

MATEA MUSTAJ

Department of Communication and Media
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EDUCATION

- May 2023 Ph.D. Communication and Media
Rackham Graduate School, University of Michigan, Ann Arbor, MI, USA
Ph.D. Advisor and Dissertation Chair: Dr. Sonya Dal Cin
PhD. Dissertation Committee: Drs. Stuart Soroka, Jan Van den Bulck, & Allison Earl
- August 2022 The Oxford Media Policy Summer Institute
Programme in Comparative Media Law & Policy
University of Oxford, Oxford, UK
- May 2014 B.S. Neuroscience
B.S. Psychology, Philosophy
College of Literature, Science, & the Arts, University of Michigan, Ann Arbor, MI, USA

ACADEMIC APPOINTMENTS

- 2023-2024 Howard R. Marsh Postdoctoral Teaching Fellow
Department of Communication and Media
The University of Michigan, Ann Arbor, MI, USA
- 2018-2023 Graduate Student Research Assistant
Department of Communication and Media
The University of Michigan, Ann Arbor, MI, USA
- 2018-2020 Graduate Student Instructor
Department of Communication and Media
The University of Michigan, Ann Arbor, MI, USA

PUBLICATIONS

PEER REVIEWED PUBLICATIONS

Mustafaj, M., Soroka, S., Van den Bulck, J. (*In Press*). Sleep, media use, and socio-political attitudes. *Journal of Media Psychology*.

Mustafaj, M., Dal Cin, S. (2023). Pre-existing stereotypes and selection of counter-stereotypical genius representations in entertainment media. *Journal of Media Psychology*. doi: 10.1027/1864-1105/a000377

Cote, A., Dal Cin, S., Exelmans, L., **Mustafaj, M.** (2022). Philanthropic, prosocial players: How game-related charity events motivate unlikely donors. *New Media & Society*, 1-18. doi: 10.1177/146144482211307

Dal Cin, S., **Mustafaj, M.**, & Nielsen, K. (2021). Patterns of media use and leisure time among older adults. *New Media & Society*, 1-22. doi: 10.1177/14614448211062393

Mustafaj, M., Madrigal, G., Roden, J., & Ploger, G. W. (2021). Physiological threat sensitivity predicts anti-immigrant attitudes. *Politics and the Life Sciences*, 1-13. doi: 10.1017/pls.2021.11

Roden, J., **Mustafaj, M.**, & Saleem, M. (2021). Who else likes it? Perceived gender of social endorsers predicts gender equality support. *Computers in Human Behavior*, 118, 1-10. doi: 10.1016/j.chb.2021.106696

Mustafaj, M., Van den Bulck, J. (2021). Revisiting cultivation as a gravitational process: A cross-national comparison of the cultivation of fear and mistrust. *International Journal of Communication*, 15, 26, Retrieved from <https://ijoc.org/index.php/ijoc/article/view/15230>

OTHER PUBLISHED WORK

Mustafaj, M., Van den Bulck, J. (*Forthcoming*). Cultivation theory and entertainment. In Bowman, N. (Ed). *Handbook of entertainment*. DeGruyter.

Mustafaj, M. (2021). Eden, A., Bowman, N., & Grizzard, M. (2019). Media entertainment. Dubuque, IA: Kendall Hunt Publishing Company. 250 pp. *Communications*, 46(2), 317-319. doi: <https://doi-org.proxy.lib.umich.edu/10.1515/commun-2019-0201>

Mustafaj, M., Van den Bulck, J. (2021). The media and our perceptions of the police, In Giles, H. (Ed.) *Law enforcement, communication, and community*, John Benjamins Publishing Company.

MANUSCRIPTS UNDER REVIEW

Wang, E., **Mustafaj, M.**, Choi, S., Van den Bulck, J. Sensitivity to behavioral cues as a complementary assessment of television viewing.

Mustafaj, M., Dal Cin, S. Discounting counter-stereotypical representations in entertainment based on existing stereotypical beliefs.

