

LSA Opportunity Hub Programming Support

A liberal arts education provides students with a broad worldview that prepares them to enter a variety of fields and interact successfully across cultures and organizations. The College of Literature, Science, and the Arts (LSA) at the University of Michigan is committed to transforming the way our students translate their world class liberal arts education into success in today's competitive marketplace.

The LSA Opportunity Hub encourages students to explore and articulate the connection between their liberal arts education and their aspirations and goals. The Hub provides access for all students through mentoring, coaching, employer engagement, internships, regional networking with alumni, workshops, and other programs that empower undergraduates to make the choices that lead to satisfying careers. From their first days on campus, students can engage in cutting-edge classroom learning paired with hands-on career exploration and preparation experiences at the LSA Opportunity Hub.

LSA students can access networks that will provide them with insights and connections to their next steps after earning a liberal arts degree at Michigan. The LSA Opportunity Hub is the space on campus where the entire LSA network of students, alumni, faculty, and employers come together to engage students and alumni for a lifetime.

Student Internship Scholarship Fund

\$25,000 endowed and above

The Hub provides resources, support, and guidance for students to navigate their liberal arts learning with purpose. The Hub is committed to ensuring that all students have equal access to opportunities, regardless of their financial situation. In order to provide this access, funds are needed for Hub internships. Through a named endowment, donors create a legacy scholarship fund that will support an enhanced LSA education for undergraduates in perpetuity. The minimum to endow a scholarship is \$25,000 and will support one student internship a year.

Flash Internships

\$2M endowed / \$100,000 annually

Flash Internships are rapid, on-site experiences that provide students with a chance to work and network with top professionals and alumni in a field that interests them. A cohort of 10 to 25 students spends one to five days on a job to learn more about the field, work on a short-term project, explore their interest in the industry, and begin to build a network within the career area. A gift of \$2M to establish an endowed Flash Internship Fund would support student cohorts and programming for flash internships each year. Your gift would enable us to meet the growing student demand for these energizing opportunities. Annual gifts in any amount for the Flash Internship Fund make it possible for us to provide equal access for student participants.

Industry Insiders Events

\$1M endowed / \$50,000 annually

\$10,000 per event

These high-impact events provide students access to industry specialists by tapping into the powerful Michigan network. It is especially important for students who are early in their career development process to interact with these professional contacts. High-profile industry leaders, both early on and advanced in their own careers, meet with students in a casual, conversational format to help them learn about their professional path and the value of their liberal arts degree. Students gain direction and clarity about their interests through these events. Featured Industry Insiders events will host alumni in finance, sales, healthcare, arts, journalism, and more. A gift of \$1M to endow this program would enable the Hub to host up to five industry insider events each year, which would allow the program to scale to meet the growing student demand for these inspiring opportunities. This funding would cover the cost of the events, which includes hosting a session for 100+ students along with a dozen or so alumni, and travel and hosting for a diverse array of alumni.

U.S. or Global Alumni Engagement Fund

\$1M endowed / \$50,000 annually – U.S. Fund

\$500,000 endowed / \$25,000 annually – Global Fund

The Opportunity Hub's internship program sends LSA students to key markets around the United States and globally. To enrich these experiences, the Hub hosts regional summer engagement opportunities in conjunction with summer internships. The Hub's alumni engagement specialists coordinate a diverse portfolio of alumni, who provide introductions and coaching, and host gatherings of alumni and students to help them make connections. Students gain access to alumni leaders who provide various perspectives based on their identities and career paths. Funding for these programs would enable the Opportunity Hub to host networking events for large and small groups of students and alumni, to create opportunities for students to explore jobs and career paths, and coordinate with local alumni to mentor students. The U.S. market has several regional opportunities, allowing for a large and robust program.

