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ACADEMIC APPOINTMENTS

University of Michigan	Ann Arbor, MI
Assistant Professor	2011-Present
Department of Communication Studies, College of Literature, Science, and the Arts	
Faculty Associate	2011-Present
Center for Political Studies, Institute for Social Research	
Core Faculty	2016-Present
Faculty Affiliate	2014-Present
Michigan Institute for Data Science (MIDAS)	

EDUCATION

Stanford University	Stanford, CA
Doctor of Philosophy in Communication	June 2011
Stanford University	Stanford, CA
Master of Arts in Political Science	June 2009
Methods of Analysis Program in the Social Sciences	Stanford, CA
Graduate Certificate in Social Science Methodology	Spring 2008
Summer Institute in Political Psychology	Stanford, CA
Certificate in Political Psychology	Summer 2007
Pomona College	Claremont, CA
Bachelor of Arts, Cum Laude	May 2005

PEER REVIEWED JOURNAL ARTICLES

([†]graduate student co-author, ^{††}undergraduate co-author)

Kuru, O.[†], Pasek, J., & Traugott, M. W. (In Press). Motivated Reasoning in Perceived Credibility of Public Opinion Polls. *Public Opinion Quarterly*.

Kim, D. H.[†], & Pasek, J. (In Press). Explaining the Diversity Deficit: Value-Trait Consistency in News Exposure and Democratic Citizenship. *Communication Research*.

Lee, J. M., Newman, M. W., Gebremariam, A. Choi, P., Lewis, D., Nordgren, W., Costik, J., Wedding, J., West, B., Gilby, N. B., Hannemann, C., Pasek, J., Garrity, A., & Hirschfeld, E. (2017). Real-world Use and Health Impact of a Patient-Designed Do-It-Yourself Mobile Technology System for Diabetes: Lessons for Mobile Health. *Diabetes Technology and Therapeutics*, 19(4) 209-219.

Kuru, O.[†], Bayer, J.[†], Pasek, J., & Campbell, S. W. (2017). Understanding and Measuring Mobile Facebook Use: Who, Why, and How? *Mobile Media and Communication*, 5(1) 102-120.

Lundberg, K. B.[†], Payne, B. K., Pasek, J., & Krosnick, J. A. (2017). Racial Attitudes Predicted Changes in Ostensibly Race-Neutral Political Attitudes under the Obama Administration. *Political Psychology*, 38(2), 313-330.

Pasek, J. (2016). When Will Nonprobability Surveys Mirror Probability Surveys? Considering Types of Inference and Weighting Strategies as Criteria for Correspondence. *International Journal*

of *Public Opinion Research*, 28(2), 269-291.

Schober, M., Pasek, J., Guggenheim, L., Conrad, F. G., & Lampe, C. (2016). Social Media Analyses for Social Measurement. *Public Opinion Quarterly*, 80, 180-211.

Kuru, O.[†] & Pasek, J. (2016). Improving Social Media Measurement in Surveys: Avoiding Acquiescence Bias in Facebook Research. *Computers in Human Behavior*, 57, 82-92.

Jang, S. M.[†], & Pasek, J. (2015). Assessing the Carrying Capacity of Twitter and Online News. *Mass Communication and Society*, 18(5), 577-598.

Pasek, J., Stark, T. H., Krosnick, J. A., & Tompson, T. (2015). What Motivates a Conspiracy Theory? Birthers, Partisanship, and Anti-Black Attitudes. *Electoral Studies*, 40, 482-489.

Pasek, J., Sood, G., & Krosnick, J. A. (2015). Misinformed About the Affordable Care Act? Leveraging Certainty to Assess the Prevalence of Misperceptions. *Journal of Communication*, 65(4), 660-673.

Pasek, J. (2015). Following and Predicting Elections: Tracking the Tools to Pool the Polls. *Public Opinion Quarterly*, 79(2), 594-619.

Murphy, J., Link, M., Childs, J. H., Tesfaye, C. L., Dean, E., Stern, M., Pasek, J., Cohen, J., Callegaro, M., & Harwood, P. (2014). Executive Summary - Social Media in Public Opinion Research: Report of the AAPOR Task Force on Emerging Technologies in Public Opinion Research. *Public Opinion Quarterly*, 78(4), 788-794.

Pasek, J., Jang, S. M.[†], Cobb, C., Disogra, C. A., & Dennis, J. M. (2014). Can Marketing Data Aid Survey Research? Examining Accuracy and Completeness in Consumer File Data. *Public Opinion Quarterly*, 78(4), 889-916.

Chen, E.^{††}, Simonovitz, G.[†], Krosnick, J. A., & Pasek, J. (2014). The Impact of Name Order on Election Outcomes in North Dakota. *Electoral Studies*, 35, 115-122.

Pasek, J., Schneider, D., Krosnick, J. A., Tahk, A., Ophir, E.^{††}, & Milligan, C.^{††} (2014). Prevalence and Moderators of the Candidate Name-Order Effect: Evidence from Statewide General Elections in California. *Public Opinion Quarterly*, 78(2), 416-439.

Pasek, J., Stark, T., Krosnick, J. A., Tompson, T., & Payne, B. K. (2014). Attitudes Toward Blacks in the Obama Era: Changing Distributions and Impacts on Job Approval and Electoral Choice 2008-2012. *Public Opinion Quarterly*, 78(S1), 276-302.

