



LSA

DEPARTMENT OF
FILM, TELEVISION, AND MEDIA
UNIVERSITY OF MICHIGAN



Department of Film, Television, and Media

THE POWER

Film, Television, and Media (FTVM) is uniquely positioned within the College of LSA to encourage students to explore the intersection of intellectual study and creative practice in the arts. In contrast to a film school or art school model, FTVM offers a well-conceived liberal arts integration of critical studies and creative production that examines American and world film, video art, television, and digital media, as well as the development of particular genres and the careers of individual artists. With a strong undergraduate curriculum of production and screen-writing, experience in the disciplines of film studies, television studies, and digital media studies, a burgeoning doctoral program in screen arts, and a faculty of award-winning scholars and media makers, Film, Television, and Media offers a vibrant intellectual and artistic community here at Michigan.



THE OPPORTUNITIES

FTVM offers our undergraduate students exceptional practical experience in filmmaking, video, television, and digital media, as well as a challenging sequence of screenwriting and television writing courses for qualified students. Our award-winning alumni build successful careers throughout the mainstream and independent media industries as television and film screenwriters, directors, producers, editors, animation artists, documentary filmmakers, entertainment writers and critics, and writers and producers for cable, mobile, and web video. Many continue on to graduate school and teaching careers.

Our doctoral program emphasizes the study of those forms of representation produced for exhibition and consumption through a screen—whether a cinema screen, television screen, video monitor, or computer display. Graduates of the doctoral program go on to distinguish themselves as top-notch scholars, authors, and educators in the field.

THE IMPACT

The Film, Television, and Media curriculum, with its integration of critical studies and creative practice, is acknowledged at peer institutions and universities as a model for excellence. Maintaining our educational excellence requires significant financial investment. Your support makes a difference in the lives of our students, faculty, and staff.

Technology and Innovation Fund

\$100,000 annually

Maintaining a high level of up-to-date technology for teaching production courses is financially intensive. This fund enables FTVM to maintain this level of teaching technology. These funds are used to enhance the studios, shorten equipment cycles, and replace worn or outdated technologies to ensure our students are using relevant, innovative, and cutting edge technology.

Distinguished Visitors Series

\$50,000 annually

Most of our visiting artists and scholars must travel to Michigan from around the world, and especially from New York and Los Angeles. Personal contact with distinguished visitors immeasurably enhances classroom experience—inspiring students to reach high and connecting them to a global network of artists. Currently, obtaining funds to host most distinguished visitors requires the submission of four to ten grants to units and partners across campus, which limits opportunities for this critical component of the undergraduate experience.



Donald Hall Collection Support

\$50,000 annually

Teaching Film, Television, and Media requires a very specialized collection of media resources tailored to our pedagogy. Gifts to this fund would enable faculty to purchase materials necessary for teaching: DVDs (or some future format!), film prints, and screenplays, as well as cover fees for rental of film prints for the classroom.

Undergraduate Activities Support

\$25,000 annually

This fund supports undergraduate students in a wide variety of ways, including grants for student productions, special screenings, internship support, support for the student Film and Video Association, and support for study abroad.

WAYS TO FUND YOUR GIFT

Your gifts of cash, pledges, or appreciated securities change lives. Wills, estate, and planned gifts allow you to create a lasting legacy that will enable the best and brightest minds to experience a liberal arts education, solve problems in a changing world, and yield ideas and innovations that will make a difference in Michigan and around the globe.

CONTACT INFO

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