Association for Education in Journalism and Mass Communication Annual Convention, Mass Communication and Society Division. Chicago, IL. FIRST PLACE: MOELLER STUDENT PAPER COMPETITION

Weeks, B.E., & Holbert, R.L. (2012, May). *Social media, news, and the thwarting hypothesis: An assessment of the relationship between reception and transmission.* Paper presented at the International Communication Association Annual Conference, Mass Communication Division, Phoenix, AZ.

Holbert, R.L., **Weeks, B.E.**, & Esralew, S.E. (2012, May). *The shifting of explanatory principles in political communication media research: Understanding, consistency, and the need for diversity.* Paper presented at the International Communication Association Annual Conference, Political Communication Division, Phoenix, AZ.

Weeks, B.E., & Garrett, R.K. (2011, November). *Assessing belief in online political rumors and its impact on vote choice.* Paper presented at the National Communication Association Annual Conference, Political Communication Division. New Orleans, LA. TOP FOUR PAPER AWARD

Holbert, R.L., Hmielowski, J.D., & **Weeks, B.E.** (2011, May). *Clarifying relations between ideology and ideologically-oriented cable tv news use: A case of suppression.* Paper presented at the International Communication Association Conference, Political Communication Division. Boston, MA.

Weeks, B.E. (2010, November). *The roles of personal relevance and medium in understanding belief and transmission of rumors in the news.* Paper presented at the Midwest Association for Public Opinion Research Annual Conference. Chicago, IL.

Weeks, B.E., Friedenber, L., Southwell, B.G., & Slater, J. (2010, August). *Behavioral consequences of conflict-oriented news coverage: The 2009 mammography guideline controversy and online search trends.* Paper presented at the Association for Education in

Journalism and Mass Communication Annual Convention, Mass Communication and Society Division. Denver, CO.

Weeks, B.E., Depue, J.B., & Yzer, M.C. (2010, June). *The role of affect and perceived message effectiveness in understanding message effects on attitudes and intention toward marijuana use*. Paper presented at the International Communication Association Conference, Health Communication Division. Singapore.

Weeks, B.E., & Southwell, B.G. (2009, August). *The symbiosis of news coverage and aggregate on-line search behavior: Obama, rumors, and presidential politics*. Paper presented at the Association for Education in Journalism and Mass Communication Annual Convention, Mass Communication and Society Division. Boston, MA.

Sullivan, D., & **Weeks, B.E.** (2009, August). *Media concentration and the dynamics of misinformation: Implications for media ownership*. Paper presented at the Association for Education in Journalism and Mass Communication Annual Convention, Mass Communication and Society Division. Boston, MA.

Weeks, B.E. (2009, March). *Did you know he's Muslim? Mainstream media agenda-setting for rumors about Obama's religion*. Paper presented at the Association for Education in Journalism and Mass Communication Midwinter Conference, Mass Communication and Society Division. Norman, OK.

Weeks, B.E. (2009, March). *The image of an enemy: The Bush administration, Muslim and Arab stereotypes, and Congressional discourse regarding the Patriot Act*. Paper presented at the Association for Education in Journalism and Mass Communication Midwinter Conference, Cultural and Critical Studies Division. Norman, OK

RESEARCH GRANTS AND FUNDING

Funded:

Converse Miller Fellowship in American Political Behavior (2021)
Center for Political Studies, University of Michigan
Political Learning from Comments on News Stories on Social Media
Co-Principal Investigators: #Ploger, G., & **Weeks, B.E.**
Amount: \$6,000

Constance F. and Arnold C. Pohns Research Award (2020)
Department of Communication & Media, University of Michigan
“Digital Media and Civic Engagement in the 2020 U.S. Presidential Election”
Co-Principle Investigators: **Weeks, B.E.** & Kwak, N.
Amount: \$18,000

Federal Assistance Award (2019)
U.S. Department of State (Award # SGE21019INO122)
Principal Investigator: **Weeks, B.E.**

Amount: \$1,050

Rackham Interdisciplinary Workshop (2018-2019)
Rackham Graduate School, University of Michigan
Principle Investigators: #Hiaeschutter-Rice, D. & Soroka, S. Co-PIs: Pasek, J., & **Weeks, B.E.**
Amount: \$4,527

