

**Maritime Heritage Alliance:**

*Marketing and Outreach Intern*

MHA is seeking a Marketing and Outreach Intern for Summer 2020. This position will provide the intern with experiences of a life time and hands-on experiences in nonprofit marketing and communications. The right candidate will be: adventurous, eager to learn about and share Great Lakes maritime history, a skilled communicator, and possess at least basic knowledge and abilities in capturing video, developing print advertising, developing social media content and working with the Microsoft Suite. The intern will accompany MHA's volunteers and fleet of historic vessels on West Grand Traverse Bay and the Great Lakes to capture the on-water experiences, as well as, document restoration efforts on-shore and assist with marketing and event planning efforts for the 30th anniversary of the historic schooner Madeline.

MHA's Marketing and Outreach Intern will be supervised and trained by MHA's Executive Director. The intern will participate in a general orientation, one-on-one trainings on specific skills and tasks associated with their responsibilities, and have the opportunity to participate in on-board sail training alongside MHA volunteers to strengthen their maritime history knowledge.