

CURRICULUM VITAE

Scott W. Campbell
Professor, Department of Communication Studies
Pohs Endowed Professor of Telecommunications
University of Michigan
5438 North Quad, 105 South State Street
Ann Arbor, MI 48109
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EDUCATION

- 2002 Ph.D., Communication Studies, University of Kansas.
Dissertation: *The Social Construction of Mobile Telephony: An Application of the Social Influence Model to Perceptions and Uses of Mobile Phones within Personal Communication Networks.*
- 1999 M.A., Communication Studies, University of Missouri-Kansas City.
Thesis: *Factors Influencing Attitudes and Perceived Interpersonal Uses of Computer-Mediated Communication.*
- 1992 B.J., University of Nebraska-Lincoln.

ACADEMIC EMPLOYMENT

- 2016-present Professor, Department of Communication Studies and Pohs Endowed Professor of Telecommunications, University of Michigan.
- 2011-2016 Associate Professor, Department of Communication Studies and Pohs Endowed Professor of Telecommunications, University of Michigan.
- 2005-2011 Assistant Professor, Department of Communication Studies and Pohs Endowed Fellow of Telecommunications, University of Michigan.
- 2002-2005 Assistant Professor, College of Communication, Hawaii Pacific University.

SCHOLARSHIP

Books

- Campbell, S. W. (in progress). *From frontier to field: Theoretical structure and change in Mobile Communication Studies*. Under contract with Oxford University Press for their series on "Studies in Mobile Communication."
- Ling, R., & Campbell, S.W. (Eds.) (2011). *Mobile communication: Bringing us together and tearing us apart*. New Brunswick, NJ: Transaction Publishers.

Ling, R., & Campbell, S.W. (Eds.) (2009). *The reconstruction of space and time: Mobile communication practices*. New Brunswick, NJ: Transaction Publishers.

Industry/Policy Reports

Lenhart, A., Ling, R., Campbell, S.W., & Purcell, K. (2010, April). Teens and mobile phones. A project of the Pew Research Center and the University of Michigan. Available at <http://www.pewinternet.org/Reports/2010/Teens-and-Mobile-Phones.aspx>

Articles and Chapters (* denotes graduate student co-authorship)

*Kuru, O., Bayer, J. B., Pasek, J., Campbell, S. W. (2017). Understanding and measuring mobile Facebook use: Who, why, and how? *Mobile Media & Communication*, 5(1), 102-120.

*Bayer, J. B., Campbell, S. W., & Ling, R. (2016). Connection cues: Activating mobile communication norms and habits. *Communication Theory*, 26(2), 128-149.

*Bayer, J. B., Dal Cin, S., Campbell, S. W., & Panek, E. (2016). Consciousness and self-regulation in mobile communication. *Human Communication Research*, 42(1), 71-97.

Campbell, S. W. (2015). Mobile communication and network privatism: A literature review of implications for diverse, weak, and new ties. *Review of Communication Research*, 3(1), 1-20.

Re-printed: Campbell, S. W. (2015). Mobile communication and network privatism: A literature review of implications for diverse, weak, and new ties. In J. R. Carvalheiro and A. S. Telleria (Eds.), *Mobile and digital communication: Approaches to public and private* (23-58). Cohilva, PT: Livros LabCom.

*Lee, H., Kwak, N., & Campbell, S. W. (2015). Hearing the other side revisited: The joint workings of cross-cutting discussion and strong tie homogeneity in facilitating deliberative and participatory democracy. *Communication Research*, 42(4), 569-596.

[AEJMC Political Communication Interest Group's Lynda Lee Kaid Best Published Paper in Political Communication Award Winner]

*Panek, E., Bayer, J. B., Dal Cin, S., Campbell, S. W. (2015). Automaticity, mindfulness, and self-control as predictors of dangerous texting behavior. *Mobile Media & Communication*, 3(3), 383-400.

*Campbell, S. W., Bayer, J. B., & Ling, R. (2014). The case of the disappearing phone: Implications of Google Glass for the embeddedness of mobile communication. In J. E. Katz (Ed.), *Living inside mobile social media* (3-23). Boston: Boston University Press.

