

# FRANSHELLY M. MARTINEZ-ORTIZ

PhD Student, University of Michigan-Ann Arbor

<https://fordschool.umich.edu/phd-students/franshelly-martinez-ortiz?theme=cflp>

## EDUCATION

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- Ph.D. Student in Political Science and Public Policy, University of Michigan** 2023 - present  
Majoring in American Politics and Methodology.  
Advisors: Mara C. Ostfeld, Ted Brader, Vince Hutchings
- MA, Political Science, The Ohio State University.** 2021 - 2023  
Advisors: Nicole Yadon, William Minozzi and Thomas J Wood.
- BA. in Political Science, Universidad de Puerto Rico, Recinto de Rio Piedras.** 2017 - 2021  
Major in Comparative Politics  
Honors: Magna Cum Laude  
Minority Graduate Placement Program, Fellow  
Advisors: Luis R. Cámara-Fuertes, Mayra Velez-Serrano.

## EXPERIENCE

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- **Research Assistant** September 2022 - Present  
Prof. Mara Ostfeld  
Center for Racial Justice, Gerald Ford School of Public Policy. University of Michigan  
*University of Michigan*
- Research Assistant** Summer 2023  
Prof. William Minozzi  
*The Ohio State University*
- Research Assistant** Spring 2020 – Summer 2020  
Colegio de Profesionales del Trabajo Social de Puerto Rico (CTPSR).  
*UPR Rio Piedras*
- Research Assistant** Spring 2019 – Summer 2019  
INARO Community Project.  
*UPR, Humacao*

## RESEARCH PROJECTS AND PUBLICATIONS

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### Published Projects

Martinez-Ortiz, Franshelly. Trump and Facebook: The Effectiveness of CrookedHillary in the Electorate in 2016. [Revista \[IN\]Genios, Peer Review. \(Published, June 2020\).](#)

Martinez-Ortiz, Franshelly. Effects of the Use of Facebook as a Political Campaign Persuasive Strategy on the Puerto Rican Electoral Behavior: The Case of Alexandra Lúgaro. Honor Thesis for Scholars in Residence Program at CRIAS. (Fall 2020).

### Working Projects

*Martinez-Ortiz, Franshelly.* How and why Latinos endorse conspiracy theories? An examination of conspiracism endorsement and misinformation among minority groups.

Luna-Diaz, Francy and *Martinez-Ortiz, Franshelly.* Unmasking the Paradox: Understanding Covid-19 effects on Latino Trust and Political Behavior. Expected Spring 2024.

Camara-Fuertes Luis, *Martinez-Ortiz Franshelly,* Burgos-Rivera Alberto. Voting no more: Indifference and alienation in Puerto Rico's participation rate. Expected Spring 2024.

## PRESENTATIONS

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### Conferences

*Trump and Facebook: The Effectiveness of CrookedHillary in the Electorate in 2016.*

- Atlanta Symposium for Political Science, Spring 2022. Georgia State University.
- The Politics of Race, Immigration and Ethnicity, Fall 2022. University of Texas at Austin. Fall 2021.

*Voting no more: Indifference and alienation in Puerto Rico's participation rate.*

- Southern Political Association. January 2024.

## TEACHING

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### Voters and Elections

Teaching Assistant for Thomas J Wood. 2022-2023

## RESEARCH GRANTS

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### External

*APSA Diversity Fellow*, Spring 2022.

### Internal

*Autumn Student Travel and Research Grant*, Center for Ethnic Studies at The Ohio State University, Fall 2022.  
*Graduate Enrichment Fellowship*, The Ohio State University, Fall 2021.

## SKILLS

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English fluency, Spanish fluency.

SPSS, STATA, Excel, R, and Python.

Expertise in Participatory Action Research; Survey Analysis; Text Analysis; Mixed Methods.

## ASSOCIATIONS AND MEMBERSHIPS

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American Political Science Association (APSA).

Midwest Political Science Association (MPSA).

Southern Political Science Association (SPSA).

## REFERENCES

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### Prof. Nicole Yadon

Assistant Professor, The Ohio State University

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[www.nicoleyadon.com](http://www.nicoleyadon.com)

### Prof. Mara Ostfeld

Assistant Professor, University of Michigan

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### Prof. William Minozzi

Associate Professor, The Ohio State University

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