

One Detroit Journalism and Video Production Intern

Who We Are:

Detroit Public TV (DPTV) is Michigan's largest and most watched television station serving Southeastern Michigan and serves the most diverse public television audience in the country. DPTV is also the state's only community-licensed station, meaning it operates independent of any educational, government or other institution. Its funding comes from the community it serves.

Each week more than two million people watch our five broadcast channels, and nearly 250,000 people listen to our radio station, 90.9 WRCJ for classical days and jazzy nights. In addition, DPTV is building the next generation of public media with our rapidly growing digital presence which has grown to reach more than half a million unique visitors through our website, YouTube channels, and social media platforms each month.

Our core values: excellence, innovation, trust, diversity, engagement, and financial sustainability are evident in everything we do. From the engaging content we provide, to the way we work with viewers, supporters, board members and employees, to the local events we host, DPTV connects with thousands of our fellow community members each year.

What You'll Do:

The One Detroit Intern will support the Detroit Bureau staff, based at the Marygrove Conservancy, in all phases of our projects, which include: producing our two weekly episodes, daily social media content, content creation for our website, and regular online engagement events. Interns will get practical and realistic production and video journalism experience assisting One Detroit's producer team.

One Detroit is Detroit Public TV's award-winning local news initiative, which has created a national model for community-based television journalism, which seeks to tell the authentic story of Detroit and Southeast Michigan through ongoing engagement and in-depth reporting.

Essential Functions:

- Attend weekly department meetings, listen, and offer content suggestions for both weekly episodes. Work with the One Detroit producer team and internship supervisor to develop story ideas for semester project.
- Perform research regarding production related content, logistics and locations.
- Go on location field shoots (Electronic Field Production) to provide production assistance to One Detroit producers
- Transcribe interviews for producers and the website, OneDetroitPBS.org
- Assist Digital Content Coordinator in producing social media and blog posts for featured stories on our website
- Observe One Detroit show edit sessions with opportunities to produce and learn editing techniques
- Other duties as assigned

Skills:

- Excellent oral, written, and organizational skills
- Familiarity with Microsoft Word, Excel, Outlook, Adobe Premiere Pro and Media Encoder
- Excellent online research skills
- General sense of administrative management
Familiarity with television production preferred

Qualifications:

- Enrollment in a university or vocational tech training program or recent graduate
- Pursuing broadcasting, film, video production, telecommunications, communications/journalism, or business/marketing degree preferred
- Ability and willingness to work approximately 20 hours per week, minimum 3 day

What You'll Get:

- Opportunities to participate in personal and professional development programs.
- Opportunities to serve our mission and community.
- Great work environment.

Outcomes:

At the conclusion of the internship, the intern will be able to:

- Media manage
- Gain familiarity with editing process/video post production
- Understand video formats for television, online and mobile platforms
- Conceptualize, research, and pre-production of programs
- Prepare studio production materials including: rundowns, scripts, and equipment requirements
- Prepare promotional/community outreach elements

Intern applicants must be currently enrolled at a college or university, or have recently (within past 6 months) graduated with a relevant degree. The internship program is unpaid and focused on education and training.

How to Apply:

Send resume and cover letter to:

HumanResources@dptv.org

Human Resources

WTVS Detroit Public Television

1 Clover Court

Wixom, MI 48393-2247

*No telephone calls or third parties. Please include the title of the position in the subject line of the email.

Posting Date:

Detroit Educational Television Foundation, d/b/a Detroit Public Television and 90.9 WRCJ, is an equal opportunity employer committed to a culturally diverse workforce. All qualified applicants will receive consideration for employment without regard to race, color, religion, national origin, gender, sexual orientation, gender identity, age, disability status, marital status, military status, or protected veteran status. Employment decisions at Detroit Public Television will be based on merit, qualifications, and abilities. The specific statements above are not intended to be all inclusive.