- *Lippman, J., Campbell, S. W. (2014). Damned if you do, damned if you don't...if you're a girl: Relational and normative contexts of adolescent sexting in the United States. *Journal of Children and Media*, 8(4), 371-386.
- Ling, R., Baron, N., Lenhart, A., & Campbell, S. W. (2014). 'Girls text really weird': Gender, texting, and identity among teens. *Journal of Children and Media*, 8(4), 423-439.
- *Lee, H., Kwak, N., Campbell, S.W., & Ling, R. (2014). Mobile communication and political participation in South Korea: Examining the intersections between informational and relational uses. *Computers in Human Behavior*, 38, 85-92.
- Ling, R., Sundsoy, P., Bjelland, J., & Campbell, S. W. (2014). Small circles: Mobile telephony and the cultivation of the private sphere. *The Information Society*, 30(4), 282-291.
- Campbell, S. W., & Kwak, N. (2014). Mobile media and civic life: Implications of private and public uses of the technology. In G. Goggin & L. Hjorth (Eds.), *The Routledge companion to mobile media* (409-418). New York: Routledge.
- *Vanden Abeele, M., Campbell, S. W., Eggermont, S., & Roe, K. (2014). Sexting, mobile porn use and peer group dynamics: Boys' and girls' self-perceived popularity, need for popularity, and perceived peer pressure. *Media Psychology* 17(1), 6-33.
- *Campbell, S. W., & Ling, R., & Bayer, J. (2014). The structural transformation of mobile communication: Implications for self and society. In M. B. Oliver & A. Raney (Eds.), *Media and social life* (176-188). New York: Routledge.
- *Campbell, S. W., & Park, Y-J. (2014). Predictors of mobile sexting among teens. Toward a new explanatory framework. *Mobile Media & Communication* 2(1), 20-39.
- Campbell, S. W. (2013). Mobile media and communication: A new field or just a new journal? *Mobile Media & Communication* 1(1), 8-13.
- *Bae, S-Y, Kwak, N., & Campbell, S. W. (2013). Who will cross the border? The transition of political discussion into the newly emerged venues. *Computers in Human Behavior* (29)5, 2081-2089.
- Campbell, S. W., & Kwak, N. (2012). Mobile communication and strong network ties: Shrinking or expanding spheres of political dialogue? *New Media and Society*, 14(2), 262-280.
- *Bayer, J. B., & Campbell, S. W. (2012). Texting while driving on automatic: Considering the frequency-independent side of habit. *Computers in Human Behavior* 28(6), 2083-2090.
- Baym, N., Campbell, S.W., Horst, H., Kalyanaraman, S., Oliver, M.B., Rothenbuhler, E., Weber, R., & Miller, K. (2012). Communication theory and research in the age of new media: A conversation from the CM café. *Communication Monographs*, 79(2), 256-267.