Case Competitions Reboot

\$500,000 endowed/ \$25,000 annually

Because many of our students are interested in areas that include institutions and organizations without significant funding resources, we are reimagining the case competition. With donor funding, the Hub can engage non-profits, NGOs, museums, small businesses, and entrepreneurs to create educational opportunities for students. Each year, students will compete for awards in a Named Case Competition by addressing an issue and presenting an innovative and effective solution. This competition enables students to develop and showcase their problem-solving abilities, analytical aptitude, cultural insight, communication skills, and teamwork. Teams of four to six undergraduates will be given a limited time to analyze written cases, assess the challenges facing the organization, and present recommendations to panels of senior executives, policymakers, and faculty. Funds are needed for hosting, publicity, and student prizes.

Internship Forum

\$225,000 endowed / \$10,000 annually

The Hub's Internship Forum provides students with the opportunity to navigate the complexities of finding and then maximizing and leveraging an internship or summer experience. The event provides peer-to-peer engagement, connections with recent graduates, on-site coaching, and connections to campus partners. Students are exposed to a variety of perspectives and valuable insights on their potential path. Annual gifts would cover hosting costs for this event, including a poster session for students who have completed their experiences, and to support travel for a diverse array of alumni.

Social Impact Fair

\$225,000 endowed / \$10,000 annually

Many students are seeking opportunities that will enable them to make a difference in their communities and the world, both as students and beyond graduation. The Social Impact Fair brings representatives from non-profit organizations and U-M programs to talk with students about internships, part-time jobs, or volunteer positions. They connect students to organizations that are addressing environmental issues, social challenges, the arts, sustainable foods, health, and more. Funds are needed to host events, including a poster session for students who have completed their experiences, and to support travel for a diverse array of alumni.

Graduate School Resource Fair

\$225,000 endowed / \$10,000 annually

Undergraduate students who are contemplating graduate school can attend the annual Graduate School Resource Fair to help them develop their plan. Students can learn about the process of applying, insights into what makes them a competitive candidate, and how to secure funding, all in one place. Funds are needed to host graduate program representatives and for event hosting costs.

Online Learning: Instructional Design and Online Modules

\$500,000 endowed / \$25,000 annually

To further the Hub's mission to help LSA students connect their liberal arts education with their goals and aspirations, we are developing a collection of online instructional offerings. Students engage in face-to-face learning and coaching at the Hub, but online offerings increase the Hub's capacity to reach students in meaningful ways. Through eLearning modules, LSA students find additional tools focused on exploring career options, network building, and communicating to professional audiences. Funds are needed to fully develop this impactful initiative.

Coaching Development Fund

\$500,000 endowed / \$25,000 annually

Career coaches in the Hub help students navigate their LSA experience and connect them to opportunities to explore their goals. Working together one-on-one, as well as in groups, students and coaches examine career interests and professional identity. Coaches help students make connections across the college and with alumni and employers. Funding will help our coaches become experts in industry and employment trends and will give them access to nationally recognized coaching programs that are grounded in research-based methodologies. Great Hub coaches translate into greater student success.

Opportunity Hub Strategic Fund

\$25,000 endowed / annual gifts of all sizes welcome

The Hub is growing and evolving rapidly, and as a result, opportunities arise on a regular basis that could help us meet the needs and interests of our students, as well as leverage partnerships on our campus and in our alumni community. Many emerging ideas are exciting, valuable enhancements to our programming, and we want to be able to respond to them in a timely way. These opportunities have already led to the development of the first flash internship program, which was born of a parent's offer to host an immersion experience for our students, and is now one of the Hub's most popular offerings. Our endowed strategic fund provides the assistant dean with the flexibility to take advantage of possibilities, provide a financial resource for meaningful opportunities, and explore new ways for the Hub to support our mission and the college.

WAYS TO FUND YOUR GIFT

Your gifts of cash, pledges, or appreciated securities change lives. Wills, estate, and planned gifts allow you to create a lasting legacy that will enable the best and brightest minds to experience a liberal arts education, solve problems in a changing world, and yield ideas and innovations that will make a difference in Michigan and around the globe.

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