Payne, B. K., Krosnick, J. A., Pasek, J., Lelkes, Y.[†], Akhtar, O.[†], & Tompson, T. (2010). Implicit and Explicit Prejudice in the 2008 American Presidential Election. *Journal of Experimental Social Psychology*, 46(2), 367-374.

Pasek, J., Tahk, A., Lelkes, Y.[†], Krosnick, J. A., Payne, B. K., Akhtar, O.[†], & Tompson, T. (2009). Determinants of Turnout and Candidate Choice in the 2008 U.S. Presidential Election: Illuminating the Impact of Racial Prejudice and Other Considerations. *Public Opinion Quarterly*, 73(5), 943-994.

Pasek, J., More, E., & Romer, D. (2009). Realizing the Social Internet? Online Social Networking Meets Offline Civic Engagement. *Journal of Information Technology and Politics*, 6(3/4), 197-215.

Pasek, J., More, E., & Hargittai, E. (2009). Facebook and Academic Performance: Reconciling a Media Sensation with Data. *First Monday*, 14(4).

Romer, D., Jamieson, K. H., & Pasek, J. (2009). Building Social Capital In Young People: The Role of Mass Media and Life Outlook. *Political Communication*, 26(1), 65-83.

Pasek, J., Feldman, L.[†], Romer, D., & Jamieson, K. H. (2008). The School as an Incubator of Democratic Participation: Building Long-Term Political Efficacy with Civic Education. *Journal of Applied Developmental Science*, 12(1), 26-37.

Feldman, L.[†], Pasek, J., Romer, D., & Jamieson, K. H. (2007). Identifying Best Practices in Civic Education: Lessons From Student Voices Philadelphia. *American Journal of Education*, 114(1), 75-100.

Pasek, J., Kenski, K.[†], Romer, D., & Jamieson K. H. (2006). America's Youth and Community Engagement: How Use of Mass Media is Related to Political Knowledge and Civic Activity Among 14 to 22 Year Olds. *Communication Research*, 33(3), 115-135.

BOOKS

Bode, L., Budak, C., Ladd, J. M., Newport, F., Pasek, J., Singh, L. O., Soroka, S. N., & Traugott, M. W. (Under Contract). Words that Matter: How the News and Social Media Shaped the 2016 Presidential Election. Washington, D.C., Brookings Institution Press.

OTHER PEER REVIEWED PUBLICATIONS

Pasek, J. & Dailey, J.^{††} (Accepted). Why Don't Tweets Consistently Track Elections? Lessons from Linking Twitter and Survey Data Streams. In Stroud, N. J. & McGregor, S. (Eds.), *Digital Discussions: How Big Data Informs Political Communication*. New York: Routledge.

Pasek, J. (Accepted). Knowing the Consensus Isn't Enough: Scientific Rejectionism and Distrust of Scientists. In Uscinski, J. E. (Ed.), *Conspiracy Theories and the People Who Believe Them*. New York: Oxford University Press.

Pasek, J. (In Press). Linking Individual-Level Survey Data to Consumer File Records. In Vannette, D. & Krosnick, J. A. (Eds.), *The Palgrave Handbook of Survey Research*. Palgrave Macmillan.

Pasek, J. (In Press). Linking Knowledge Networks Web Panel Data with External Data. In Vannette, D. & Krosnick, J. A. (Eds.), *The Palgrave Handbook of Survey Research*. Palgrave Macmillan.

Kuru, O.[†] & Pasek, J. (2016). Comparing Social Media Use and Political Engagement: Toward a Valid Measurement Strategy. In Richardson, G.W. (ed.), *Social Media and Politics: A New Way to Participate in the Political Process*. Santa Barbara, CA: Praeger. 243-276.

Pasek, J. & Ahn, S. J. (2013). Experiments. *Oxford Bibliographies Online: Communication*. Available from: <http://dx.doi.org/10.1093/OBO/9780199756841-0138>

Pasek, J. & Krosnick, J. A. (2010). Optimizing Survey Questionnaire Design in Political Science: Insights From Psychology. In J. Leighley (Ed.), *Oxford Handbook of American Elections and Political Behavior*. (pp. 27-50). Oxford: Oxford University Press.

ADDITIONAL PUBLICATIONS

Kuru, O.[†], Pasek, J., & Traugott, M. (Oct. 5, 2016). If My Candidate is Behind, the Poll Must be Biased. *Washington Post Monkey Cage Blog*. Available from: <https://www.washingtonpost.com/news/monkey-cage/wp/2016/10/05/if-my-candidate-is-behind-the-poll-must-be-biased/>.

Pasek, J. (Feb. 16, 2016). Many Americans' Racially and Partisan Motivated Dislike for Obama Means they Doubt his Legitimacy as President. *The LSE US Centres daily blog on American Politics and Policy*. Available from: <http://bit.ly/1PCruoM>.

Pasek, J. (2015). Roger Tourangeau et al., eds. Hard-to-Survey Populations. Cambridge, UK: Cambridge University Press. 2014. 648 pp. \$120.00 (cloth). *Public Opinion Quarterly* 79(2) 626-628.

Pasek, J., Jefferson, H.[†], Neuner, F.[†], & Brown, K. (2014). Race Defines Americans' Views on Ferguson Shooting. *Detroit Free Press*. (Nov. 17, 2014). Available from: <http://www.freep.com/story/opinion/contributors/2014/11/17/ferguson-shooting-grand-jury-police-cop-michael-brown/19179241/>.