- *Park, Y-J., & Campbell, S. W., & Kwak, N. (2012). Affect, cognition, and reward: Predictors of privacy protection online. *Computers in Human Behavior*, 28(3), 1019-1027.
- Campbell, S. W., Kwak, N., & Ling, R. (2012). Mobile communication and social capital: A comparison of Korea and the US. In B. Van Ark, K. Schinasi, & R. Weiss (Eds.), *The linked world: How ICT is transforming societies, cultures, and economies*. Barcelona: Editorial Ariel. [also available for download at: <http://ictlinkedworld.com/eng/book.php>]
- Campbell, S. W., & Kwak, N. (2011). Political involvement in "mobilized" society: The interactive relationships among mobile communication, network characteristics, and political participation. *Journal of Communication*, 61(6), 1005-1024.
- Campbell, S. W., & Kwak, N. (2011). Mobile communication and civil society: Linking patterns and places of use to engagement with others in public. *Human Communication Research*, 37(2), 207-222.
- *Kwak, N., Campbell, S. W., & Choi, J., & Bae, S-Y. (2011). Mobile communication and public affairs engagement in Korea: An examination of non-linear relationships between mobile phone use and engagement across age groups. *Asian Journal of Communication*, 21(5), 485-503.
- Campbell, S. W., & Kwak, N. (2011). Mobile communication, social networks, and policy knowledge during the 2008 US presidential election. In J. Katz (Ed.), *Mobile communication: Directions for social policy* (103-116). New Brunswick, NJ: Transaction Publishers.
- *Brown, K., Campbell, S. W., & Ling, R. (2011). Mobile phones bridging the digital divide for teens in the US? *Future Internet* (special issue on Social Transformations of the Mobile Internet), 3(2), 144-158. Available at <http://www.mdpi.com/1999-5903/3/2/144/>
- *Guggenheim, L., Kwak, N., & Campbell, S. W. (2011). The new negative news? Non-traditional news and dimensions of public cynicism during an election. *International Journal of Public Opinion Research*, 23(3), 287-314.
- Campbell, S. W., & Kwak, N. (2010). Mobile communication and civic life: Linking patterns of use to civic and political engagement. *Journal of Communication*, 60(3), 536-555.
- Campbell, S. W., & Kwak, N. (2010). Mobile communication and social capital: An analysis of geographically differentiated usage patterns. *New Media and Society*, 12(3), 435-451.
- Campbell, S. W., & Kelley, M. J. (2008). Mobile phone use among alcoholics anonymous members: New sites for recovery. *New Media and Society*, 10(6), 915-933.
- Campbell, S. W. (2008). Perceptions of mobile phone use in public: The roles of individualism, collectivism, and focus of the setting. *Communication Reports*, 21(2), 70-81.

- Campbell, S. W. (2008). Mobile technology and the body: Apparatus, fashion, & function. In J. Katz (Ed.), *Handbook of mobile communication studies* (pp. 153-164). Cambridge, MA: MIT Press.
- Campbell, S. W., & Ling, R. S. (2008). Effects of mobile communication. In J. Bryant & M. Oliver (Eds.), *Media effects: Advances in theory and research* (3rd Ed.) (pp. 592-606). Mahwah, NJ: Lawrence Erlbaum Associates.
- *Campbell, S. W., & Park, Y. (2008). Social implications of mobile telephony: The rise of personal communication society. *Sociology Compass*, 2(2), 371-387.
- Hashimoto, S. D., & Campbell, S. W. (2008). The occupation of ethereal locations: Indications of mobile data. *Critical Studies in Media Communication*, 25(5), 537-558.
- Campbell, S. W. (2007). A cross-cultural comparison of perceptions and uses of mobile telephony. *New Media and Society*, 9(2), 343-363.
- Campbell, S. W. (2007). Perceptions of mobile phone use in public settings: A cross-cultural comparison. *International Journal of Communication*, 1(1). Available at <http://ijoc.org/ojs/index.php/ijoc/article/view/169>
- Translated version: Campbell, S. W. (2008). Percepciones sobre el uso de telefonos celulares en espacios publicos: Una comparacion intercultural. *Revista Chilena de Comunicacion*, 1(1), 9-30.
- Campbell, S. W., & Kelley, M. J. (2006). Mobile phone use in AA networks: An exploratory study. *Journal of Applied Communication Research*, 34(2), 191-208.
- Campbell, S. W. (2006). Perceptions of mobile phones in college classrooms: Ringing, cheating, and classroom policies. *Communication Education*, 55(3), 280-294.
- Campbell, S. W. (2006). The social construction of diversity learning: Reflections from a "Haole." In D. Brunson, B. Jarmon, & L. Lampi (Eds.), *Letters from the future: Linking students and teaching with the diversity of everyday life* (pp. 108-127). Sterling, VA: Stylus Publishing.
- *Bunz, U., & Campbell, S. W. (2005). Analysis of discursive fragments in electronic mail. In L. Lederman, D. Gibson, & M. Taylor (Eds.), *Communication theory: A casebook approach*, (pp. 317-334). Dubuque, Iowa: Kendall/Hunt.
- *Bunz, U., & Campbell, S. W. (2004). Politeness accommodation in electronic mail. *Communication Research Reports*, 21(3), 11-25.
- Russo, T. C., & Campbell, S. W. (2004). Perceptions of mediated presence in an asynchronous online course: Interplay of communication behaviors and medium. *Distance Education*, 25(2), 216-232.

