

About Generación Clima

Generación Clima is a new youths-led and youths-centered organization that is dedicated to stop the climate and ecological crisis and achieve a **New Ecosocial Pact** for Mexico through education, organizing, and advocacy.

Goals

The overarching goal is to foster a knowledgeable and proactive community on the U-M Ann Arbor campus by raising awareness about global climate justice, strengthening funding avenues for these initiatives, and enriching educational offerings on climate issues through well-developed lesson plans.

Capacity Building

We created a donor database for funding endeavors and drafted outreach templates. The database included over thirty potential donors, leading to large-scale funding potential. It also lists all criteria of funders for Generación Clima to sort through, including funding capacity, focus area, history, and giving timelines. We hope that in the future, the organization can continually draw from this spreadsheet as it develops. It was made to transcend the organization's growing phase and last throughout a few giving cycles. Our team is proud to be able to work with the Generación Clima team to further the battle against the climate and ecological crisis.

Generación Clima & CG-3

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What We Learned

Education:

By creating a learning module about renewable energy and global warming for secondary students in Mexico, helped us understand the topics better. We also learned how to engage students without overwhelming them with the scale of the issues.

Capacity Building:

Through developing a comprehensive donation research database we gained vital fundraising skills that will transcend into any future projects, jobs, and community work.

Awareness Raising:

We learned how to identify roles of various stakeholders in advocating for sustainable water management, including government bodies, NGOs, and local communities. Moreover, we mastered how to engage audience members so they pay attention to climate change and take climate action seriously. This opportunity taught us how to delegate and work collaboratively with a group to plan an event.

Awareness Raising

Hosted a “Global Climate Justice Advocacy Workshop” featuring the documentary “Easy Like Water” with a follow-up discussion in North Quadrangle. This discussion improved student’s understanding of global climate justice and actions. With the guidance and support of CG-3 members, Participants learned the importance of spreading awareness about global climate issues. Additionally, we provided an introduction to advocacy, emphasizing the significance of public awareness, policy influence, and community mobilization.

Education

Created an engaging and intuitive active learning module about climate justice, complete with in-class activities and informative slides. Students learn about crucial topics like renewable energies and their applications, as well as how to participate in the climate justice movement. This module, which will be translated into Spanish and presented to teenaged students in Mexico, includes a lesson plan, interactive activities, examples, and colorful diagrams.