The University of Michigan Department of Psychology is ranked in the top three departments in the nation, and this prestigious ranking is due to the high quality of our students and faculty. Our work in Behavioral Neuroscience was recently ranked #1 by U.S. News and World Reports and, with our long history of engaging the best and brightest in our field, we will continue to create the future research directions that characterize the discipline. The strong research environment in Psychology provides a solid foundation for our educational mission at both the undergraduate and graduate levels.

THE OPPORTUNITIES

The Department of Psychology encompasses a wide variety of academic and research activities that involve students in hands-on research opportunities to foster critical thinking and intellectual growth.

Our largest-ever fundraising campaign is ambitious, visionary, purposeful — worthy of the name “Victors.” The $400 million goal is built upon the cornerstone of the liberal arts: the idea that a powerful, pragmatic education can transform hearts and minds, can solve problems in a changing world, can yield ideas and innovation across every discipline. That’s why we are focused on raising money so that the best and brightest minds can have access to the College through robust scholarship support, no matter their financial circumstances. So too are we committed to helping every student acquire not just knowledge in the classroom, but experiences outside the academy including innovative entrepreneurial efforts and internships. We strive to support our faculty on the frontlines of research, and steward our planet, our community, our campus. To do all this, and so much more, the College needs you — because the world needs Victors.
The Department is committed to providing these opportunities by:

• Creating new, fundamental knowledge about psychological process
• Teaching innovative courses and engaging undergraduates in our research and service activities
• Maintaining our record of outstanding graduate training to produce leading scholars
• Conducting technically and theoretically first-rate scholarship at the cutting-edge of science
• Fostering interdisciplinary research as a special part of the Michigan intellectual climate

Students gain strong competence in organizing, interpreting, and communicating effectively—skills that are universally applicable in today’s economy. Graduate students are well prepared for careers in both academic and applied settings, for positions in colleges and universities, governmental agencies, research organizations, clinics, schools, and corporate settings.

THE IMPACT

To strengthen our position as one of the top departments in the nation, we must continue to build on our exceptional offerings. Our outstanding undergraduate and graduate programs, wide variety of courses, and premier faculty illustrate the extraordinary range of our department, and we need to support faculty research in order to continue to retain and recruit the very best. Also we need support to recruit the brightest graduate students and to increase the variety of engaged learning experiences we offer to undergraduate students in order to further develop and enrich the Department’s remarkable programs.

RESEARCH INNOVATION FUND
$1M endowed

A Named Research Innovation Fund in Psychology would be a transformational gift, allowing the Department to support one or more significant projects each year. Innovation funds make it possible for the Department to meet emerging needs and capitalize on strategic opportunities for cutting-edge research, scholarship and teaching. Innovation funds can provide grants for faculty research projects, or be used to recruit and support top-notch graduate students and upgrade department facilities to keep pace with technology changes. A Named Innovation Fund can also support conferences, lectures and seminars with visiting scholars. These programs enrich the academic vitality of the Department by exposing students to the world’s leading experts and promoting intellectual exchange at the faculty level. A Named Innovation Fund will provide ongoing support that will have lasting impact on students and faculty alike. Each project will be supported for up to two years with the goal that the funds serve as start-up capital for larger research projects.

ENDOWED GRADUATE FELLOWSHIPS
$50,000 annually/$1M endowed

Graduate students are integral to maintaining the top standing of the Psychology Department. They are the faculty of tomorrow and play a vital role in the completion of innovative research at U-M. They enhance the undergraduate experience by working closely with students in the classroom and in the laboratory. Named Graduate Student Fellowships will foster dissertation work and prepare these students to do cutting-edge research and to become highly effective teachers. Endowed graduate fellowships provide us with an opportunity to enhance our contribution to the field and our reputation as one of the top Psychology Departments in the world by providing more students with greater access to a Michigan education. These graduate students will go on to become the future leaders in the field.
COMMUNITY SERVICE OPPORTUNITIES FOR UNDERGRADUATES
$10,000 to $50,000 expendable

Community Service Opportunities for Undergraduates offers students an opportunity to apply the theories and concepts they learn in the classroom to real-world situations. It also encourages students to develop a sense of civic mindedness that is an essential element of the citizenry in a well-functioning society. The Psychology Department offers three distinct service-learning opportunities for undergraduate students. Established in 1995, the Detroit Initiative seeks to provide opportunities for students and faculty to engage in further education, service, and research in the Detroit area through a focus on community-identified priorities. The Michigan Mentorship Program offers a unique opportunity for undergraduates to help local “at risk” grade school students by acting as mentors. The purpose of Project Outreach is to have students learn about themselves as they learn about psychology by becoming involved in community settings. Students are engaged in real work in the community that is designed to meet community needs. Many students report that service-learning courses often result in profound life changes. Gifts would enable us to provide more opportunities for our students, as well as develop more partnerships with various community-based constituencies.

WAYS TO FUND YOUR GIFT

Your gifts of cash, pledges, or appreciated securities change lives. Wills, estate, and planned gifts allow you to create a lasting legacy that will enable the best and brightest minds to experience a liberal arts education, solve problems in a changing world, and yield ideas and innovations that will make a difference in Michigan and around the globe.

PSYCHOLOGY STRATEGIC FUND
$10,000 to $50,000 expendable

Expendable, undesignated gifts are extraordinarily important to the continuing success and growth of the Department. Contributions to the strategic fund provide resources for newly emerging and focused initiatives. Gifts to this fund also make it possible to meet unexpected needs and respond to opportunities including the creation of new courses along with recruiting and retaining the best faculty and graduate students. Overall, this fund is an excellent way to make an investment in the future of the Psychology Department.