Bicentennial Matching Programs for Student Support

Students in the College of Literature, Science, and the Arts have unparalleled opportunities to obtain an education that prepares them to excel in a constantly changing, global environment. From classrooms that incorporate the most advanced technology to enhance student learning, to research experiences that take place in campus laboratories or on field sites across the globe, our students develop the creativity, analytical skills, flexibility, and teamwork experience that are the hallmarks of a great liberal arts education.

The University of Michigan has made student support the #1 priority in our Victors for Michigan campaign and has set up two matching incentive programs — the Bicentennial Opportunity Matching Initiative and the Third Century Matching Initiative — to encourage transformative gifts from U-M alumni and friends. Because of the unparalleled impact

Our largest-ever fundraising campaign is ambitious, visionary, purposeful — worthy of the name “Victors.” The $400 million goal is built upon the cornerstone of the liberal arts: the idea that a powerful, pragmatic education can transform hearts and minds, can solve problems in a changing world, can yield ideas and innovation across every discipline. That’s why we are focused on raising money so that the best and brightest minds can have access to the College through robust scholarship support, no matter their financial circumstances. So too are we committed to helping every student acquire not just knowledge in the classroom, but experiences outside the academy including innovative entrepreneurial efforts and internships. We strive to support our faculty on the front-lines of research, and steward our planet, our community, our campus. To do all this, and so much more, the College needs you — because the world needs Victors.
Scholarships make, $40 million combined matching funds are available on a first-come first-served basis, and can be reserved with a signed gift agreement.

Both Initiatives are for new or existing endowments, and can support undergraduate, graduate, or professional scholarships. Gifts can be pledged over five years, and funding will be matched $1 for every $2 committed. The Bicentennial Opportunity Matching Initiative requires a financial need and is for gifts from $50,000 to $1 million. The Third Century Matching Initiative is for the first-time major donors, and is for gifts from $50,000 to $250,000. Gifts can provide support for students in a variety of areas:

**SCHOLARSHIP SUPPORT**

For many students, finances are a significant barrier to an LSA education. College is an expensive investment for families, and scholarship support is essential to ensure that students—both undergraduate and graduate—who have the aptitude and ability to gain admission are able to experience the world-class faculty and programs in LSA and across the entire U-M campus. Through a named endowed scholarship fund, donors create a permanent legacy that will support future generations of students. These leaders of tomorrow will shape public policy, make new discoveries in every realm, educate future citizens, and continue the important work of building human society.

**STUDY ABROAD SUPPORT**

The very best way a student can gain a thorough knowledge of a language and a culture is to spend time studying abroad. Scholarship support is vital to prepare more LSA students to be global citizens. Although every trip differs in its programmatic and travel costs, the average financial commitment is a sizeable burden for many interested students. Thanks to scholarship support, many more undergraduates have been able to participate in a global experience and demand continues to grow. A named endowed scholarship would provide resources for a variety of study abroad experiences to help with tuition and program fees, airfare, insurance, and travel costs.

**INTERNSHIP SUPPORT**

The experiences that students receive off-campus also are essential for success in life—and LSA is working to ensure that students get hands-on internship experiences in business, non-profits, and other organizations that will strengthen the adaptability, interpersonal skills, and analytical agility that employers seek. These opportunities provide a valuable educational tool that complements their on-campus experience. For many students, these internships represent opportunities for professional development and educational growth in their chosen career paths. Some will return to LSA energized to continue in their current direction; others will change course. Endowed internship support is especially important for students who need to earn money for college during the summer and would not be able to gain this important experience without a stipend.

**RESEARCH SUPPORT**

One distinction of an LSA undergraduate education is the opportunity to conduct scientific research working with teams of faculty and graduate students. Research fellowships enable undergraduate and graduate students to conduct research during the academic year and over the summer, whether in U-M laboratories or at field sites around the world. These immersion experiences often help shape future career aspirations and help make students more competitive for graduate school and research positions. Gifts to provide named endowed research fellowships will enable many more to benefit from this active learning experience.

Endowments of $50,000 or more provide sufficient resources each year to make a significant difference for individual students. Your support will create life-changing opportunities for generations of students so that they too will enjoy the LSA experience and thrive at Michigan.

**WAYS TO FUND YOUR GIFT**

Your gifts of cash, pledges, or appreciated securities change lives. Wills, estate, and planned gifts allow you to create a lasting legacy that will enable the best and brightest minds to experience a liberal arts education, solve problems in a changing world, and yield ideas and innovations that will make a difference in Michigan and around the globe.