MANUSCRIPTS IN PREPARATION

Mustafaj, M., Dal Cin, S. Interpretation of counter-stereotypical genius representations in entertainment media based on pre-existing gender and race stereotypes.

Mustafaj, M. The short- and long-term persuasive impact of video versus text narratives.

Van den Bulck, J., **Mustafaj, M.** Reality inversion: When mediated experience is more real than direct

experience.

Exelmans L., Van den Bulck, J., **Mustafaj, M.** The television use of owls and larks: Chronotype as a predictor of media use.

Dal Cin, S., **Mustafaj, M.**, Cote, A., Exelmans, L. (2022). Video game use and the wellbeing of young hospital patients.

PEER REVIEWED CONFERENCE PAPERS

Mustafaj, M., Dal Cin, S., (2023). Discounting counter-stereotypical genius representations in entertainment media based on existing stereotypical beliefs. Paper presented at the 73rd annual International Communication Association (ICA), Toronto, Ontario, CA.

Mustafaj, M., Dal Cin, S. (2022). Interpretation of counter-stereotypical genius representations in entertainment media based on pre-existing gender and race stereotypes. National Communication Association (NCA) conference, New Orleans, Louisiana, USA.

Mustafaj, M., Dal Cin, S. (2022). Pre-existing stereotypes and selection of counter-stereotypical genius representations in entertainment media. Paper presented at the 72nd annual International Communication Association (ICA), Paris, France.

Mustafaj, M., Dal Cin, S., Cote, A., Exelmans, L. (2022). Video game use and the wellbeing of young hospital patients. Paper presented at the 72nd annual International Communication Association (ICA), Paris, France.

Cote, A., Dal Cin, S., Exelmans, L., **Mustafaj, M.** (2022). Philanthropic, prosocial players: How game-related charity events motivate unlikely donors. Paper presented at the 72nd annual International Communication Association (ICA), Paris, France.

Wang, E., **Mustafaj, M.**, & Van den Bulck, J. (2022). Invalid measurement and unrelated outcomes? Exploring basic issues with digital well-being research using mobile phone screen time log. Paper presented at the 72nd annual International Communication Association (ICA), Paris, France.

Mustafaj, M. (2021). The short- and long-term persuasive impact of video versus text narratives. Paper presented at the 71st annual International Communication Association (ICA) Virtual Conference.

Wang, E., Van den Bulck, J., **Mustafaj, M.**, Choi, S. (2021). Sensitivity to behavioral cues as a complementary assessment of television viewing. Paper presented at the 71st annual International Communication Association (ICA) Virtual Conference.

Roden, J., **Mustafaj, M.** (2020) Who else likes it? Perceived gender of social endorsers predicts gender equality support. Paper presented at the 70th annual International Communication Association (ICA) Virtual

Conference. [*Top Student Paper in Mass Communication Division](#)

Mustafaj, M., Van den Bulck, J. (2020) Revisiting cultivation as a gravitational process: A cross-national comparison of the cultivation of fear and mistrust. Poster presented at the 70th annual International Communication Association (ICA) Virtual Conference.

Mustafaj, M., Dal Cin, S. (2019). The role of existing stereotypes in processing fictional narrative: Implications for the effects of mediated contact. Paper presented at the 105th National Communication Association Conference. Baltimore, Maryland, USA.

INVITED TALKS

- 2023 Mass mediated narratives and cultural influence: Barriers and potential in the context of counter-stereotypical representations in entertainment. Presented to the College of Communication Arts and Sciences at Michigan State University, East Lansing, MI, USA.
- 2019 Gender and race stereotyping in advertising. Presented to Advertising, Communication, and Consumerism class, Dept. of Communication and Media, The University of Michigan, Ann Arbor, MI, USA.
- 2018 The role of existing stereotypes in realism judgements of fictional narrative. First Year Project Colloquium, Dept. of Communication and Media, The University of Michigan, Ann Arbor, MI, USA.