- Campbell, S. W., & Russo, T. C. (2003). The social construction of mobile telephony: An application of the social influence model to perceptions and uses of mobile phones within personal communication networks. *Communication Monographs*, 70(4), 317-334.
- Campbell, S. W. (2003). Listening to the voices in an online class. *Qualitative Research Reports in Communication*, 4, 9-15.
- Campbell, S. W. (2002). How can I use PowerPoint effectively as a tool for visual aids? In S. Ventsam, L.M. Lewis, & L. J. Reynard (Eds.), *For talking out loud: A handbook for speaker-audience communication* (pp. 91-93). Dubuque, IA: Kendall/Hunt.
- Campbell, S. W., & Neer, M. R. (2001). The relationship of communication apprehension and interaction involvement to perceptions of computer-mediated communication. *Communication Research Reports*, 18(4), 391-398.
- *Campbell, S. W. & Bunz, U. (2001). How can I use technology to support my presentation? Tips and guidelines for effective PowerPoint presentations. In J. Waldeck, S. Ventsam, & C. Edwards (Eds.), *A guide for everyday oratory* (pp. 91-97). Dubuque, IA: Kendall/Hunt.
- Campbell, S. W. (2000). Media choice as a job skill. In T.C. Russo, & D.J. Ford (Eds.), *Handbook for effective business communication* (2nd ed., pp. 8-9). New York: McGraw-Hill.
- *Russo, T. C., Campbell, S. W., Henry, M. P., & Kosinar, P. (1999). An online graduate class in communication technology: Outcomes and lessons learned. *Electronic Journal of Communication*, 9(1). Available at <http://www.cios.org/EJCPUBLIC/009/1/00914.HTML>

Book Reviews

- Campbell, S. W. (2007, August). [Review of the book *Mobile communication and society: A cross-cultural perspective* by Manuel Castells, Mireia Fernandez-Ardevol, Jack Linchuan Qiu, and Araba Sey], *International Journal of Communication*, 1. Available at <http://ijoc.org/ojs/index.php/ijoc>
- Campbell, S. W. (2004, February). [Review of the book *Speaking into the air: A history of the idea of communication* by John C. Peters], *Resource Center for Cyberculture Studies*. Available online at <http://www.com.washington.edu/rccs/booklist.asp>
- Campbell, S. W. (2003, January). [Review of the book *Perpetual contact: Mobile communication, private talk, public performance* by James E. Katz and Mark Aakhus (Eds.)], *Resource Center for Cyberculture Studies*. Available online at <http://www.com.washington.edu/rccs/booklist.asp>

Conference Papers and Presentations

- Campbell, S. W. (2017, May). *Theorizing the mobile in mobile communication studies*. Paper to be presented at the International Communication Association (ICA) Annual Conference, May 25-29, San Diego, CA.
- Kuru, O., Bayer, J. B., Pasek, J., Campbell, S. W. (2017, November). *Understanding and measuring mobile Facebook use: Who, why, and how?* Paper presented at the National Communication Association (NCA) Annual Conference, November 10-13, Philadelphia, PA.
- Campbell, S. W. (2015, March). *Mobile communication and network privatism: Reaching in at the expense of reaching out?* **Keynote address** for the International Conference on Public and Private in Mobile Communications. March 19-20, Cohlva, Portugal.
- Lee, H., Kwak, N., & Campbell, S. W. (2014, May). *Mobile communication and hearing the other side: A cross-national study*. Paper presented at the International Communication Association (ICA) Annual Conference, May 22–26, Seattle, WA.
- Bayer, J. B. Dal Cin, S., Campbell, S. W., & Panel, E. (2014, May). *Auto-immersion and the self-regulation of mobile communication*. Paper presented at the International Communication Association (ICA) Annual Conference, May 22–26, Seattle, WA.
- Bayer, J. B., Campbell, S. W., & Ling, R. (2014, May). *Mobile communication habits and the mobile middle*. Paper presented at the Mobile Communication Preconference of the International Communication Association (ICA) Annual Conference, May 22–26, Seattle, WA.
- Bayer, J. B., Campbell, S. W., & Ling, R. (2013, June). *Mobile automaticity: A theory of mobile and social habits*. Paper presented at the ICA mobile communication preconference, Ten Years on – Looking Forward in ICT Research. London, UK.
- Lee, H., Kwak, N., & Campbell, S. W. (2013, June). *Mobile communication and democracy: Interactive role of disparate mobile phone usage patterns in facilitating deliberative and participatory democracy*. Paper presented at the annual meeting of the International Communication Association. London, UK.
- Lee, H., Kwak, N., Campbell, S. W., & Ling, R. (2013, June). *Mobile communication and political participation in South Korea: Examining the intersections between informational and relational uses*. Paper presented at the annual meeting of the International Communication Association. London, UK.
- Campbell, S. W., & Bayer, J. B., & Ling, R. (2013, April). *The case of the disappearing phone: Implications of Google Glass for the embeddedness of mobile communication*. Paper presented at the Boston University Living Inside Mobile Social Media conference. Boston, MA.