Murphy, J., Link, M., Childs, J. H., Tesfaye, C. L., Dean, E., Stern, M., Pasek, J., Cohen, J., Callagaro, M., & Harwood, P. (2014). Social Media in Public Opinion Research: Report of the AAPOR Task Force on Emerging Technologies in Public Opinion Research. Washington, DC: *American Association for Public Opinion Research*. Available from: http://www.aapor.org/Social_Media_Task_Force_Report.htm.

Pasek, J. (2013). Maybe the Same Prejudice. Definitely Not Less. *New York Times*. (Nov. 21, 2013). Available from: <http://www.nytimes.com/roomfordebate/2013/11/20/racism-in-the-age-of-obama/definitely-not-less-racial-prejudice-since-obamas-election>.

Pasek, J. (2012). Writing the Empirical Social Science Research Paper: A Guide for the Perplexed. *Psychology Teacher Network*. Available from: <http://www.apa.org/education/undergrad/empirical-social-science.pdf>.

Pasek, J., & Krosnick, J. A. (2010). Measuring Intent to Participate and Participation in the 2010 Census and Their Correlates and Trends: Comparisons of RDD Telephone and Non-probability Sample Internet Survey Data. *Statistical Research Division Study Series: Survey Methodology*. (#2010-15). Washington, DC: U.S. Census Bureau. Available From: <http://www.census.gov/srd/papers/pdf/ssm2010-15.pdf>.

Pasek, J., More, E., & Hargittai, E. (2009). Some clarifications on the Facebook-GPA study and Karpinski's response. *First Monday*, 14(4).

WORKING PAPERS

Soroka, S., Daku, M., Hiaeshutter-Rice, D.[†], Guggenheim, L., & Pasek, J. (Revised and Resubmitted to *Communication Research*). Biases in Economic News Coverage: Traditional vs. Social Media.

Pasek, J. (Revised and Resubmitted to *Public Understanding of Science*). It's Not My Consensus: When Individuals Know and Reject the Scientific Majority.

Pasek, J., Yan, H. Y.[†], Conrad, F. G., Newport, F., & Marken, S. (Revise and Resubmit at *Public Opinion Quarterly*). The Stability of Economic Correlations Over Time: Identifying Conditions Under Which Survey Tracking Polls and Twitter Sentiment Yield Similar Conclusions.

Pasek, J., & Chinn, S.[†] (Under Review). If Only They Were Ignorant: Identifying Motivated Misperceptions and Rejection of Science.

Jefferson, H. J.[†], Neuner, F. G.[†] & Pasek, J. (Under Review). Seeing Blue in Black and White: Race and Perceptions of Officer-Involved Shootings.

Pasek, J. (2016). Beyond Probability Sampling: Philosophical and Empirical Considerations for Population Inference in a World Without Benchmarks. *SSRN*. <http://dx.doi.org/10.2139/ssrn.2804297>.

Stevenson, D.[†] & Pasek, J. (2015). Privacy Concern, Trust, and Desire for Content Personalization. *SSRN*. <http://dx.doi.org/10.2139/ssrn.2587541>.

Pasek, J. (2009). Maligned Youth? How Exit Polls Systematically Misrepresent Youth Turnout. *SSRN*. <https://ssrn.com/abstract=1451244>.

Pasek, J. (2006). Fueling or Following Democracy? Analyzing the Role of Media Liberalization in Democratic Transition. *allacademic*. http://citation.allacademic.com/meta/p152541_index.html.

STATISTICAL SOFTWARE

Pasek, J. (2011-Present). weights. *Comprehensive R Archive Network*. Available from: <http://cran.r-project.org/web/packages/weights/index.html>.

Pasek, J. (2010-Present). anesrake: ANES Raking Implementation. *Comprehensive R Archive Network*. Available from: <http://cran.r-project.org/web/packages/anesrake/index.html>.

GRANTS AND AWARDS

Traugott, M. et al. (2016). A Social Science Collaboration for Research on Communication and Learning based upon Big Data *Michigan Institute for Data Science: Social Science Challenge Thrust*. Ann Arbor, MI. (\$1,273,592).

Kuru, O.[†], Pasek, J., & Traugott, M. (2016). Short Study Program Grant for “Polls That Matter: Dynamics of Horse Race Polling and Public Evaluation of Poll Reports” *Time-Sharing Experiments for the Social Sciences (TESS)*. Washington, DC.

Pasek, J. (2016). Office of Research Faculty Grant for “Can Respondent Race Alter Perceptions of Events? Evidence for Racially Motivated Reasoning in Criminal Justice” *University of Michigan*. Ann Arbor, MI. (\$6,250).

Pasek, J. (2015). Library Data Grant for “Twitter Data from Sysomos.” *University of Michigan Libraries*. Ann Arbor, MI.

Pasek, J. (2014). Marsh Fund Grant for “2014 Panel Survey.” *University of Michigan, Department of Communication Studies*. Ann Arbor, MI. (\$15,000).

Lotz, A., Pasek, J., & Punathambekar, A. (2013). Gilbert Whitaker Fund Grant for “Comm 121-122.” *Center for Research on Teaching and Learning*. Ann Arbor, MI. (\$10,000).

