The Liberal Arts by the Numbers

93% of business and nonprofit leaders surveyed believe that a job candidate’s ability to:
- Think Critically
- Communicate Clearly
- Solve Complex Problems

is more important than their undergraduate major.

source: 2013 survey of more than 300 employers via the Association of American Colleges and Universities

The top traits valued by employers on résumés are hallmarks of a traditional liberal arts education including:
- Teamwork
- Problem-Solving Skills
- Clear Writing
- Strong Oral Communication

source: Survey of 180 companies via the National Association of Colleges and Employees

60% of CEOs and product engineering leads earned a humanities degree.

source: 2012 survey of more than 650 subjects via 4Humanities

30% of tasks and activities may become automated in 60% of all occupations.

Critical thinking and a liberal arts education will grow in importance, especially for the remaining jobs that require human thought and participation.

source: McKinsey & Company

College rankings that include job satisfaction (not just salary outcomes) rate liberal arts colleges at the top of the list.

source: New York Times