- Campbell, S. W., & Bayer, J. B. (2013, April). *Texting while driving: Can mindfulness suppress the habit?* Paper presented at the University of Michigan Cell Phone and Self conference. Ann Arbor, MI.
- Lippman, J., & Campbell, S. W. (2013, April). *Adolescent sexting: Damned if you do, damned if you don't ... if you're a girl.* Paper presented at the annual meeting of the Central States Communication Association. Kansas City, MO.
- Campbell, S. W., & Park, Y-J. (2012, November). *Predictors of adolescent sexting: A survey of teens in the US.* Paper presented at the annual meeting of the National Communication Association. Orlando, FL.
- Lee, H., Kwak, N., & Campbell, S. W. (2012, August). *Hearing the other side revisited: The interplay of cross-cutting discussion and strong tie homogeneity in facilitating deliberative and participatory democracy.* Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication. Chicago, IL.
- Lippman, J., & Campbell, S. W. (2012, May). *Teenagers and sexting: Perceived norms and sexual double standard.* Paper presented at the annual meeting of the International Communication Association. Phoenix, AZ.
- Vanden Abelee, M., Campbell, S. W., & Roe, K. (2012, May). *Sexting, mobile porn use and the mobile youth culture: Boys' and girls' popularity, need for popularity, and perceived peer pressure.* Paper presented at the ICA preconference, Mobile Communication, Community, and Locative Media: From the Everyday to the Revolutionary. Phoenix, AZ.
- Kwak, N., Campbell, S.W., & Kim, D.H. (May, 2012). *Social media use and political engagement: Nonlinear interplay between categories of social networking sites and age groups in Korea.* Paper presented at the New Media and Citizenship in Asia Pre-Conference, International Communication Association, Phoenix, AZ.
- Brown, K., Betz, D., Kwak, N., & Campbell S.W. (July, 2012). *False learning: Humor, irony, and political knowledge.* Paper presented at the annual meeting of the International Society of Political Psychology. Chicago, IL.
- Bayer, J. B., Campbell, S. W., & Klein, R. (2012, January). *Learning and/or texting on autopilot: The role of norms, attitudes, and automaticity in class behavior.* Poster presented at the 13th annual meeting of the Society for Personality and Social Psychology, San Diego.
- Yu, R., & Campbell, S. W., & Kwak, N. (2011, September). *An investigation of the interplay between mobile communication, network ties, and civic engagement: Implications for trust in others.* Paper presented at the 64th annual conference of the World Association for Public Opinion Research. Amsterdam.

