



FILM, TELEVISION, AND MEDIA

Creating and studying multiple life experiences and points of view through film, media, and digital worlds

Film, Television, and Media (FTVM) is uniquely positioned within the College of LSA to encourage students to explore the intersection of intellectual study and creative practice in the arts. In contrast to a film school or art school model, FTVM offers a well-conceived liberal arts integration of critical studies and creative production that examines American and world film, video art, television, and digital media, as well as the development of particular genres and the careers of individual artists. With a strong undergraduate curriculum of production and screenwriting, experience in the disciplines of film studies, television studies, and digital media studies, a burgeoning doctoral program in screen arts, and a faculty of award-winning scholars and media makers, Film, Television, and Media offers a vibrant intellectual and artistic community here at Michigan. The curriculum, with its integration of critical studies and creative practice, is acknowledged at peer institutions and universities as a model for excellence.

FTVM offers our undergraduate students exceptional practical experience in filmmaking, video, television, and digital media, as well as a challenging sequence of screenwriting and television writing courses for qualified students. Our award-winning alumni build successful careers throughout the mainstream and independent media industries as television and film screenwriters, directors, producers, editors, animation artists, documentary filmmakers, entertainment writers and critics, and writers and producers for cable, mobile, and web video. Many continue on to graduate school and teaching careers.

Our doctoral program emphasizes the study of those forms of representation produced for exhibition and consumption through a screen—whether a cinema screen, television screen, video monitor, or computer display. Graduates of the doctoral program go on to distinguish themselves as top-notch scholars, authors, and educators in the field.

“I want to write for the underrepresented youth, so when they grow up, there’s no limit to who they believe they can be. I want to write for people of all backgrounds and give them fun, yet genuine, coming-of-age films and stories. And I want to create moving things for people to feel.”

—ASHLEY MORROW, 2021-22 Mitchell Scholar

FTVM STRATEGIC FUND

The FTVM Strategic fund gives the department chair flexibility to support students' initiatives and needs, purchase equipment, and support wide-ranging needs as they arise throughout the year. Gifts of all sizes are critical to maintaining the educational excellence of the department—the model for production integration at universities throughout the country.

UNDERGRADUATE ACTIVITIES SUPPORT

Annual gifts of \$25,000 to this fund will support undergraduate students in a wide variety of ways, including grants for student productions, special screenings, internship support, support for the student Film and Video Association, and support for study abroad.

DISTINGUISHED VISITORS SERIES

Most of our visiting artists and scholars must travel to Michigan from around the world, and especially from New York and Los Angeles. Personal contact with distinguished visitors immeasurably enhances classroom experience—inspiring students to reach high and connecting them to a global network of artists. Currently, obtaining funds to host most distinguished visitors requires the submission of four to ten grants to units and partners across campus, which limits opportunities for this critical component of the undergraduate experience. Instead, we are seeking \$50,000 annually to host visitors, eliminating the need to look for grant funding.

DONALD HALL COLLECTION SUPPORT

Maintaining a high level of up-to-date technology for teaching production courses is financially intensive. This fund enables FTVM to maintain this level of teaching technology. These funds are used to enhance the studios, shorten equipment cycles, and replace worn, outdated technologies to ensure our students are using relevant, innovative, and cutting-edge technology. Gifts of any size are appreciated, and an investment of \$100,000 annually will ensure FTVM is able to stay current.

WAYS TO FUND YOUR GIFT

Your gifts of cash, pledges, or appreciated securities change lives. Wills, estate, and planned gifts allow you to create a lasting legacy that will enable the best and brightest minds to experience a liberal arts education, solve problems in a changing world, and yield ideas and innovations that will make a difference in Michigan and around the globe.

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