

AUDREY HALVERSEN

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EDUCATION

- Ph.D. 2021- 2026** **Communication & Media**
University of Michigan, Ann Arbor, Michigan
Advisor: Dr. Brian Weeks
- M.A. 2021** **Mass Communication**
Brigham Young University, Provo, Utah
- B.S. 2018** **Social Science Education**
Minor: Spanish
Brigham Young University, Provo, Utah

PEER-REVIEWED PUBLICATIONS (9)

- Hasell, A., **Halversen, A.**, & Weeks, B. E. (2023). When social media attack: How exposure to political attacks on social media promotes anger and political cynicism. *The International Journal of Press/Politics*. <https://doi.org/10.1177/19401612231221806>
- Weeks, B. E., **Halversen, A.**, & Neubaum, G. (2024). Too scared to share? Fear of social sanctions for political expression on social media. *Journal of Computer-Mediated Communication*, 29(1). <https://doi.org/10.1093/jcmc/zmad041>
- Halversen, A.**, & Weeks, B. E. (2023). Memeing politics: Understanding political meme creators, audiences, and consequences on social media. *Social Media + Society*, 9(4). <https://doi.org/10.1177/20563051231205588>
- King, J., **Halversen, A.**, Morrow, O., Westhoff, W., & Brubaker, P. (2023). Communicating about mental health during a pandemic: An examination of active and aware publics on Twitter. *International Journal of Communication*, 17, 631–648. <https://ijoc.org/index.php/ijoc/article/view/17593>
- King, J., **Halversen, A.**, Rogers, A., & Morrow, O. (2022). Mental health communication in immigrant families: The positive influence of social media contact. *Health & New Media Research*, 6(2), 162-188. <https://doi.org/10.22720/hnmr.2022.6.2.162>
- Church, S. H., **Halversen, A.**, & Yergensen, B. (2022). Music technologies and AirPods: Considering Theodor Adorno as media ecologist. *Explorations in Media Ecology*, 21(2-3), 251-269. https://doi.org/10.1386/eme_00132_1

Callahan, C., Church, S. H., & **Halversen, A.** (2022). Too young to die: Narratives of nineteenth century American murder ballads. *Journal of American Culture*, 45(1), 51-62.
<https://doi.org/10.1111/jacc.13313>

Halversen, A., King, J., & Silva, L. (2021). Reciprocal self-disclosure and rejection strategies on Bumble. *Journal of Social and Personal Relationships*, 39(5), 1324-1343.
<https://doi.org/10.1177/02654075211055759>

Callahan, C., King, J., & **Halversen, A.** (2020). Blogadapting: Adaptation experiences among expatriate bloggers. *Journal of Intercultural Communication Research*, 49(3), 227–241.
<https://doi.org/10.1080/17475759.2020.1765840>

CONFERENCE PAPERS AND PRESENTATIONS (11)

Hasell, A., & **Halversen, A.** (2023, May). Feeling disinformation? *The role of disinformation perceptions in news avoidance and news fatigue*. Paper presented at the International Communication Association Convention. Toronto, Canada.

Halversen, A., & Weeks, B. E. (2023, May). *Exploring the circulators and audiences of political memes in the United States*. Paper presented at the International Communication Association Convention. Toronto, Canada.

Halversen, A., Boyle, K., Noorda, C., Kramer, I., & Harmuth, L. (2023, May). *The emotional, attitudinal, and relational impacts of exposure to others' political posts on social media: An interview study*. Paper presented at the International Communication Association Political Communication PhD Student Preconference. Toronto, Canada.

King, J., **Halversen, A.**, Richards, O., John, K., & Strong, B. (2022, May). *Anxiety and physiological responses to virtual reality meditation in racial and ethnic minorities*. Paper presented at the International Communication Association Convention. Paris, France.

Halversen, A. (2021, November). *Linking exposure to political content on social media with political polarization: The indirect effect of anger*. Paper presented at the National Communication Association Convention. Seattle, WA.

Halversen, A. (2021, August). Battle Royale and addictive gaming: The indirect effect of player motivations. Paper presented online at the Association for Education in Journalism and Mass Communication Convention.

- Awarded “top faculty paper” in the AEJMC Entertainment Studies Interest Group

Callahan, C., Johnson, J., **Halversen, A.**, Kramer, I. (2021, March). *Redneck Revival: Tönnies, Culture, and the Emergence of the Rural Voice in New Media Communities*. Paper presented at the 2021 World Communication Association virtual conference.

- King, J., **Halversen, A.**, Morrow, O., Westhoff, W., & Brubaker, P. (2021, March). *Communicating about mental health during a pandemic: An examination of social support on Twitter*. Paper accepted for presentation at the International Public Relations Research Conference. Orlando, FL.
- Awarded the “Boston University Award for the Top Paper about Public Relations and the Social and Emerging Media”
- Halversen, A.**, King, J., Silva, L., Church, S. H., & Brubaker, P. (2020, November). *Rejecting others on dating apps: Feeling empowered on Bumble*. Paper presented online at the National Communication Association Virtual Convention.
- Mariner, T., Fitzner, A., **Halversen, A.**, Gibb, J., Shreeve, M., Romney, M., John, K., & Johnson, R. (2020, August). *A (meta) picture is worth a thousand ‘clicks’: A biometric analysis of images on Instagram*. Paper presented online at the Association for Education in Journalism and Mass Communication Convention. San Francisco, CA.
- Awarded “top paper” in the AEJMC Visual Communications Division
- Halversen, A.** (2020, June). *Mormons, minorities, and media: How progressive Latter-day Saints use Twitter to advocate and connect*. Paper presented online at the Media Ecology Association Convention. New York, NY.

TEACHING POSITIONS

Graduate Student Instructor

2022 - Present

University of Michigan

- COMM 261: Views on the News
Fall 2022
Instructor of Record: Dr. Brian Weeks
- COMM 102: Media Processes and Effects
Winter 2023
Instructor of Record: Dr. Scott Campbell
- COMM 102: Media Processes and Effects
Fall 2023
Instructor of Record: Dr. Sol Hart
- COMM 230: Advertising
Winter 2024
Instructor of Record: Dr. Yanna Krupnikov

Instructor of Record**2020 - 2021***Brigham Young University*

- COMM 238: Introduction to Communications Studies
Winter 2021
- COMM 301: The History and Philosophy of Mass Media
Fall 2020

DEPARTMENT SERVICE

University of Michigan**Diversity, Equity, and Inclusion Committee**

- Graduate Committee Member, *Fall 2023 – Winter 2024*

Graduate Committee

- Treasurer, *Fall 2023*
- Graduate Student Representative, *Winter 2024*

Political Communication Working Group

- Graduate Co-coordinator, *Fall 2022 – Winter 2024*

ADDITIONAL TRAINING

Summer School of the ECPR Standing Group on Political Communication*University of Amsterdam, Summer 2023***Inter-university Consortium for Political and Social Research***University of Michigan, Summer 2022*

- Completed courses including Regression II, Structural Equation Modeling, and Panel Data Analysis

SELECTED WORK EXPERIENCE

Research Assistant*Brigham Young University***Sep 2019 – Apr 2021****Executive Assistant and Marketing Specialist***Autism Solutions***Mar 2019 – Mar 2020**

Content Marketing Intern
ObservePoint

Apr – Sep 2020

High School Social Studies Teacher
Jordan School District

Aug 2018 – Apr 2019

Student Teacher
Nebo School District

Jan – Apr 2018

Writing Tutor
BYU Writing Fellows Program

Jan – Dec 2017

Writing Tutor
BYU Social Science Writing Lab

Aug 2016 – Dec 2017