- Campbell, S. W., & Kwak, N. (2011, May). *Mobile communication and the personalization of public life: Implications for open dialogue*. Paper presented at the ICA preconference, Seamlessly Mobile? Mobile Communication @ a Crossroads. Boston.
- Kwak, N., Campbell, S. W., & Choi, J., & Bae, S-Y. (2011, May). *Mobile communication and public affairs engagement in Korea: An examination of non-linear relationships between mobile phone use and engagement across age groups*. Paper presented at the annual meeting of the International Communication Association. Boston. [**Top Paper Award for the Korean Studies Division**]
- Ling, R., Bjelland, J., Sundsøy, P. R., & Campbell, S. W. (2011, May). *Small circles: Mobile telephony and the cultivation of the private sphere*. Paper presented at the annual meeting of the International Communication Association. Boston.
- Kwak, N., & Campbell, S. W. (2011, March). *Mobile phone use and social capital in South Korea: A study of interactive relationships between patterns of mobile-mediated communication and social values*. Paper presented at the Annual meeting of the Association for Asian Studies. Honolulu.
- Lenhart, A., Ling, R., Campbell, S. W., & Purcell, K. (2011, March). *The new centrality of mobile phones: How adolescents text and talk with friends compared with other forms of communication*. Paper presented at the Annual meeting of the Society for Research in Child Development. Montreal.
- Campbell, S. W., & Kwak, N., Bae, S-Y., Brown, K., Lee, H., & Yu, R. (2010, August). *Mobile communication and the personalization of public life: Implications for open dialogue*. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Denver.
- Campbell, S. W., & Kwak, N., & Ling, R. (2010, June). *Mobile communication and social capital: A comparison of Korea and the U.S*. Paper presented at the ICT and Performance Symposium, New York.
- Bae, S-Y, Kwak, N., & Campbell, S. W. (2010, June). *Discussing politics online: The interactive relationship between offline political talk and online political discussion*. Paper presented at the annual meeting of the International Communication Association, Singapore.
- Campbell, S. W., & Yu R. (2009, November). *Uses of new media for civic engagement: New opportunities, new challenges for volunteer workers*. Paper presented at the annual meeting of the National Communication Association, Chicago.
- Kwak, N. & Campbell, S. W. (2009, October). *Informational media use, efficacy, and political participation in the 2008 U. S. presidential campaign*. Paper presented at the Mobile Communication and Social Capital Symposium, Seoul.

- Campbell, S. W., & Kwak, N. (2009, May). *The role of mobile communication and social networks in civic life: A study of U.S. adults*. Paper presented at the ICA preconference, Mobile Communication: Brining Us Together or Tearing Us Apart? Chicago.
- Campbell, S. W., & Kwak, N. (2008, May). *Mobile communication and the public sphere: Linking patterns of use to civic and political engagement*. Paper presented at the ICA pre-conference, The Global and Globalizing Dimensions of Mobile Communication: Developing or Developed?, Montreal.
- Campbell, S. W. (2007, May). *Perceptions of mobile phone use in public: The roles of individualism, collectivism, and level of engagement*. Paper presented at the annual meeting of the International Communication Association, San Francisco.
- Campbell, S. W., & Kwak, N. (2007, May). *Mobile communication and social capital in localized, glocalized, and scattered networks*. Paper presented at the ICA pre-conference, Mobile Communication: Bringing us Together or Tearing us Apart?, San Francisco.
- Hashimoto, S. D., & Campbell, S. W. (2007, January). *The life of mobile data: Traces of self and other*. Paper presented at the 20th Simposio Internacional Comunicacion Social, Santiago de Cuba.
- Campbell, S. W. (2006, November). *The college classroom as a site for mobile communication: Perceptions of ringing, cheating, and classroom policies*. Paper presented at the annual meeting of the National Communication Association, San Antonio. [**Top Paper Award for the Human Communication and Technology Division**]
- Campbell, S. W. (2006, November). *Mobile communication in Alcoholics Anonymous: New insights into new "sites" for recovery-related interaction*. Paper presented at the annual meeting of the National Communication Association, San Antonio.
- Campbell, S. W. (2006, June). *A cross-cultural comparison of perceptions and uses of mobile telephony*. Paper presented at the annual meeting of the International Communication Association, Dresden.
- Campbell, S. W. (2006, June). *Assessments of mobile phone use in public settings: A cross-cultural study*. Paper presented at the annual meeting of the International Communication Association, Dresden.
- Campbell, S. W. (2005, May). *A journey to the core of Apparatchgeist through the fashion and function of mobile telephony*. Paper presented at the Center for Mobile Communication Studies Workshop on Mobile Communication and the Network Society, New Brunswick, NJ.
- Campbell, S. W. (2004, November). *Normative mobile phone use in public settings*. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.