Converse Miller Fellowship in American Political Behavior (2017)
Center for Political Studies, University of Michigan
What Makes you 'Like'?: Emotionality and Engagement with Political News Content in Social Media
Co-Principal Investigators: #Hiaeschutter-Rice, D., & **Weeks, B.E.**
Amount: \$6,000

Marsh Fund (2016-2017)
Department of Communication Studies, University of Michigan
Digital media and civic engagement in the 2016 U.S. presidential election
Co-Principal Investigators: **Weeks, B.E.**, & Kwak, N.
Amount: \$14,000

International Research Grant (2014-2015)
Department of Communication, University of Vienna
(Mis)information sharing: How emotions accelerate the spread of inaccurate information within social media
Principal Investigator: **Weeks, B.E.**
Amount: €1,500

University Fellowship (2010-2011)
Ohio State University
Amount: \$21,816

Graduate Research Partnership Program (GRPP) Summer Fellowship (2009)
University of Minnesota – Twin Cities, College of Liberal Arts
Amount: \$4,000

Research Expense Award (2008-2010)
School of Journalism and Mass Communication, University of Minnesota – Twin Cities
Amount: \$500

Herbert B. Elliston Fellowship (2008)
School of Journalism and Mass Communication, University of Minnesota – Twin Cities
Amount: \$3250

Not Funded:

Knight Foundation (2017)
Flagging (in)credibility of information in social media.
Principal Investigator: **Weeks, B.E.**

Amount \$50,000

National Science Foundation, Political Science Program (2017-2020)

Can group membership fuel motivated reasoning? Identity-driven divergence in factual judgments.

Principal Investigator: Pasek, J.; Co-PIs: Earl, A., & **Weeks, B.E.**

Amount: \$349,635

SELECTED MEDIA COVERAGE OF RESEARCH

Breitbart, Christian Science Monitor, Daily Caller, Fiscal Times, Fox News, Houston Chronicle, Huffington Post, HuffPost Politics, HuffPo UK, Jezebel, Michigan Radio, MinnPost, MSN, Newsweek, The New Yorker, New York Observer, Nieman Journalism Lab, Pacific Standard, Politico, Poynter, Salon, Scientific American, Seattle Post-Intelligencer, SF Gate, TechCrunch, Think Progress, US News & World Report, Washington Post, Wired, Yahoo News

TEACHING

University of Michigan

Undergraduate Courses

Views on the News: What Shapes our Media Content (Undergraduate Lecture)

Political Misinformation and Misperceptions (Undergraduate Capstone Seminar)

The Internet and Political Communication (Undergraduate Seminar)

Graduate Courses

Media Theory in the Social Sciences (PhD Seminar)

Media and Politics (PhD Seminar)

Political Communication (PhD Seminar)

Massive Open Online Courses

Fake News, Facts, and Alternative Facts Teach-Out (with Josh Pasek and Will Potter)

University of Vienna

Undergraduate Courses

Political Communication Theory (Undergraduate Theory Seminar)

Social Media and Politics (Undergraduate Methods Seminar)

Ohio State University

Undergraduate Courses (Instructor of Record)

Public Opinion and Communication (Undergraduate Seminar)

Teaching Assistant

Communication Industry Research Methods

STUDENT MENTORING

University of Michigan

Listed in chronological order with current affiliation

Ph.D. Student Advisor (6) (2 completed, 4 in progress)

Audrey Halversen, Communication & Media (in progress)

Austin Hegland, Communication & Media (in progress)

Gavin Ploger, Communication & Media (in progress) (co-chair with S. Soroka)

Lauren Hahn, Communication & Media (in progress)

Guadalupe Madrigal, Communication & Media (2022) (co-chair with S. Soroka)

~PFFFD Postdoc, University of Missouri

Stewart Coles, Communication & Media (2020)

~Assistant Professor, University of Illinois Urbana-Champaign

Dissertation Committee Member (10) (9 completed)

Jessica Roden, Communication & Media (in progress)

Ashwin Rajadesingan, School of Information (2022)

~Assistant Professor, University of Texas at Austin

Fan Liang, Communication & Media (2021)

