WHAT IS BUSINESS BY LSA (BxLSA)

BxLSA is a tailored educational experience that empowers you to take ownership of your education through classes, programs, advising, and connections with other units across campus. By working with your advisor, the BxLSA team, and our partners, you will develop the necessary knowledge and skills to succeed in any business field after graduation.

ASSESS

What Does Business Mean to You?

Who Are You and What Are Your Strengths?
Reflect on your intellectual interests, values, skills, and expectations and talk them over with your LSA advisor. Attend BxLSA events and use self-assessment tools like the Myers-Briggs Type Indicator (MBTI) and the Strong Interest Inventory (SII).

EXPLORE

Research Industries and Career Paths
Read guides like Vault Career Insider or wetfeet.com, stay abreast of current business news, and visit the University Career Center and the LSA Opportunity Hub.

Network and Conduct Informational Interviews
Interview people about their current jobs and professional history to explore your own potential career paths. Connect with alumni in many professional fields via LinkedIn and the Alumni Association.

DEVELOP YOUR INTELLECTUAL PORTFOLIO

To contribute to society and prepare for a dynamic and evolving career after graduation you need to develop diverse and deep subsets of knowledge, your intellectual portfolio. In consultation with your LSA academic advisors, you will select courses and identify opportunities and experiences that expand your intellectual portfolio and make you an ethical, well-informed, and resolute individual ready for an ever-shifting professional landscape.

PREPARE

Skills You Need to Succeed in Any Business Field:
• Leadership
• The ability to work in a team and with diverse populations
• Effective written and verbal communication skills
• Creative and critical thinking
• Technical knowledge and experience

Join the BxLSA community and receive news about upcoming events, relevant news, and important resources by emailing businessbylsa@umich.edu. Please visit us online at: lsa.umich.edu/advising/plan-your-path/business-by-lsa.html
FALL 2017 EVENTS

BxLSA 101: Human Capital Focused Industries
Marketing, Advertising, Public Relations, Human Resources, Management, Sales, and Consulting
October 3, 2017: 4-5:30 p.m.

BxLSA 101: Quantitative Industries
Finance, Accounting, Supply Chain, Sales, and Consulting
October 4, 2017: 4-5:30 p.m.

Résumé Writing Workshop
Work on a résumé and get feedback so you are ready to apply for an internship or job.
October 2017

Build Your Intellectual Portfolio
In coordination with BxLSA team members, discuss and select courses that help you explore your interests in business and develop the necessary knowledge and skills to succeed in whatever you do after graduation.
November 14, 2017: 3:00-5:00 p.m.

Michigan Model of Leadership
Identify your leadership style and learn how to develop as a leader regardless of where you start in an organization.
November 2017

WINTER 2018 EVENTS

5 Ways to Ace Your Interview
Discover and practice five key ways you can tell your own story and ace your next interview for a job, internship, or other opportunity.
January 2018

Face to Face Networking
Network with LSA alumni who are working in relevant professional fields.
February 2, 2018

Build Your Intellectual Portfolio
In coordination with BxLSA team members, discuss and select courses that help you explore your interests in business and develop the necessary knowledge and skills to succeed in whatever you do after graduation.
March 2018

How to Appeal to a Recruiter
Meet with a Google campus recruiter and learn what will make you an appealing applicant to top companies.
February 2018

Stephen M. Ross Sanger Crisis Challenge
Compete for a cash prize in a simulated crisis challenge. This two-day event provides vital hands-on professional experience.
March 2018

Recruiting 101
Learn what you need to do now so you are prepared for the beginning of future recruiting cycles.
April 2018

BxLSA PARTNERS

LEADERSHIP DEVELOPMENT
Barger Leadership Institute
Sanger Leadership Center

INTERNSHIP AND CAREER SUPPORT
LSA Opportunity Hub
University Career Center
Alumni Association

ENGAGED LEARNING
Center for Engaged Academic Learning
Student Organizations

UNIVERSITY OF MICHIGAN