

# BEN ZAMZOW

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## Education

Ph.D. Economics, University of Arizona, May 2013.

M.A. Economics, University of Arizona, May 2010.

M.A. Higher Education, University of Arizona, May 2007.

B.S. Mathematics, University of Wisconsin Oshkosh, May 2005.

## Academic Appointments

Lecturer, Economics Department, University of Michigan, 2016–Present.

Lecturer, Comprehensive Studies Program, University of Michigan, 2017–Present.

Affiliated Faculty, Program in Philosophy, Politics, Economics, University of Michigan, 2016–Present.

Adjunct Instructor, Heinz College, Carnegie Mellon University, 2013–2016.

Visiting Faculty, Department of Economics, Grand Valley State University, 2015–2016.

Visiting Scholar, Department of Economics, University of Pittsburgh, 2013–2015.

Adjunct Professor, Tepper School of Business, Carnegie Mellon University, 2013.

## Fields of Specialization

Applied Microeconomics, Economic History

### *Secondary Fields*

Behavioral Economics, Labor Economics, Industrial Organization.

## Research

### *Working Papers*

Experiment Associations and Agricultural Innovation

All Aboard! Railways and the Diffusion of Agricultural Information in the Early 20th Century

Brewers, Researchers, and Barley Growers: Solving the Coordination Problem

Price and Quality with a Conscientious Worker

Sweatshops and Reciprocity, with Martin Dufwenberg, University of Arizona

### *Work in Progress*

I can't Believe it's Butter: Economic Analysis of the Rivalry Between Butter and Margarine

Optimal Packaging and Pricing

The Effect of Dog License Laws on the Sheep Industry, 1870-1930.

Competition Between Teams & Individuals: Evidence From Championship Cross-Country Running.

### *Presentations*

"The Effect of Dog License Laws on the Sheep Industry, 1870-1930."

Western Economics Association International Conference, Portland, Oregon, June 2022.

"Competition Between Teams & Individuals: Evidence From Championship Cross-Country Running."

Western Economics Association International Conference, Vancouver, British Columbia, June 2018.

"The Effect of Dog License Laws on the Sheep Industry, 1870-1930."

Agricultural History Society Meeting, Lexington, KY, June 2015.

"Sweatshops & Reciprocity"

Western Economics Association International Conference, Denver, Colorado, June 2014.

University of Guelph, Economics & Finance, Guelph, Ontario, March 2013.

"Optimal Packaging and Pricing"

Western Agricultural Economics Association Meeting, Colorado Springs, Colorado, June 2014.

"Brewers, Researchers, and Barley Growers: Solving the Coordination Problem"

Agricultural History Society Meeting, Provo, Utah, June 2014.

"All Aboard! Railways and the Diffusion of Agricultural Information in the Early 20th Century"

Agricultural History Society Meeting, Banff, Alberta, June 2013.

"Price and Quality With a Conscientious Worker"

Midwest Economics Association Meeting, Columbus, Ohio, March 2013.

University of Arizona Seminar Series, Tucson, Arizona, May 2012.

"Experiment Associations and Agricultural Innovation"

Economic History Association Meeting, Washington DC, Sept 2013. (Poster Session)

NBER Summer Institute, Development of the American Economy, Boston, July 2013. (Poster Session)

University of Guelph, Food, Agricultural, and Resource Economics, Guelph, Ontario, March 2013. (Invited)

Southern Economic Association Meeting, New Orleans, Louisiana, Nov 2012.

Canadian Network for Economic History, Banff, Alberta, Oct 2012.

University of Arizona Seminar Series, Tucson, Arizona, Sept 2012.

“The OAC, Experimental Union, and the Effects of Cooperative Experimentation”

University of Guelph, Rural History Roundtable, Guelph, Ontario, March 2013. (Invited)

## Teaching Experience

*As sole instructor, graduate level:*

Microeconomic Theory – University of Michigan, Fall 2016, Fall 2018, Fall 2023.

*As sole instructor, undergraduate level:*

Mathematics for Economics – University of Michigan, Winter 2024.

Intermediate Microeconomics – University of Michigan, Spring 2019, Fall 2019, Winter 2020, Spring 2020, Spring 2021, Spring 2022, Spring 2023.

Principles of Economics I (Microeconomics) – University of Michigan, Fall 2017, Winter 2018, Fall 2018, Winter 2019, Fall 2019, Winter 2020, Fall 2020, Winter 2021, Fall 2021, Winter 2022, Fall 2022, Winter 2023, Fall 2023, Winter 2024.

Economics of Entrepreneurship – University of Michigan, Fall 2016, Winter 2017, Fall 2017, Winter 2018, Winter 2019, Spring 2020, Spring 2021, Spring 2022, Winter 2023, Spring 2023.

Ethics in Economic Behavior – University of Michigan, Fall 2016, Winter 2017, Fall 2017, Winter 2018, Winter 2019, Fall 2020, Winter 2022, Fall 2022.

Introductory Microeconomics – Grand Valley State University, Fall 2015, Winter 2016.

Introductory Macroeconomics – Grand Valley State University, Fall 2015.

Intermediate Microeconomics – University of Pittsburgh, Spring 2014, Fall 2014, Spring 2015.

Economics Proseminar “Ethics and Economic Behavior” – University of Pittsburgh, Spring 2015.

Advanced Microeconomic Theory – Carnegie Mellon University (Tepper), Fall 2013.

Intermediate Microeconomics – University of Arizona, Summer 2012.

Basic Economic Issues – University of Arizona, Summer 2011.

## Service & Administrative Duties

Foundational Course Initiative, Econ 210 Math4Econ Development, 2023-2026.

Tutoring and Advising, 2022-2023.

Undergraduate Program Committee, 2021-2022.

Diversity Committee, 2019-2021.

## Professional Activities & Service

Referee for: *Journal of Economic History*, *Australian Economic History Review*

Chair & Discussant, Western Economic Association International, Vancouver, June 2018.

Chair & Discussant, Western Economic Association International, Denver, June 2014.

Discussant, Midwest Economics Association, Columbus, Ohio, March 2013.

Assisted with Eller College of Business Undergraduate Admission Interviews, Spring 2012.

Visiting Graduate Student Workshop in Experimental Economics, Chapman University, Jan 2010.

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<http://www.u.arizona.edu/zamzow/Main.html>