Pasek, J. (2012). Instructional Development Fund for “Quantitative Methods Across the Social Sciences.” *Center for Research on Teaching and Learning*. Ann Arbor, MI. (\$500).

INVITED TALKS

Pasek, J. (2016). What R You Waiting For? A Quick and Real Time Intro to R. Invited training session at *Midwest Association for Public Opinion Research*, Chicago, IL.

Pasek, J. (2016). Can Respondent Race Alter Perceptions of Events? Biased Processing of Officer-Involved Shootings. Invited talk presented at *American Government Seminar, Georgetown University*, Washington, DC.

Pasek, J. (2016). Why Dont Tweets Consistently Track Elections? Lessons from Linking Twitter and Survey Data Streams. Invited talk presented at *New Agendas in Communication, University of Texas at Austin*, Austin, TX.

Pasek, J. (2016). Making Sense of Twitter data. Invited talk presented at *Emergent Research Series at the University Library, University of Michigan*, Ann Arbor, MI.

Pasek, J. (2016). Strategies for Tracking Media Phenomena with Twitter. Invited talk presented at *Annenberg Public Policy Center, University of Pennsylvania*, Philadelphia, PA.

Pasek, J. (2015). Big Data or Big Hype? Assessing the Conceptual and Applied Utility of Big

Data Insights. Invited talk presented at *Reaching Audiences II: Media Management and Media Economics*, Lubbock, TX.

Pasek, J. (2015). Workshop in Big Data Analytics, or What Big Data are Good for ... and What They are Aot. Invited talk presented at *Reaching Audiences II: Media Management and Media Economics*, Lubbock, TX.

Pasek, J. (2015). When can we make inferences from nonprobability samples? Invited talk presented at the *JPSM/MPSM Survey Methodology Seminar Series*, University of Michigan, Ann Arbor, MI and College Park, MD.

Pasek, J. (2015). Its Not My Consensus: When Individuals Know and Reject the Scientific Majority. Invited talk presented at the *Conspiracy Theories Conference*, Coral Gables, FL.

Pasek, J. (2014). Analyzing Data from Social Media. Invited talk presented at the *Research Center for Group Dynamics Fall 2014 Seminar Series: Social Psychology in the Era of Social Media*, University of Michigan, Ann Arbor, MI.

Pasek, J. (2014). Attitudes Toward Blacks in the Obama Era. Invited talk presented at the *DC-AAPOR Public Opinion Quarterly Special Issue Conference*, Washington, DC.

Pasek, J. (2013). The Changing Impact of Anti-Black Attitudes on Approval of Barack Obamas Job Performance and on Voting from 2008 to 2012. Invited talk presented at the conference *The Confirming U.S. Presidential Election of 2012*, Columbus, OH.

Pasek, J. (2010). Determinants of Turnout and Candidate Choice in the 2008 U.S. Presidential Election: Illuminating the Impact of Racial Prejudice and Other Considerations. Invited talk presented at the *DC-AAPOR Workshop on Understanding the 2008 Presidential Election*, Washington, DC.

SELECTED MEDIA COVERAGE

ABC News; The Associated Press; The Atlantic; BBC; Business Insider; Christian Science Monitor; CNN; Detroit News; Freakonomics Blog; Huffington Post; MarketWatch; Michigan Daily; Michigan Radio; MLive; New York Times; PolitiFact; RT; Scientific American; Toronto Star; USA Today; Washington Post; Washington Times

CONFERENCE PRESENTATIONS

Kim, D. H.[†], & Pasek, J. (2016). Conflicts between Ideals and Practices: Young Adults' Engagement with Digital News. 41st Annual Conference of the *Midwest Association for Public Opinion Research*, Chicago, IL.

Coles, S.[†], & Pasek, J. (2016). Dangerous or Endangered? The Effects of Race and Gender on Support for Public Policies. 41st Annual Conference of the *Midwest Association for Public Opinion Research*, Chicago, IL.

Bode, L., Budak, C., Ladd, J. M., Messing, S., Newport, F., Pasek, J., Singh, L. O., Soroka, S. N., Traugott, M. W., & Zhu, Y. (2016). Perceptions of Polls and Voter Expectations: Competitive Poll Results, Methodology, and Opinionation. 41st Annual Conference of the *Midwest Association for Public Opinion Research*, Chicago, IL.

Kuru, O.[†], Pasek, J., & Traugott, M. (2016). Perceptions of Polls and Voter Expectations: Competitive Poll Results, Methodology, and Opinionation. 41st Annual Conference of the *Midwest Association for Public Opinion Research*, Chicago, IL.

Soroka, S. N., Daku, M., Hiaeshutter-Rice, D.[†], & Pasek, J. (2016). Biases in Economic News Coverage: Traditional vs. Social Media. Annual Meeting of the *American Political Science Association*, Philadelphia, PA.

Kuru, O.[†], Pasek, J., & Traugott, M. (2016). Motivated Reasoning in the Perceived Credibility of Public Opinion Polls. Annual Meeting of the *American Political Science Association*, Philadelphia, PA.

Jefferson, H. J.[†], Neuner, F. G.[†], & Pasek, J. (2016). Ferguson in Black & White: Motivated Reasoning and Responses to Police Shootings. Annual Meeting of the *American Political Science Association*, Philadelphia, PA.

