



Improving Learning Outcomes

Project & Goals

Project Goals:

- Elevate Tribe's narrative for greater brand awareness.
- Increase Tribe's local and global support via enhanced online presence.
- Secure more resources for sustained operations.

Projects:

- **Critical Review:** Perform an in-depth review of Tribe's digital footprint, assessing their website and social outreach effectiveness.
- **Executive Summary of all Reports:** Compile succinct overviews of TRIBE's annual and programmatic reports, highlighting essential outcomes and strategies.
- **Case Study:** Worked with selected beneficiaries of TRIBE programs to develop and produce case studies highlighting Renovate's impact on students, mentors, and parents.

About Tribe

Tribe Goals:

- Inspire purpose-driven individuals and disrupt education norms
- Bridge the gap between schools, students, and employers, ensuring students are prepared for the workforce

Guided by Monique Cooper-Liverpool, TRIBE, as a non-profit, strives to enhance education, advance workforce readiness, and cultivate entrepreneurial environments. Monique's team aims to bring together a worldwide network of young innovators through various programs and initiatives.



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What we learned/impact

While working with Tribe, we learned how to work together as a team and successfully meet project deadlines.

- Increased awareness of social challenges in underprivileged areas.
- Improved project management capabilities within our team.
- Developed cross-cultural insights important for global engagement.
- Strengthened leadership and cooperative skills committed to social impact.
- Achieved personal growth by challenging norms and broadening viewpoints.
- Refined communication skills, including professional interaction and problem resolution across time zones.