

Tree-Planting Project Investment Opportunities: Green Bonds and Partnerships

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HAF's Mission and Goals

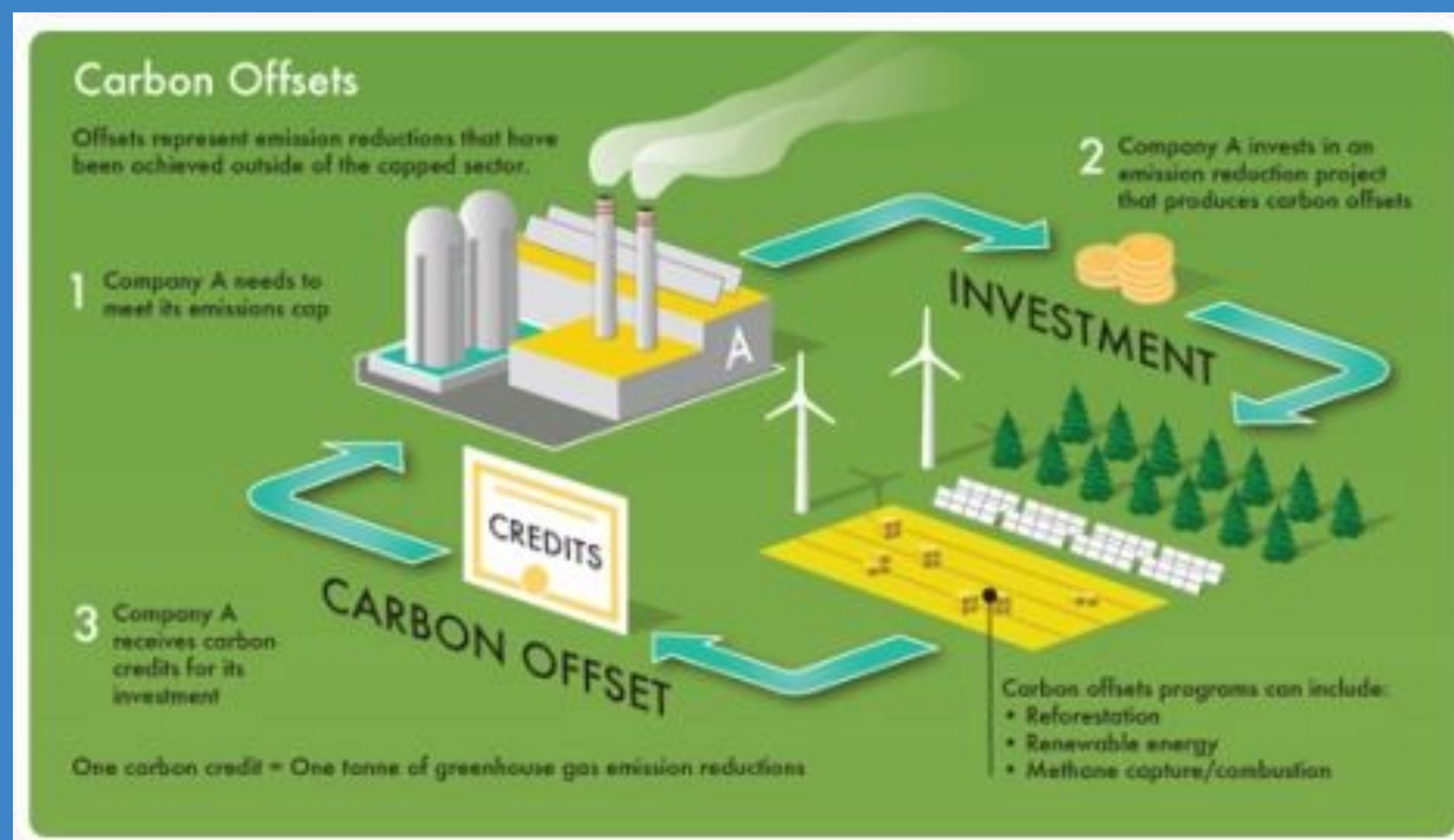
Supports Moroccan communities to implement sustainable human development initiatives, including

- organic agriculture
- women's empowerment
- youth development
- education
- health

Tree Planting Project: HAF works with community, government, and civil partners to manage 11 organic fruit tree nurseries in 7 provinces of Morocco

Working on:

- Building agricultural cooperatives
- Implementing more sophisticated irrigation systems
- Certifying commoditization of organic products



GEI Tasks

Green Bonds

- Assessment of green bonds and carbon offsets as a method of funding and repayment for the tree planting project

Partnerships

- Contacting corporations to become partners with HAF to support tree planting project during March planting season based on their pledges to sustainability
- Support immediate collaboration between UM organizations and HAF through fundraising initiatives



Results

Green Bonds:

- Developed research paper
- Analysis concluded that carbon offsets were the most beneficial method to repay investors

Partnerships:

- Contacted 20 UM organizations
- Contacted over 100 companies in 10 different industries

Impact and Challenges

Green Bonds:

- Learned a lot about Carbon Credits
- Challenging to Interpret Green Bond principles between Moroccan versus US standards

Partnerships:

- Developed professional communication skills
- Challenge to make progress when corporations are not currently accepting outreach opportunities

Future Goals

- Find ways to appeal to corporations in the future about the tree planting project
- Find new ways to incorporate UM student organizations into fundraising initiatives