Pasek, J. (2016). Motivated Reasoning and the Sources of Scientific Illiteracy. *Annual Meeting of the American Political Science Association*, Philadelphia, PA.

Pasek, J. (2016). It's Not My Consensus: Motivated Reasoning and the Sources of Scientific Illiteracy. 71st Annual Conference of the *American Association for Public Opinion Research*, Austin, TX.

Allum, N. & Pasek, J. (2016). Do Personality Traits Moderate Recognition of the Scientific Consensus?. 71st Annual Conference of the *American Association for Public Opinion Research*, Austin, TX.

Pasek, J. Yan, H. Y.[†], Conrad, F. G., Newport, F., & Marken, S. (2016). The Stability of Economic Correlations Over Time: Comparing Data from Gallup's Daily Tracking Poll, Michigan's Surveys of Consumers, the S&P 500 and Twitter. 71st Annual Conference of the *American Association for Public Opinion Research*, Austin, TX.

Dailey, J. R.^{††}, & Pasek, J. (2016). Tracking Candidate Favorability on Social Media: Comparing Twitter Data with a Rolling Cross-section. 71st Annual Conference of the *American Association for Public Opinion Research*, Austin, TX.

Kuru, O.[†], Pasek, J., & Traugott, M. (2016). Motivated Reasoning in the Perceived Credibility of Public Opinion Polls. 71st Annual Conference of the *American Association for Public Opinion Research*, Austin, TX.

Kuru, O.[†], Pasek, J., & Traugott, M. (2015). Motivations, Expectations, and Transparency Effects in the Public Interpretation of Poll Results. 40th Annual Conference of the *Midwest Association for Public Opinion Research*, Chicago, IL.

Pasek, J., Hou, E.[†], Schober, M. F., Conrad, F. G., Lampe, C., & Guggenheim, L. (2015). Using Twitter Data to Calibrate Retrospective Assessments in Surveys. 6th Conference of the *European Survey Research Association*, Reykjavic, Iceland.

Conrad, F. G., Schober, M. F., Pasek, J., Guggenheim, L., Lampe, C., & Hou, E.[†] (2015). A Collective-vs-Self Hypothesis for When Twitter and Survey Data Tell the Same Story. 6th Conference of the *European Survey Research Association*, Reykjavic, Iceland.

Kuru, O.[†], & Pasek, J. (2015). Meta-analysis of Facebook Studies: Civic-Political Participation, and Social Capital. Annual Meeting of the *Midwest Political Science Association*, Chicago, IL.

Jefferson, H. J.[†], Neuner, F. G.[†], & Pasek, J. (2015). Perceptions of Ferguson: A Story in Black and White. Annual Meeting of the *Midwest Political Science Association*, Chicago, IL.

Stevenson, D. M.[†], & Pasek, J. (2015). Privacy Concern, Trust, and Desire for Content Personalization. *TPRC 43: The 43rd Research Conference on Communication, Information and Internet Policy Paper*, Arlington, VA.

Kuru, O.[†], Pasek, J., & Traugott, M. (2015). Transparency, Survey Literacy and Motivated Reasoning in the Public Interpretation of Poll Results. 70th Annual Conference of the *American Association for Public Opinion Research*, Hollywood, FL.

- Pasek, J., Hou, E.[†], Schober, M. F., Conrad, F. G., Lampe, C., & Guggenheim, L. (2015). Using Twitter Data to Calibrate Retrospective Assessments in Surveys. 70th Annual Conference of the *American Association for Public Opinion Research*, Hollywood, FL.
- Conrad, F. G., Schober, M. F., Pasek, J., Guggenheim, L., Lampe, C., & Hou, E.[†] (2015). A Collective-vs-Self Hypothesis for When Twitter and Survey Data Tell the Same Story. 70th Annual Conference of the *American Association for Public Opinion Research*, Hollywood, FL.
- Wagner, E.^{††}, Pasek, J., & Stevenson, D.[†] (2015). Linking Individuals Twitter Data with Survey Data: Challenges and Approaches. 70th Annual Conference of the *American Association for Public Opinion Research*, Hollywood, FL.
- Pasek, J. (2015). Explaining Variations in Election Surveys: Identifying Contest, Year and Election Type Trends by Combining GAM and HLM Models. 70th Annual Conference of the *American Association for Public Opinion Research*, Hollywood, FL.
- Kim, D. H.[†], & Pasek, J. (2015). Not Living up to Our Ideals: Value-Trait Consistency in News Exposure and Democratic Citizenship. Annual Conference of the *Association for Education in Journalism and Mass Communication*. Montreal, Quebec.
- Pasek, J., & Jang, S. M.[†] (2014). Reconsidering Agenda-Setting in the Digital Era: Evidence from Big Social Data. *12th Annual APSA Pre Conference on Political Communication*, Washington, DC.
- Pasek, J., Sood, G., & Krosnick, J. A. (2014). Certain Gains in Measurement of Political Knowledge (and Misinformation): Using Certainty Assessments to Classify and Calibrate Responses to Information Questions. *Annual Meeting of the International Communication Association*, Seattle, WA.
- Guggenheim, L., Pasek, J., Lampe, C., Schober, M. F., Conrad, F. G., Wagner, E. ^{††} & Borwn, L. K. (2014). Can Social Media Data Predict Survey Data? A Meta- Analytic Review of the Literature. 69th Annual Conference of the *American Association for Public Opinion Research*, Anaheim, CA.
- Lampe, C., Pasek, J., Guggenheim, L., Conrad, F. G., & Schober, M. F., (2014). When Are Big Data Methods Trustworthy for Social Measurement? 69th Annual Conference of the *American Association for Public Opinion Research*, Anaheim, CA.
- Pasek, J. (2014). Diverging State and Nation: Correspondence Between Statewide and National Election Surveys in 2012. 69th Annual Conference of the *American Association for Public Opinion Research*, Anaheim, CA.
- Jang, S. M.[†], & Pasek, J. (2014). Do Social Media Amplify Public Attention? Rethinking Agenda Setting with Social Big Data. Annual Conference of the *Association for Education in Journalism and Mass Communication*. Montreal, Quebec.
- Kim, D. H.[†], & Pasek, J. (2013). Value-Trait Consistency in News Media Exposure. 38th Annual Conference of the *Midwest Association for Public Opinion Research*, Chicago, IL.
- Kuru, O.[†], & Pasek, J. (2013). Acquiescence Bias in Facebook Research and Implications for Predicting Political Participation. 38th Annual Conference of the *Midwest Association for Public Opinion Research*, Chicago, IL.
- Pasek, J., Krosnick, J. A., & Tompson, T. (2013). The Continuing Significance of Race: Attitudes Toward African-Americans, Vote Choice, and Job Approval During the First Term of the Obama Presidency. *Annual Meeting of the American Political Science Association*, Chicago, IL.
- Pasek, J., Tompson, T., Krosnick, J. A., & Stark, T. H. (2013). What Motivates a Conspiracy Theory? Birthers, Anti-Black Attitudes, and Party Sorting. *Annual Meeting of the American*

