LSA Opportunity Hub Physical Space Support

The College of Literature, Science, and the Arts (LSA) is at the heart of the University of Michigan, educating young leaders through a rich curriculum that enables students to pair the broad and valuable liberal arts skill set with internships, study abroad opportunities, and research experiences. To empower LSA students to translate their academic passions into opportunities in the marketplace, the College is creating the LSA Opportunity Hub. This innovative structure will provide active learning experiences through strategic advising, employer engagement, mentoring, networking with alumni, and leadership programs to enable undergraduates not just to land their first job, but to build satisfying future careers.

As home to the largest number of students and alumni at the University, LSA has a strong presence on campus, but no physical signature space. The LSA Opportunity Hub will create that iconic space on the first and part of the second floors of the LSA building, in a prime central campus location between Angell Hall and Regents Plaza.

The LSA Hub’s distinctive entrance, a spectacular two-story glass edifice, will be a tangible expression of the College’s commitment to provide students with the ability to study what they wish and explore a variety of professional opportunities to prepare for life after graduation. Compelling design elements will create exciting spaces, such as the grand open staircase that provides a variety of overlook study areas, as well as an inviting entrance to the Dean’s Suite on the second floor. Students will enjoy small nooks for quiet study and bright collaborative meeting areas located throughout the large, airy space. Many of these spaces will have extended hours for student use.

At this start-up phase, we need the financial support of our dedicated alumni and friends to create this inspiring new facility. A range of naming opportunities are available to recognize generous gifts. All gifts to the Hub to support physical space are expendable, not endowed.

Naming LSA Opportunity Hub Physical Space

A gift of $20M in discretionary funding will be recognized with prominent donor signage in the iconic new entrance to LSA. The Opportunity Hub will define LSA, like the Cube and the Big House define the University of Michigan. Every LSA student will benefit from spending time in the Hub, and what they learn in this space will enable them to use their liberal arts education as they transition from life on campus to a satisfying future.
Large Glass Multi-Purpose Room  (#1)

First Floor       $5M to name  

As visitors and students enter the LSA Building from Regents Plaza, they will be drawn to the striking glass multi-purpose room that dominates the northwest end of the new LSA Opportunity Hub atrium. Inside this high-profile venue, large groups will gather for career fairs, employer panels, networking, classes, and special College events. This will be a high traffic area for students, who will be enriched by the wide variety of activities this space will accommodate. The multi-purpose room is situated for easy access, prime visibility, and flexible use that will make it a popular location for LSA community gatherings.

LSA Hub Classroom  (#2)

First Floor       $5M to name  

As the only classroom located within the LSA Opportunity Hub, this will be the place where students begin making the connections between coursework and real-life experiences. Strategically located between the Hub Club and the first floor interview rooms, the classroom will be a focal point of Applied Liberal Arts teaching, as well as a high-traffic area where students, alumni and visitors will converge in dynamic ways.

LSA “Hub Club” Alumni & Employer Lounge  (#3)

First Floor       $5M to name  

Located in the southeast corner of the new LSA Opportunity Hub space, the Hub Club is designed to be a welcoming, well-appointed destination spot that will attract alumni and employers to LSA space and lead to more engagement between our students and LSA partners. Whether coming to campus for individual interviews, mentoring, or to host information and recruiting sessions, alumni and employers provide gateways to opportunities that lie beyond the University. We are creating the Hub Club to be the favorite place on campus for these visitors, where they can work in a comfortable, dedicated lounge complete with business resources and refreshments.