~Assistant Professor, Duke Kunshan University (China)

Sarah Bachleda Fioroni, Communication & Media (2021)

~Research Consultant, Gallup

Sage Lee, Communication & Media (2021)

~Assistant Professor, Pusan National University (South Korea)

Dan Hiaeschutter-Rice, Communication & Media (2020)

~Assistant Professor, Michigan State University

Dan Lane, Communication Studies (2019)

~Assistant Professor, University of California, Santa Barbara

Fabian Neuner, Political Science (2018)

~Assistant Professor, Arizona State University

Michael Hall, Psychology (2018)

~Consultant, Boston Consulting Group

Dam Hee Kim, Communication Studies (2017)

~Assistant Professor, University of Arizona

Prospectus Committee/Literature Review Reader/Pre-candidacy Committee (4)

Julia Mendelsohn, School of Information (expected 2022)

Ian Hawkins, Communication & Media (2020)

Dan Hiaeschutter-Rice, Communication Studies (2018)

Elizabeth Whittaker, School of Information (2018)

Dan Lane, Communication Studies (2018)

Research Group and Lab Coordination

2015-Present Politics and Communication Lab (PAC LAB) (Director)
2015-Present Political Communication Working Group (Core Member)

Ph.D. Preliminary Exam Evaluator:

Soobin Choi, 2020, Communication & Media
Gavin Ploger, 2020, Communication & Media
Gabriel Li, 2019, Communication & Media
Guadalupe Madrigal, 2019, Communication & Media
Matea Mustafai, 2019, Communication & Media
Lauren Hahn, 2019, Communication & Media

Undergraduate Honors Thesis Advisor (3)

Kayleah Son (completed, 2022)
Elizabeth Williams (completed, 2021)
Xiaolei Wang (completed, 2018)

Undergraduate Research Practicum (6)

Alessandra Latherow (Winter 2021)
Julia Kaplan (Winter 2021)
Haley Truglia (Winter 2020)
Claudia Haimovici (Fall 2018)
Margaret Martin (Fall 2018)
Adriana Hassan (Winter 2016)

Undergraduate Members of PacLab (7)

Emma Ruberg (2021)
Alexandra Hu (2021)
Alessandra Latherow (2020-2021)
Gabriela Amboss (2020-2021)
Haley Truglia (2019-2020)
Claudia Haimovici (2018-2019)
Margaret Martin (2018-2019)
Liwei Shen (2018-2019)

UNIVERSITY OUTREACH

COVID-19 stress, trust, and the media. (2020). LSA On Point Series. University of Michigan.

Fake News, Facts, and Alternative Facts. (2017). University of Michigan Teach-Out Series
(Course ran in April and October, 2017).

Why partisan news—not just fake news—promotes political misperceptions. (2017). LSA Learn
Speak Act Blog. University of Michigan.

Fake news and the web of deceit. (2017). LSA On Point Series, University of Michigan.

SERVICE

Editorial Board

Communication Research 2021-Present
Journal of Communication 2018-Present

Ad hoc Reviewer

American Behavioral Scientist
American Journal of Political Science
American Politics Research
Annals of the International Communication Association
British Journal of Political Science
Communication Methods and Measures
Communication Monographs
Communication Reports
Communication Research
Cuadernos.info
Digital Journalism
Electoral Studies
Environmental Communication
Health Communication
Human Communication Research
International Journal of Communication
International Journal of Press/Politics
International Journal of Public Opinion Research
Journal of Communication
Journal of Computer-Mediated Communication
Journalism & Mass Communication Quarterly
Mass Communication & Society
Mobile Media & Communication
New Media & Society
PLoS One
Political Behavior
Political Communication
Proceedings of the National Academy of Sciences
Public Opinion Quarterly
Political Research Quarterly
Science
Social Media + Society
Social Science Computer Review
Studies in Communication and Media

Journal reviews (last seven years): N = 138
2015 = 14; 2016 = 15; 2017 = 21; 2018 = 21; 2019 = 23; 2020 = 21; 2021 = 15; 2022 = 8

External Reviewer (Grants and Fellowships)