Political Science Association, Chicago, IL.

Guggenheim, L.[†], & Pasek, J. (2013). Binders Full of Tweets: Stimulus-Response Curves in Twitter Reactions to News Events *11th Annual American Political Science Association Preconference on Political Communication*, Chicago, IL.

Kuru, O.[†], & Pasek, J. (2013). Measuring Facebook Activity through Surveys. 5th Conference of the *European Survey Research Association*, Ljubljana, Slovenia.

Pasek, J., Jang, S. M.[†], Cobb, C., Disogra, C. A. & Dennis, J. M. (2013). Can Microtargeting Improve Survey Sampling? An Assessment of Accuracy and Bias in Consumer File Marketing Data. 5th Conference of the *European Survey Research Association*, Ljubljana, Slovenia.

Pasek, J. (2013). Beyond Probability Sampling: Philosophical and Empirical Considerations for Population Inference in a World Without Benchmarks. 5th Conference of the *European Survey Research Association*, Ljubljana, Slovenia.

Pasek, J. (2013). Toward a Standard Toolkit for Comparing Samples: Point Estimates, Relations Between Variables and Trends Over Time. 68th Annual Conference of the *American Association for Public Opinion Research*, Boston, MA.

Pasek, J., Cobb, C., DiSogra, C. A. & Dennis, J. M. (2013). Consumer File Ancillary Data and Nonresponse Adjustment: Assessing the Consistency of Estimates Across Weighting Strategies. 68th Annual Conference of the *American Association for Public Opinion Research*, Boston, MA.

Stark, T. H., Pasek, J., Tompson, T., & Krosnick, J. A. (2013). Measuring Anti-Black Racism in the U.S. 68th Annual Conference of the *American Association for Public Opinion Research*, Boston, MA.

Pasek, J., Jang, S. M.[†], Cobb, C., Disogra, C. A., & Dennis, J. M. (2012). How Accurate is Micro-Targeting? An Assessment of Marketing Data Bias for Political and Survey Purposes. *Annual Meeting of the American Political Science Association*, New Orleans, LA.

Pasek, J., Sood, G., Krosnick, J. A., & Tompson, T. (2012). Certain Gains in Measurement of Political Knowledge (and Misinformation): Using Certainty Assessments to Classify and Calibrate Responses to Information Questions. *Annual Meeting of the American Political Science Association*, New Orleans, LA.

MacInnis, B., Krosnick, J. A., DeBell, M., Malka, A., Pasek, J., & Schneider, D. (2012). The Impact of Adding a Skeptical Counterpoint to a Persuasive Message: Perceived Consensus among Experts Mediates Changes in Beliefs and Attitudes. *Annual Meeting of the American Political Science Association*, New Orleans, LA.

Pasek, J., More, E., & Romer, D. (2012). Social Media and Political Engagement: Extending Theory and Evaluating Causal Claims with a Prospective Analysis. *Annual Meeting of the International Communication Association*, Phoenix, AZ.

Pasek, J. (2012). Is Social Media a Political Opportunity? Reconciling Social Movement Theory with Occupy Wall Street. *Annual Meeting of the International Communication Association*, Phoenix, AZ.

Pasek, J. (2012). When Twitter Predicts: Philosophical and Empirical Considerations for Population Inferences. 67th Annual Conference of the *American Association for Public Opinion Research*, Orlando, FL.

Pasek, J., Jang, S. M.[†], Cobb, C., Disogra, C. A., & Dennis, J. M. (2012). The Public According to Marketers: Imputing National Demographics From Marketing Data Linked to Address-Based Samples. 67th Annual Conference of the *American Association for Public Opinion Research*, Orlando,

FL.