LSA Dean’s Office Suite  (#4)

Second Floor       $5M to name  

The newly renovated Dean’s Office Suite will be situated on the second floor of the LSA Building at the top of the LSA Opportunity Hub’s spectacular glass and granite staircase. With a commanding view of the new Hub atrium and gallery, the Dean’s Suite will make the leaders of the University’s largest college easily accessible to students, alumni, parents and other visitors.
LSA Hub Navigation Desk  (#5)  
*First Floor*  
*$1M to name*

The Opportunity Hub will draw students, alumni and visitors into the vibrant life of the College. The Navigation Desk, strategically positioned at the center of the LSA Hub atrium, will serve as the functional core of Hub activities. The desk will be supported by trained staff, who will provide information and guidance about the Hub and the College at large. This will be the go-to place for visitors and students to learn how to navigate the building, as well as about opportunities offered throughout LSA. A digital display will provide continually updated information about events, speakers, and programs, making the depth and breadth of the College easily accessible.

**Interview/Collaboration Rooms  (#6-10)**  
*First Floor*  
*$1M each to name (5 available)*

Located at the edge of the Hub atrium, these spaces will be vital to the programming and daily use of the LSA Opportunity Hub. Scheduled for interviews and mentoring with employers and alumni during the day, the rooms also will be open for students after hours. Designed to inspire collaboration, the rooms will accommodate student activities such as practice interviews and elevator speeches, small group work, and quiet space for creative thinking. The central location of these interview rooms will demonstrate how valuable recruiting is to the success of LSA students.

**LSA Student Gallery  (#11)**  
*Second Floor above Multi-Purpose Room*  
*$1M to name*

Students will gather in this comfortable and spacious area that overlooks the LSA Opportunity Hub atrium. Located above the Navigation Desk and Multi-Purpose Room, the Hub Student Gallery will provide space for students to gather in groups, or to study alone at individual tables. The furnishings will allow the flexibility to use this space for special gatherings, receptions, and other College events.

**Glass Conference Room  (#12)**  
*Second Floor above Multi-Purpose Room*  
*$1M to name*

Eyes are drawn up the grand staircase at the center of the LSA Opportunity Hub to rest upon the second floor conference room that is defined by its elliptical glass walls. Situated in the second floor student gallery area, this room will provide state-of-the-art technology and dedicated fixtures for meetings, video conferencing and other activities.
Conference Rooms  (#13-15)
First Floor $500K each to name (3 available)
Each of the first floor conference rooms will feature finishes and technology that provide optimal functionality. Always available for scheduled use, these rooms are designed to inspire collaboration and will be the work horses of the LSA Opportunity Hub. Filling a critical need, in a prime location on campus for groups to meet, the conference rooms are a highly sought feature in the new space. Use by student groups, faculty, staff, and partners will foster community building and engagement.

Student Leadership Incubator Suite  (#16)
First Floor $500K to name
An open office with workspace to explore and grow entrepreneurship, this adaptive new space also will be home to the LSA Student Government. Major advantages of situating these student leaders together in the incubator suite within the LSA Opportunity Hub will be the collaborative atmosphere, access to mentors, and centrality for LSA students. Visitors and students alike will come here to be a part of the excitement. In this space, ideas will take root and tangible resources will foster their development.

Interview/Mentoring Rooms  (#17-23)
Second Floor $500K each to name (7 available)
The second floor interview rooms are set apart by their refined finishes and technology-enhanced capabilities to provide video conferencing and mentoring. Thoughtfully located, this space is professionally-minded and enhances the recruiting focus of the LSA Opportunity Hub. Here students will have conversations with employers and advisors, and could interview remotely with organizations across the country or around the globe. Given these opportunities for professional interactions, students build confidence and their network, while culminating their engaged learning experiences interacting with eager recruiters.

LSA Opportunity Hub Founders Recognition
First Floor $100,000+
We are counting on gifts of all sizes to build the LSA Opportunity Hub. All gifts of $100,000 or more that are made before the end of the Victors for Michigan campaign in December 2018 will receive special recognition for their foundational role in the creation of the LSA Opportunity Hub. Donors at this level will be eligible to become LSA Opportunity Hub Founders and their names will be displayed prominently in the heart of the iconic LSA Opportunity Hub space.

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