

August 2017

YUVAL KATZ
PhD Student
Department of Communication Studies
University of Michigan
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Education

University of Michigan, Ann Arbor, MI

PhD Communications

Dissertation – The Popular Meaning of Peace

(Advisors: Prof. Julia Sonnevend, Aswin Punathambekar)

Hebrew University of Jerusalem

2016

MA Studies in Communication and Journalism (New Media Program, Magna cum Laude)

MA Thesis – Making Sense? Nonsense in Digital Memes

(Advisor: Prof. Limor Shifman)

Hebrew University of Jerusalem

2013

BA in Communication and International Relations (*Magna cum Laude*)

Articles in Scholarly Journals

Katz, Y. & Shifman, L. (2017). Making sense? The structure and meanings of digital memetic nonsense. *Information, Communication and Society* 20(6), 825-842. doi: <http://dx.doi.org/10.1080/1369118X.2017.1291702>

Honors and Awards

Rackham Travel Grant, 2017.

Dean's List, Faculty of Social Science, 2016.

Rector's List, The Hebrew University of Jerusalem, 2015.

Dean's List, Faculty of Social Science, 2015.

Excellence Scholarship, Faculty of Social Science, 2014.

Best Student Paper Prize, Department of International Relations, 2014.

Dean's List, Faculty of Social Science, 2013.

Teaching Experience

Frontal Teaching

Graduate Student Instructor, "Revolutions in Communication", Department of Communication Studies, University of Michigan (Prof. Derek Vaillant), Fall 2017.

Teaching Assistant, "Introduction to Mass Communication", Department of Communication and Journalism, Hebrew University of Jerusalem (Prof. Limor Shifman, Dr. Hananel Rosenberg), 2013-2016.

Teaching Assistant, "Research Methods in Communication", School of Communication, College of Management (Dr. David Levine, Dr. Sharon Ramer Biel), 2015-2016.

Teaching Assistant, "Quantitative Research Methods in Communication",
Department of Communication and Journalism, Hebrew University of Jerusalem (Dr.
Meital Balmas-Cohen), 2015.

Teaching Assistant, "Qualitative Research Methods in Communication", Department
of Communication and Journalism, Hebrew University of Jerusalem (Dr. Keren
Tenenboim-Weinblatt), 2014-2016.

Non-Frontal Teaching

Final Papers Checking, "Communication and Consumer Culture", Department of
Communication and Journalism, Hebrew University of Jerusalem (Prof. Paul Frosh),
2014.

Final Papers Checking, "Israeli Journalism from a Critical Perspective", Department of
Communication and Journalism, Hebrew University of Jerusalem (Dr. Keren
Tenenboim-Weinblatt), 2013.

Research Experience

Research Assistant, "Charm: The Power of Personal Magnetism in International
Relations". Currently researched case study: "Coverage of the Iranian Nuclear Deal in
the American and Israeli Media". Department of Communication Studies, University
of Michigan (Prof. Julia Sonnevend), 2017.

Research Assistant, "The Use of the Peace Dividend as an Intangible Benefit
in Mega-Project Justification: A Case Study of the Dead Sea-Red Sea Canal".
Department of Communication and Journalism, Department of Geography (Dr. Keren
Tenenboim-Weinblatt and Prof. Itay Fishhendler), 2016.

Research Assistant, "INFOCORE : (In)forming Conflict Prevention, Response, and Resolution: The Role of Media in Conflict" (An EU FP7 Collaborative Grant). Department of Communication and Journalism, Hebrew University of Jerusalem (Dr. Keren Tenenboim-Weinblatt and Dr. Christian Baden), 2015-2016.

Research Assistant, "News Temporalities" (Funded by the Israeli Science Foundation). Department of Communication and Journalism, Hebrew University of Jerusalem (Dr. Keren Tenenboim-Weinblatt and Dr. Motti Neiger), 2014.

Research Assistant, "Relationship Between Jordan and Saudi Arabia Prior to Yom Kippur War", Department of International Relations, Hebrew University of Jerusalem (Dr. Guy Laron), 2013.

Research Assistant, "Coverage of the Israeli Social Protest, 2011-2012", Department of Communication and Journalism, Hebrew University of Jerusalem (Dr. Keren Tenenboim-Weinblatt), 2013.

Peer-Reviewed Conference Presentations

"Making Sense? Nonsense in Digital Memes". *International Communication Association Annual Conference*. San Diego, CA. May 25-29, 2017.

"Making Sense? Nonsense in Digital Memes". *AoIR*. Berlin, October 5-8, 2016.

"Making Sense? Nonsense in Digital Memes". *Metaksherim*. Haifa, December 21, 2014.

International Workshop Participation

The Marshall Plan and the Yearning for Transformative Visions, Milton Wolf Seminar on Media and Diplomacy, Vienna, April 25-27, 2017.

Additional Publications and Awards

Poetry

Poetry Book (Forthcoming). Editor: Gilad Meiri.

Katz, Y. (2015). Mall Camping. *Journal of Nanopoetics no. 3*. Jerusalem: Makom Le'Shira.

Second Place in Poetry Contest, "Poetry Inspired by Psalms", Hebrew University Hillel, 2011.

Additional Professional Experience

Analyst in the Israeli Prime Minister's Office, 2011-2014.

Musical Instructor, Camp Ben Frankel, Jewish Federation of Southern Illinois, Southeast Missouri and Western Kentucky, July 2010.

Emissary of the Jewish Agency in the Jewish Federation of Central Alabama, Montgomery, AL, 2009-2010.

Military Service, Intelligence Unit, 2005-2009.

Local Newspaper Reporter, Kol Ness Ziona, 2005.

Languages

Hebrew – native

Arabic – fluent

Spanish – intermediate