Jang, S. M.[†], Pasek, J., Cobb, C., Disogra, C. A., & Dennis, J. M. (2012). Sampling From the Abyss? Exploring Biases Inherent in Address-Based Sampling with Marketing Data. 67th Annual Conference of the *American Association for Public Opinion Research*, Orlando, FL.

Pasek, J., Sood, G., Krosnick, J. A. & Tompson, T. (2012). Information, Certainty, Media Use, and Attitudes About Health Care Reform. *Annual Meeting of the Midwest Political Science Association*, Chicago, IL.

Pasek, J., Tahk, A., & Krosnick, J. A. (2012). Prevalence and Moderators of the Candidate Name-Order Effect: Evidence from All Statewide General Elections in California. *Annual Meeting of the Midwest Political Science Association*, Chicago, IL.

Pasek, J., & Krosnick, J. A. (2011). Measuring Intent to Participate and Participation in the 2010 Census and Their Correlates and Trends: Comparisons of RDD Telephone and Non-probability Sample Internet Survey Data. 66th Annual Conference of the *American Association for Public Opinion Research*, Phoenix, AZ.

Pasek, J., & Krosnick, J. A. (2010). Taking a Position on Health Care: Selfish, Group Interest, and Sociotropic Determinants of Citizens' Attitudes on Proposals for Health Care Reform. *Annual Meeting of the American Political Science Association*, Washington, D.C.

Pasek, J., More, E., & Romer, D. (2010). Social Media and Political Engagement: Extending Theory and Evaluating Causal Claims With A Prospective Analysis. *Political Communication Pre-Conference for the Annual Meeting of the American Political Science Association*, Washington, D.C.

Pasek, J., DeBell, M., & Krosnick, J. A. (2010). Toward a Standardization of Survey Weights: The American National Election Studies Weighting System. 65th Annual Conference of the *American Association for Public Opinion Research*, Chicago, IL.

Pasek, J., Tompson, T., & Krosnick, J. A. (2010). Who Supports Health Care Reform? Explaining the Determinants of Support for Various Health Care Reforms. 65th Annual Conference of the *American Association for Public Opinion Research*, Chicago, IL.

Tompson, T., Pasek, J., & Krosnick, J. A. (2010). Support for Health Care Reform: It All Depends on how you ask the Question. 65th Annual Conference of the *American Association for Public Opinion Research*, Chicago, IL.

Pasek, J. (2009). Maligned Youth? How Exit Polls Systematically Misrepresent Youth Turnout. *Annual Meeting of the American Political Science Association*, Toronto, Canada.

Krosnick, J. A., Pasek, J., Akhtar, O.^{††}, Lelkes, Y.[†], Payne, B. K., & Tompson, T. (2009). The Impact of Racism on Votes in the 2008 Presidential Election: Results from the Associated Press/Yahoo News!/Stanford Survey, the Stanford MRI Survey, and the American National Election Studies. *Annual Meeting of the American Political Science Association*, Toronto, Canada.

Pasek, J., Lelkes, Y.[†], & Krosnick, J. A. (2009). Disaffected Democrats in the 2008 Election: What Happened to Racists and Hillary Supporters? *Elections, Public Opinion and Parties 2009*, Glasgow, UK.

Pasek, J., Krosnick, J. A., Akhtar, O.^{††}, Lelkes, Y.[†], Payne, B. K., & Tompson, T. (2009). A New Approach to Simultaneous Modeling of the Causes of Turnout and Candidate Choice with Data Collected Before Elections: Insights from the Associated Press-Yahoo News-Stanford University Study. 64th Annual Conference of the *American Association for Public Opinion Research*, Hollywood, FL.

Payne, B. K., Lelkes, Y.[†], Krosnick, J. A., Akhtar, O.^{††}, Pasek, J., & Tompson, T. (2009). The

Effect of Implicit Prejudice on Vote Choice During the 2008 Presidential Election: Insights from the Associated Press-Yahoo News-Stanford University Study. 64th Annual Conference of the *American Association for Public Opinion Research*, Hollywood, FL.

Akthar, O.^{††}, Krosnick, J. A., Lelkes, Y.[†], Pasek, J., Tompson, T., & Payne, B. K. (2009). An Exploration of Forces Driving Vote Choices in the 2008 American Presidential Election: Insights from the Associated Press-Yahoo News-Stanford University Study. 64th Annual Conference of the *American Association for Public Opinion Research*, Hollywood, FL.

Pasek, J. (2008). Understanding Voter Decisions: Elections and Consumer Choice. *North American Meeting of the Association of Consumer Research*, San Francisco, CA.

Pasek, J., Weiksner, G. M.[†], & Gross, W.[†] (2008). Getting From Knowledge To Participation: The Role of Campaign-Relevant Information. *Annual Meeting of the American Political Science Association*, Boston, MA.

Pasek, J., & Krosnick, J. A. (2008). Studying Trends in Public Opinion Over Time With Probability Sample Surveys and Surveys of People Who Volunteer to do Surveys for Money. *Annual Meeting of the American Political Science Association*, Boston, MA.

Pasek, J., DeBell, M., & Krosnick, J. A. (2008). Measuring Voters' Values in the American National Election Studies. 64th Annual Conference of the *American Association for Public Opinion Research*, New Orleans, LA.