TEACHING

Instructor of Record — Department of Communication and Media, College of Literature, Science, & the Arts, The University of Michigan, Ann Arbor

Fall 2023 *Comm 281/Psych 401: Media Psychology*

Fall 2023 *Comm 408: Media Stories and Cultural Influence*

Graduate Student Instructor — Department of Communication and Media, College of Literature, Science, & the Arts, The University of Michigan, Ann Arbor

Winter 2020 *Comm 307: Communicating Science, Health and Environment*

Fall 2019 *Comm 102: Media Processes and Effects (introduction to media effects)*

Winter 2019 *Comm 307: Advertising, Communication, and Consumerism*

Fall 2018 *Comm/Psych 318: Media and Violence*

AWARDS AND FELLOWSHIPS

2022 Summer Award for Academic Excellence, Dept. of Communication and Media, University of Michigan, Ann Arbor, MI, USA.

- 2022 Department of Communication Funding for The Oxford Media Policy Summer Institute, University of Michigan, Ann Arbor, MI, USA.
- 2021 ICPSR Summer Training Award, Dept. of Communication and Media, University of Michigan, Ann Arbor, MI, USA.
- 2020 Graduate Student Research Grant, Rackham Graduate School, University of Michigan, Ann Arbor, MI, USA.
- 2019 Pre-Candidate Research Award, Dept. of Communication and Media, University of Michigan, Ann Arbor, MI, USA.
- 2018 Winthrop B. Chamberlain Graduate Research Scholarship, Dept. of Communication and Media, University of Michigan, Ann Arbor, MI, USA.
- 2018 ICPSR Summer Training Award, Dept. of Communication and Media, University of Michigan, Ann Arbor, MI, USA.
- 2017-2022 Rackham Merit Fellowship, Rackham Graduate School, University of Michigan, Ann Arbor, MI, USA.

SERVICE

Journal and Conference Manuscript Reviewer

ICA Mass Communication Division
New Media and Society

Departmental Service

- 2021 Graduate Student Instruction Mentor, Graduate Student Instructor Training Program, Dept. of Communication and Media, University of Michigan, Ann Arbor.
- 2021 Graduate Student Representative, Dept. of Communication and Media, University of Michigan, Ann Arbor.
- 2020 Graduate Student Instruction Mentor, Graduate Student Instructor Training Program, Dept. of Communication and Media, University of Michigan, Ann Arbor, MI, USA.
- 2019 Incoming Graduate Student Mentor, First Year Mentorship Program, Dept. of Communication and Media, University of Michigan, Ann Arbor, MI, USA.

University Service

- 2021 Rackham Giving Blue Day Graduate Student Ambassador.

ADDITIONAL TRAINING

2021 ICPSR Structural Equation Modeling Workshop

2018 ICPSR Multilevel Modeling Workshop

2018 ICPSR Network Analysis Workshop

ACADEMIC AND PROFESSIONAL AFFILIATIONS

International Communication Association (2018-Present)

National Communication Association (2019-Present)

OTHER RESEARCH AND WORK EXPERIENCE

2015-2017 Administrative Partner, Office of Development, Marketing, and Communication, College of Literature, Science, and the Arts, The University of Michigan, Ann Arbor, MI, USA.

2014-2015 Research Technician, Terry Robinson Addiction Lab, Departments of Psychology and Psychiatry, The University of Michigan Ann Arbor, MI, USA.

2013-2014 Research Assistant, Shinobu Kitayama Culture Lab, Department of Psychology, The University of Michigan, Ann Arbor, MI, USA.

2013 Research Assistant, Rachel Upjohn Depression Center, Michigan Medicine, Ann Arbor, MI, USA.

2010-2012 Research Assistant, Wayne Aldridge Motivation Lab, Department of Psychology, The University of Michigan, Ann Arbor, MI, USA.