- Campbell, S. W. (2004, November). *The social construction of mobile telephony*. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.
- Campbell, S. W., & Bunz, U. (2002, November). *Interpretation of discursive fragments, or: Answers to the old "What's in a word?" question*. Paper presented at the annual meeting of the National Communication Association, New Orleans, LA.
- Bunz, U., & Campbell, S. W. (2002, October). *Politeness accommodation in electronic mail, or: Up to what is Dr. Aitken?* Presented at the 3rd Conference of the Association of Internet Researchers, Maastricht, The Netherlands.
- Campbell, S. W., & Neer, M. R. (2001, November). *The relationship between select interpersonal traits and perceptions of computer-mediated communication*. Paper presented at the annual meeting of the National Communication Association, Atlanta, GA.
- Jerome, A. M., & Campbell, S. W. (2001, November). *Collecting survey data on-line: Problems and propositions*. Paper presented at the annual meeting of the National Communication Association, Atlanta, GA.
- Russo, T. C., & Campbell, S. W. (2001, November). *Perceptions of mediated presence in an asynchronous online course: Interplay of communication behaviors and medium*. Paper presented at the annual meeting of the National Communication Association, Atlanta, GA.
- Campbell, S. W., & Neer, M. R. (2001, October). *The influence of communication traits on uses of computer-mediated communication*. Paper presented at the annual meeting of the National Communication Association, Seattle, WA.
- Campbell, S. W. (2000, March). *Explaining sex-based communication differences*. Paper presented at the annual meeting of the Central States Communication Association, Detroit, MI.
- Campbell, S. W. (1999, October). *An investigation of biological sex as a predictor of interaction involvement and the reward factor of unwillingness to communicate*. Paper presented at the annual meeting of the Organization for the Study of Communication, Language and Gender, Wichita, KS.
- Russo, T. C., & Campbell, S. W. (1998, November). *An online graduate class in communication technology: Outcomes and lessons learned*. Paper presented at the annual meeting of the National Communication Association, New York.

TEACHING (* denotes graduate-level course)

- 2005-present Department of Communication Studies, University of Michigan
Courses taught: Social Media, Self, and Society*
Mobile Communication and Society*
First-year Graduate Project*
Views on the News
Media Processes and Effects
Social Consequences of Mobile Communication
Computer-Mediated Communication
Honor's Thesis Program Director
- 2002-2005 College of Communication, Hawaii Pacific University
Courses taught: Computer-Mediated Communication*
Research Methods*
Introduction to Human Communication*
Capstone Graduate Seminar*
Organizational Communication*
Organizational Communication*
Writing for the Master's Thesis/Professional Paper I*
Writing for the Master's Thesis/Professional Paper II*
Communication Theory
Mass Communication in the Digital Age
- 1999-2002 Communication Studies Department, University of Kansas
Courses taught or assisted: Behavioral and Social Science Research Methods
Effective Internet Communication
Introduction to Organizational Communication
Effective Business Communication
Speaker-Audience Communication
- 1999-2002 Communication Studies Department, University of Missouri-Kansas City,
Courses taught: Small Group Communication
Public Speaking

Advanced Public Speaking

1999 Lecturer, Communication and Fine Arts Department, Rockhurst University,
 Kansas City, MO
 Course taught: Fundamentals of Communication

GRADUATE ADVISING

Wenhuan (Edwin) Wang, PhD primary adviser beginning Fall 2017
Joe Bayer, PhD primary dissertation adviser, completed 2016
Rebecca Yu, PhD primary dissertation adviser, completed 2015
Yu Won Oh, PhD primary dissertation adviser, completed 2015
Soo Young Bae, PhD dissertation committee member, completed 2014
Seung Mo Jang, PhD dissertation committee member, completed 2014
Troels Bertels, PhD dissertation external examiner, completed 2013
Grace Yang, PhD dissertation committee member, completed 2012
Daniel Halpern, PhD dissertation committee member, completed 2012
Jude Yew, PhD dissertation committee member, completed 2011
Yong Jin Park, PhD dissertation committee member, completed 2008
Zac Gershberg, MA thesis adviser, completed 2004