Pasek, J., More, E., & Romer, D. (2008). Online Social Networking Meets Offline Civic Engagement. *Politics: Web 2.0: An International Conference*. Royal Holloway, University of London, London, UK.

Pasek, J., & Krosnick, J. A. (2007). Trends over time in America: Probability/telephone vs. non-probability/internet. *Cyberinfrastructure and National Election Studies: The Wivenhoe House Conference*. University of Essex, Colchester, UK.

Pasek, J. (2006). Fueling or Following Democracy? Analyzing the Role of Media Liberalization in Democratic Transition. *Annual Meeting of the American Political Science Association*, Philadelphia, PA.

Pasek, J., Kenski, K., Romer, D., & Jamieson, K. H. (2006). America's Youth and Community Engagement: How Use of Mass Media is Related to Political Knowledge and Civic Activity Among 14 to 22 Year Olds. *Annual Meeting of the International Communication Association*, Dresden, Germany.

UNFUNDED GRANT APPLICATIONS

Pasek, J., Weeks, B., & Earl, A. (2016). "Can Group Memberships Fuel Motivated Reasoning? Identity-Driven Divergence in Factual Judgments." *National Science Foundation*. Arlington, VA.

Low, L. K. et al. (2016). "Clinical and Non Clinical Barriers to Evidence Based, Ethical and Judicious Use of Electronic Fetal Monitoring." *National Institutes of Health*. Bethesda, MD.

Conrad, F. G., Lampe, C., Mei, Q., Pasek, J., Kapteyn, A., & Schober, M. F., (2016). "Collaborative Research: When Can Social Media Content Really Be Used For Social Statistics?" *National Science Foundation*. Arlington, VA.

Conrad, F. G., Lampe, C., Mei, Q., Pasek, J., Kapteyn, A., & Schober, M. F., (2014). "Collaborative Research: When Can Social Media Content Really Be Used For Social Statistics?" *National Science Foundation*. Arlington, VA.

Pasek, J., Miller, J., & Valentino, N. (2014). "The Conceptualization and Measurement of Deliberative Engagement." *Spencer Foundation*. Chicago, IL.

Lampe, C., Ellison, N., & Pasek, J. (2013). "HCC: Small: Contextualizing Social Media Use in the Socio-Technical Ecosystem." *National Science Foundation*. Arlington, VA.

PROFESSIONAL SERVICE

Dissertation Committees Sean Munson (2012); Grace YoungJoo Jeon (2014); Rebecca Ping Yu (2015); Dam Hee Kim; Ozan Kuru (Chair).

Departmental Foote Dissertation Award Committee (2013); Faculty Application System Technological Advisory Committee (2014); Department Parliamentarian (2015-Present).

Undergraduate Honors Theses Ellen Wagner (2015); Eli Scheinholtz (2017); Erica Liao (2017).

Ad Hoc Reviewer American Educational Research Journal; American Journal of Political Science; American Politics Research; American Political Science Review; Communication Research; Communication Methods and Measures; Computer Mediated Communication; Education Research; Elections, Public Opinion, and Parties; Evaluation Review; International Journal of Internet Science; International Journal of Public Opinion Research; Public Opinion Quarterly; Journal of Broadcasting and Electronic Media; Journal of Communication; Journal of Experimental Political Science; Journal of Information Technology and Politics; Journal of Media Psychology; Journal of Politics; New Media and Society; PlosONE; Political Behavior; Political Communication; Research & Politics; Science; Science Communication; Time-Sharing Experiments in the Social Sciences.

Panel Chair Politics: Web 2.0 (2008); APSA Political Communication Pre-Conference (2009, 2012); Midwest Political Science Association (2012); American Association for Public Opinion Research (2012); American Association for Public Opinion Research (2015)

Discussant Midwest Political Science Association (2012); American Association for Public Opinion Research (2012, 2014); Reaching Audiences II (2015); American Political Science Association (2016); Midwest Association for Public Opinion Research (2016)

Other Bylaws Committee, Political Communication Section of the American Political Science Association (2008); Associate Editor, Political Communication (2007-2008); Co-Director, Methods of Analysis Program in the Social Sciences at Stanford (2007-2010); AAPOR Emerging Technologies Task Force (2012-2014); Board Member at Large, Information, Technology, and Politics Section of the American Political Science Association (2014-2016); Software Award Committee, Information, Technology, and Politics Section of the American Political Science Association (2014-2015); MAPOR At Large Board Member (2015-2017); Michigan Institute for Data Science Symposium Planning Committee (2016); Bylaws Committee Chair, Political Psychology Section of the American Political Science Association (2016-2017); Travel Award Committee, Political Communication Section of the American Political Science Association (2017)

TEACHING EXPERIENCE

Undergraduate Seminars Social Media and Politics (2011-2013); Debating Politics and Science (2011, 2017)

Graduate Seminars Quantitative Methods Across the Social Sciences (2012, 2016)

Undergraduate Lectures Evaluating Information (2012-2013); Evaluating Information and Analyzing Media I (2013-2016); Evaluating Information and Analyzing Media II (2014)

Head Teaching Assistant Summer Institute in Political Psychology (2009)

Teaching Assistant Analysis of Political Campaigns (2008); Communication Research Methods (2011); Computers and Interfaces (2010); Digital Media in Society (2009)