2019 Netherlands Organization for Scientific Research (NWO, the Dutch Research Council)
 2018 Chilean National Commission for Scientific and Technological Research (CONICYT)
 2018 European Research Council
 2018 Israel Science Foundation
 2017 MacArthur Foundation Fellowship

External Service to Field

2021 University of North Carolina Charlotte R1 Commission ‘Areas of Excellence’ Reviewer

Conference and Association Activities

Conferences Organized

2020 Michigan Symposium on Media & Politics. “Online and Engaged: Political News in a Digital Media Environment” Co-organized with S. Soroka. Ann Arbor, MI

2016 “Communication Research Methods 2016: Practices & Challenges.” Co-organized with J. Vogelgesang, M. Elson, & M. Scharrow. Pre-conference at the International Communication Association Annual Meeting, Fukuoka, Japan.

Association Positions and Committees

2021-2022 Nomination Committee, Political Communication Division, ICA (2-year term)

2020 Internet, Technology, & Politics Best Student Paper Award Committee, APSA

2019 Internet, Technology, & Politics Best Paper Award Committee, APSA

2017-2019 Timothy E. Cook Best Graduate Student Paper Award Committee, Political Communication Section, APSA (2-year term)

2017 Innovation Award Committee, Mass Communication Division, ICA

2014-2015 Nomination Committee, Political Communication Division, NCA

Manuscript Reviewer

2012-2021 ICA, Political Communication Division

2019, 2022 ICA, Digital Asia Pre-conference

2011, 2014-2015, ICA, Mass Communication Division

2019-2020

2013, 2015 AEJMC, Political Communication Interest Group

2015 AEJMC, Communication Theory & Methodology Division

2012-2013 NCA, Political Communication Division

Session Chair

2015-2020	ICA, Political Communication Division
2013, 2020	ICA, Mass Communication Division
2019	APSA, Information, Technology, and Politics Section
2019	SPSA, Politics, Big Data, and New Technology Section

Discussant

2019	SPSA, Politics, Big Data, and New Technology Section
2018	APSA, Political Communication Section
2016	AEJMC, Communication Theory & Methods Division
2015	Digital Korea Conference, University of Michigan

Other

2017, 2019	APSA, Graduate Student Mentor, Political Communication Section
------------	--

Department Activities

University of Michigan, Department of Communication & Media

2022-Present	Chair, Diversity, Equity, and Inclusion (DEI) Committee
2021-2022	Co-Chair, Political Communication Faculty Search Committee
2020-2021	Research Participant Pool Faculty Coordinator
2020	Graduate Admissions Committee
2018-2020	Undergraduate Curriculum Committee
2018	Graduate Admissions Committee
2017-2018	Graduate Program Committee
2016-2018	Methodology Workshop Committee
2017	Graduate Student Job Market Workshop

Department Host for International Visitors

Anna Taranenko, Senior Lecturer, National Univ. of Kyiv-Mohyla Academy (Ukraine) (2022-23)
 Brenna Davidson, PhD Student, City University of Hong Kong (Fall 2021-Winter 2022)
 Alice Binder, PhD Student, University of Vienna (Fall 2019)
 German Neubaum, Junior Professor, University of Duisburg-Essen (Fall 2018)
 Trevor Diehl, PhD Student, University of Vienna, (Fall 2017)

Ohio State University

2012-2013	Graduate Student Representative, Social Networks Job Search Committee
-----------	---

University of Minnesota-Twin Cities

2009-2010	Speakers' Series Committee
2009-2010	Brown Bag Research Presentation Committee (Chair)

Research Center Activities

University of Michigan, Center for Political Studies, Institute for Social Research

2022 Reviewer, Sarri Family Fellowship
2018 Reviewer, Converse Miller Fellowship

University Activities

University of Michigan

2017 Judge, Munger Graduate Residence Program Case Competition

AFFILIATIONS

Active

International Communication Association (ICA)
American Political Science Association (APSA)
European Communication Research and Education Association (ECREA)

Past

Association for Education in Journalism and Mass Communication (AEJMC)
National Communication Association (NCA)
Midwest Political Science Association (MPSA)
World Association for Public Opinion Research (WAPOR)
Southern Political Science Association (SPSA)