EDITORIAL POSITIONS

Mobile Communication Research Series (editorial board member, past editor)
Human Communication Research (past associate editor)
Journal of Communication (editorial board member)
Annals of the International Communication Association (editorial board
member)
New Media and Society (editorial board member)
Journal of Computer-Mediated Communication (editorial board member)

Mobile Media and Communication (editorial board member)

Revista Chilena de Comunicacion (editorial board member)

Encyclopedia of Mobile Phone Behavior (editorial board member)

DEPARTMENTAL AND UNIVERSITY SERVICE

- 2015-2016 Member, John D. Evans Endowed Chair Search Committee, Department of Communication Studies and School of Information, University of Michigan
- 2016 Chair, Tenure and Promotion Review Panel, Department of Communication Studies, University of Michigan.
- 2016 Chair, Third-year Review Panel, Department of Communication Studies, University of Michigan
- 2014-2015 Member, Communication Advisory Board, University of Michigan.
- 2012-2014 Member, Executive Committee, Department of Communication Studies, University of Michigan.
- 2012-2015 (Elected) Member, University of Michigan Faculty Senate.
- 2012-2013 Member, Nominating Committee, University of Michigan College of Literature, Science, and the Arts.
- 2012-2013 Member, Global Media Search Committee, Department of Communication Studies, University of Michigan.
- 2009 Member, Media Effects Search Committee, Department of Communication Studies, University of Michigan.
- 2007-2008 Chair, New Media Search Committee, Department of Communication Studies, University of Michigan.
- 2007 Judge, Rackham Pre-doctoral Fellowship Review Committee.
- 2005-2006 Member, New Media Search Committee, Department of Communication Studies, University of Michigan.
- 2006 Faculty Mentor, New Student Mentor Program, University of Michigan.
- 2003-2005 Graduate Council Chair, College of Communication, Hawaii Pacific University.

- 2003-2005 Graduate Curriculum Policies Committee Member, Hawaii Pacific University.
- 2003-2005 Sponsor, Phi Sigma Honor Society, Hawaii Pacific University.
- 2002-2003 PR/Corporate Communication Advisory Council Chair, Hawaii Pacific University.
- 2003 College of Communication Technology Resources Committee Member, Hawaii Pacific University.
- 2002 Library Liaison, College of Communication, Hawaii Pacific University.

FELLOWSHIPS, GRANTS, AWARDS, AND SPONSORSHIPS

- 2014 Marsh faculty development grant, University of Michigan, \$30,000.
- 2012 Marsh faculty development grant, University of Michigan, \$12,000.
- 2012 Pohn faculty development grant, University of Michigan, \$7,000.
- 2010 Sponsored survey of ICT and social capital in U.S. and S. Korea, The Conference Board, \$75,000.
- 2009 Pohn faculty development grant, University of Michigan, \$9,000.
- 2008 Marsh faculty development grant, University of Michigan, \$10,000.
- 2006 Marsh faculty development grant, University of Michigan, \$10,000.
- 2004 Golden Apple Award for Excellence in Scholarship, Hawaii Pacific University.
- 2004 Trustees Scholarly Endeavors Program Grant, Hawaii Pacific University, \$2,900.
- 2003 Faculty Development Grant, Hawaii Pacific University, \$1,500.
- 2002 Pew Internet and American Life Summer Writing Fellowship \$2,000.
- 2002 Faculty Development Grant, Hawaii Pacific University, \$1,500.

INDUSTRY EXPERIENCE

- 1997-2000 Sprint PCS, Kansas City, MO
 - 1999-2000, Analyst Responsible for development of internal communications and maintenance of intranet site.
 - 1998-1999, Responsible for cross-functional execution of new market

Project Manager launches on time and within budget.
1997-1998, Responsible for coordinating launches of new wireless
Project Coordinator products and services.

1993-1997

Integrated Marketing Solutions, Lincoln, NE

Communications Specialist Responsible for development of internal and external
communications. Developed animated multimedia
presentations using Macromedia Director.

1992

Nebraska Society of Professional Engineers

Public Relations Coordinator Responsible for development of internal and external
communications, including press releases, newsletters, and
annual membership book.